



Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	319,689	291,604	9.6%

Key Stats

Friday was the busiest day this week with a total of 58,934 visits. The busiest hour was at 2:00 PM on Wednesday with 5,360 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 61,127 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	39,459	39,633	55,130	36,295	58,934	48,810	41,428	319,689
Previous Week	18,668	28,201	46,461	49,663	60,904	59,225	28,482	291,604
Change WoW	20,791	11,432	8,669	-13,368	-1,970	-10,415	12,946	28,085
% Change WoW	111.4%	40.5%	-17.4%	-26.9%	-3.2%	-17.6%	45.5%	9.6%

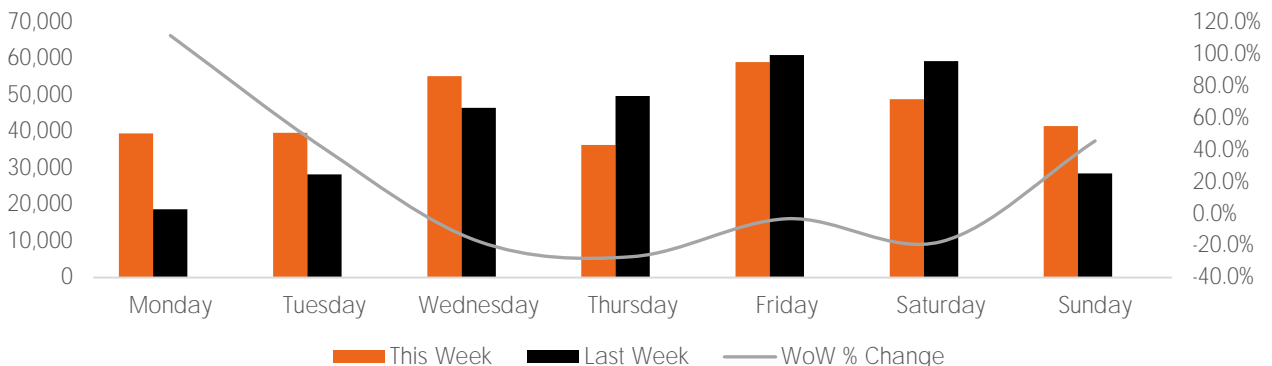
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	6,872	4,136	5,449	4,819	6,982	5,720	4,587	38,565
Previous Week	1,163	2,631	4,701	8,059	5,398	7,680	2,731	32,363
Previous Year	6,096	7,886	11,760	8,223	17,017	11,610	7,556	70,148
% Change WoW	490.9%	57.2%	-17.4%	-40.2%	29.3%	-25.5%	68.0%	19.2%
% Change YoY	12.7%	-47.6%	-53.7%	-41.4%	-59.0%	-50.7%	-39.3%	-45.0%

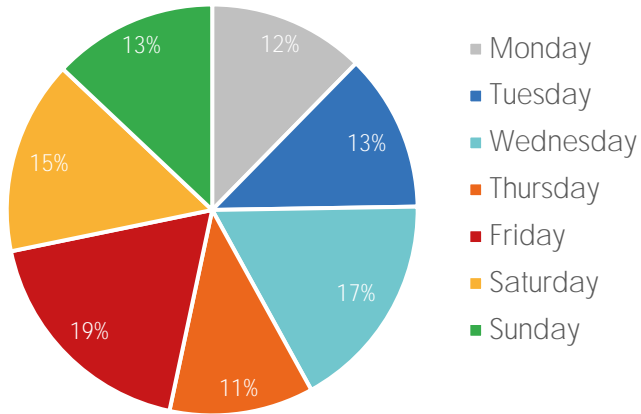
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	55 / 46	55 / 45	57 / 46	57 / 48	57 / 50	57 / 46	59 / 52
Last Week	61 / 52	57 / 46	54 / 43	57 / 41	61 / 43	63 / 45	63 / 45

Visitors by Day (All Locations)

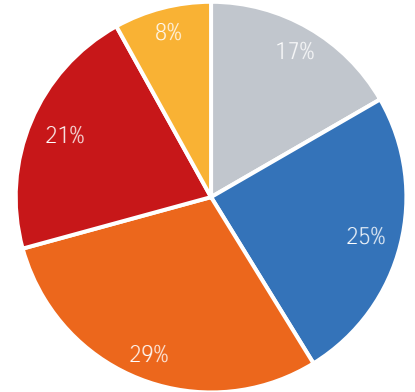


## % Share of Visitors by Day

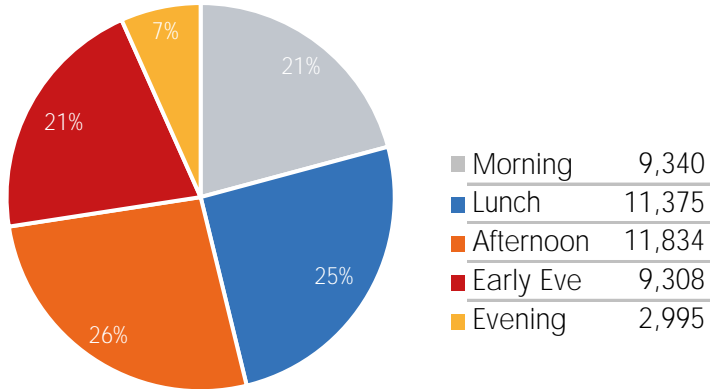


## Visitors by Day Part - Weekend

Morning	7,278
Lunch	10,723
Afternoon	12,905
Early Eve	9,256
Evening	3,520



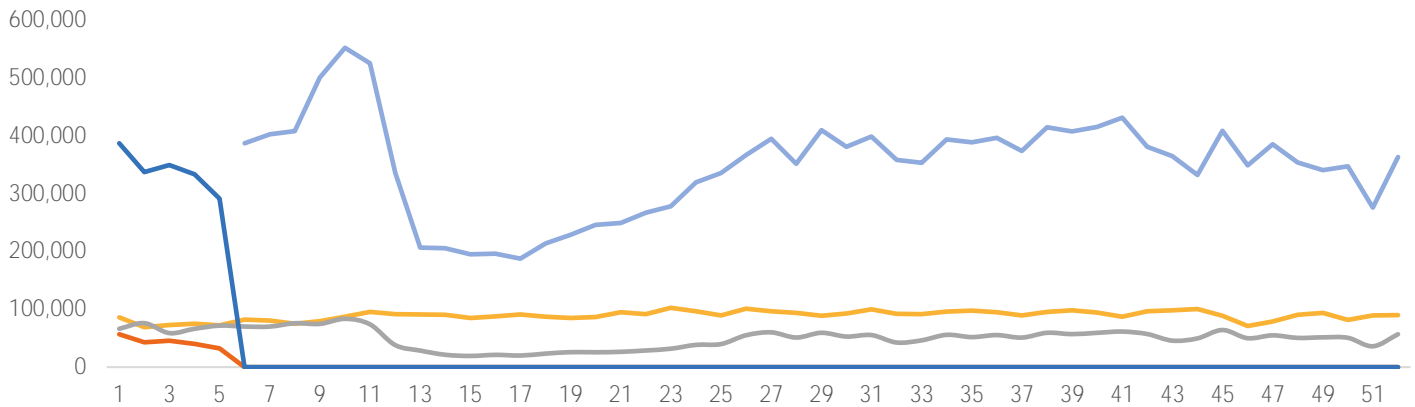
## Visitors by Day Part - Weekday



Morning	9,340
Lunch	11,375
Afternoon	11,834
Early Eve	9,308
Evening	2,995

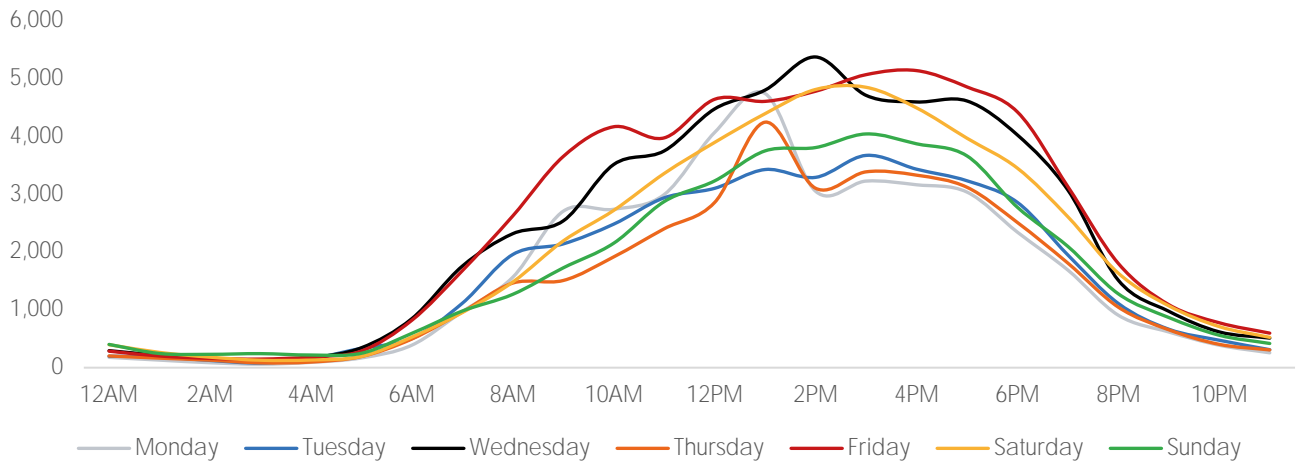
Day Parts are calculated using the following time periods:  
 Morning 06:00AM - 10:59AM  
 Lunch 11:00AM - 1:59PM  
 Afternoon 2:00PM - 4:59PM  
 Early Evening 5:00PM - 7:59PM  
 Evening 8:00PM - 11:59PM

## Long Term Trend by Week



— 2019 Original Locations — 2020 Original Locations — 2020 All Locations — 2021 Original Locations — 2021 All Locations

## Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	388	501	845	494	817	527	592
7:00	967	1,111	1,752	961	1,672	950	977
8:00	1,560	1,952	2,311	1,459	2,617	1,477	1,265
9:00	2,699	2,135	2,532	1,504	3,643	2,186	1,722
10:00	2,732	2,476	3,505	1,911	4,156	2,713	2,147
11:00	2,986	2,930	3,739	2,396	3,964	3,350	2,865
12:00	4,058	3,094	4,464	2,850	4,630	3,886	3,222
13:00	4,729	3,418	4,789	4,235	4,594	4,382	3,740
14:00	3,043	3,283	5,360	3,095	4,769	4,799	3,797
15:00	3,219	3,662	4,698	3,378	5,055	4,837	4,032
16:00	3,155	3,424	4,584	3,321	5,125	4,482	3,862
17:00	3,029	3,224	4,601	3,112	4,843	3,958	3,653
18:00	2,337	2,851	4,014	2,504	4,411	3,441	2,766
19:00	1,683	1,943	3,063	1,803	3,122	2,602	2,091
20:00	904	1,107	1,507	1,043	1,797	1,629	1,273
21:00	615	663	972	653	1,086	1,066	865
22:00	387	473	617	402	774	708	559
23:00	256	310	510	306	595	523	417

## Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,389	3,263	4,053	3,637	4,908	4,062	3,132	28,444	19%
Frederick Douglas Blv	1,483	873	1,396	1,182	2,074	1,658	1,455	10,121	19%
NW Cor. of Malcolm X & 125th	1,409	2,379	2,781	1,205	2,993	2,172	2,022	14,961	10%
NW Cor. of 125th & Malcolm X	4,081	5,762	10,074	3,472	10,429	7,785	5,998	47,601	8%
SE Cor. of Malcolm X & 125th	3,680	4,711	5,116	4,089	5,051	4,707	3,766	31,120	9%
SE Cor. of 125th & Malcolm X	2,662	3,592	4,354	3,549	5,081	4,643	3,823	27,704	36%
NE Cor. of Malcolm X & 125th	2,950	5,475	9,333	4,108	8,550	6,514	6,655	43,585	8%
NE Cor. of 125th & Malcolm X	1,946	3,185	4,992	2,083	4,510	3,795	3,201	23,712	9%
SW Cor. Of Malcolm X & 125th	10,856	7,015	8,449	8,129	9,988	9,244	7,446	61,127	-4%
SW Cor. Of 125th & Malcolm X	5,003	3,378	4,582	4,841	5,350	4,230	3,930	31,314	16%
<b>Total</b>	<b>39,459</b>	<b>39,633</b>	<b>55,130</b>	<b>36,295</b>	<b>58,934</b>	<b>48,810</b>	<b>41,428</b>	<b>319,689</b>	<b>9.6%</b>