



Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	378,790	438,947	-13.7%

Key Stats

Wednesday was the busiest day this week with a total of 65,165 visits. The busiest hour was at 4:00 PM on Sunday with 6,258 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 78,483 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	46,040	49,539	65,165	41,347	57,057	60,051	59,591	378,790
Previous Week	49,428	69,967	74,896	60,661	64,391	64,585	55,019	438,947
Change WoW	-3,388	-20,428	-9,731	-19,314	-7,334	-4,534	4,572	-60,157
% Change WoW	-6.9%	-29.2%	-17.4%	-31.8%	-11.4%	-7.0%	8.3%	-13.7%

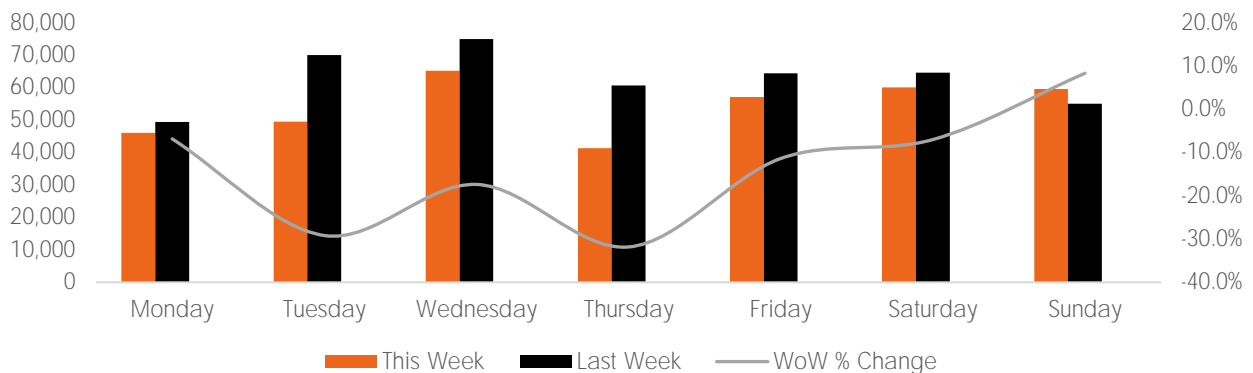
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	6,197	5,075	6,521	5,470	5,193	6,695	6,853	42,004
Previous Week	5,906	7,026	7,355	7,936	9,492	7,495	6,063	51,273
Previous Year	8,084	4,940	6,861	5,294	5,209	5,536	2,319	38,243
% Change WoW	4.9%	-27.8%	-17.4%	-31.1%	-45.3%	-10.7%	13.0%	-18.1%
% Change YoY	-23.3%	2.7%	-5.0%	3.3%	-0.3%	20.9%	195.5%	9.8%

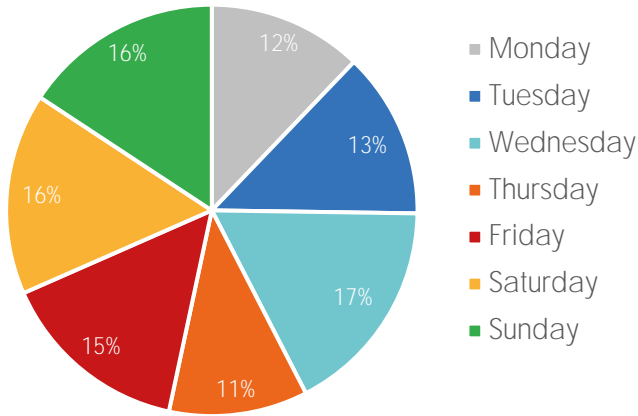
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	55 / 41	55 / 43	55 / 50	57 / 48	57 / 45	55 / 43	61 / 46
Last Week	55 / 45	55 / 46	54 / 43	55 / 43	63 / 46	55 / 46	59 / 45

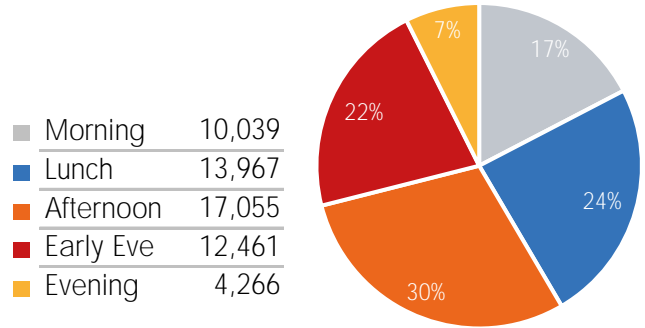
Visitors by Day (All Locations)



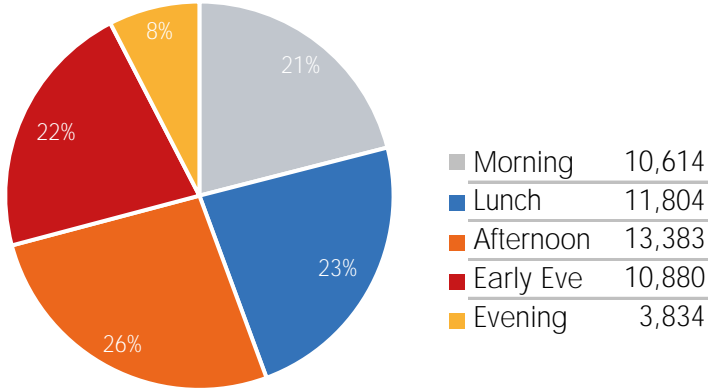
% Share of Visitors by Day



Visitors by Day Part - Weekend

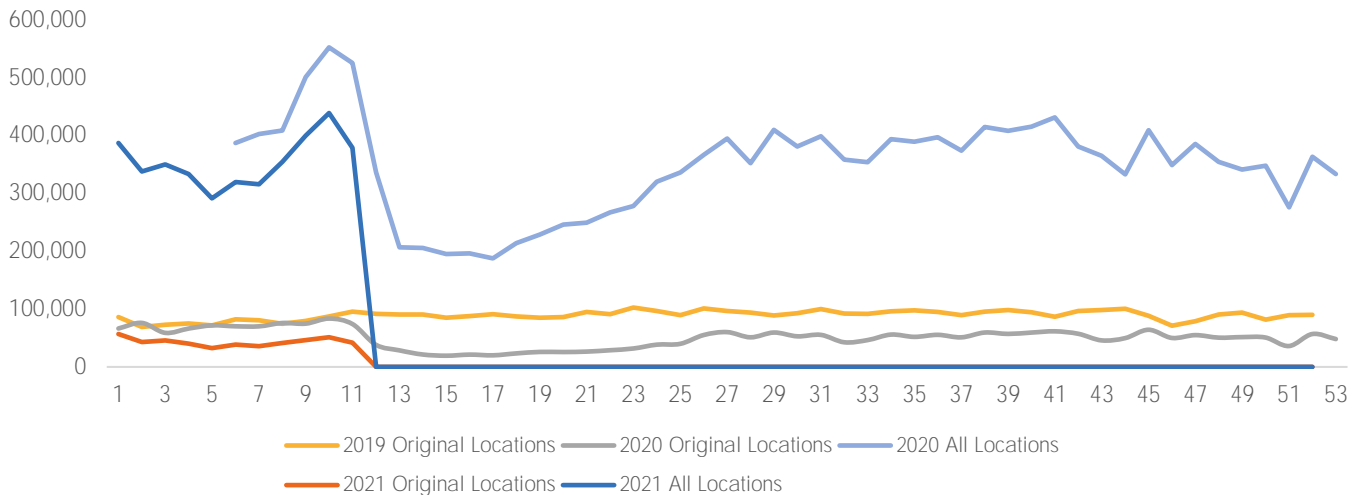


Visitors by Day Part - Weekday

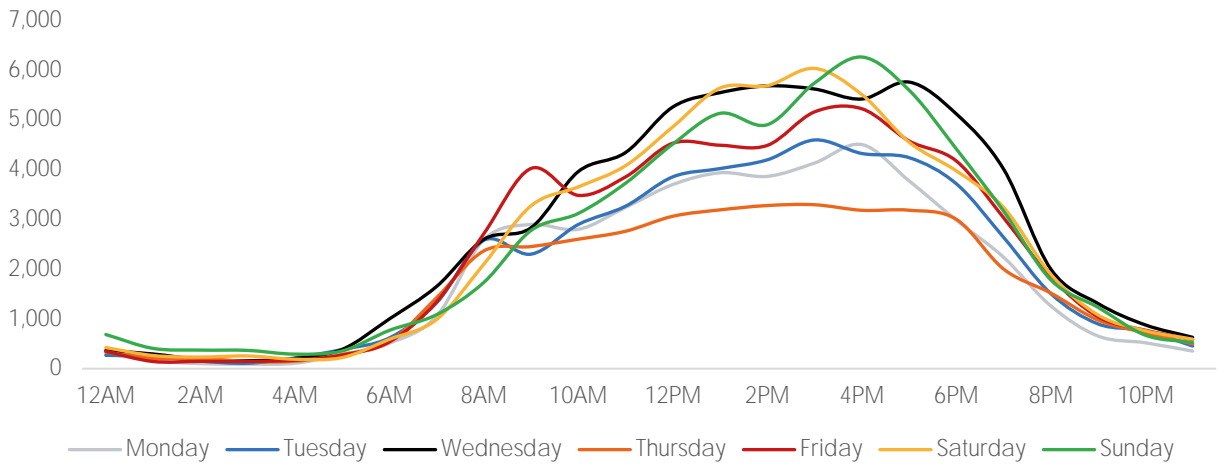


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	512	617	998	534	540	589	769
7:00	1,054	1,322	1,650	1,425	1,341	987	1,085
8:00	2,590	2,578	2,597	2,365	2,711	2,099	1,732
9:00	2,897	2,300	2,830	2,452	4,021	3,272	2,776
10:00	2,799	2,896	3,959	2,600	3,480	3,651	3,118
11:00	3,239	3,263	4,341	2,760	3,851	4,076	3,725
12:00	3,698	3,852	5,255	3,061	4,528	4,857	4,511
13:00	3,934	4,018	5,543	3,189	4,487	5,636	5,128
14:00	3,862	4,194	5,679	3,276	4,484	5,683	4,899
15:00	4,130	4,593	5,615	3,292	5,157	6,029	5,737
16:00	4,500	4,321	5,415	3,180	5,219	5,504	6,258
17:00	3,771	4,237	5,755	3,182	4,572	4,548	5,592
18:00	2,981	3,712	5,115	2,999	4,170	3,971	4,411
19:00	2,237	2,636	4,006	2,000	3,029	3,238	3,162
20:00	1,259	1,506	1,998	1,518	1,839	1,893	1,781
21:00	654	898	1,307	975	1,041	1,078	1,230
22:00	520	763	878	718	772	761	672
23:00	353	454	629	498	588	592	525

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	4,664	4,006	4,850	4,182	3,851	4,678	4,683	30,914	-18.3%
Frederick Douglas Blv	1,533	1,069	1,671	1,288	1,342	2,017	2,170	11,090	-17.3%
NW Cor. of Malcolm X & 125th	1,682	2,914	3,325	2,813	3,465	3,509	3,019	20,727	-11.2%
NW Cor. of 125th & Malcolm X	4,874	7,062	12,053	4,086	5,310	6,013	8,967	48,365	-19.2%
SE Cor. of Malcolm X & 125th	5,166	5,899	5,969	5,413	6,027	6,053	5,415	39,942	-5.0%
SE Cor. of 125th & Malcolm X	3,932	4,666	5,424	3,777	5,911	5,500	4,199	33,409	-7.4%
NE Cor. of Malcolm X & 125th	3,512	6,707	11,165	5,141	6,867	6,113	9,956	49,461	-13.3%
NE Cor. of 125th & Malcolm X	2,325	3,904	5,972	2,982	3,901	3,853	4,784	27,721	-12.9%
SW Cor. Of Malcolm X & 125th	13,383	8,635	9,372	7,845	14,171	14,663	10,414	78,483	-17.1%
SW Cor. Of 125th & Malcolm X	4,969	4,677	5,364	3,820	6,212	7,652	5,984	38,678	-9.7%
Total	46,040	49,539	65,165	41,347	57,057	60,051	59,591	378,790	-13.7%