



Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	354,536	315,662	12.3%

Key Stats

Friday was the busiest day this week with a total of 72,453 visits. The busiest hour was at 1:00 PM on Friday with 6,747 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 68,610 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	30,203	48,925	71,128	52,694	72,453	43,302	35,831	354,536
Previous Week	28,776	49,442	65,560	23,420	53,250	50,071	45,143	315,662
Change WoW	1,427	-517	5,568	29,274	19,203	-6,769	-9,312	38,874
% Change WoW	5.0%	-1.0%	-17.4%	125.0%	36.1%	-13.5%	-20.6%	12.3%

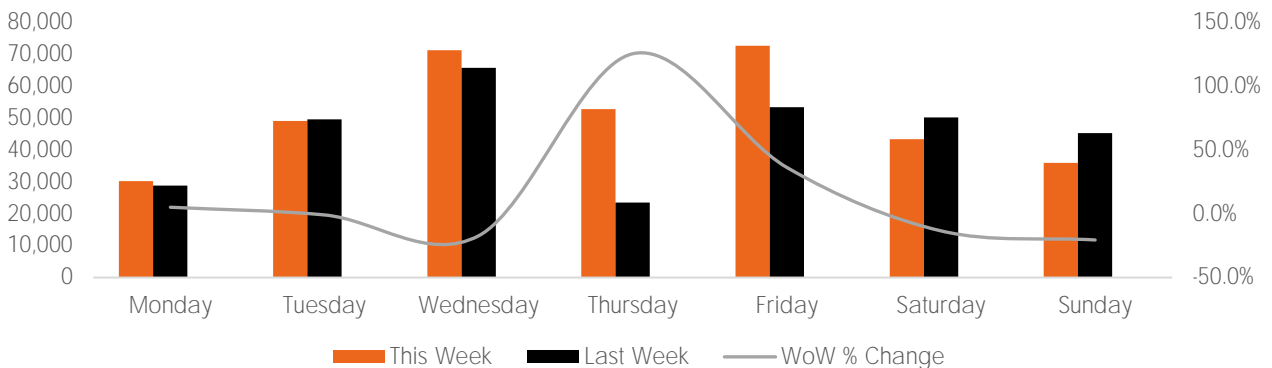
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	3,695	5,098	7,029	7,905	8,484	5,105	4,074	41,390
Previous Week	3,435	5,127	6,453	3,280	6,250	5,922	5,098	35,565
Previous Year	11,934	7,383	8,310	11,011	13,505	12,145	10,553	74,841
% Change WoW	7.6%	-0.6%	-17.4%	141.0%	35.7%	-13.8%	-20.1%	16.4%
% Change YoY	-69.0%	-30.9%	-15.4%	-28.2%	-37.2%	-58.0%	-61.4%	-44.7%

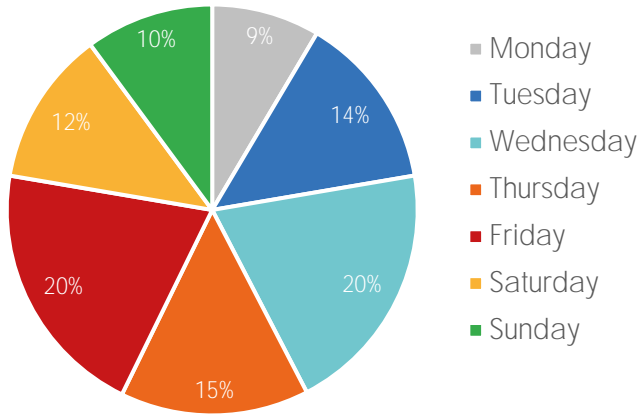
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	64 / 46	73 / 48	68 / 48	63 / 45	63 / 45	63 / 46	64 / 43
Last Week	57 / 46	57 / 41	61 / 43	61 / 50	55 / 46	61 / 45	61 / 46

Visitors by Day (All Locations)

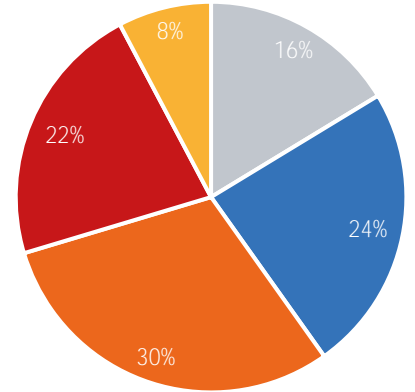


## % Share of Visitors by Day

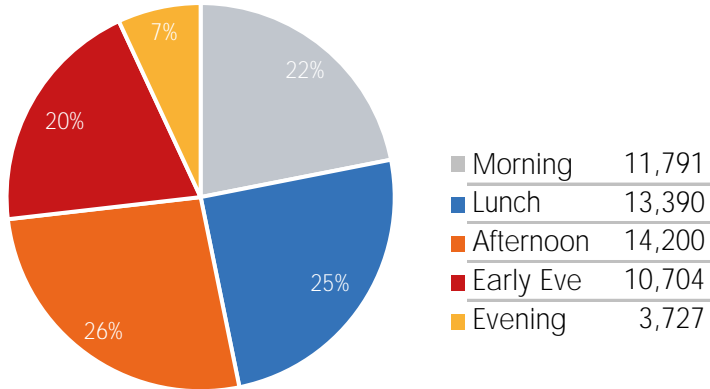


## Visitors by Day Part - Weekend

Morning	6,213
Lunch	9,083
Afternoon	11,503
Early Eve	8,341
Evening	2,947



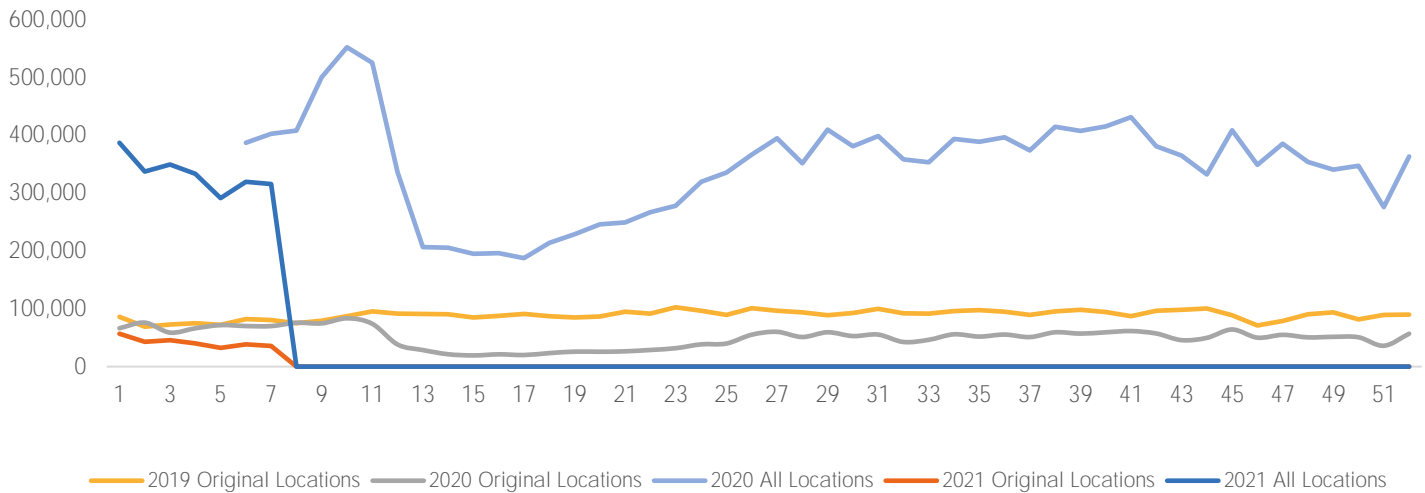
## Visitors by Day Part - Weekday



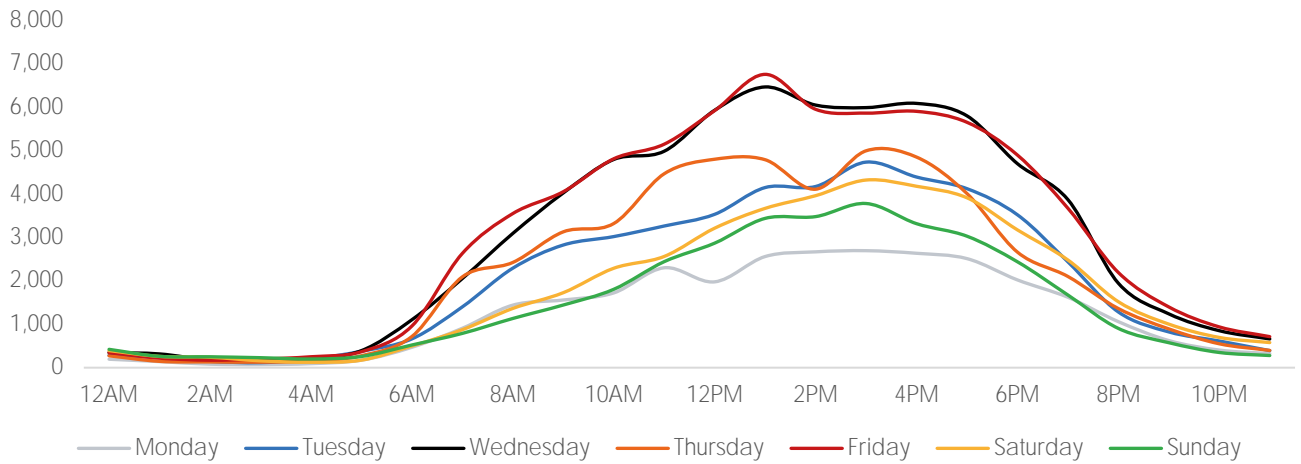
Morning	11,791
Lunch	13,390
Afternoon	14,200
Early Eve	10,704
Evening	3,727

Day Parts are calculated using the following time periods:  
 Morning 06:00AM - 10:59AM  
 Lunch 11:00AM - 1:59PM  
 Afternoon 2:00PM - 4:59PM  
 Early Evening 5:00PM - 7:59PM  
 Evening 8:00PM - 11:59PM

## Long Term Trend by Week



## Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	468	661	1,101	716	956	498	521
7:00	906	1,398	2,049	2,088	2,627	873	788
8:00	1,438	2,288	3,087	2,420	3,544	1,362	1,131
9:00	1,556	2,821	4,018	3,124	4,047	1,724	1,441
10:00	1,719	3,015	4,789	3,315	4,804	2,286	1,802
11:00	2,298	3,258	4,978	4,460	5,140	2,558	2,438
12:00	1,974	3,527	5,921	4,794	5,912	3,208	2,864
13:00	2,556	4,143	6,457	4,783	6,747	3,664	3,434
14:00	2,664	4,167	6,040	4,105	5,943	3,956	3,474
15:00	2,691	4,728	5,982	4,988	5,855	4,316	3,776
16:00	2,631	4,385	6,079	4,844	5,896	4,172	3,312
17:00	2,508	4,117	5,792	4,005	5,644	3,907	3,024
18:00	2,018	3,516	4,692	2,658	4,890	3,169	2,435
19:00	1,619	2,433	3,865	2,097	3,666	2,476	1,671
20:00	1,058	1,280	1,942	1,359	2,188	1,516	902
21:00	623	822	1,237	892	1,396	1,001	574
22:00	405	613	850	549	937	695	349
23:00	323	392	660	397	713	577	279

## Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	2,903	4,022	5,229	5,802	5,963	3,626	2,782	30,327	16.3%
Frederick Douglas Blv	792	1,076	1,800	2,103	2,521	1,479	1,292	11,063	16.6%
NW Cor. of Malcolm X & 125th	1,174	2,928	3,584	1,603	3,634	1,941	1,795	16,659	9.5%
NW Cor. of 125th & Malcolm X	3,397	7,094	12,995	4,602	12,664	6,956	5,326	53,034	9.7%
SE Cor. of Malcolm X & 125th	4,705	4,986	6,298	5,658	5,771	4,171	3,602	35,191	8.9%
SE Cor. of 125th & Malcolm X	3,550	5,048	5,126	4,618	4,558	3,885	2,702	29,487	11.4%
NE Cor. of Malcolm X & 125th	2,452	6,737	12,037	5,588	10,384	5,815	5,915	48,928	10.2%
NE Cor. of 125th & Malcolm X	1,619	3,922	6,441	3,631	5,475	3,389	2,841	27,318	11.5%
SW Cor. Of Malcolm X & 125th	6,765	9,029	11,127	12,824	14,534	7,944	6,387	68,610	13.4%
SW Cor. Of 125th & Malcolm X	2,846	4,083	6,491	6,265	6,949	4,096	3,189	33,919	19.5%
<b>Total</b>	<b>30,203</b>	<b>48,925</b>	<b>71,128</b>	<b>52,694</b>	<b>72,453</b>	<b>43,302</b>	<b>35,831</b>	<b>354,536</b>	<b>12.3%</b>