



Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	399,917	354,536	12.8%

Key Stats

Wednesday was the busiest day this week with a total of 79,971 visits. The busiest hour was at 12:00 PM on Wednesday with 7,050 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 81,901 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	41,311	54,826	79,971	50,475	72,277	51,041	50,016	399,917
Previous Week	30,203	48,925	71,128	52,694	72,453	43,302	35,831	354,536
Change WoW	11,108	5,901	8,843	-2,219	-176	7,739	14,185	45,381
% Change WoW	36.8%	12.1%	-17.4%	-4.2%	-0.2%	17.9%	39.6%	12.8%

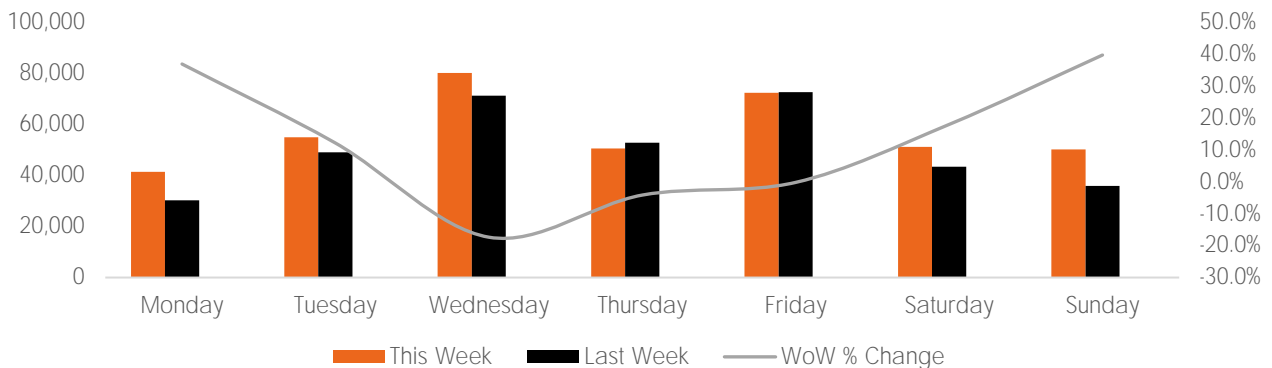
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	5,097	5,471	7,813	7,635	8,491	5,978	5,645	46,130
Previous Week	3,695	5,098	7,029	7,905	8,484	5,105	4,074	41,390
Previous Year	12,907	10,098	13,851	12,881	11,362	12,367	10,119	83,585
% Change WoW	37.9%	7.3%	-17.4%	-3.4%	0.1%	17.1%	38.6%	11.5%
% Change YoY	-60.5%	-45.8%	-43.6%	-40.7%	-25.3%	-51.7%	-44.2%	-44.8%

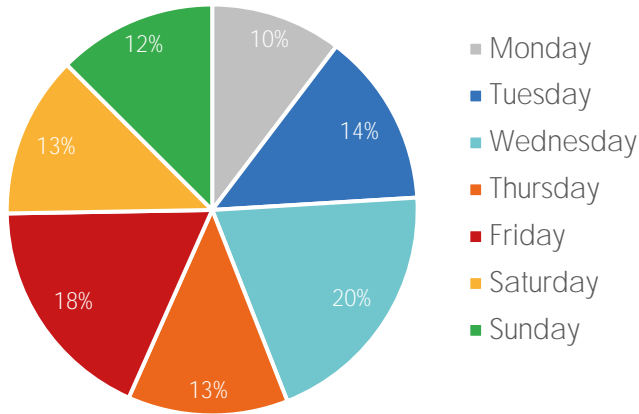
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	66 / 45	63 / 45	55 / 46	61 / 46	61 / 45	57 / 45	59 / 45
Last Week	64 / 46	73 / 48	68 / 48	63 / 45	63 / 45	63 / 46	64 / 43

Visitors by Day (All Locations)

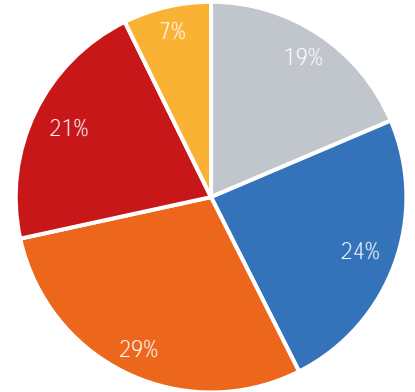


% Share of Visitors by Day

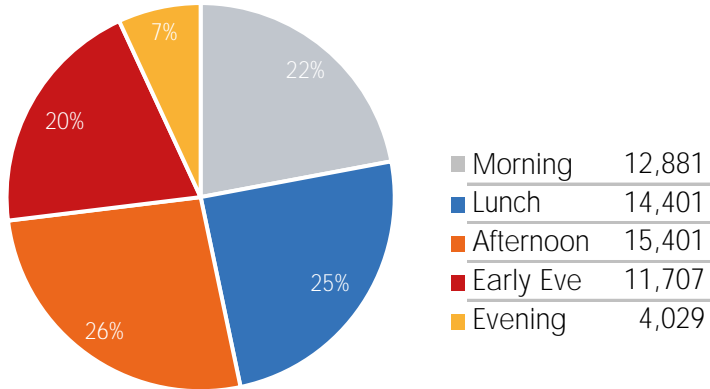


Visitors by Day Part - Weekend

Morning	9,062
Lunch	11,681
Afternoon	14,145
Early Eve	10,299
Evening	3,549



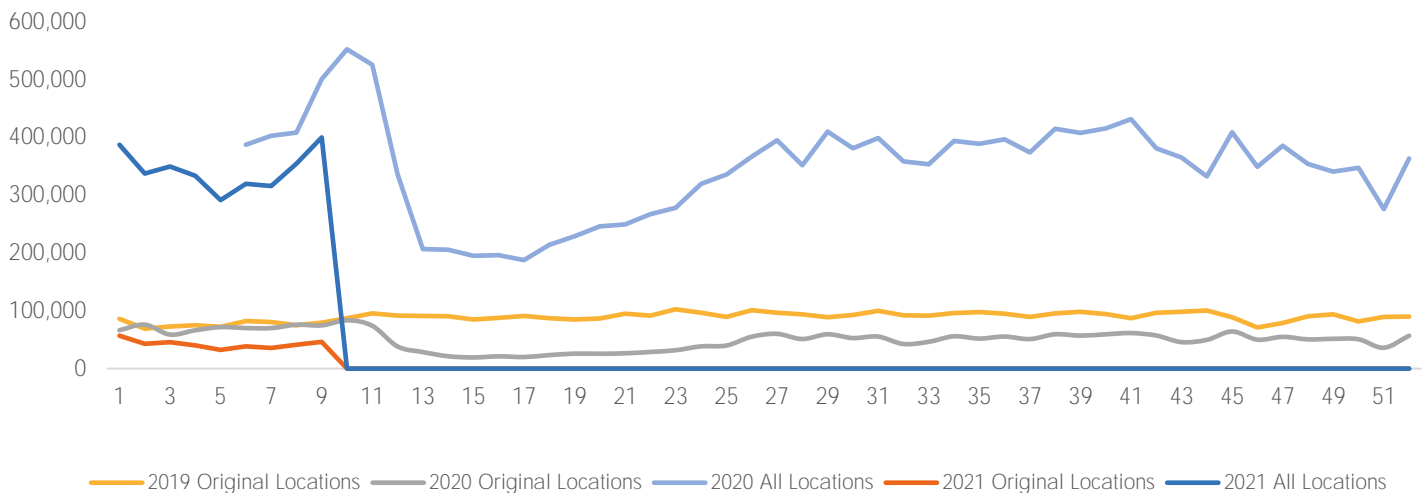
Visitors by Day Part - Weekday



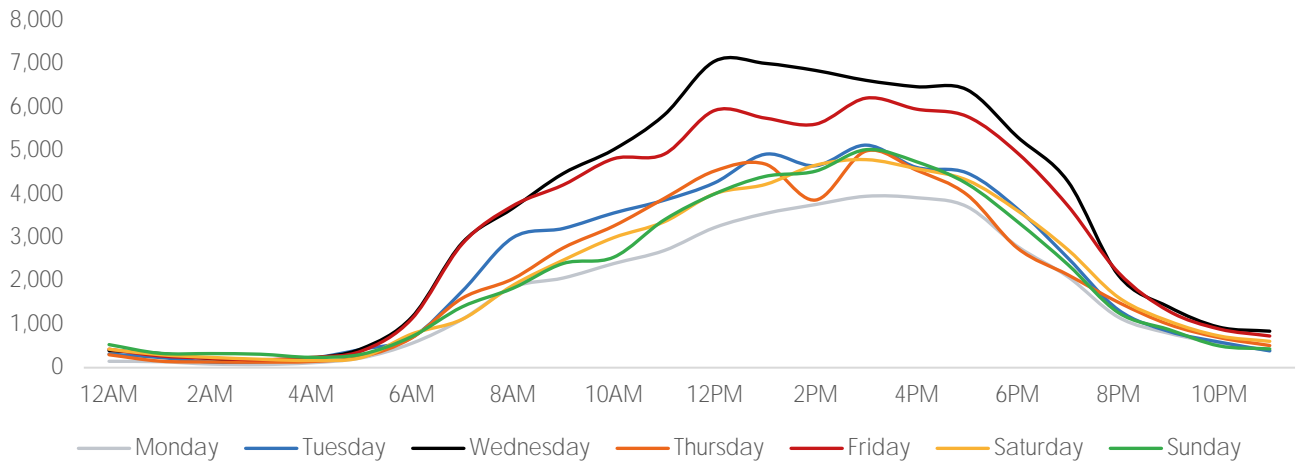
Morning	12,881
Lunch	14,401
Afternoon	15,401
Early Eve	11,707
Evening	4,029

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	559	692	1,161	685	1,124	775	716
7:00	1,113	1,761	2,873	1,598	2,848	1,114	1,400
8:00	1,849	2,989	3,667	2,042	3,722	1,892	1,825
9:00	2,062	3,202	4,467	2,755	4,204	2,473	2,397
10:00	2,394	3,557	5,017	3,258	4,806	2,991	2,540
11:00	2,694	3,851	5,812	3,892	4,910	3,354	3,398
12:00	3,223	4,252	7,050	4,525	5,916	4,000	3,997
13:00	3,545	4,909	7,000	4,684	5,741	4,213	4,399
14:00	3,752	4,644	6,836	3,855	5,601	4,657	4,520
15:00	3,942	5,119	6,609	4,983	6,200	4,785	5,014
16:00	3,909	4,606	6,462	4,542	5,946	4,577	4,736
17:00	3,705	4,479	6,394	3,979	5,780	4,313	4,231
18:00	2,789	3,654	5,308	2,750	4,940	3,611	3,358
19:00	2,091	2,522	4,283	2,136	3,723	2,713	2,371
20:00	1,161	1,329	2,128	1,503	2,189	1,617	1,266
21:00	790	835	1,396	994	1,300	1,071	877
22:00	564	589	931	691	889	729	500
23:00	396	386	839	509	728	605	432

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	4,005	4,317	5,812	5,603	5,966	4,246	3,856	33,805	11.5%
Frederick Douglas Blv	1,092	1,154	2,001	2,032	2,525	1,732	1,789	12,325	11.4%
NW Cor. of Malcolm X & 125th	1,621	3,140	3,983	1,548	3,639	2,275	2,486	18,692	12.2%
NW Cor. of 125th & Malcolm X	4,687	7,611	14,444	4,446	12,675	8,137	7,386	59,386	12.0%
SE Cor. of Malcolm X & 125th	5,271	5,349	6,302	5,836	6,508	4,373	4,495	38,134	8.4%
SE Cor. of 125th & Malcolm X	4,795	5,360	5,690	5,048	4,721	4,369	3,523	33,506	13.6%
NE Cor. of Malcolm X & 125th	3,381	7,228	13,378	5,397	10,393	6,802	8,201	54,780	12.0%
NE Cor. of 125th & Malcolm X	2,234	4,208	7,157	3,508	5,479	3,966	3,941	30,493	11.6%
SW Cor. Of Malcolm X & 125th	9,392	11,827	14,529	12,050	14,527	10,015	9,561	81,901	19.4%
SW Cor. Of 125th & Malcolm X	4,833	4,632	6,675	5,007	5,844	5,126	4,778	36,895	8.8%
Total	41,311	54,826	79,971	50,475	72,277	51,041	50,016	399,917	12.8%