



Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	390,026	387,397	0.7%

Key Stats

Tuesday was the busiest day this week with a total of 62,086 visits. The busiest hour was at 4:00 PM on Tuesday with 5,820 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 75,997 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	51,925	62,086	60,662	52,939	54,958	54,117	53,339	390,026
Previous Week	54,425	57,831	56,506	57,494	66,368	54,012	40,761	387,397
Change WoW	-2,500	4,255	4,156	-4,555	-11,410	105	12,578	2,629
% Change WoW	-4.6%	7.4%	-17.4%	-7.9%	-17.2%	0.2%	30.9%	0.7%

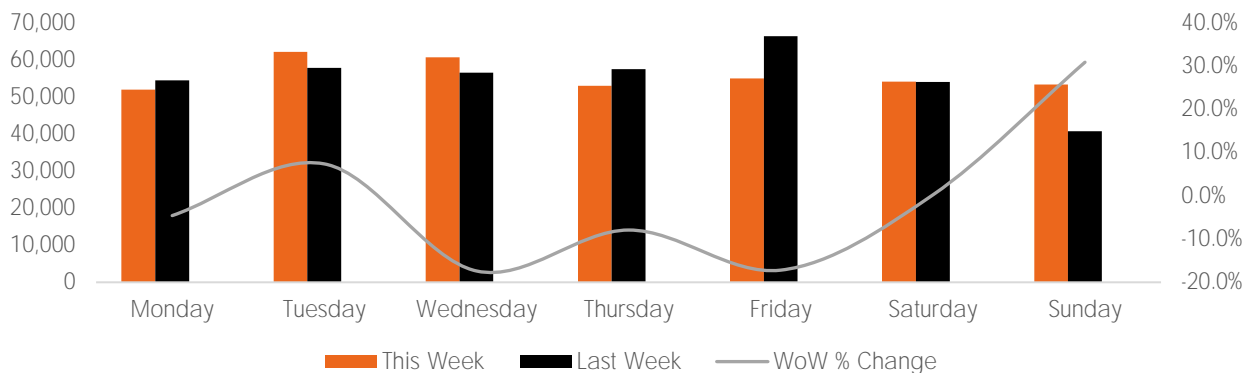
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	7,528	6,141	6,107	7,168	5,930	6,117	6,452	45,443
Previous Week	7,976	5,740	5,677	7,765	7,224	6,128	5,034	45,544
Previous Year	2,710	2,593	4,743	3,521	3,350	2,807	1,707	21,431
% Change WoW	-5.6%	7.0%	-17.4%	-7.7%	-17.9%	-0.2%	28.2%	-0.2%
% Change YoY	177.8%	136.8%	28.8%	103.6%	77.0%	117.9%	278.0%	112.0%

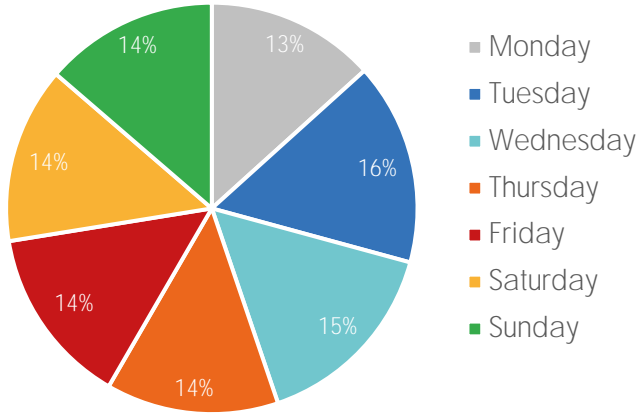
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	64 / 50	72 / 52	75 / 50	73 / 45	59 / 46	57 / 48	57 / 48
Last Week	61 / 48	66 / 50	61 / 48	59 / 48	66 / 45	64 / 43	63 / 48

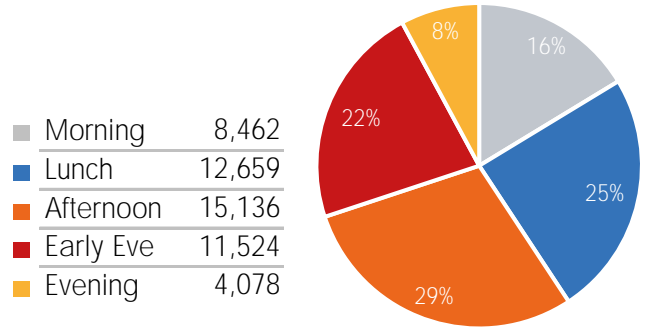
Visitors by Day (All Locations)



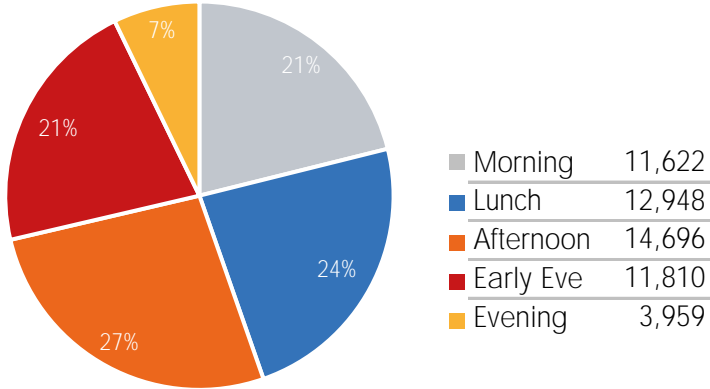
% Share of Visitors by Day



Visitors by Day Part - Weekend

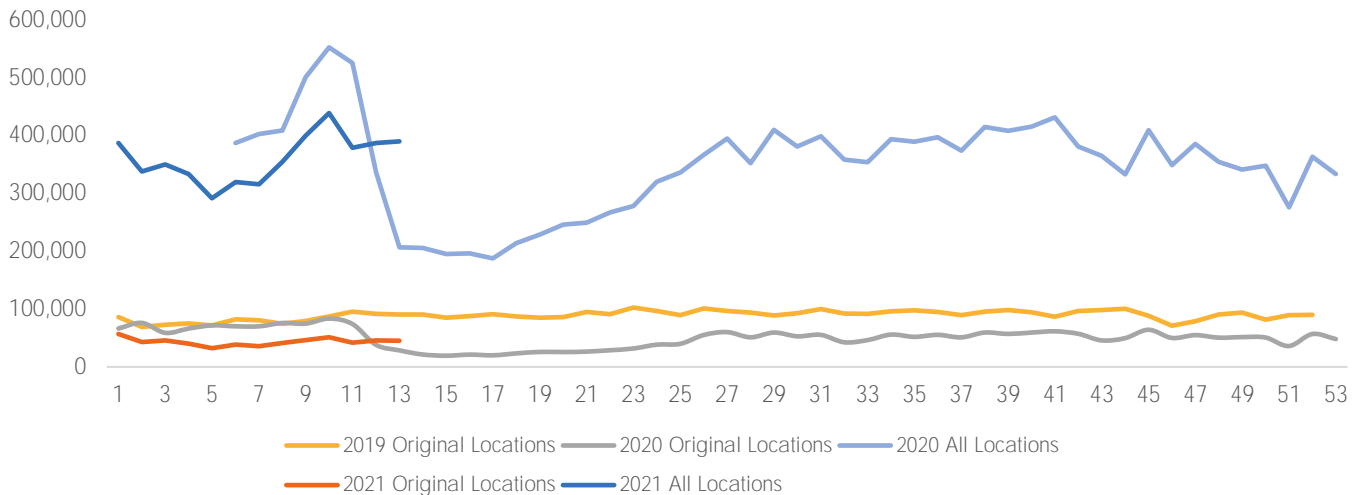


Visitors by Day Part - Weekday

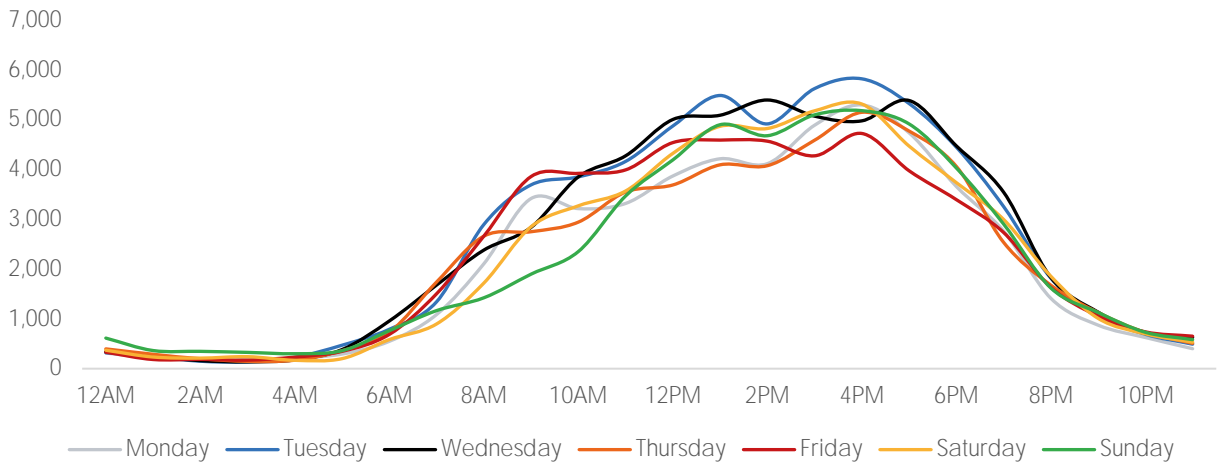


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	549	791	958	732	688	584	763
7:00	1,087	1,343	1,679	1,740	1,504	898	1,166
8:00	2,106	2,895	2,381	2,661	2,662	1,719	1,423
9:00	3,417	3,691	2,838	2,750	3,858	2,851	1,898
10:00	3,214	3,851	3,851	2,943	3,922	3,270	2,352
11:00	3,318	4,162	4,274	3,547	3,992	3,568	3,468
12:00	3,869	4,873	5,004	3,689	4,540	4,323	4,192
13:00	4,215	5,486	5,089	4,094	4,590	4,868	4,899
14:00	4,116	4,915	5,395	4,076	4,568	4,823	4,678
15:00	4,889	5,625	5,071	4,588	4,274	5,178	5,097
16:00	5,296	5,820	4,977	5,148	4,723	5,314	5,181
17:00	4,735	5,323	5,385	4,771	3,974	4,469	4,914
18:00	3,658	4,447	4,473	4,061	3,394	3,735	4,029
19:00	2,762	3,255	3,544	2,536	2,734	2,996	2,904
20:00	1,412	1,817	1,830	1,676	1,632	1,855	1,619
21:00	874	1,061	1,135	1,127	1,058	1,010	1,128
22:00	626	690	706	728	739	698	731
23:00	401	492	628	509	652	532	583

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,666	4,755	4,544	5,480	4,688	4,275	4,409	33,817	-0.6%
Frederick Douglas Blv	1,862	1,386	1,563	1,688	1,242	1,842	2,043	11,626	1.0%
NW Cor. of Malcolm X & 125th	2,040	3,788	3,110	3,296	2,827	3,202	2,846	21,109	0.4%
NW Cor. of 125th & Malcolm X	5,918	7,951	11,282	5,354	7,084	5,491	8,466	51,546	1.6%
SE Cor. of Malcolm X & 125th	6,372	6,603	6,089	6,512	5,245	5,415	4,723	40,959	-3.9%
SE Cor. of 125th & Malcolm X	4,798	6,185	5,204	5,903	5,479	4,656	3,831	36,056	0.4%
NE Cor. of Malcolm X & 125th	4,049	7,767	10,455	6,736	7,673	5,585	9,396	51,661	1.7%
NE Cor. of 125th & Malcolm X	2,653	4,896	5,592	3,910	4,006	3,517	4,519	29,093	1.2%
SW Cor. Of Malcolm X & 125th	13,143	12,365	8,162	9,040	11,501	13,121	8,665	75,997	3.4%
SW Cor. Of 125th & Malcolm X	5,424	6,390	4,661	5,020	5,213	7,013	4,441	38,162	-1.0%
Total	51,925	62,086	60,662	52,939	54,958	54,117	53,339	390,026	0.7%

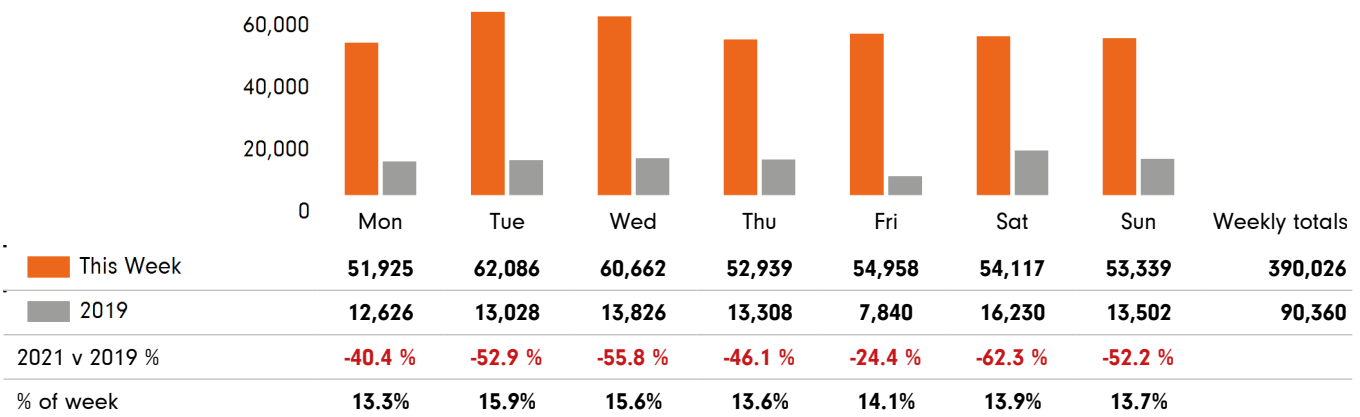
2019 comparison for 125th Street Bid

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2021 against the similar time period in 2019












Headlines

	Year to date % 2021 Vs 2019	Year on year % 2021 Vs 2019
125th Street Bid	-46.9 %	-49.7 %

Ped Counts by day



Ped Counts by location

	This week	2019	2021 - 2019 %	 This week  2019
125th St West	33,817	61,475	-45.0 %	
Frederick Douglas Blv	11,626	28,885	-59.8 %	
NE Cor. of 125th and Malcolm X	29,093	0		
NE Cor. of Malcolm X and 125th	51,661	0		
NW Cor. of 125th and Malcolm X	51,546	0		
NW Cor. of Malcolm X and 125th	21,109	0		
SE Cor. of 125th and Malcolm X	36,056	0		
SE Cor. of Malcolm X and 125th	40,959	0		
SW Cor. Of 125th and Malcolm X	38,162	0		
SW Cor. Of Malcolm X and 125th	75,997	0		