



Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	392,220	390,026	0.6%

Key Stats

Wednesday was the busiest day this week with a total of 75,438 visits. The busiest hour was at 5:00 PM on Wednesday with 6,765 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 77,985 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	53,058	57,947	75,438	61,010	59,671	52,486	32,610	392,220
Previous Week	51,925	62,086	60,662	52,939	54,958	54,117	53,339	390,026
Change WoW	1,133	-4,139	14,776	8,071	4,713	-1,631	-20,729	2,194
% Change WoW	2.2%	-6.7%	-17.4%	15.2%	8.6%	-3.0%	-38.9%	0.6%

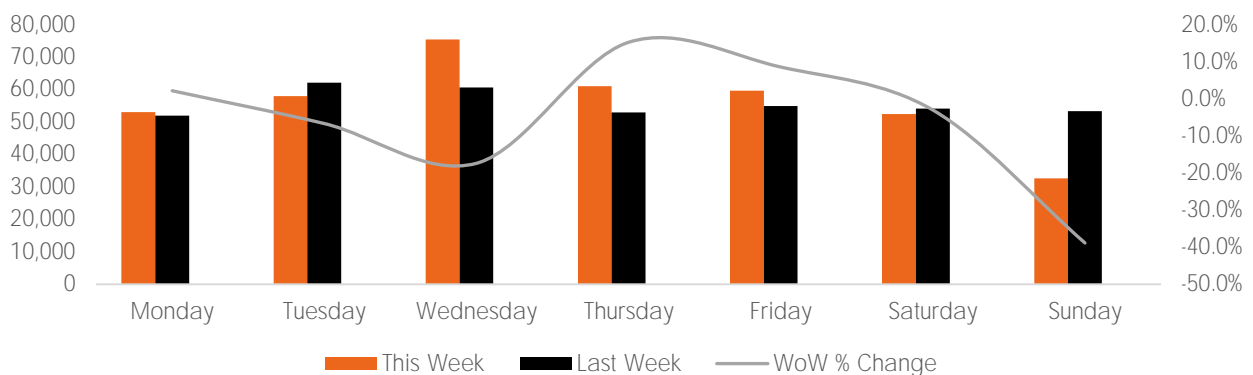
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	7,622	5,676	7,574	8,179	6,519	6,129	3,904	45,603
Previous Week	7,528	6,141	6,107	7,168	5,930	6,117	6,452	45,443
Previous Year	4,061	3,250	2,499	2,344	2,739	2,895	1,585	19,373
% Change WoW	1.2%	-7.6%	-17.4%	14.1%	9.9%	0.2%	-39.5%	0.4%
% Change YoY	87.7%	74.6%	203.1%	248.9%	138.0%	111.7%	146.3%	135.4%

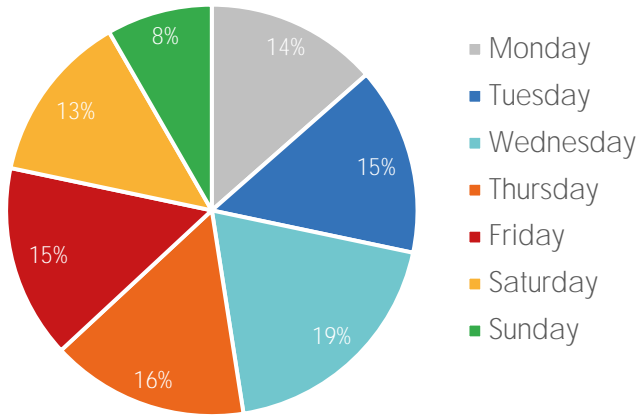
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	57 / 48	57 / 48	55 / 48	61 / 46	59 / 46	64 / 46	61 / 48
Last Week	64 / 50	72 / 52	75 / 50	73 / 45	59 / 46	57 / 48	57 / 48

Visitors by Day (All Locations)



% Share of Visitors by Day



Visitors by Day Part - Weekend

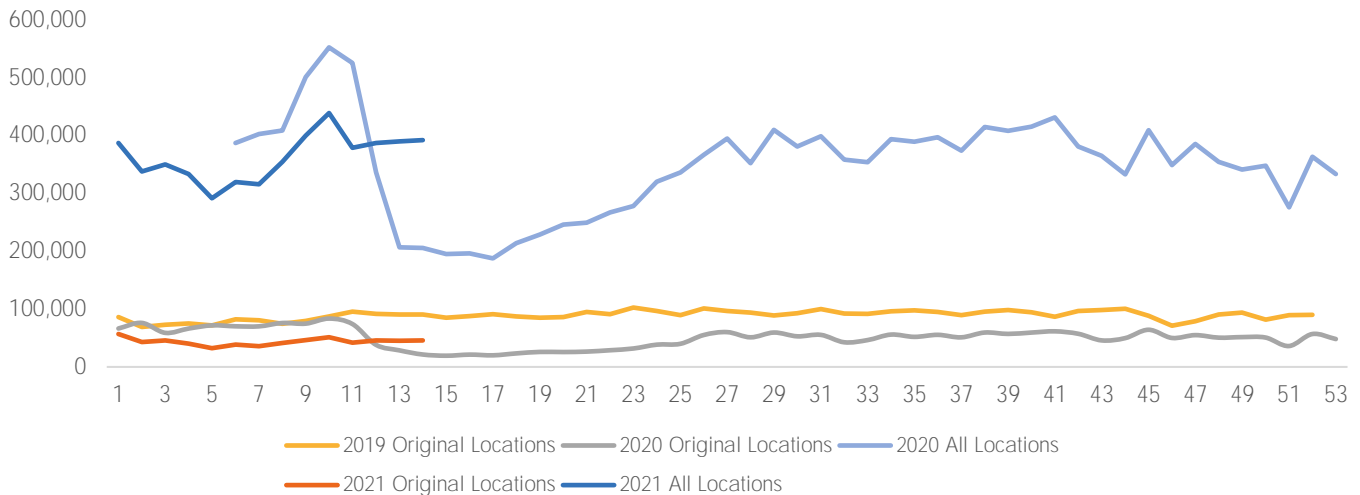
Morning	0
Lunch	0
Afternoon	0
Early Eve	0
Evening	0

Visitors by Day Part - Weekday

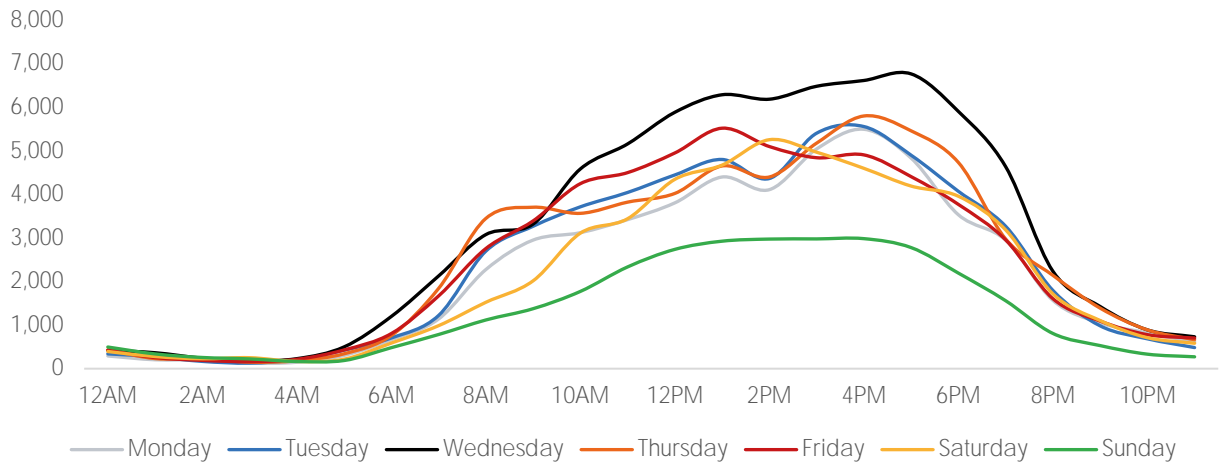
Morning	0
Lunch	0
Afternoon	0
Early Eve	0
Evening	0

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	663	704	1,198	761	806	588	482
7:00	1,140	1,221	2,127	1,841	1,669	987	784
8:00	2,274	2,697	3,077	3,447	2,757	1,523	1,117
9:00	2,951	3,268	3,318	3,705	3,391	2,016	1,376
10:00	3,121	3,714	4,583	3,565	4,246	3,110	1,773
11:00	3,420	4,044	5,158	3,822	4,499	3,441	2,335
12:00	3,805	4,446	5,884	4,022	4,950	4,345	2,738
13:00	4,399	4,801	6,286	4,652	5,519	4,672	2,926
14:00	4,108	4,364	6,184	4,399	5,098	5,255	2,974
15:00	5,042	5,404	6,481	5,176	4,841	4,968	2,978
16:00	5,494	5,557	6,614	5,799	4,906	4,598	2,984
17:00	4,832	4,899	6,765	5,458	4,407	4,191	2,779
18:00	3,532	4,070	5,904	4,733	3,770	3,957	2,193
19:00	2,950	3,269	4,637	2,977	2,956	3,185	1,560
20:00	1,568	1,796	2,237	2,142	1,607	1,717	808
21:00	1,050	983	1,427	1,389	1,093	1,105	530
22:00	822	685	890	890	780	711	333
23:00	612	484	732	664	703	583	272

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,738	4,396	5,635	6,255	5,153	4,284	2,667	34,128	0.9%
Frederick Douglas Blv	1,884	1,280	1,939	1,924	1,366	1,845	1,237	11,475	-1.3%
NW Cor. of Malcolm X & 125th	2,066	3,490	3,858	3,762	3,105	3,209	1,723	21,213	0.5%
NW Cor. of 125th & Malcolm X	5,994	7,350	13,997	6,109	7,787	5,504	5,124	51,865	0.6%
SE Cor. of Malcolm X & 125th	5,731	6,090	7,380	6,698	6,693	6,097	2,823	41,512	1.4%
SE Cor. of 125th & Malcolm X	4,826	5,266	5,677	5,572	5,591	5,465	2,146	34,543	-4.2%
NE Cor. of Malcolm X & 125th	4,102	7,179	12,971	7,685	8,434	5,596	5,686	51,653	0.0%
NE Cor. of 125th & Malcolm X	2,684	4,529	6,938	4,460	4,405	3,527	2,734	29,277	0.6%
SW Cor. Of Malcolm X & 125th	14,288	12,569	10,830	12,443	11,320	10,662	5,873	77,985	2.6%
SW Cor. Of 125th & Malcolm X	5,745	5,798	6,213	6,102	5,817	6,297	2,597	38,569	1.1%
Total	53,058	57,947	75,438	61,010	59,671	52,486	32,610	392,220	0.6%

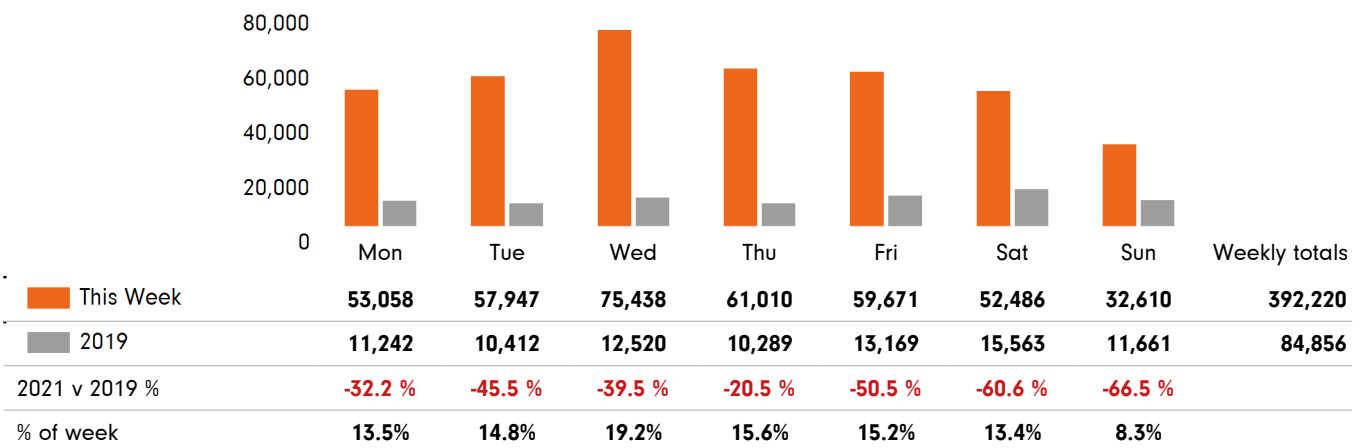
2019 comparison for 125th Street Bid

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2021 against the similar time period in 2019












Headlines

	Year to date % 2021 Vs 2019	Year on year % 2021 Vs 2019
125th Street Bid	-46.8 %	-46.3 %

Ped Counts by day



Ped Counts by location

	This week	2019	2021 - 2019 %	 This week  2019
125th St West	34,128	59,141	-42.3 %	
Frederick Douglas Blv	11,475	25,715	-55.4 %	
NE Cor. of 125th and Malcolm X	29,277	0		
NE Cor. of Malcolm X and 125th	51,653	0		
NW Cor. of 125th and Malcolm X	51,865	0		
NW Cor. of Malcolm X and 125th	21,213	0		
SE Cor. of 125th and Malcolm X	34,543	0		
SE Cor. of Malcolm X and 125th	41,512	0		
SW Cor. Of 125th and Malcolm X	38,569	0		
SW Cor. Of Malcolm X and 125th	77,985	0		