



Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	400,078	377,833	5.9%

Key Stats

Friday was the busiest day this week with a total of 65,328 visits. The busiest hour was at 4:00 PM on Friday with 5,889 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 80,753 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	51,164	63,657	62,036	54,610	65,328	54,954	48,329	400,078
Previous Week	40,172	58,438	73,088	41,942	58,870	47,774	57,549	377,833
Change WoW	10,992	5,219	-11,052	12,668	6,458	7,180	-9,220	22,245
% Change WoW	27.4%	8.9%	-17.4%	30.2%	11.0%	15.0%	-16.0%	5.9%

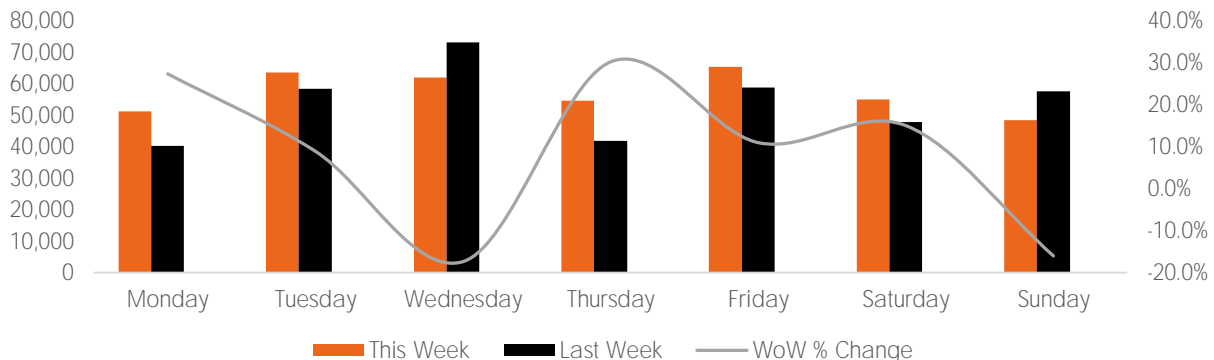
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	7,785	6,281	6,204	7,347	7,156	6,338	5,888	46,999
Previous Week	6,136	5,814	7,281	5,709	6,446	5,549	6,948	43,883
Previous Year	2,953	3,010	3,351	2,945	3,474	3,352	996	20,081
% Change WoW	26.9%	8.0%	-17.4%	28.7%	11.0%	14.2%	-15.3%	7.1%
% Change YoY	163.6%	108.7%	85.1%	149.5%	106.0%	89.1%	491.2%	134.0%

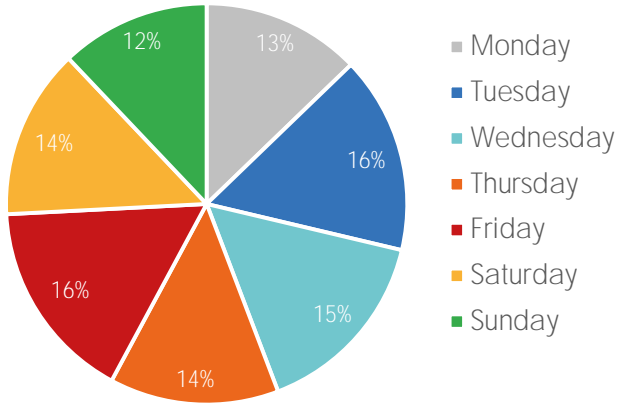
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	64 / 50	59 / 48	59 / 50	55 / 48	55 / 48	59 / 50	55 / 46
Last Week	61 / 48	61 / 48	61 / 46	57 / 45	57 / 48	64 / 46	68 / 50

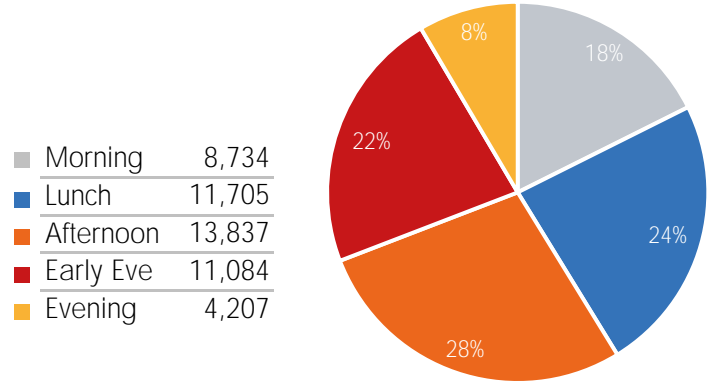
Visitors by Day (All Locations)



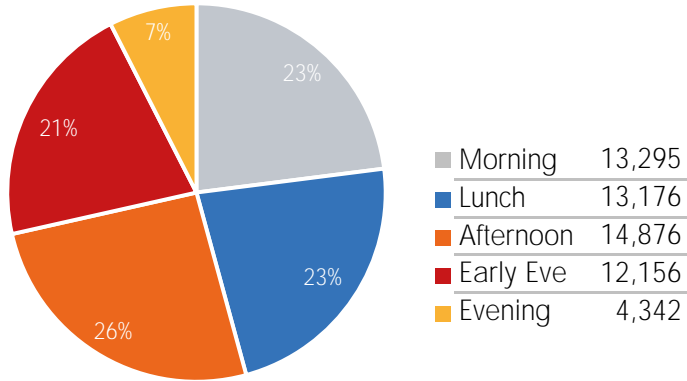
% Share of Visitors by Day



Visitors by Day Part - Weekend



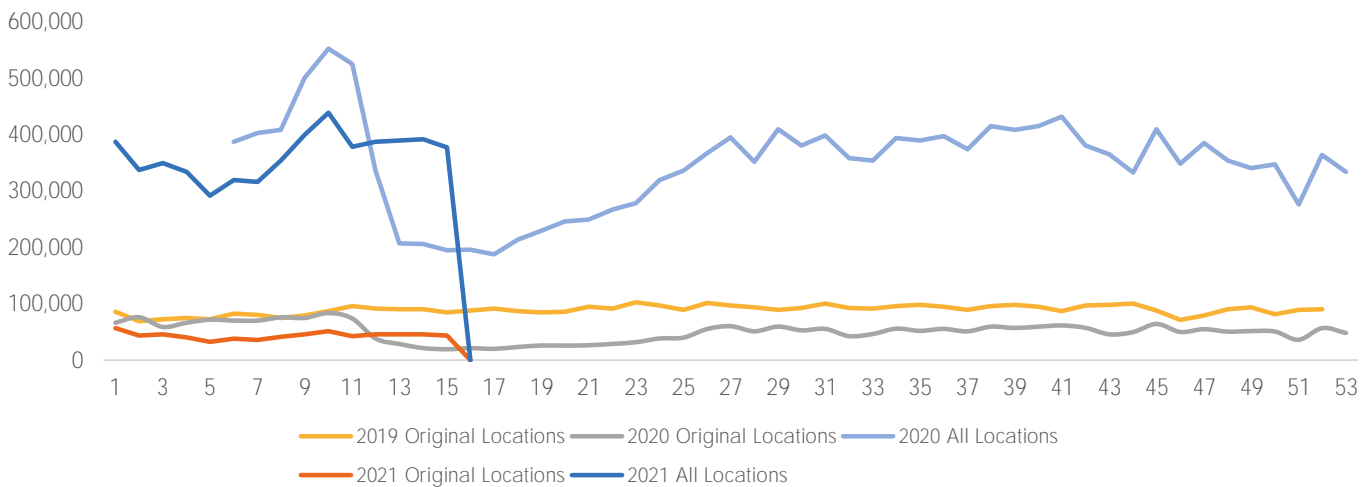
Visitors by Day Part - Weekday



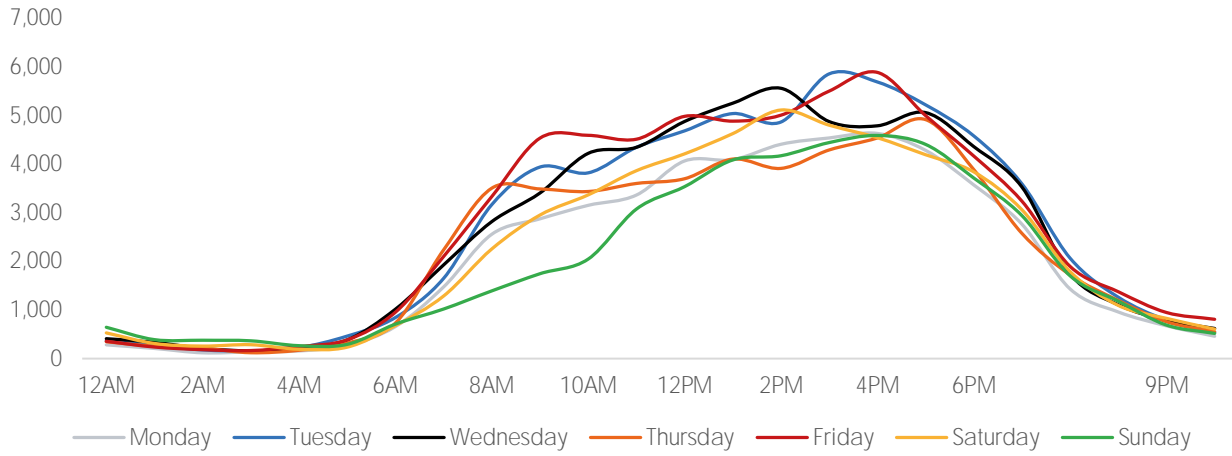
Day Parts are calculated using the following time periods:

Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	659	845	1,017	732	955	680	710
7:00	1,475	1,651	1,928	2,237	2,101	1,288	1,020
8:00	2,559	3,169	2,819	3,507	3,335	2,257	1,394
9:00	2,876	3,942	3,408	3,491	4,537	2,954	1,747
10:00	3,154	3,822	4,223	3,438	4,594	3,369	2,048
11:00	3,365	4,348	4,347	3,604	4,514	3,866	3,076
12:00	4,067	4,686	4,879	3,701	4,985	4,213	3,538
13:00	4,093	5,042	5,255	4,106	4,886	4,629	4,087
14:00	4,410	4,868	5,562	3,914	5,009	5,115	4,174
15:00	4,540	5,858	4,877	4,293	5,504	4,803	4,445
16:00	4,633	5,692	4,790	4,540	5,889	4,545	4,592
17:00	4,286	5,222	5,062	4,918	5,001	4,195	4,408
18:00	3,574	4,583	4,363	3,891	4,169	3,843	3,716
19:00	2,766	3,597	3,531	2,577	3,240	3,063	2,943
20:00	1,433	2,067	1,742	1,723	1,897	1,791	1,703
21:00	960	1,263	1,108	1,198	1,376	1,095	1,182
22:00	675	793	785	759	949	828	690
23:00	460	541	620	553	809	607	518

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	Change
125th St West	5,860	4,867	4,616	5,619	5,656	4,426	4,021	35,065	7.5%
Frederick Douglas Blv	1,925	1,414	1,588	1,728	1,500	1,912	1,867	11,934	6.0%
NW Cor. of Malcolm X & 125th	2,107	3,867	3,161	3,378	3,408	3,314	2,600	21,835	5.9%
NW Cor. of 125th & Malcolm X	6,121	8,137	11,462	5,487	8,540	5,688	7,727	53,162	2.5%
SE Cor. of Malcolm X & 125th	5,894	7,031	6,061	5,665	6,622	6,445	4,944	42,662	-1.4%
SE Cor. of 125th & Malcolm X	5,553	5,937	5,053	5,289	5,347	4,974	3,740	35,893	2.6%
NE Cor. of Malcolm X & 125th	4,188	7,949	10,622	6,908	9,249	5,783	8,573	53,272	2.4%
NE Cor. of 125th & Malcolm X	2,743	5,014	5,682	4,005	4,834	3,645	4,124	30,047	3.6%
SW Cor. Of Malcolm X & 125th	11,799	13,243	9,609	11,884	14,356	12,571	7,291	80,753	17.3%
SW Cor. Of 125th & Malcolm X	4,974	6,198	4,182	4,647	5,816	6,196	3,442	35,455	6.3%
Total	51,164	63,657	62,036	54,610	65,328	54,954	48,329	400,078	5.9%

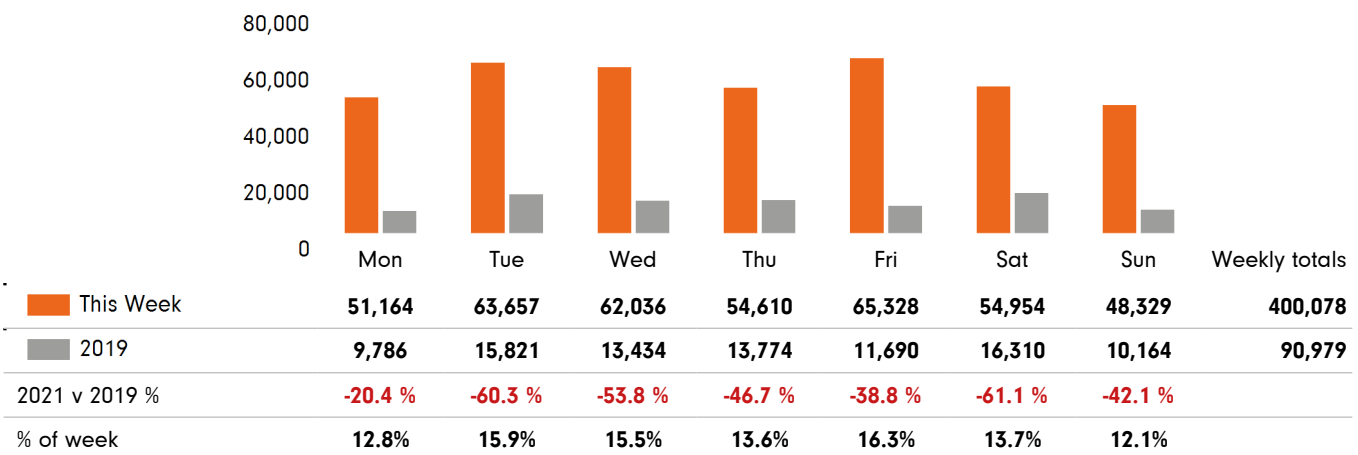
2019 comparison for 125th Street Bid

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2021 against the similar time period in 2019












Headlines

	Year to date % 2021 Vs 2019	Year on year % 2021 Vs 2019
125th Street Bid	-47.2 %	-48.3 %

Ped Counts by day



Ped Counts by location

	This week	2019	2021 - 2019 %	 This week  2019
125th St West	35,065	59,701	-41.3 %	
Frederick Douglas Blv	11,934	31,278	-61.8 %	
NE Cor. of 125th and Malcolm X	30,047	0		
NE Cor. of Malcolm X and 125th	53,272	0		
NW Cor. of 125th and Malcolm X	53,162	0		
NW Cor. of Malcolm X and 125th	21,835	0		
SE Cor. of 125th and Malcolm X	35,893	0		
SE Cor. of Malcolm X and 125th	42,662	0		
SW Cor. Of 125th and Malcolm X	35,455	0		
SW Cor. Of Malcolm X and 125th	80,753	0		