



Week 18 2021. May 03 2021 to May 09 2021

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change	2020	% v 2020 Change	2019	% v 2019 Change
Total Visitors	400,312	425,014	-5.8%	229,022	74.8%	87,483	357.6%

Key Stats

Friday was the busiest day this week with a total of 71,269 visits. The busiest hour was at 12:00 PM on Friday with 6,134 visits.
The busiest location was SW Cor. Of Malcolm X & 125th with a total of 73,683 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd: NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	48,799	55,278	60,891	62,904	71,269	48,099	53,072	400,312
Previous Week	53,591	56,881	77,883	50,682	69,412	56,276	60,289	425,014
Change WoW	-4,792	-1,603	-16,992	12,222	1,857	-8,177	-7,217	-24,702
% Change WoW	-8.9%	-2.8%	-17.4%	24.1%	2.7%	-14.5%	-12.0%	-5.8%
2020	38,185	37,433	26,624	38,520	28,249	31,082	28,929	229,022
% v 2020 Change	27.8%	47.7%	128.7%	63.3%	152.3%	54.7%	83.5%	74.8%
2019	11,939	11,553	11,246	13,140	13,786	15,642	10,177	87,483
% v 2019 Change	308.7%	378.5%	441.4%	378.7%	417.0%	207.5%	421.5%	357.6%

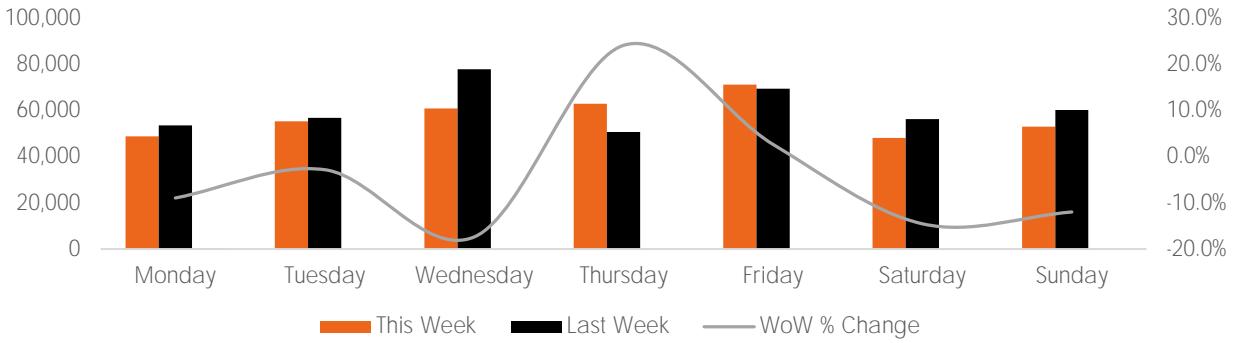
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	7,824	5,549	6,142	8,621	7,948	5,687	6,387	48,158
Previous Week	8,222	5,688	7,783	6,982	7,699	6,440	7,373	50,187
2020	5,151	5,024	2,281	5,174	3,087	2,928	2,290	25,935
2019	11,939	11,553	11,246	13,140	13,786	15,642	10,177	87,483
% Change WoW	-4.8%	-2.4%	-17.4%	23.5%	3.2%	-11.7%	-13.4%	-4.0%
% v 2020 Change	51.9%	10.4%	169.3%	66.6%	157.5%	94.2%	178.9%	85.7%
% v 2019 Change	-34.5%	-52.0%	-45.4%	-34.4%	-42.3%	-63.6%	-37.2%	-45.0%

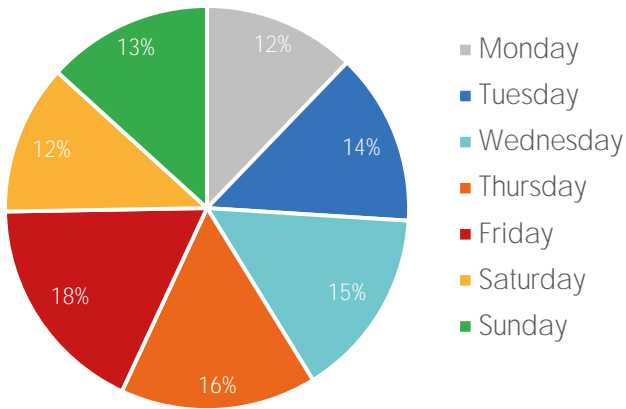
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	72 / 54	68 / 48	61 / 50	61 / 50	66 / 50	72 / 52	68 / 50
Last Week	55 / 46	63 / 46	68 / 48	63 / 50	63 / 52	61 / 50	66 / 50

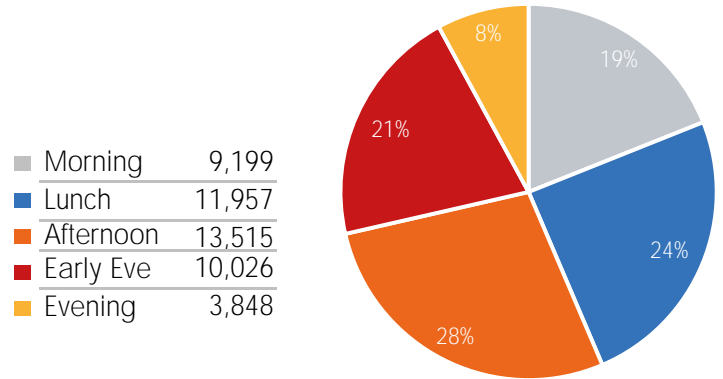
Visitors by Day (All Locations)



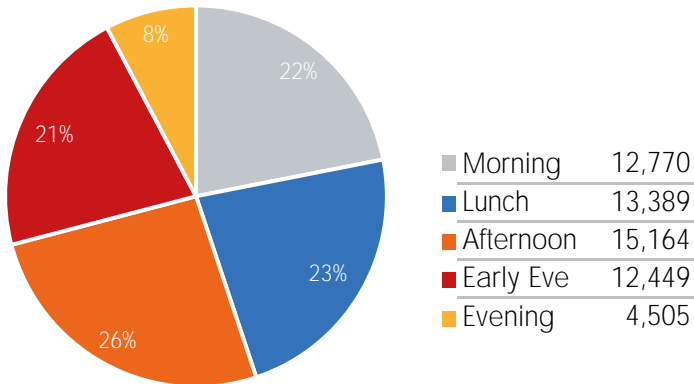
% Share of Visitors by Day



Visitors by Day Part - Weekend

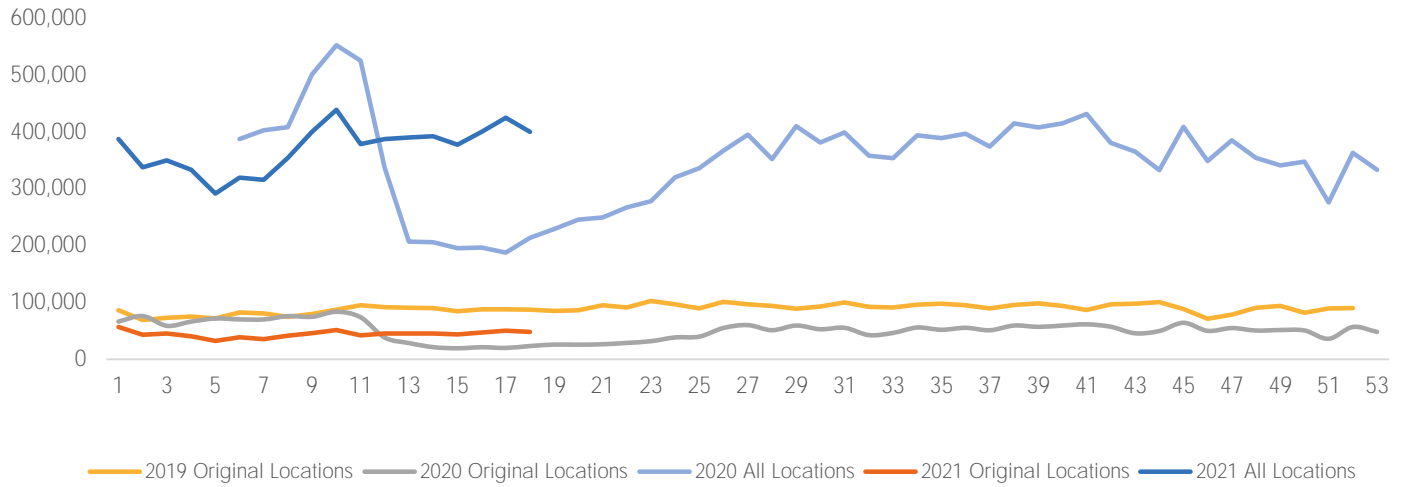


Visitors by Day Part - Weekday

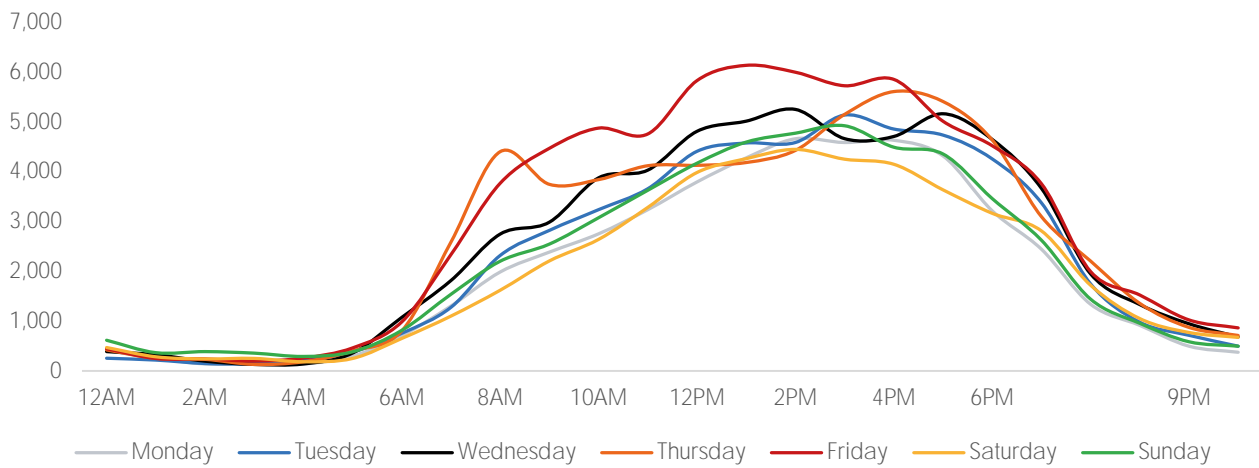


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	708	756	1,075	804	984	652	815
7:00	1,303	1,277	1,815	2,587	2,336	1,101	1,539
8:00	1,986	2,318	2,747	4,401	3,767	1,620	2,202
9:00	2,385	2,821	2,986	3,745	4,468	2,208	2,546
10:00	2,752	3,237	3,876	3,840	4,874	2,640	3,075
11:00	3,236	3,657	4,030	4,119	4,756	3,282	3,626
12:00	3,793	4,408	4,809	4,127	5,827	3,983	4,169
13:00	4,276	4,575	5,013	4,183	6,134	4,260	4,593
14:00	4,660	4,585	5,249	4,426	5,995	4,447	4,772
15:00	4,585	5,136	4,662	5,149	5,724	4,250	4,921
16:00	4,630	4,855	4,706	5,607	5,852	4,148	4,491
17:00	4,315	4,734	5,162	5,408	5,012	3,635	4,355
18:00	3,214	4,256	4,647	4,636	4,520	3,164	3,460
19:00	2,444	3,375	3,666	3,098	3,759	2,812	2,625
20:00	1,338	1,747	1,948	2,206	1,995	1,720	1,441
21:00	915	978	1,332	1,356	1,524	1,051	956
22:00	497	715	947	874	1,024	772	586
23:00	375	497	682	712	864	673	497

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,889	4,298	4,571	6,593	6,282	3,973	4,361	35,967	-3.7%
Frederick Douglas Blv	1,935	1,251	1,571	2,028	1,666	1,714	2,026	12,191	-5.1%
NW Cor. of Malcolm X & 125th	2,114	3,411	3,130	3,963	3,783	2,975	2,820	22,196	-4.3%
NW Cor. of 125th & Malcolm X	6,150	7,185	11,347	6,440	9,480	5,108	8,379	54,089	-6.8%
SE Cor. of Malcolm X & 125th	7,242	6,887	6,363	6,599	7,530	6,160	4,890	45,671	1.0%
SE Cor. of 125th & Malcolm X	5,314	5,807	5,028	5,461	6,462	5,333	3,821	37,226	-3.5%
NE Cor. of Malcolm X & 125th	4,208	7,019	10,514	8,108	10,268	5,195	9,295	54,607	-5.9%
NE Cor. of 125th & Malcolm X	2,758	4,431	5,626	4,699	5,365	3,272	4,470	30,621	-5.6%
SW Cor. Of Malcolm X & 125th	8,725	9,748	8,681	13,174	14,196	9,572	9,587	73,683	-10.4%
SW Cor. Of 125th & Malcolm X	4,464	5,241	4,060	5,839	6,237	4,797	3,423	34,061	-8.1%
Total	48,799	55,278	60,891	62,904	71,269	48,099	53,072	400,312	-5.8%