



Visitor Totals

	Current Week	Previous Week	WoW % Change	2020	% v 2020 Change	2019	% v 2019 Change
Total Visitors	429,798	428,920	0.2%	319,981	34.3%	102,660	318.7%

Key Stats

Wednesday was the busiest day this week with a total of 77,753 visits. The busiest hour was at 4:00 PM on Wednesday with 6,585 visits.  
The busiest location was SW Cor. Of Malcolm X & 125th with a total of 73,998 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	55,953	57,382	77,753	61,020	64,590	54,884	58,216	429,798
Previous Week	44,228	65,726	84,172	53,501	59,896	63,939	57,458	428,920
Change WoW	11,725	-8,344	-6,419	7,519	4,694	-9,055	758	878
% Change WoW	26.5%	-12.7%	-17.4%	14.1%	7.8%	-14.2%	1.3%	0.2%
2020	47,608	47,268	45,930	37,488	51,986	49,087	40,614	319,981
% v 2020 Change	17.5%	21.4%	69.3%	62.8%	24.2%	11.8%	43.3%	34.3%
2019	14,482	16,046	13,071	13,208	15,457	17,052	13,344	102,660
% v 2019 Change	286.4%	257.6%	494.9%	362.0%	317.9%	221.9%	336.3%	318.7%

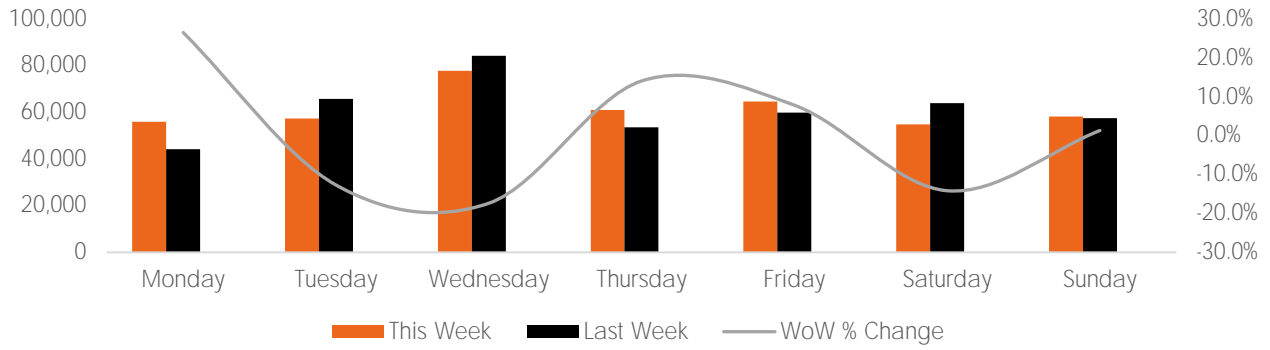
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	8,013	6,919	7,244	5,991	6,936	7,017	4,769	46,889
Previous Week	4,174	7,927	8,393	7,254	6,404	9,813	4,529	48,494
2020	5,781	5,802	5,551	3,749	7,382	5,805	4,456	38,526
2019	14,482	16,046	13,071	13,208	15,457	17,052	13,344	102,660
% Change WoW	92.0%	-12.7%	-17.4%	-17.4%	8.3%	-28.5%	5.3%	-3.3%
% v 2020 Change	38.6%	19.3%	30.5%	59.8%	-6.0%	20.9%	7.0%	21.7%
% v 2019 Change	-44.7%	-56.9%	-44.6%	-54.6%	-55.1%	-58.8%	-64.3%	-54.3%

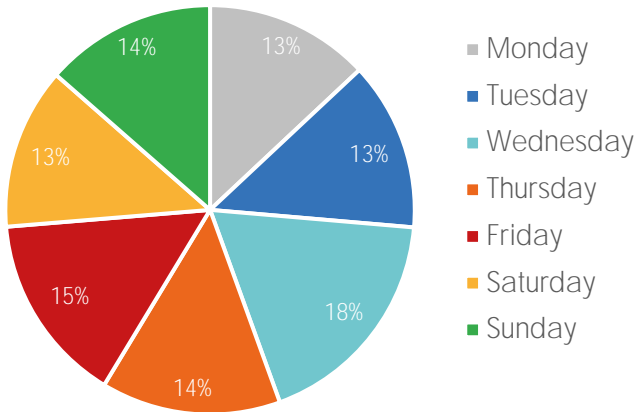
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	61 / 52	61 / 50	61 / 50	61 / 50	64 / 55	70 / 57	68 / 57
Last Week	68 / 52	61 / 52	59 / 52	63 / 54	61 / 52	64 / 52	66 / 52

## Visitors by Day (All Locations)

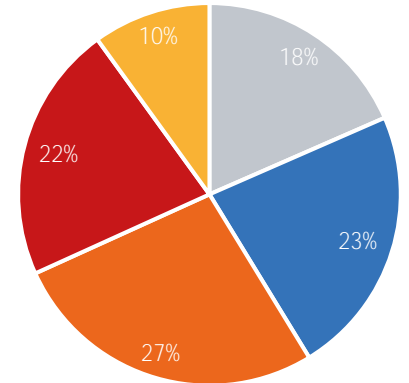


## % Share of Visitors by Day

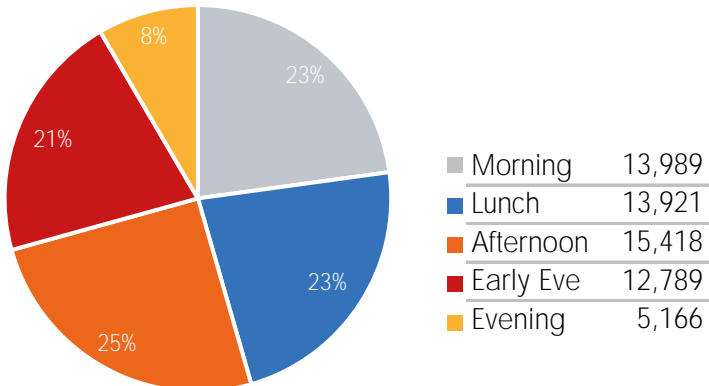


## Visitors by Day Part - Weekend

Morning	9,940
Lunch	12,302
Afternoon	14,529
Early Eve	11,755
Evening	5,375



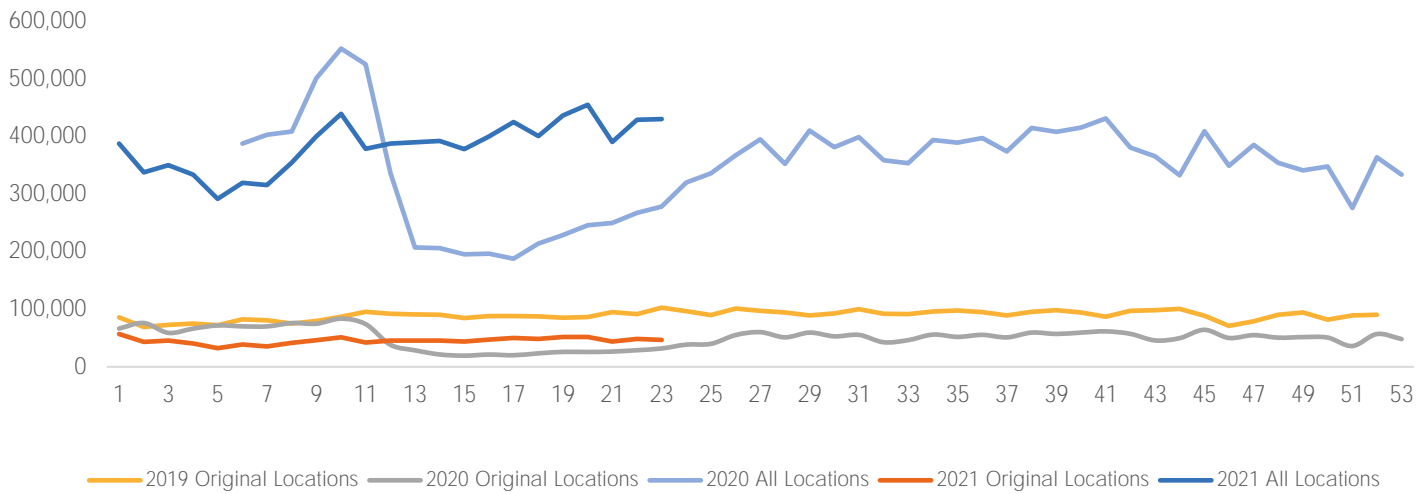
## Visitors by Day Part - Weekday



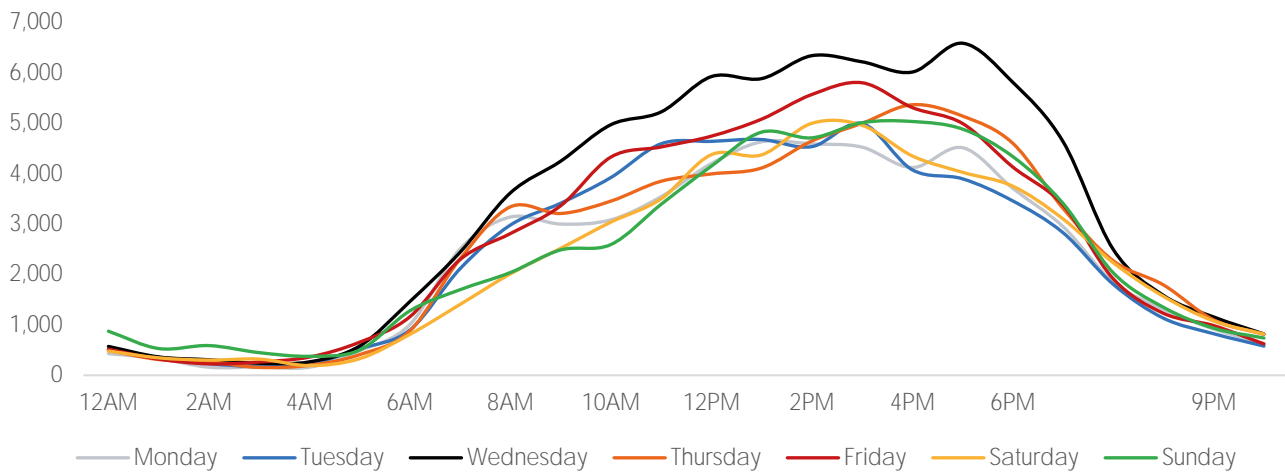
Morning	13,989
Lunch	13,921
Afternoon	15,418
Early Eve	12,789
Evening	5,166

Day Parts are calculated using the following time periods:  
 Morning 06:00AM - 10:59AM  
 Lunch 11:00AM - 1:59PM  
 Afternoon 2:00PM - 4:59PM  
 Early Evening 5:00PM - 7:59PM  
 Evening 8:00PM - 11:59PM

## Long Term Trend by Week



## Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	1,007	898	1,463	880	1,161	812	1,279
7:00	2,506	2,115	2,440	2,310	2,297	1,406	1,698
8:00	3,139	2,979	3,617	3,341	2,811	2,012	2,038
9:00	3,000	3,412	4,245	3,209	3,361	2,518	2,486
10:00	3,083	3,921	4,969	3,454	4,327	3,038	2,593
11:00	3,542	4,591	5,222	3,848	4,528	3,499	3,390
12:00	4,199	4,639	5,923	3,993	4,742	4,375	4,147
13:00	4,631	4,675	5,883	4,111	5,079	4,371	4,822
14:00	4,590	4,534	6,338	4,646	5,568	4,997	4,709
15:00	4,524	4,993	6,216	4,996	5,801	4,959	5,009
16:00	4,120	4,075	6,013	5,365	5,309	4,350	5,033
17:00	4,513	3,897	6,585	5,141	4,994	4,026	4,882
18:00	3,708	3,459	5,811	4,602	4,131	3,751	4,338
19:00	2,950	2,829	4,636	3,311	3,378	3,102	3,410
20:00	1,847	1,805	2,496	2,272	1,914	2,233	2,033
21:00	1,306	1,133	1,585	1,792	1,230	1,566	1,349
22:00	919	825	1,157	1,098	986	1,076	935
23:00	626	580	820	814	623	817	740

## Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,043	4,307	4,776	4,058	4,590	4,636	3,546	30,956	-2.6%
Frederick Douglas Blv	2,970	2,612	2,468	1,933	2,346	2,381	1,223	15,933	-4.6%
NW Cor. of Malcolm X & 125th	2,472	3,486	6,177	4,184	5,129	3,572	3,324	28,344	0.8%
NW Cor. of 125th & Malcolm X	7,191	7,350	14,251	6,806	6,202	6,133	9,887	57,820	-0.2%
SE Cor. of Malcolm X & 125th	7,025	6,788	6,984	7,300	8,007	6,331	5,663	48,098	-0.4%
SE Cor. of 125th & Malcolm X	5,924	5,552	6,093	6,779	6,384	6,143	4,714	41,589	3.1%
NE Cor. of Malcolm X & 125th	4,919	7,179	13,209	8,563	10,927	6,233	10,972	62,002	0.5%
NE Cor. of 125th & Malcolm X	3,225	4,525	7,061	4,967	5,116	3,921	5,264	34,079	0.3%
SW Cor. Of Malcolm X & 125th	11,988	10,767	11,255	10,588	10,180	9,926	9,294	73,998	-0.2%
SW Cor. Of 125th & Malcolm X	5,196	4,816	5,479	5,842	5,709	5,608	4,329	36,979	2.9%
<b>Total</b>	<b>55,953</b>	<b>57,382</b>	<b>77,753</b>	<b>61,020</b>	<b>64,590</b>	<b>54,884</b>	<b>58,216</b>	<b>429,798</b>	<b>0.2%</b>