



Week 1 2021. Jan 04 2021 to Jan 10 2021

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	387,273	333,539	16.1%

Key Stats

Wednesday was the busiest day this week with a total of 65,378 visits. The busiest hour was at 1:00 PM on Wednesday with 7,995 visits.
The busiest location was SW Cor. Of Malcolm X & 125th with a total of 72,132 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	55,775	47,655	65,378	54,134	62,644	55,406	46,281	387,273
Previous Week	53,974	60,615	58,426	47,589	29,646	55,895	27,394	333,539
Change WoW	1,801	-12,960	6,952	6,545	32,998	-489	18,887	53,734
% Change WoW	3.3%	-21.4%	-17.4%	13.8%	111.3%	-0.9%	68.9%	16.1%

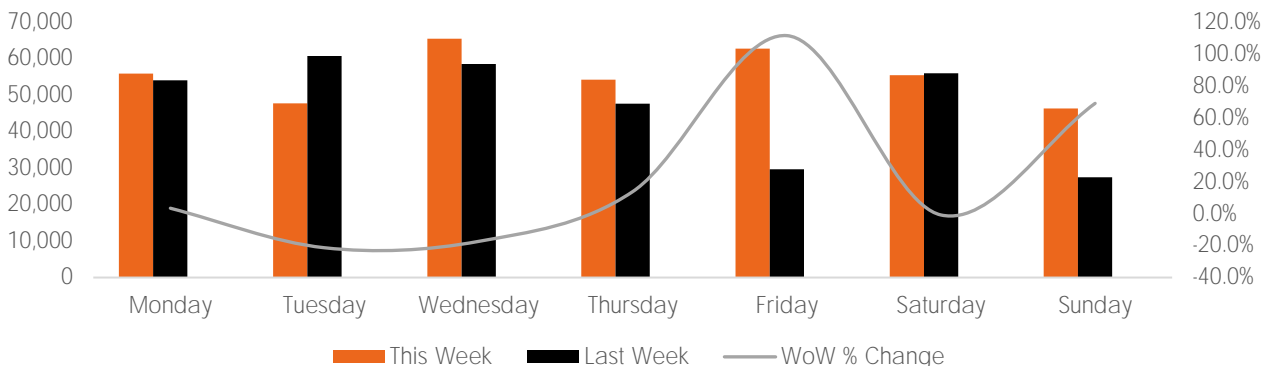
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	8,997	5,627	9,034	10,120	7,201	9,220	6,706	56,905
Previous Week	8,314	9,871	7,513	7,767	2,989	9,182	2,571	48,207
Previous Year	9,962	8,881	9,687	11,827	11,104	13,348	11,270	76,079
% Change WoW	8.2%	-43.0%	-17.4%	30.3%	140.9%	0.4%	160.8%	18.0%
% Change YoY	-9.7%	-36.6%	-6.7%	-14.4%	-35.1%	-30.9%	-40.5%	-25.2%

Weather (High/Low F)

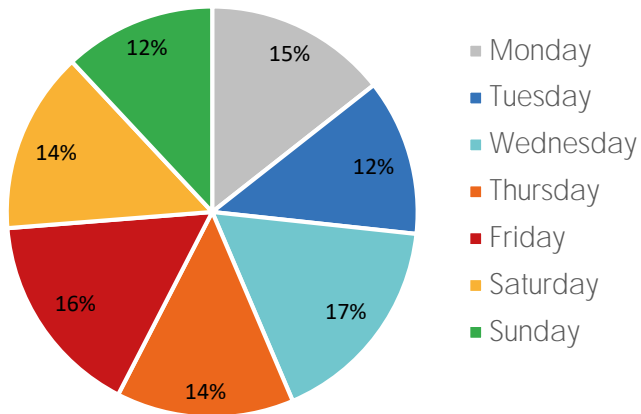
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	57 / 45	55 / 43	55 / 46	57 / 50	57 / 43	57 / 45	57 / 46
Last Week	57 / 41	59 / 41	54 / 48	59 / 43	59 / 48	55 / 48	57 / 50

Visitors by Day (All Locations)



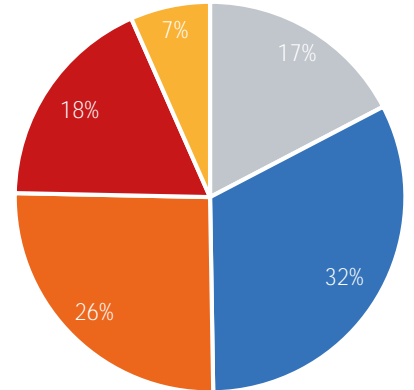
SPRINGBOARD.

% Share of Visitors by Day

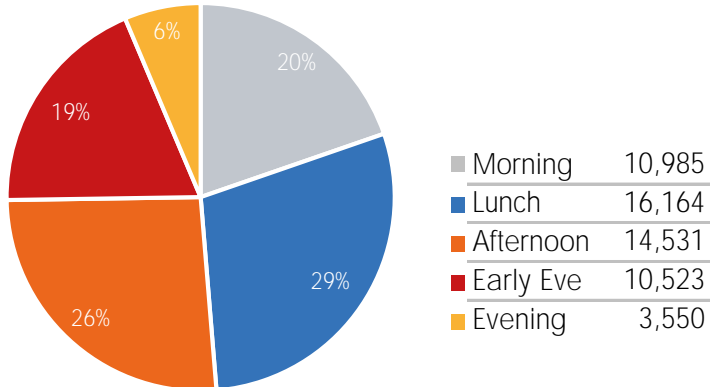


Visitors by Day Part - Weekend

Morning	8,523
Lunch	15,923
Afternoon	12,574
Early Eve	8,878
Evening	3,249



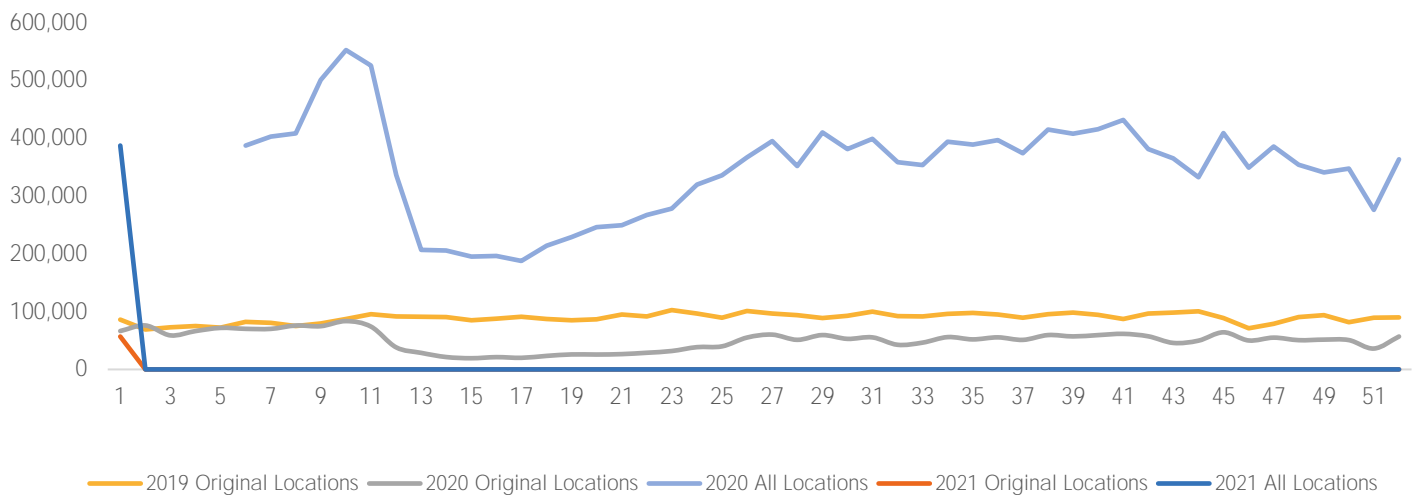
Visitors by Day Part - Weekday



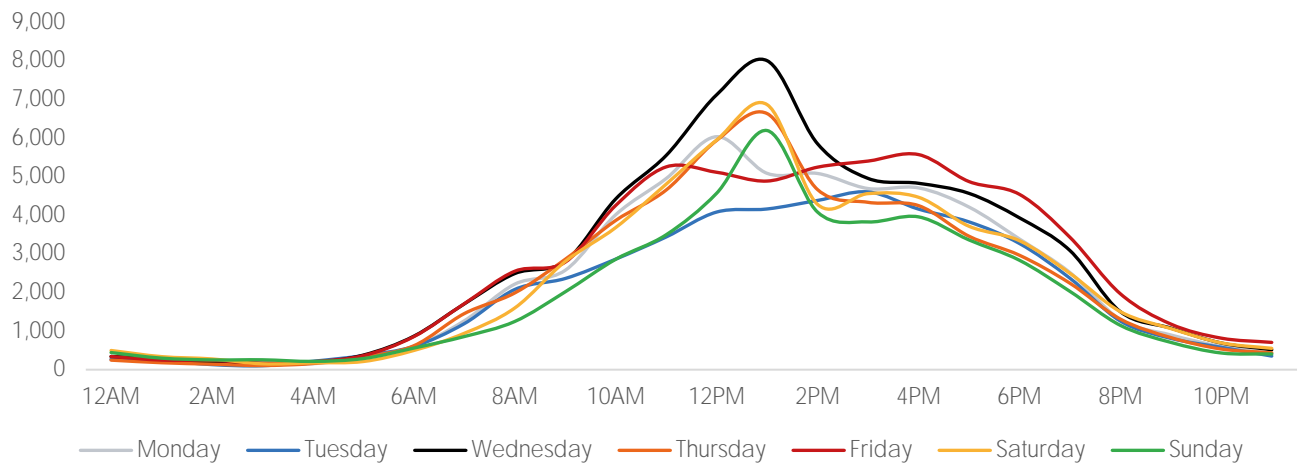
Morning	10,985
Lunch	16,164
Afternoon	14,531
Early Eve	10,523
Evening	3,550

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	592	601	866	619	854	497	559
7:00	1,265	1,191	1,702	1,451	1,707	941	857
8:00	2,213	2,075	2,487	1,985	2,547	1,596	1,247
9:00	2,572	2,359	2,803	2,857	2,782	2,801	2,014
10:00	4,009	2,860	4,418	3,861	4,250	3,677	2,856
11:00	4,946	3,434	5,544	4,649	5,247	4,801	3,491
12:00	6,029	4,078	7,113	5,932	5,108	5,943	4,565
13:00	5,080	4,158	7,995	6,627	4,881	6,858	6,188
14:00	5,077	4,379	5,845	4,659	5,240	4,276	4,077
15:00	4,687	4,600	4,949	4,330	5,398	4,556	3,823
16:00	4,704	4,155	4,823	4,245	5,566	4,461	3,954
17:00	4,208	3,824	4,562	3,453	4,868	3,711	3,357
18:00	3,382	3,265	3,929	2,961	4,537	3,338	2,831
19:00	2,514	2,367	3,083	2,237	3,426	2,493	2,026
20:00	1,292	1,257	1,500	1,308	1,963	1,501	1,146
21:00	898	809	1,075	830	1,180	1,063	706
22:00	599	578	689	534	815	693	431
23:00	414	351	515	436	705	552	405

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	6,406	4,177	6,584	6,713	5,445	7,353	5,400	42,078	14%
Frederick Douglas Blv	2,591	1,450	2,450	3,407	1,756	1,867	1,306	14,827	30%
NW Cor. of Malcolm X & 125th	2,802	2,668	3,027	1,816	3,364	2,172	2,120	17,969	20%
NW Cor. of 125th & Malcolm X	8,083	6,457	10,981	5,217	11,700	7,774	6,291	56,503	22%
SE Cor. of Malcolm X & 125th	5,862	5,647	5,875	5,784	5,255	4,625	3,868	36,916	-3%
SE Cor. of 125th & Malcolm X	4,262	4,733	3,825	3,543	4,571	3,671	2,510	27,115	6%
NE Cor. of Malcolm X & 125th	5,800	6,138	10,174	6,169	9,594	6,505	6,977	51,357	22%
NE Cor. of 125th & Malcolm X	3,867	3,569	5,435	3,129	5,065	3,789	3,349	28,203	20%
SW Cor. Of Malcolm X & 125th	10,353	8,059	10,732	11,661	10,471	11,348	9,508	72,132	18%
SW Cor. Of 125th & Malcolm X	5,749	4,757	6,295	6,695	5,423	6,302	4,952	40,173	19%
Total	55,775	47,655	65,378	54,134	62,644	55,406	46,281	387,273	16.1%



Week 2 2021. Jan 11 2021 to Jan 16 2021

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	337,749	387,273	-12.8%

Key Stats

Tuesday was the busiest day this week with a total of 60,832 visits. The busiest hour was at 1:00 PM on Tuesday with 7,220 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 59,725 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	41,022	60,832	52,322	43,010	53,205	45,998	41,360	337,749
Previous Week	55,775	47,655	65,378	54,134	62,644	55,406	46,281	387,273
Change WoW	-14,753	13,177	-13,056	-11,124	-9,439	-9,408	-4,921	-49,524
% Change WoW	-26.5%	27.7%	-17.4%	-20.5%	-15.1%	-17.0%	-10.6%	-12.8%

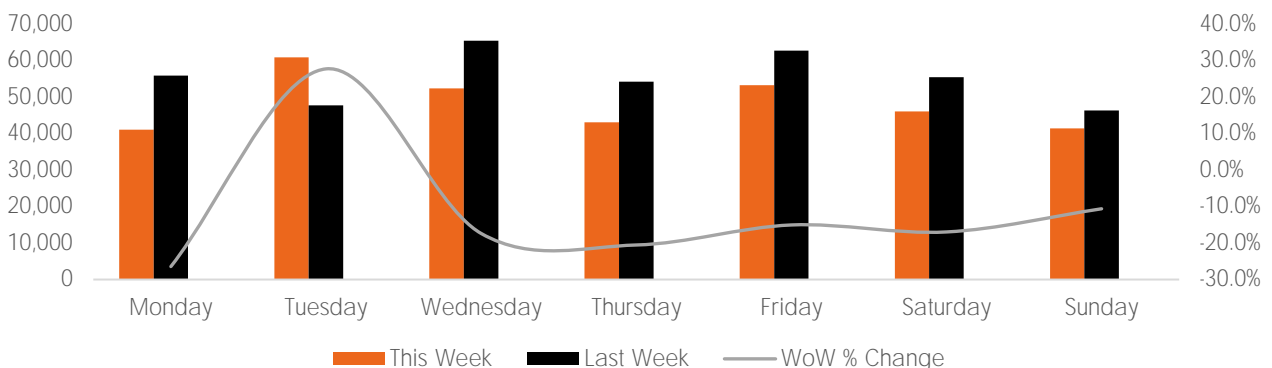
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	5,216	8,912	5,781	6,176	5,425	6,251	5,465	43,226
Previous Week	8,997	5,627	9,034	10,120	7,201	9,220	6,706	56,905
Previous Year	8,346	5,189	8,385	9,077	11,471	4,628	11,786	58,882
% Change WoW	-42.0%	58.4%	-17.4%	-39.0%	-24.7%	-32.2%	-18.5%	-24.0%
% Change YoY	-37.5%	71.7%	-31.1%	-32.0%	-52.7%	35.1%	-53.6%	-26.6%

Weather (High/Low F)

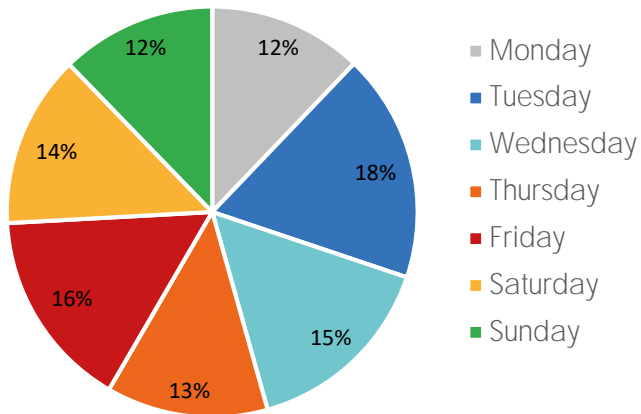
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	57 / 46	57 / 50	61 / 46	64 / 46	63 / 48	63 / 50	68 / 50
Last Week	57 / 45	55 / 43	55 / 46	57 / 50	57 / 43	57 / 45	57 / 46

Visitors by Day (All Locations)



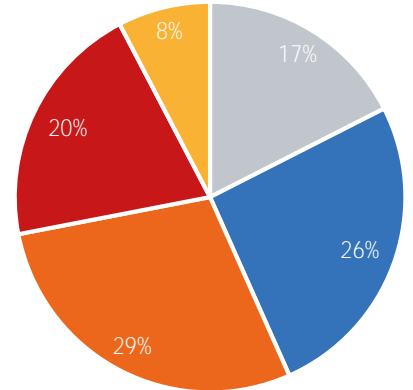
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% Share of Visitors by Day

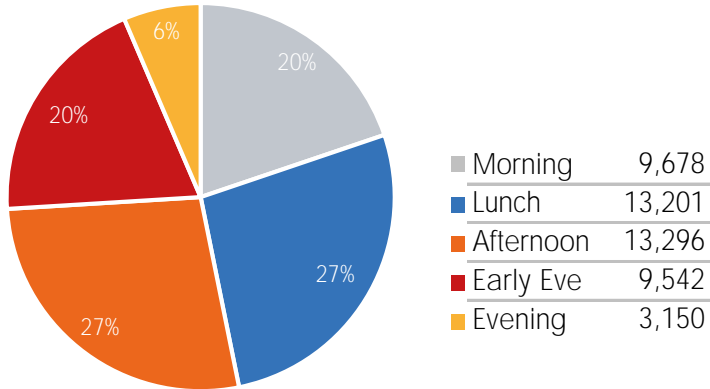


Visitors by Day Part - Weekend

Morning	7,386
Lunch	10,894
Afternoon	12,069
Early Eve	8,596
Evening	3,234



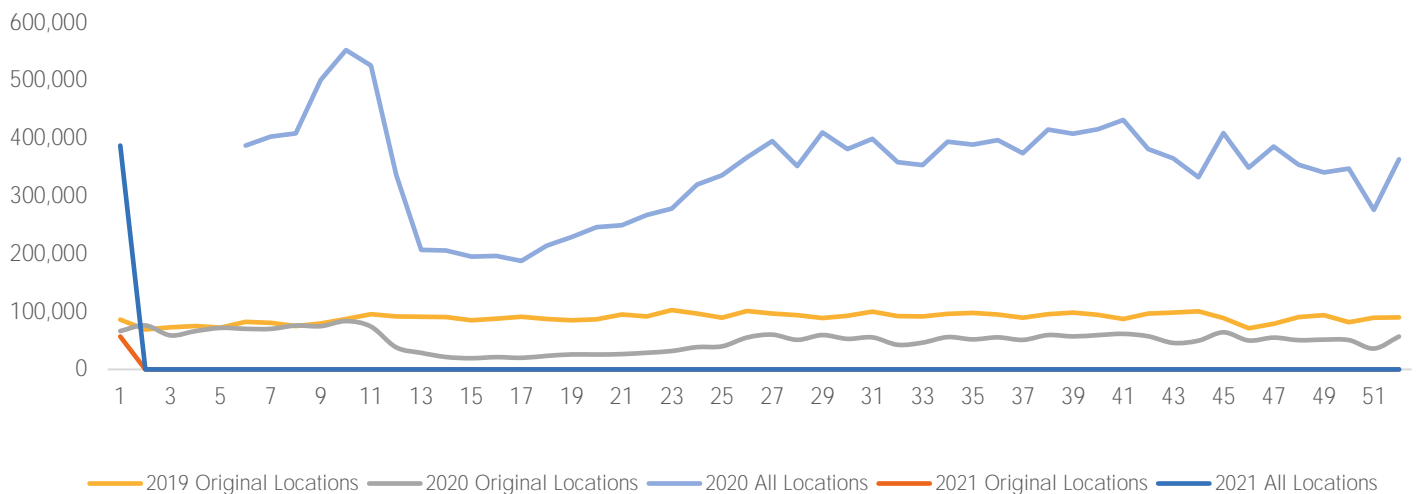
Visitors by Day Part - Weekday



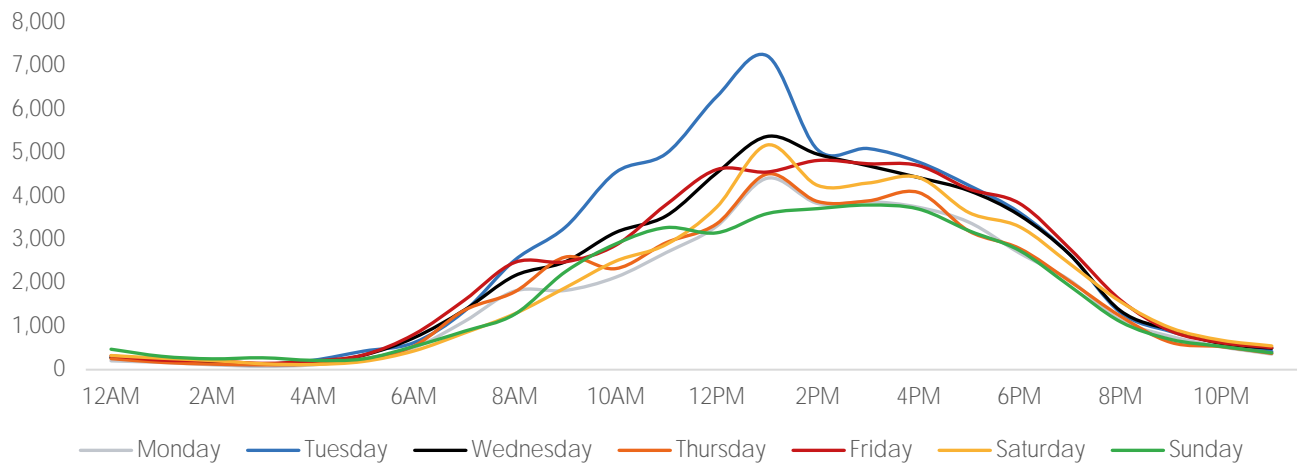
Morning	9,678
Lunch	13,201
Afternoon	13,296
Early Eve	9,542
Evening	3,150

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	505	620	732	542	810	430	533
7:00	1,107	1,343	1,370	1,365	1,597	842	883
8:00	1,809	2,519	2,161	1,791	2,467	1,287	1,275
9:00	1,822	3,275	2,482	2,589	2,480	1,884	2,250
10:00	2,126	4,537	3,156	2,324	2,862	2,496	2,892
11:00	2,693	4,971	3,537	2,921	3,796	2,879	3,268
12:00	3,299	6,279	4,522	3,354	4,603	3,737	3,147
13:00	4,403	7,220	5,364	4,499	4,546	5,168	3,589
14:00	3,824	5,059	4,956	3,868	4,812	4,239	3,704
15:00	3,867	5,086	4,690	3,882	4,736	4,293	3,787
16:00	3,735	4,777	4,419	4,076	4,695	4,420	3,695
17:00	3,391	4,238	4,117	3,187	4,156	3,612	3,195
18:00	2,683	3,614	3,552	2,789	3,825	3,288	2,742
19:00	2,054	2,646	2,645	2,031	2,780	2,433	1,921
20:00	1,137	1,316	1,356	1,230	1,603	1,565	1,103
21:00	765	876	913	627	889	959	695
22:00	526	612	603	529	619	678	535
23:00	358	417	492	374	507	546	386

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	3,946	6,613	4,210	4,494	3,955	4,564	3,952	31,734	-25%
Frederick Douglas Blv	1,270	2,299	1,571	1,682	1,470	1,687	1,513	11,492	-22%
NW Cor. of Malcolm X & 125th	2,000	3,436	2,457	1,469	2,888	1,940	1,989	16,179	-10%
NW Cor. of 125th & Malcolm X	5,770	8,322	8,904	4,222	10,050	6,943	5,909	50,120	-11%
SE Cor. of Malcolm X & 125th	5,084	5,896	5,313	5,635	6,128	4,946	3,783	36,785	0%
SE Cor. of 125th & Malcolm X	4,308	3,610	4,525	4,323	4,136	3,824	3,042	27,768	2%
NE Cor. of Malcolm X & 125th	4,141	7,910	8,250	4,989	8,242	5,810	6,554	45,896	-11%
NE Cor. of 125th & Malcolm X	2,759	4,599	4,408	2,532	4,351	3,384	3,144	25,177	-11%
SW Cor. Of Malcolm X & 125th	7,639	11,681	7,880	8,554	7,775	8,313	7,883	59,725	-17%
SW Cor. Of 125th & Malcolm X	4,105	6,466	4,804	5,110	4,210	4,587	3,591	32,873	-18%
Total	41,022	60,832	52,322	43,010	53,205	45,998	41,360	337,749	-12.8%



Week 4 2021. Jan 25 2021 to Jan 31 2021

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	333,667	349,944	-4.7%

Key Stats

Friday was the busiest day this week with a total of 65,483 visits. The busiest hour was at 1:00 PM on Friday with 6,635 visits.
The busiest location was SW Cor. Of Malcolm X & 125th with a total of 66,599 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	50,515	35,492	52,996	44,985	65,483	51,322	32,874	333,667
Previous Week	43,717	51,930	50,956	42,154	62,916	57,652	40,619	349,944
Change WoW	6,798	-16,438	2,040	2,831	2,567	-6,330	-7,745	-16,277
% Change WoW	15.6%	-31.7%	-17.4%	6.7%	4.1%	-11.0%	-19.1%	-4.7%

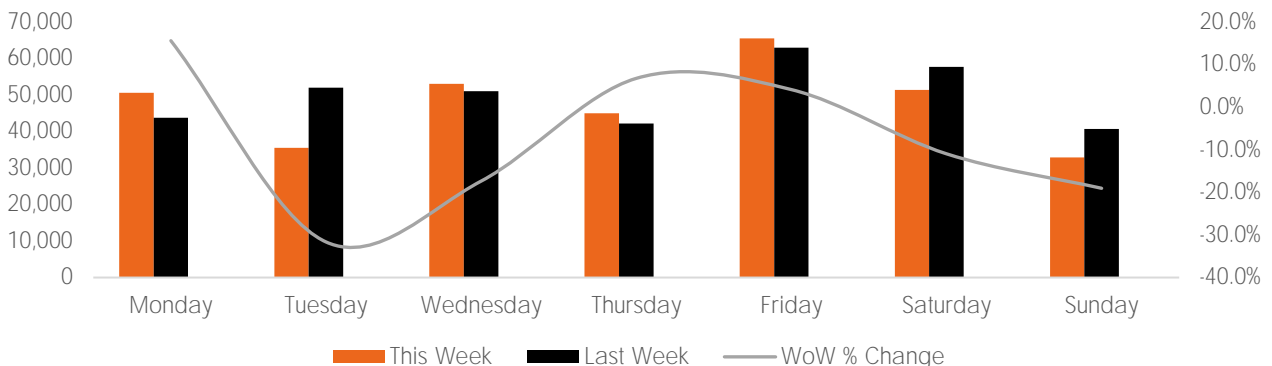
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	7,372	3,820	5,308	6,706	6,652	7,367	3,013	40,238
Previous Week	6,038	6,591	5,936	6,091	6,796	9,310	4,835	45,597
Previous Year	13,536	11,408	9,308	9,439	12,606	5,790	9,746	71,833
% Change WoW	22.1%	-42.0%	-17.4%	10.1%	-2.1%	-20.9%	-37.7%	-11.8%
% Change YoY	-45.5%	-66.5%	-43.0%	-29.0%	-47.2%	27.2%	-69.1%	-44.0%

Weather (High/Low F)

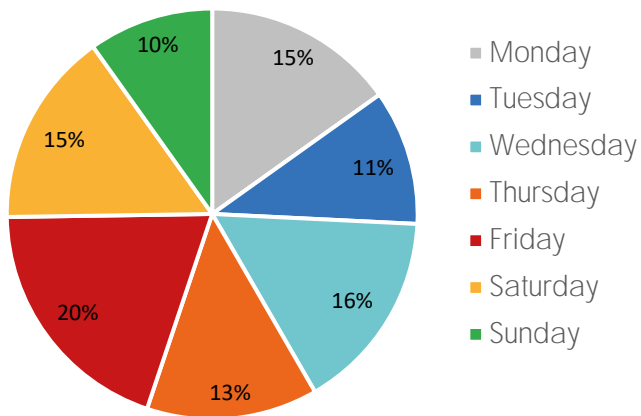
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	54 / 41	52 / 48	55 / 50	55 / 46	52 / 45	55 / 48	59 / 48
Last Week	72 / 54	64 / 48	#N/A	57 / 48	54 / 45	55 / 43	52 / 45

Visitors by Day (All Locations)



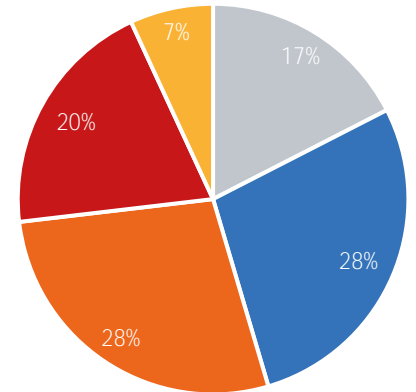
SPRINGBOARD.

% Share of Visitors by Day

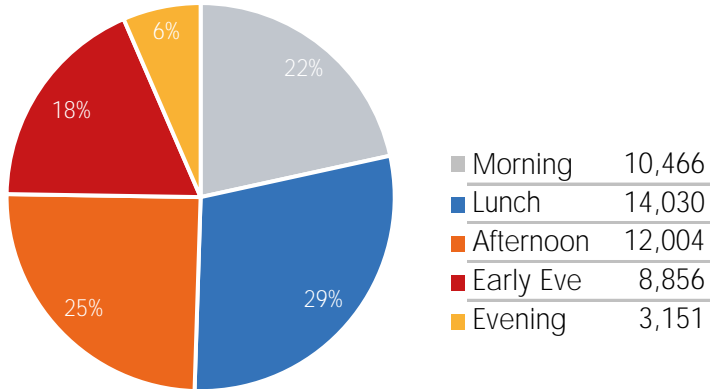


Visitors by Day Part - Weekend

Morning	7,102
Lunch	11,370
Afternoon	11,268
Early Eve	8,119
Evening	2,805



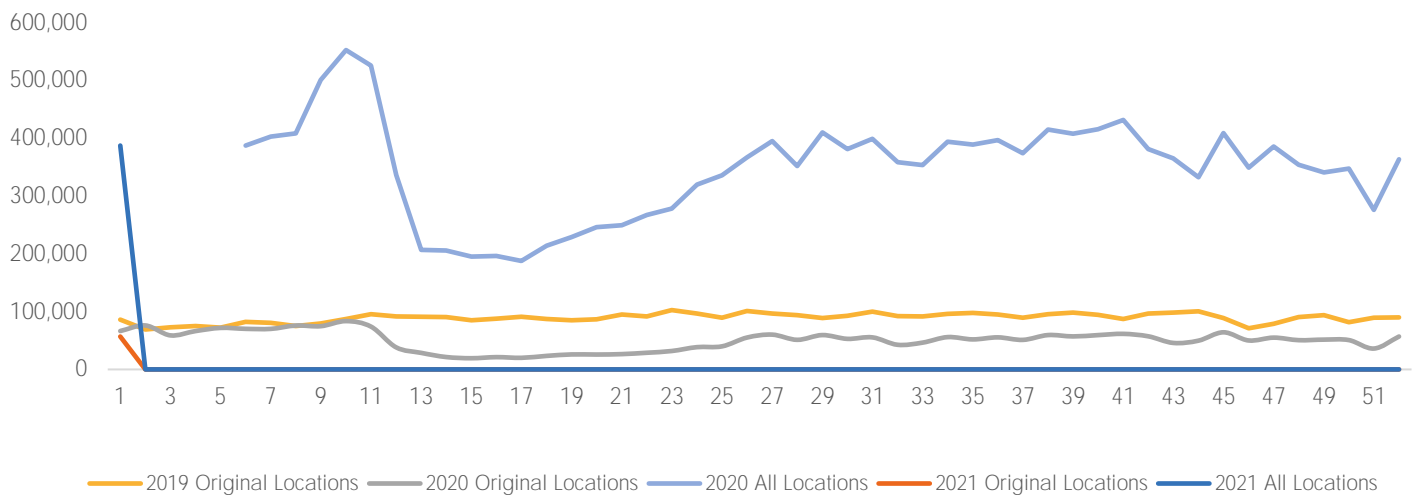
Visitors by Day Part - Weekday



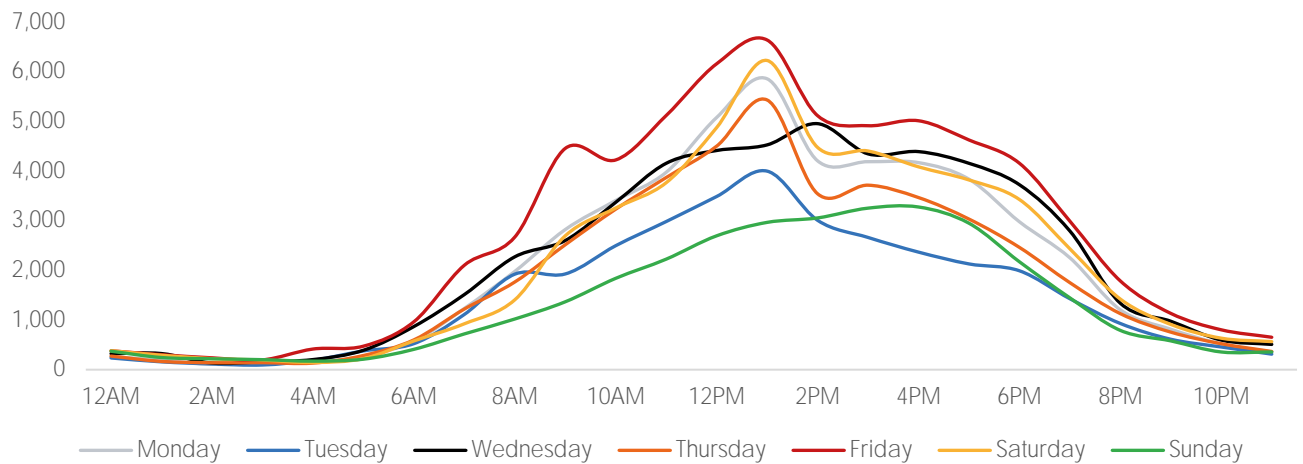
Morning	10,466
Lunch	14,030
Afternoon	12,004
Early Eve	8,856
Evening	3,151

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	571	523	867	599	963	578	409
7:00	1,232	1,111	1,511	1,220	2,101	923	719
8:00	1,977	1,922	2,271	1,764	2,668	1,405	1,019
9:00	2,820	1,926	2,599	2,514	4,453	2,694	1,366
10:00	3,405	2,495	3,368	3,230	4,221	3,253	1,838
11:00	3,972	2,981	4,153	3,867	5,115	3,763	2,224
12:00	5,075	3,485	4,411	4,498	6,156	4,872	2,694
13:00	5,854	3,996	4,524	5,428	6,635	6,223	2,964
14:00	4,203	3,006	4,951	3,540	5,112	4,473	3,054
15:00	4,186	2,661	4,343	3,713	4,910	4,401	3,251
16:00	4,167	2,366	4,389	3,464	5,010	4,082	3,274
17:00	3,834	2,128	4,153	3,031	4,623	3,818	2,947
18:00	2,976	1,990	3,722	2,461	4,154	3,424	2,171
19:00	2,251	1,427	2,790	1,750	2,988	2,432	1,445
20:00	1,204	929	1,336	1,127	1,785	1,420	790
21:00	813	612	974	755	1,132	910	579
22:00	517	456	595	522	802	633	356
23:00	356	312	508	366	652	565	357

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,676	2,790	3,631	5,168	5,074	5,709	2,267	30,315	-8%
Frederick Douglas Blv	1,696	1,030	1,677	1,538	1,578	1,658	746	9,923	-21%
NW Cor. of Malcolm X & 125th	2,457	2,100	2,692	1,442	3,550	2,196	1,541	15,978	-4%
NW Cor. of 125th & Malcolm X	7,098	5,085	9,750	4,148	12,364	7,866	4,575	50,886	-3%
SE Cor. of Malcolm X & 125th	4,985	4,602	5,388	5,749	5,040	4,842	3,835	34,441	-2%
SE Cor. of 125th & Malcolm X	4,155	2,871	4,340	3,393	3,827	2,937	2,954	24,477	-9%
NE Cor. of Malcolm X & 125th	5,140	4,832	9,030	4,904	10,139	6,583	5,075	45,703	-3%
NE Cor. of 125th & Malcolm X	3,395	2,812	4,833	2,489	5,347	3,833	2,440	25,149	-3%
SW Cor. Of Malcolm X & 125th	10,791	6,670	7,574	10,793	13,054	10,607	7,110	66,599	1%
SW Cor. Of 125th & Malcolm X	5,122	2,700	4,081	5,361	5,510	5,091	2,331	30,196	-11%
Total	50,515	35,492	52,996	44,985	65,483	51,322	32,874	333,667	-4.7%



Week 5 2021. Feb 01 2021 to Feb 07 2021

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	291,604	333,667	-12.6%

Key Stats

Friday was the busiest day this week with a total of 60,904 visits. The busiest hour was at 1:00 PM on Saturday with 6,775 visits.
The busiest location was SW Cor. Of Malcolm X & 125th with a total of 63,625 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	18,668	28,201	46,461	49,663	60,904	59,225	28,482	291,604
Previous Week	50,515	35,492	52,996	44,985	65,483	51,322	32,874	333,667
Change WoW	-31,847	-7,291	-6,535	4,678	-4,579	7,903	-4,392	-42,063
% Change WoW	-63.0%	-20.5%	-17.4%	10.4%	-7.0%	15.4%	-13.4%	-12.6%

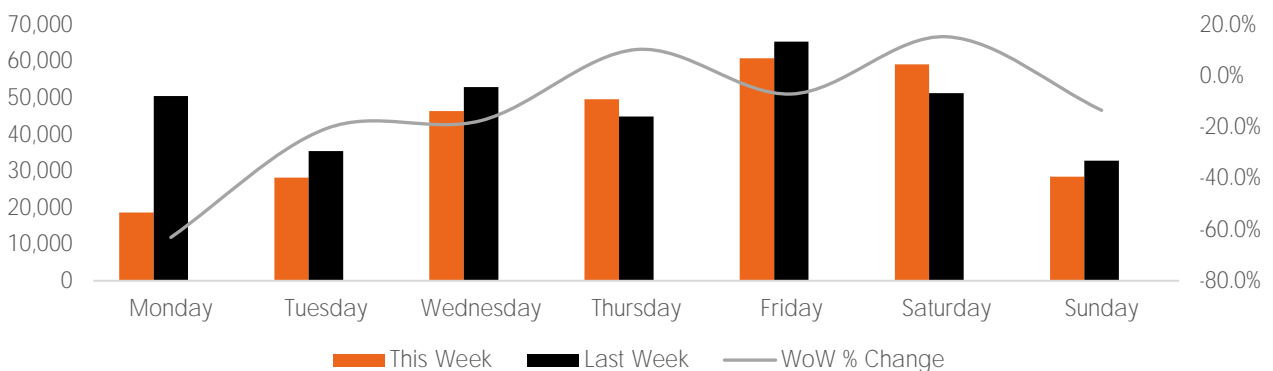
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	1,163	2,631	4,701	8,059	5,398	7,680	2,731	32,363
Previous Week	7,372	3,820	5,308	6,706	6,652	7,367	3,013	40,238
Previous Year	13,364	8,652	8,324	8,325	12,099	11,242	8,240	70,246
% Change WoW	-84.2%	-31.1%	-17.4%	20.2%	-18.9%	4.2%	-9.4%	-19.6%
% Change YoY	-91.3%	-69.6%	-43.5%	-3.2%	-55.4%	-31.7%	-66.9%	-53.9%

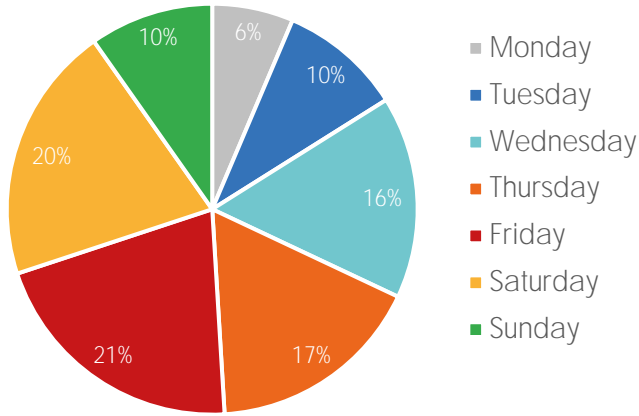
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	61 / 52	57 / 46	54 / 43	57 / 41	61 / 43	63 / 45	63 / 45
Last Week	54 / 41	52 / 48	55 / 50	55 / 46	52 / 45	55 / 48	59 / 48

Visitors by Day (All Locations)

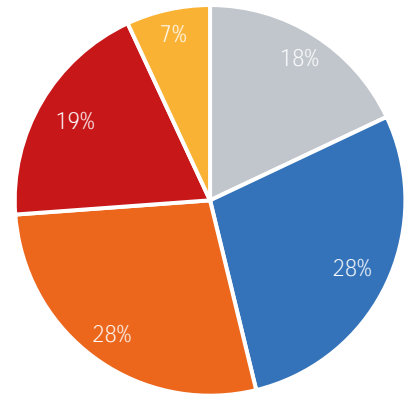


% Share of Visitors by Day

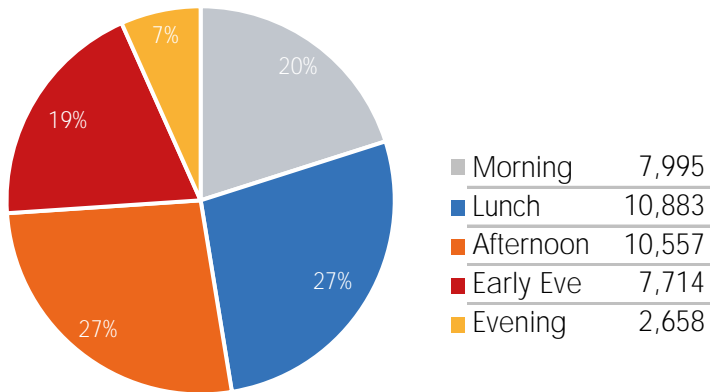


Visitors by Day Part - Weekend

Morning	7,634
Lunch	11,985
Afternoon	11,737
Early Eve	8,165
Evening	2,945



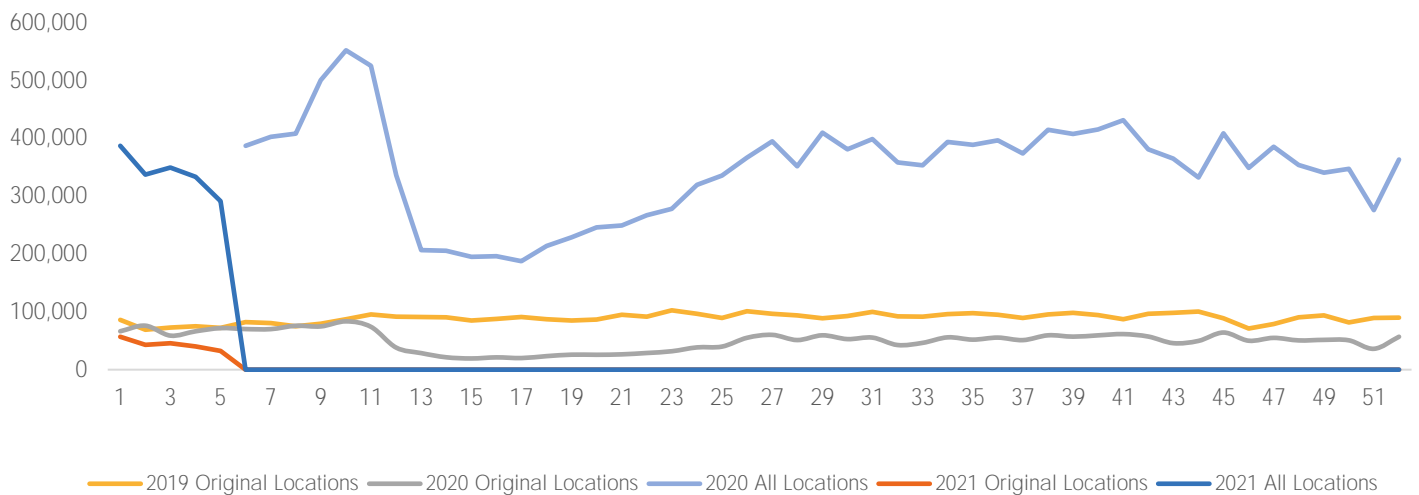
Visitors by Day Part - Weekday



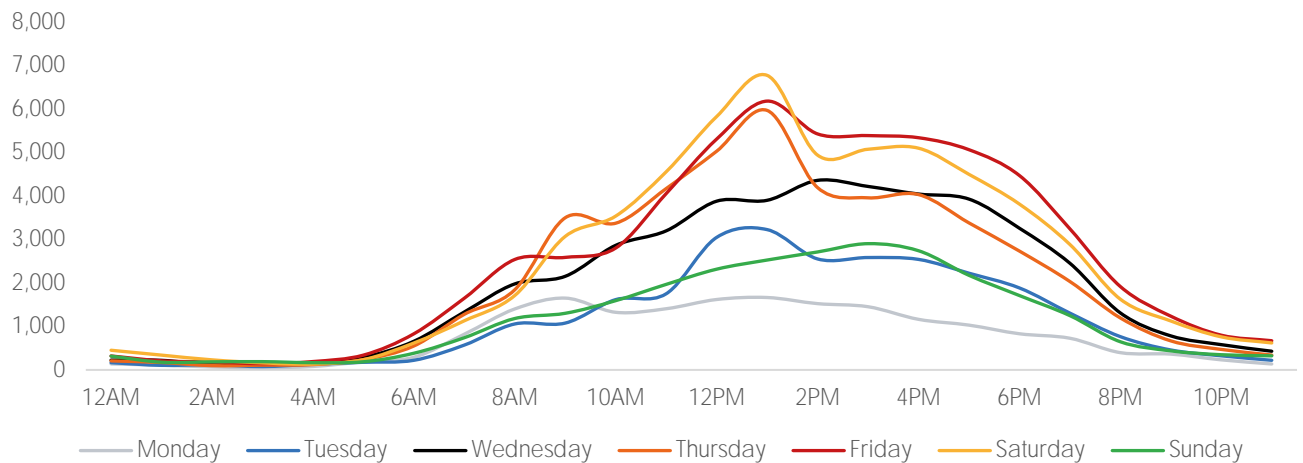
Morning	7,995
Lunch	10,883
Afternoon	10,557
Early Eve	7,714
Evening	2,658

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	291	221	658	550	830	618	383
7:00	821	571	1,332	1,279	1,649	1,130	740
8:00	1,402	1,057	1,978	1,843	2,540	1,711	1,182
9:00	1,651	1,077	2,153	3,500	2,588	3,071	1,302
10:00	1,325	1,617	2,865	3,374	2,803	3,538	1,593
11:00	1,407	1,751	3,199	4,171	4,056	4,557	1,967
12:00	1,619	3,048	3,881	5,030	5,309	5,827	2,317
13:00	1,665	3,227	3,901	5,969	6,183	6,775	2,527
14:00	1,524	2,552	4,360	4,193	5,428	4,940	2,713
15:00	1,453	2,585	4,220	3,958	5,390	5,075	2,904
16:00	1,163	2,542	4,045	4,033	5,341	5,100	2,741
17:00	1,030	2,224	3,929	3,381	5,065	4,498	2,175
18:00	831	1,885	3,258	2,733	4,471	3,814	1,710
19:00	728	1,306	2,453	2,033	3,244	2,885	1,248
20:00	397	765	1,310	1,194	1,917	1,626	647
21:00	363	458	782	667	1,235	1,125	438
22:00	231	324	581	471	798	760	349
23:00	136	221	429	341	671	620	324

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	833	1,873	3,498	6,177	3,825	5,709	1,962	23,877	-21%
Frederick Douglas Blv	330	758	1,203	1,882	1,573	1,971	769	8,486	-14%
NW Cor. of Malcolm X & 125th	849	1,609	2,315	1,574	3,377	2,532	1,313	13,569	-15%
NW Cor. of 125th & Malcolm X	2,461	3,893	8,385	4,535	11,770	9,078	3,897	44,019	-13%
SE Cor. of Malcolm X & 125th	2,571	3,170	4,162	5,125	5,387	4,822	3,390	28,627	-17%
SE Cor. of 125th & Malcolm X	1,715	1,843	3,177	3,039	4,118	3,787	2,676	20,355	-17%
NE Cor. of Malcolm X & 125th	1,779	3,699	7,768	5,361	9,649	7,597	4,325	40,178	-12%
NE Cor. of 125th & Malcolm X	1,174	2,155	4,156	2,719	5,089	4,422	2,080	21,795	-13%
SW Cor. Of Malcolm X & 125th	5,455	7,040	8,139	13,181	10,582	13,145	6,083	63,625	-4%
SW Cor. Of 125th & Malcolm X	1,501	2,161	3,658	6,070	5,534	6,162	1,987	27,073	-10%
Total	18,668	28,201	46,461	49,663	60,904	59,225	28,482	291,604	-12.6%



Week 6 2021. Feb 08 2021 to Feb 14 2021

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	319,689	291,604	9.6%

Key Stats

Friday was the busiest day this week with a total of 58,934 visits. The busiest hour was at 2:00 PM on Wednesday with 5,360 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 61,127 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	39,459	39,633	55,130	36,295	58,934	48,810	41,428	319,689
Previous Week	18,668	28,201	46,461	49,663	60,904	59,225	28,482	291,604
Change WoW	20,791	11,432	8,669	-13,368	-1,970	-10,415	12,946	28,085
% Change WoW	111.4%	40.5%	-17.4%	-26.9%	-3.2%	-17.6%	45.5%	9.6%

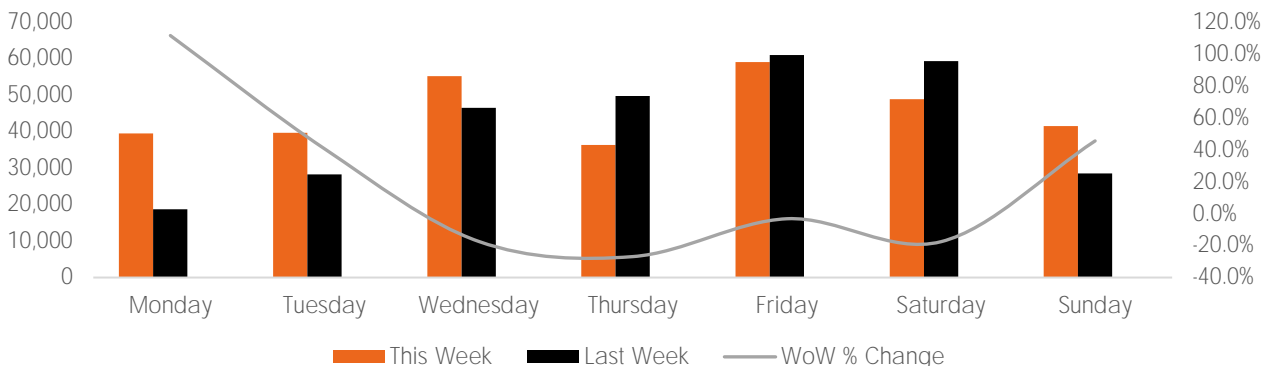
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	6,872	4,136	5,449	4,819	6,982	5,720	4,587	38,565
Previous Week	1,163	2,631	4,701	8,059	5,398	7,680	2,731	32,363
Previous Year	6,096	7,886	11,760	8,223	17,017	11,610	7,556	70,148
% Change WoW	490.9%	57.2%	-17.4%	-40.2%	29.3%	-25.5%	68.0%	19.2%
% Change YoY	12.7%	-47.6%	-53.7%	-41.4%	-59.0%	-50.7%	-39.3%	-45.0%

Weather (High/Low F)

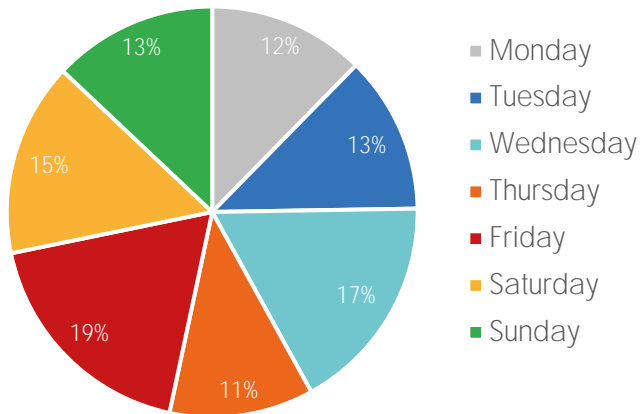
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	55 / 46	55 / 45	57 / 46	57 / 48	57 / 50	57 / 46	59 / 52
Last Week	61 / 52	57 / 46	54 / 43	57 / 41	61 / 43	63 / 45	63 / 45

Visitors by Day (All Locations)



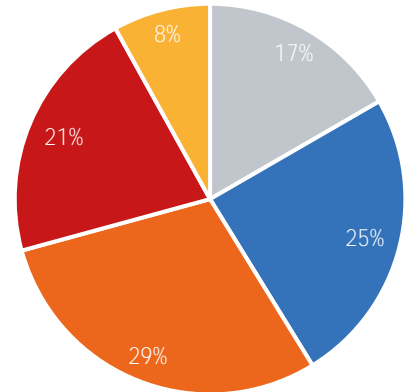
SPRINGBOARD.

% Share of Visitors by Day

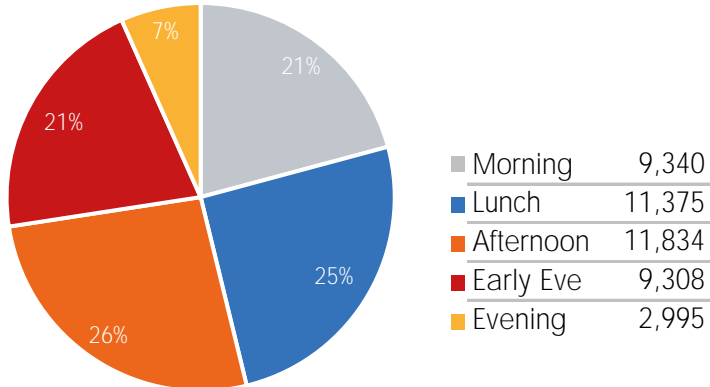


Visitors by Day Part - Weekend

Morning	7,278
Lunch	10,723
Afternoon	12,905
Early Eve	9,256
Evening	3,520



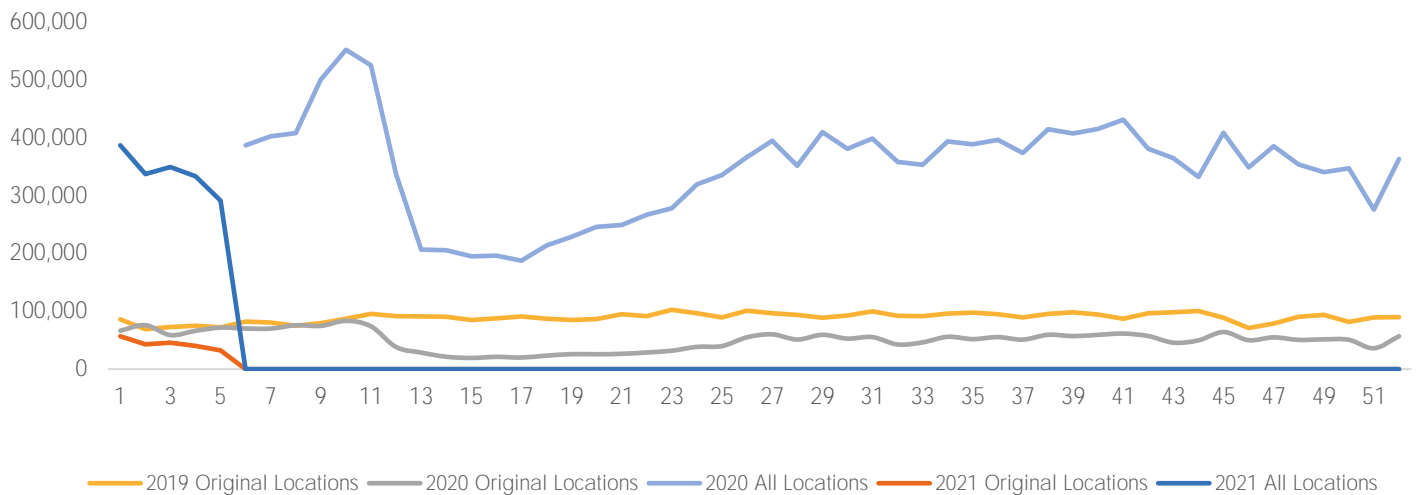
Visitors by Day Part - Weekday



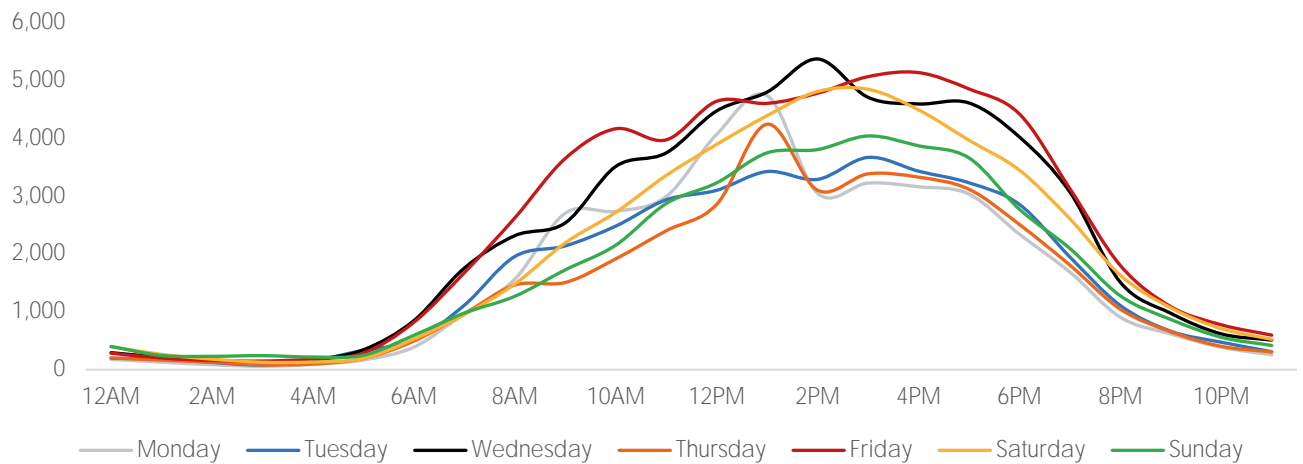
Morning	9,340
Lunch	11,375
Afternoon	11,834
Early Eve	9,308
Evening	2,995

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	388	501	845	494	817	527	592
7:00	967	1,111	1,752	961	1,672	950	977
8:00	1,560	1,952	2,311	1,459	2,617	1,477	1,265
9:00	2,699	2,135	2,532	1,504	3,643	2,186	1,722
10:00	2,732	2,476	3,505	1,911	4,156	2,713	2,147
11:00	2,986	2,930	3,739	2,396	3,964	3,350	2,865
12:00	4,058	3,094	4,464	2,850	4,630	3,886	3,222
13:00	4,729	3,418	4,789	4,235	4,594	4,382	3,740
14:00	3,043	3,283	5,360	3,095	4,769	4,799	3,797
15:00	3,219	3,662	4,698	3,378	5,055	4,837	4,032
16:00	3,155	3,424	4,584	3,321	5,125	4,482	3,862
17:00	3,029	3,224	4,601	3,112	4,843	3,958	3,653
18:00	2,337	2,851	4,014	2,504	4,411	3,441	2,766
19:00	1,683	1,943	3,063	1,803	3,122	2,602	2,091
20:00	904	1,107	1,507	1,043	1,797	1,629	1,273
21:00	615	663	972	653	1,086	1,066	865
22:00	387	473	617	402	774	708	559
23:00	256	310	510	306	595	523	417

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,389	3,263	4,053	3,637	4,908	4,062	3,132	28,444	19%
Frederick Douglas Blv	1,483	873	1,396	1,182	2,074	1,658	1,455	10,121	19%
NW Cor. of Malcolm X & 125th	1,409	2,379	2,781	1,205	2,993	2,172	2,022	14,961	10%
NW Cor. of 125th & Malcolm X	4,081	5,762	10,074	3,472	10,429	7,785	5,998	47,601	8%
SE Cor. of Malcolm X & 125th	3,680	4,711	5,116	4,089	5,051	4,707	3,766	31,120	9%
SE Cor. of 125th & Malcolm X	2,662	3,592	4,354	3,549	5,081	4,643	3,823	27,704	36%
NE Cor. of Malcolm X & 125th	2,950	5,475	9,333	4,108	8,550	6,514	6,655	43,585	8%
NE Cor. of 125th & Malcolm X	1,946	3,185	4,992	2,083	4,510	3,795	3,201	23,712	9%
SW Cor. Of Malcolm X & 125th	10,856	7,015	8,449	8,129	9,988	9,244	7,446	61,127	-4%
SW Cor. Of 125th & Malcolm X	5,003	3,378	4,582	4,841	5,350	4,230	3,930	31,314	16%
Total	39,459	39,633	55,130	36,295	58,934	48,810	41,428	319,689	9.6%



Week 7 2021. Feb 15 2021 to Feb 21 2021

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	315,662	319,689	-1.3%

Key Stats

Wednesday was the busiest day this week with a total of 65,560 visits. The busiest hour was at 1:00 PM on Wednesday with 6,398 visits.
The busiest location was SW Cor. Of Malcolm X & 125th with a total of 60,480 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	28,776	49,442	65,560	23,420	53,250	50,071	45,143	315,662
Previous Week	39,459	39,633	55,130	36,295	58,934	48,810	41,428	319,689
Change WoW	-10,683	9,809	10,430	-12,875	-5,684	1,261	3,715	-4,027
% Change WoW	-27.1%	24.7%	17.4%	-35.5%	-9.6%	2.6%	9.0%	-1.3%

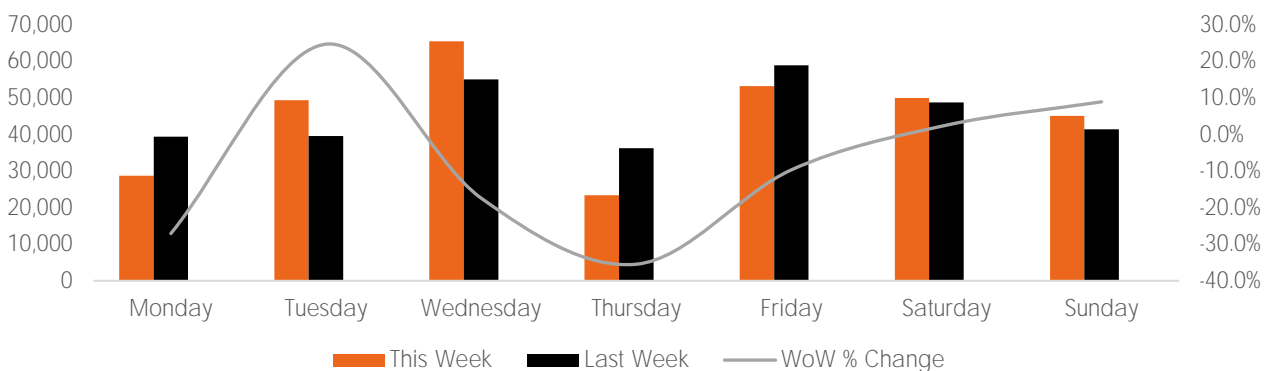
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	3,435	5,127	6,453	3,280	6,250	5,922	5,098	35,565
Previous Week	6,872	4,136	5,449	4,819	6,982	5,720	4,587	38,565
Previous Year	11,214	7,981	12,759	8,995	12,416	12,204	10,371	75,940
% Change WoW	-50.0%	24.0%	-17.4%	-31.9%	-10.5%	3.5%	11.1%	-7.8%
% Change YoY	-69.4%	-35.8%	-49.4%	-63.5%	-49.7%	-51.5%	-50.8%	-53.2%

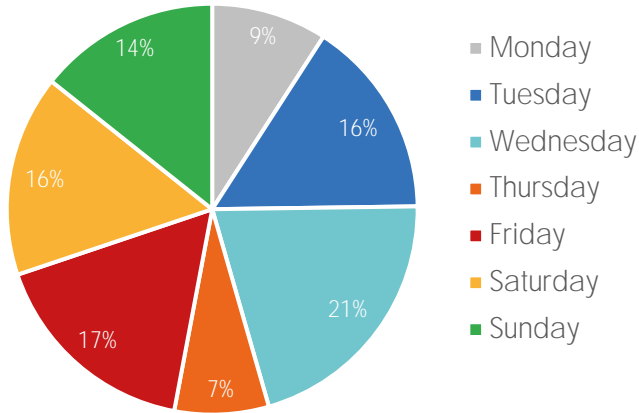
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	57 / 46	57 / 41	61 / 43	61 / 50	55 / 46	61 / 45	61 / 46
Last Week	55 / 46	55 / 45	57 / 46	57 / 48	57 / 50	57 / 46	59 / 52

Visitors by Day (All Locations)

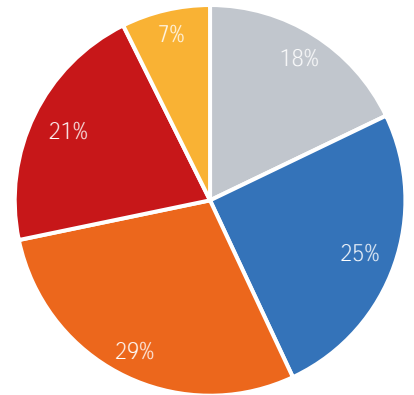


% Share of Visitors by Day



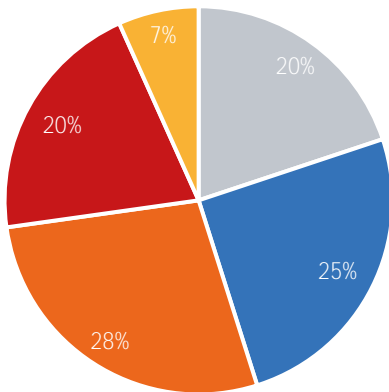
Visitors by Day Part - Weekend

Morning	8,222
Lunch	11,580
Afternoon	13,213
Early Eve	9,626
Evening	3,378



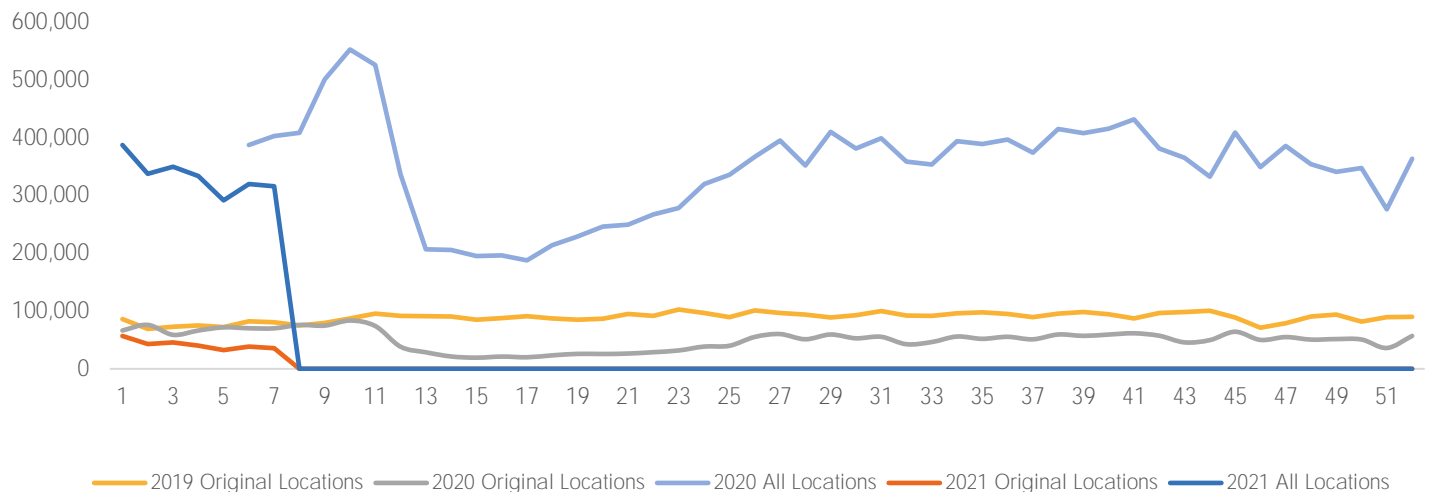
Visitors by Day Part - Weekday

Morning	8,569
Lunch	10,867
Afternoon	11,912
Early Eve	8,835
Evening	2,892

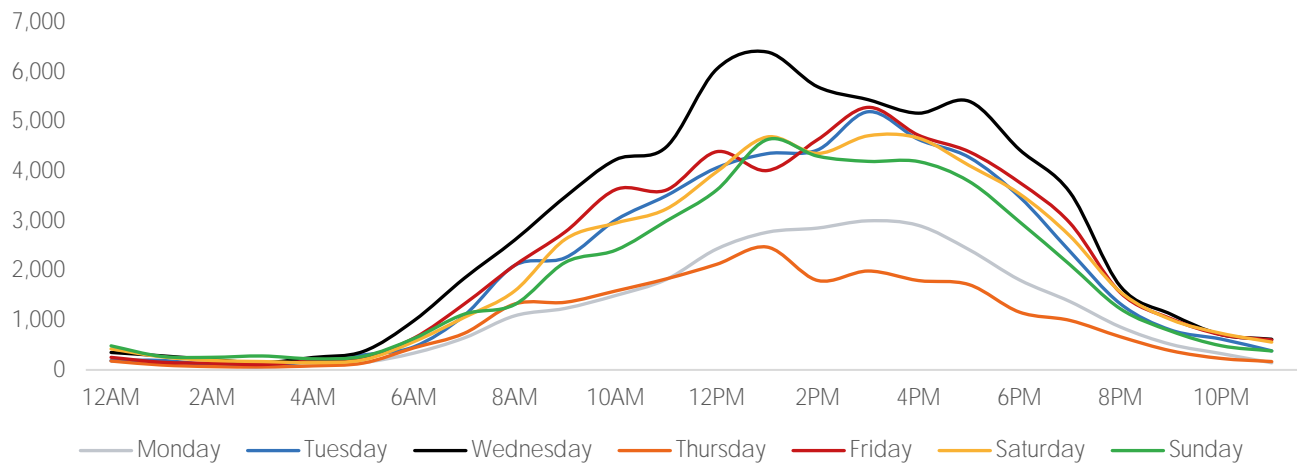


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	338	464	989	444	638	567	631
7:00	644	1,097	1,845	737	1,327	1,057	1,123
8:00	1,089	2,104	2,615	1,327	2,106	1,591	1,316
9:00	1,238	2,258	3,484	1,361	2,778	2,629	2,164
10:00	1,498	3,016	4,231	1,589	3,629	2,955	2,410
11:00	1,819	3,505	4,485	1,831	3,619	3,238	2,995
12:00	2,433	4,067	6,053	2,125	4,392	3,986	3,619
13:00	2,770	4,352	6,398	2,472	4,012	4,688	4,634
14:00	2,855	4,427	5,699	1,800	4,634	4,357	4,302
15:00	3,001	5,196	5,439	1,990	5,284	4,712	4,197
16:00	2,908	4,639	5,167	1,798	4,723	4,665	4,193
17:00	2,421	4,280	5,408	1,717	4,393	4,116	3,795
18:00	1,812	3,485	4,434	1,163	3,774	3,545	2,982
19:00	1,376	2,386	3,574	996	2,958	2,696	2,118
20:00	864	1,330	1,682	667	1,554	1,570	1,230
21:00	514	802	1,121	385	1,031	1,013	781
22:00	328	620	710	230	707	736	486
23:00	142	383	617	168	603	559	381

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	2,699	4,045	4,800	2,455	4,394	4,207	3,481	26,081	-8.3%
Frederick Douglas Blv	736	1,082	1,653	825	1,856	1,715	1,617	9,484	-6.3%
NW Cor. of Malcolm X & 125th	1,089	2,945	3,292	715	2,677	2,249	2,248	15,215	1.7%
NW Cor. of 125th & Malcolm X	3,155	7,135	11,932	2,055	9,332	8,067	6,668	48,344	1.6%
SE Cor. of Malcolm X & 125th	4,612	5,577	5,256	2,868	5,475	4,219	4,300	32,307	3.8%
SE Cor. of 125th & Malcolm X	3,134	4,341	5,018	2,031	4,556	4,152	3,231	26,463	-4.5%
NE Cor. of Malcolm X & 125th	2,281	6,779	11,052	2,495	7,651	6,748	7,400	44,406	1.9%
NE Cor. of 125th & Malcolm X	1,503	3,944	5,912	1,622	4,034	3,931	3,557	24,503	3.3%
SW Cor. Of Malcolm X & 125th	6,519	9,275	10,760	5,913	9,508	9,991	8,514	60,480	-1.1%
SW Cor. Of 125th & Malcolm X	3,048	4,319	5,885	2,441	3,767	4,792	4,127	28,379	-9.4%
Total	28,776	49,442	65,560	23,420	53,250	50,071	45,143	315,662	-1.3%



Week 8 2021. Feb 22 2021 to Feb 28 2021

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	354,536	315,662	12.3%

Key Stats

Friday was the busiest day this week with a total of 72,453 visits. The busiest hour was at 1:00 PM on Friday with 6,747 visits.
The busiest location was SW Cor. Of Malcolm X & 125th with a total of 68,610 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	30,203	48,925	71,128	52,694	72,453	43,302	35,831	354,536
Previous Week	28,776	49,442	65,560	23,420	53,250	50,071	45,143	315,662
Change WoW	1,427	-517	5,568	29,274	19,203	-6,769	-9,312	38,874
% Change WoW	5.0%	-1.0%	17.4%	125.0%	36.1%	-13.5%	-20.6%	12.3%

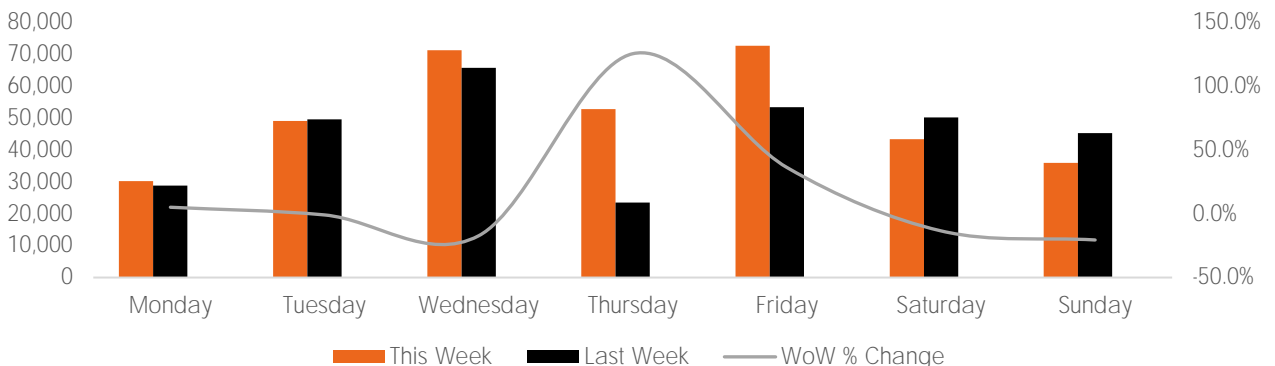
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	3,695	5,098	7,029	7,905	8,484	5,105	4,074	41,390
Previous Week	3,435	5,127	6,453	3,280	6,250	5,922	5,098	35,565
Previous Year	11,934	7,383	8,310	11,011	13,505	12,145	10,553	74,841
% Change WoW	7.6%	-0.6%	17.4%	141.0%	35.7%	-13.8%	-20.1%	16.4%
% Change YoY	-69.0%	-30.9%	-15.4%	-28.2%	-37.2%	-58.0%	-61.4%	-44.7%

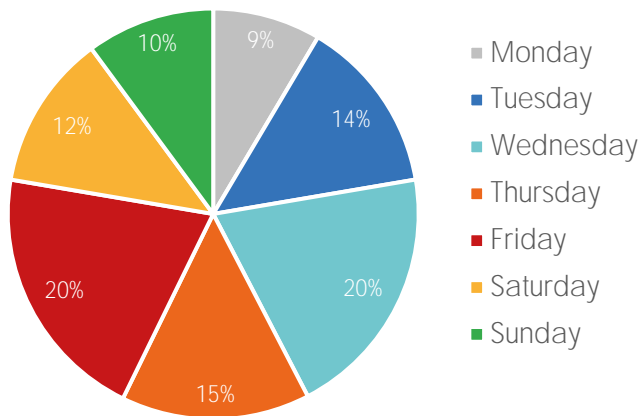
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	64 / 46	73 / 48	68 / 48	63 / 45	63 / 45	63 / 46	64 / 43
Last Week	57 / 46	57 / 41	61 / 43	61 / 50	55 / 46	61 / 45	61 / 46

Visitors by Day (All Locations)

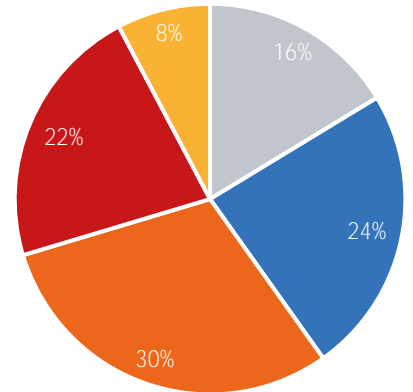


% Share of Visitors by Day

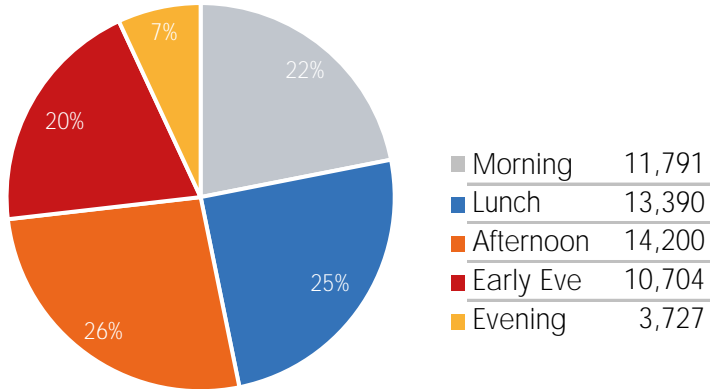


Visitors by Day Part - Weekend

Morning	6,213
Lunch	9,083
Afternoon	11,503
Early Eve	8,341
Evening	2,947



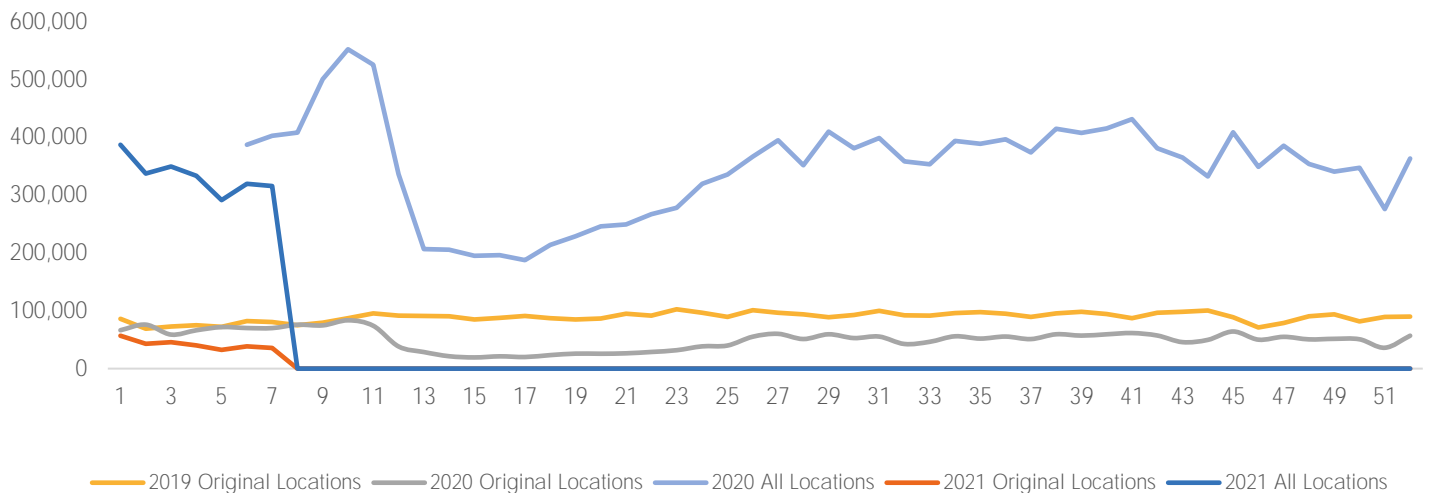
Visitors by Day Part - Weekday



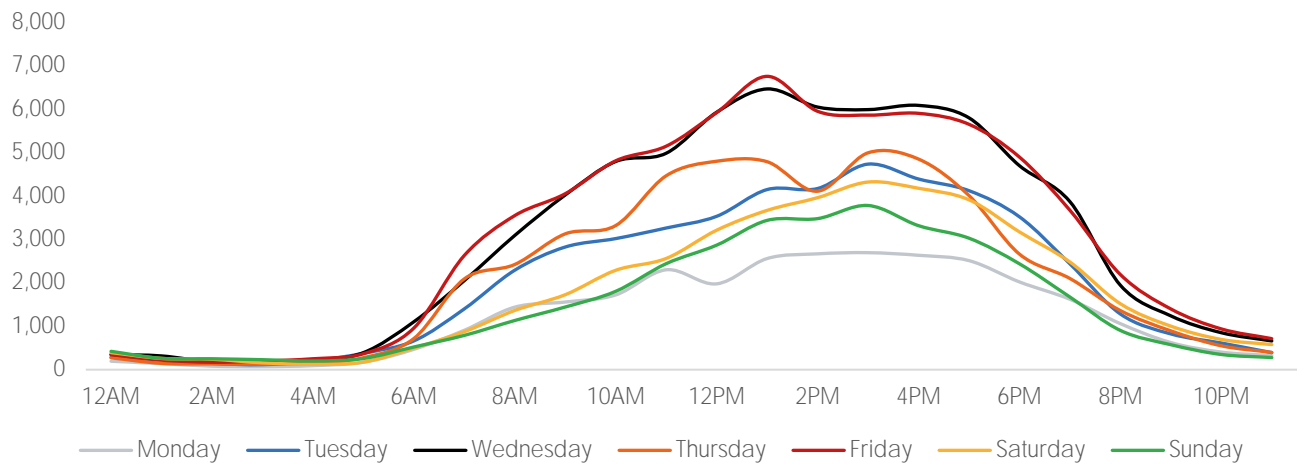
Morning	11,791
Lunch	13,390
Afternoon	14,200
Early Eve	10,704
Evening	3,727

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	468	661	1,101	716	956	498	521
7:00	906	1,398	2,049	2,088	2,627	873	788
8:00	1,438	2,288	3,087	2,420	3,544	1,362	1,131
9:00	1,556	2,821	4,018	3,124	4,047	1,724	1,441
10:00	1,719	3,015	4,789	3,315	4,804	2,286	1,802
11:00	2,298	3,258	4,978	4,460	5,140	2,558	2,438
12:00	1,974	3,527	5,921	4,794	5,912	3,208	2,864
13:00	2,556	4,143	6,457	4,783	6,747	3,664	3,434
14:00	2,664	4,167	6,040	4,105	5,943	3,956	3,474
15:00	2,691	4,728	5,982	4,988	5,855	4,316	3,776
16:00	2,631	4,385	6,079	4,844	5,896	4,172	3,312
17:00	2,508	4,117	5,792	4,005	5,644	3,907	3,024
18:00	2,018	3,516	4,692	2,658	4,890	3,169	2,435
19:00	1,619	2,433	3,865	2,097	3,666	2,476	1,671
20:00	1,058	1,280	1,942	1,359	2,188	1,516	902
21:00	623	822	1,237	892	1,396	1,001	574
22:00	405	613	850	549	937	695	349
23:00	323	392	660	397	713	577	279

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	2,903	4,022	5,229	5,802	5,963	3,626	2,782	30,327	16.3%
Frederick Douglas Blv	792	1,076	1,800	2,103	2,521	1,479	1,292	11,063	16.6%
NW Cor. of Malcolm X & 125th	1,174	2,928	3,584	1,603	3,634	1,941	1,795	16,659	9.5%
NW Cor. of 125th & Malcolm X	3,397	7,094	12,995	4,602	12,664	6,956	5,326	53,034	9.7%
SE Cor. of Malcolm X & 125th	4,705	4,986	6,298	5,658	5,771	4,171	3,602	35,191	8.9%
SE Cor. of 125th & Malcolm X	3,550	5,048	5,126	4,618	4,558	3,885	2,702	29,487	11.4%
NE Cor. of Malcolm X & 125th	2,452	6,737	12,037	5,588	10,384	5,815	5,915	48,928	10.2%
NE Cor. of 125th & Malcolm X	1,619	3,922	6,441	3,631	5,475	3,389	2,841	27,318	11.5%
SW Cor. Of Malcolm X & 125th	6,765	9,029	11,127	12,824	14,534	7,944	6,387	68,610	13.4%
SW Cor. Of 125th & Malcolm X	2,846	4,083	6,491	6,265	6,949	4,096	3,189	33,919	19.5%
Total	30,203	48,925	71,128	52,694	72,453	43,302	35,831	354,536	12.3%



Week 9 2021. Mar 01 2021 to Mar 07 2021

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	399,917	354,536	12.8%

Key Stats

Wednesday was the busiest day this week with a total of 79,971 visits. The busiest hour was at 12:00 PM on Wednesday with 7,050 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 81,901 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	41,311	54,826	79,971	50,475	72,277	51,041	50,016	399,917
Previous Week	30,203	48,925	71,128	52,694	72,453	43,302	35,831	354,536
Change WoW	11,108	5,901	8,843	-2,219	-176	7,739	14,185	45,381
% Change WoW	36.8%	12.1%	-17.4%	-4.2%	-0.2%	17.9%	39.6%	12.8%

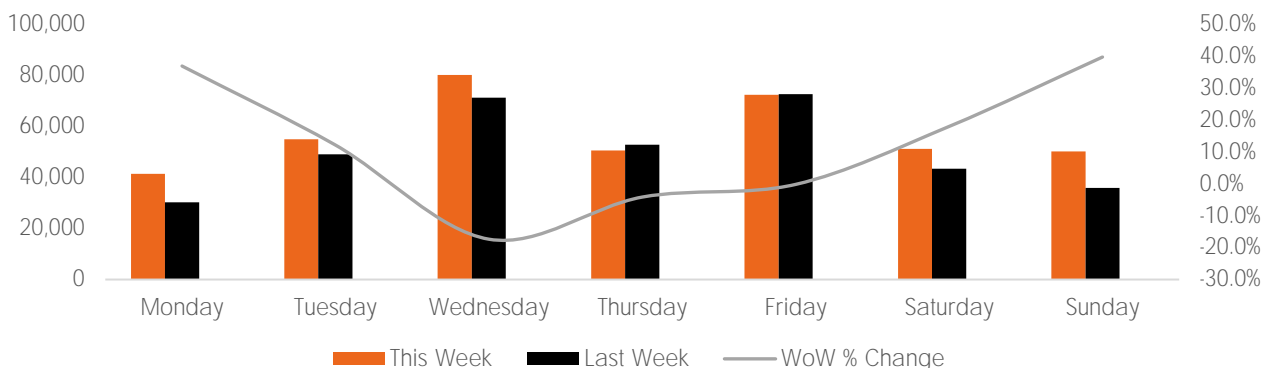
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	5,097	5,471	7,813	7,635	8,491	5,978	5,645	46,130
Previous Week	3,695	5,098	7,029	7,905	8,484	5,105	4,074	41,390
Previous Year	12,907	10,098	13,851	12,881	11,362	12,367	10,119	83,585
% Change WoW	37.9%	7.3%	-17.4%	-3.4%	0.1%	17.1%	38.6%	11.5%
% Change YoY	-60.5%	-45.8%	-43.6%	-40.7%	-25.3%	-51.7%	-44.2%	-44.8%

Weather (High/Low F)

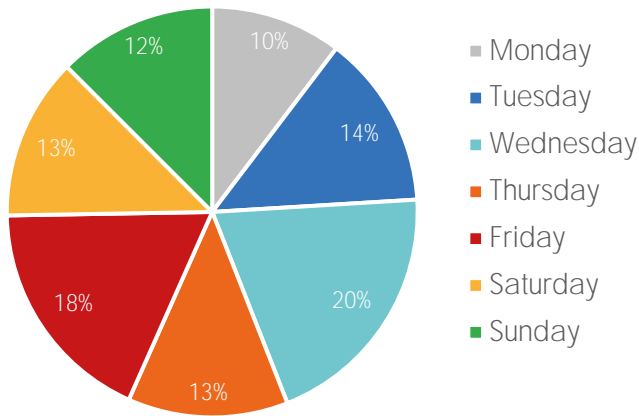
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	66 / 45	63 / 45	55 / 46	61 / 46	61 / 45	57 / 45	59 / 45
Last Week	64 / 46	73 / 48	68 / 48	63 / 45	63 / 45	63 / 46	64 / 43

Visitors by Day (All Locations)



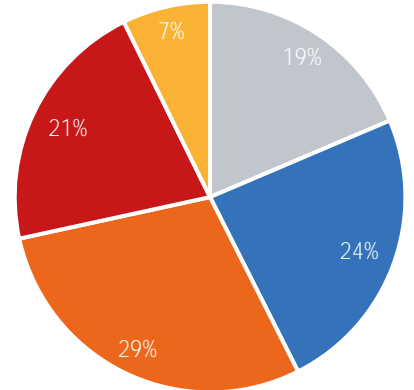
SPRINGBOARD.

% Share of Visitors by Day

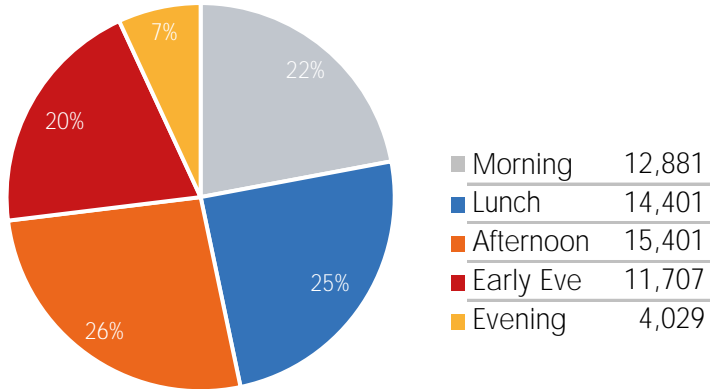


Visitors by Day Part - Weekend

Morning	9,062
Lunch	11,681
Afternoon	14,145
Early Eve	10,299
Evening	3,549



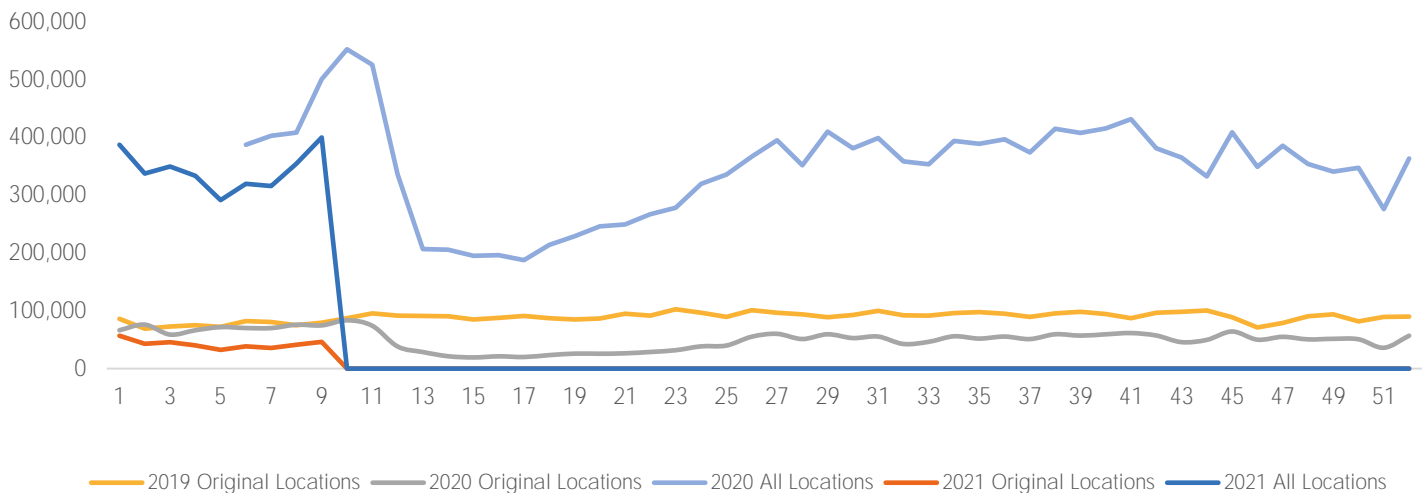
Visitors by Day Part - Weekday



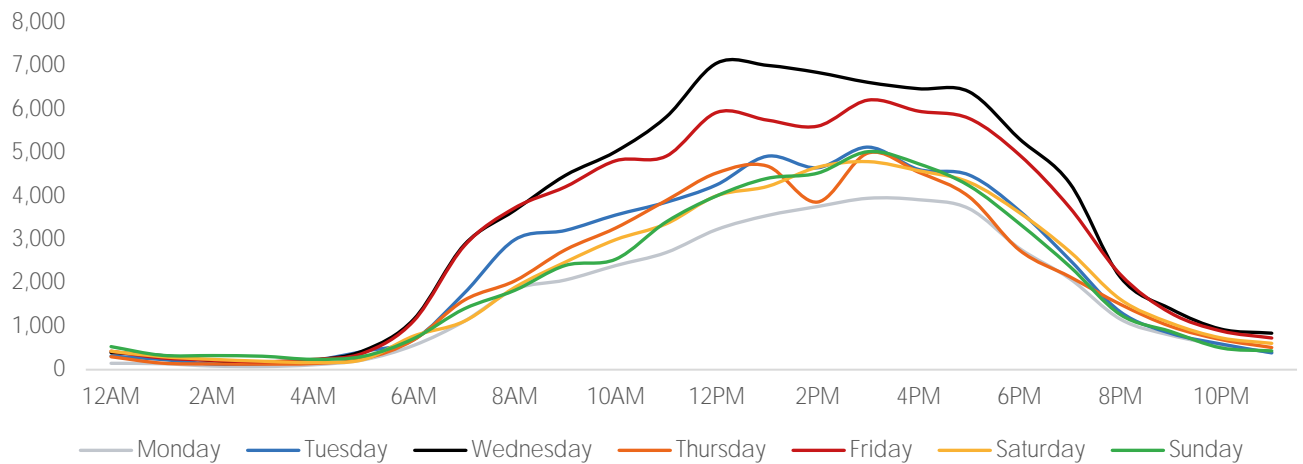
Morning	12,881
Lunch	14,401
Afternoon	15,401
Early Eve	11,707
Evening	4,029

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	559	692	1,161	685	1,124	775	716
7:00	1,113	1,761	2,873	1,598	2,848	1,114	1,400
8:00	1,849	2,989	3,667	2,042	3,722	1,892	1,825
9:00	2,062	3,202	4,467	2,755	4,204	2,473	2,397
10:00	2,394	3,557	5,017	3,258	4,806	2,991	2,540
11:00	2,694	3,851	5,812	3,892	4,910	3,354	3,398
12:00	3,223	4,252	7,050	4,525	5,916	4,000	3,997
13:00	3,545	4,909	7,000	4,684	5,741	4,213	4,399
14:00	3,752	4,644	6,836	3,855	5,601	4,657	4,520
15:00	3,942	5,119	6,609	4,983	6,200	4,785	5,014
16:00	3,909	4,606	6,462	4,542	5,946	4,577	4,736
17:00	3,705	4,479	6,394	3,979	5,780	4,313	4,231
18:00	2,789	3,654	5,308	2,750	4,940	3,611	3,358
19:00	2,091	2,522	4,283	2,136	3,723	2,713	2,371
20:00	1,161	1,329	2,128	1,503	2,189	1,617	1,266
21:00	790	835	1,396	994	1,300	1,071	877
22:00	564	589	931	691	889	729	500
23:00	396	386	839	509	728	605	432

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	4,005	4,317	5,812	5,603	5,966	4,246	3,856	33,805	11.5%
Frederick Douglas Blv	1,092	1,154	2,001	2,032	2,525	1,732	1,789	12,325	11.4%
NW Cor. of Malcolm X & 125th	1,621	3,140	3,983	1,548	3,639	2,275	2,486	18,692	12.2%
NW Cor. of 125th & Malcolm X	4,687	7,611	14,444	4,446	12,675	8,137	7,386	59,386	12.0%
SE Cor. of Malcolm X & 125th	5,271	5,349	6,302	5,836	6,508	4,373	4,495	38,134	8.4%
SE Cor. of 125th & Malcolm X	4,795	5,360	5,690	5,048	4,721	4,369	3,523	33,506	13.6%
NE Cor. of Malcolm X & 125th	3,381	7,228	13,378	5,397	10,393	6,802	8,201	54,780	12.0%
NE Cor. of 125th & Malcolm X	2,234	4,208	7,157	3,508	5,479	3,966	3,941	30,493	11.6%
SW Cor. Of Malcolm X & 125th	9,392	11,827	14,529	12,050	14,527	10,015	9,561	81,901	19.4%
SW Cor. Of 125th & Malcolm X	4,833	4,632	6,675	5,007	5,844	5,126	4,778	36,895	8.8%
Total	41,311	54,826	79,971	50,475	72,277	51,041	50,016	399,917	12.8%



Week 10 2021. Mar 08 2021 to Mar 14 2021

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	438,947	399,917	9.8%

Key Stats

Wednesday was the busiest day this week with a total of 74,896 visits. The busiest hour was at 3:00 PM on Tuesday with 6,943 visits.
The busiest location was SW Cor. Of Malcolm X & 125th with a total of 94,618 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd: NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	49,428	69,967	74,896	60,661	64,391	64,585	55,019	438,947
Previous Week	41,311	54,826	79,971	50,475	72,277	51,041	50,016	399,917
Change WoW	8,117	15,141	-5,075	10,186	-7,886	13,544	5,003	39,030
% Change WoW	19.6%	27.6%	-17.4%	20.2%	-10.9%	26.5%	10.0%	9.8%

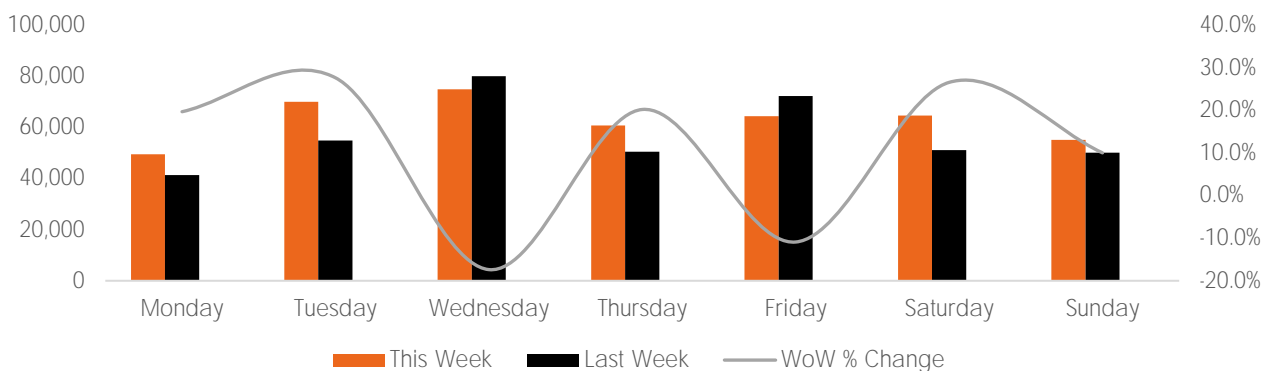
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	5,906	7,026	7,355	7,936	9,492	7,495	6,063	51,273
Previous Week	5,097	5,471	7,813	7,635	8,491	5,978	5,645	46,130
Previous Year	12,883	9,939	11,238	9,312	11,984	11,078	7,622	74,056
% Change WoW	15.9%	28.4%	-17.4%	3.9%	11.8%	25.4%	7.4%	11.1%
% Change YoY	-54.2%	-29.3%	-34.6%	-14.8%	-20.8%	-32.3%	-20.5%	-30.8%

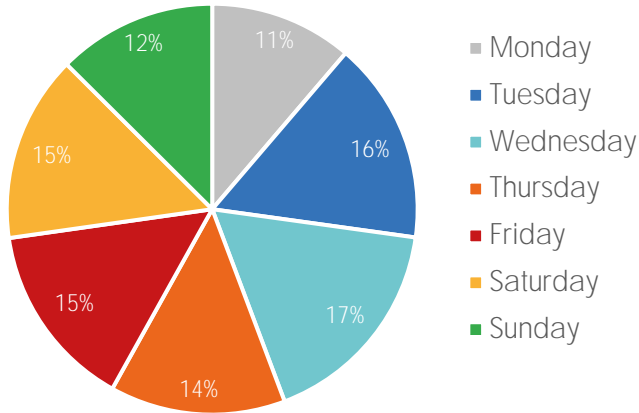
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	55 / 45	55 / 46	54 / 43	55 / 43	63 / 46	55 / 46	59 / 45
Last Week	66 / 45	63 / 45	55 / 46	61 / 46	61 / 45	57 / 45	59 / 45

Visitors by Day (All Locations)

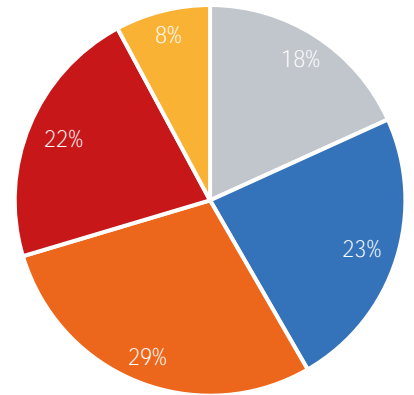


% Share of Visitors by Day

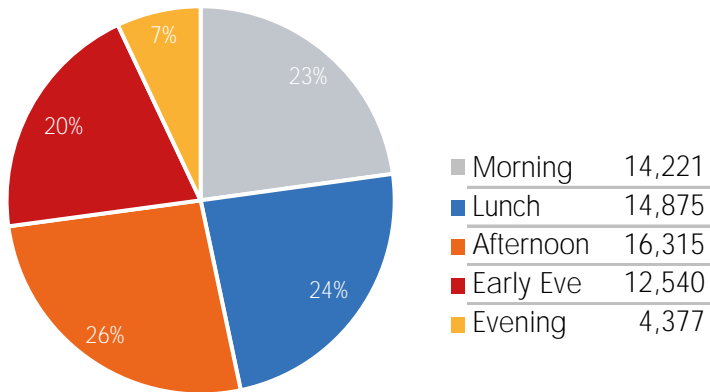


Visitors by Day Part - Weekend

Morning	10,505
Lunch	13,532
Afternoon	16,566
Early Eve	12,551
Evening	4,534



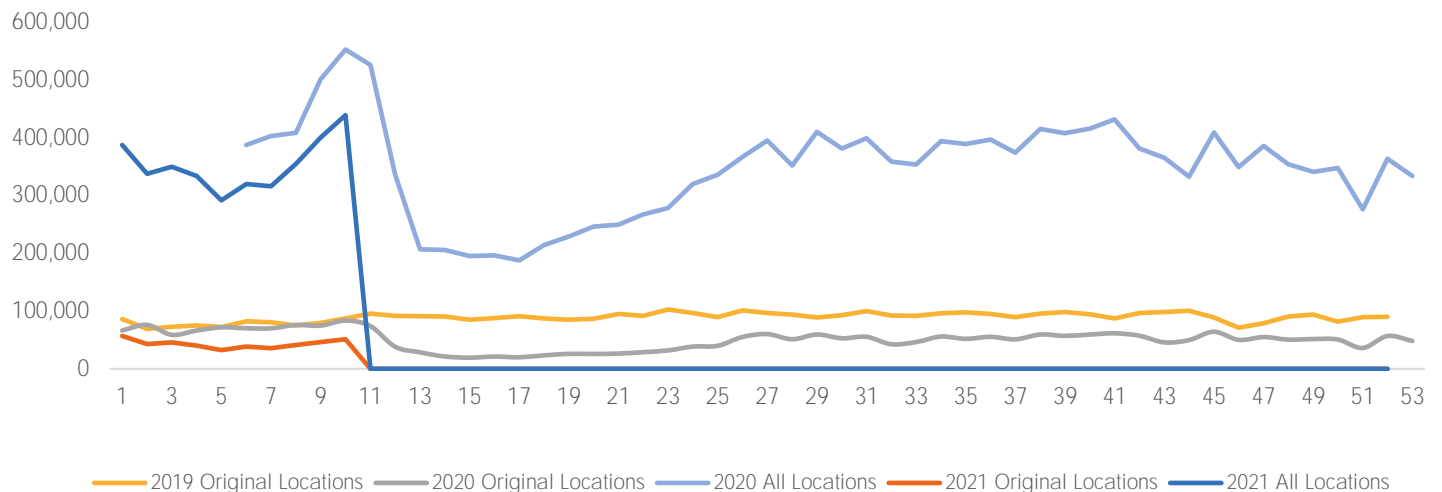
Visitors by Day Part - Weekday



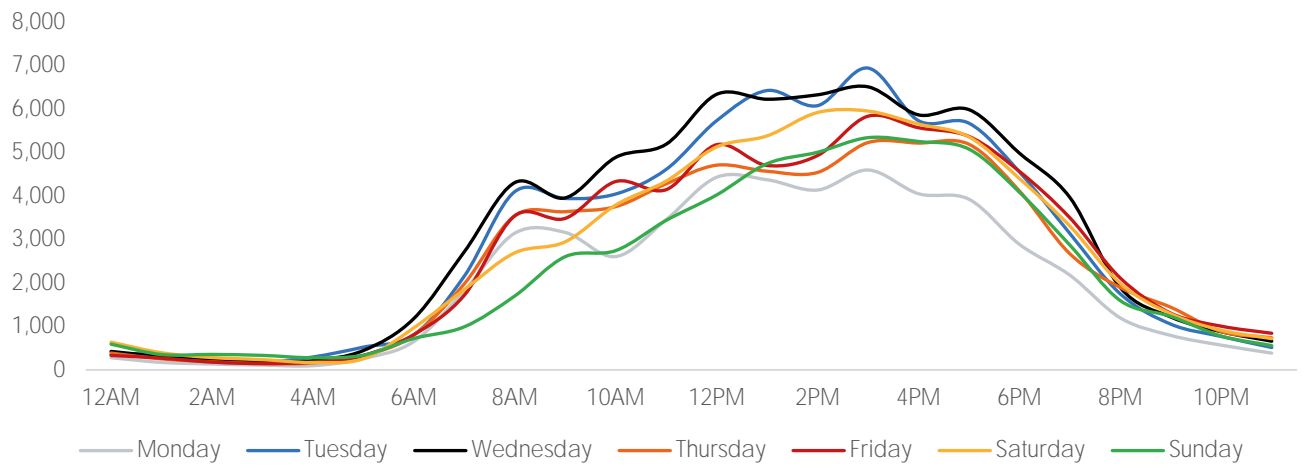
Morning	14,221
Lunch	14,875
Afternoon	16,315
Early Eve	12,540
Evening	4,377

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	653	805	1,181	800	812	968	723
7:00	1,822	2,157	2,718	1,980	1,718	1,848	991
8:00	3,145	4,100	4,308	3,545	3,544	2,693	1,700
9:00	3,162	3,943	3,957	3,640	3,486	2,946	2,605
10:00	2,607	4,046	4,889	3,756	4,333	3,792	2,744
11:00	3,456	4,612	5,192	4,281	4,146	4,343	3,440
12:00	4,431	5,733	6,339	4,709	5,180	5,129	4,024
13:00	4,374	6,426	6,226	4,569	4,702	5,383	4,744
14:00	4,137	6,079	6,328	4,542	4,931	5,921	5,006
15:00	4,598	6,943	6,511	5,230	5,836	5,954	5,342
16:00	4,052	5,732	5,866	5,218	5,570	5,655	5,254
17:00	3,925	5,674	5,986	5,190	5,370	5,359	5,078
18:00	2,888	4,552	4,985	4,115	4,566	4,400	4,087
19:00	2,178	3,136	3,965	2,670	3,498	3,308	2,870
20:00	1,195	1,747	1,891	1,894	2,111	1,987	1,592
21:00	793	1,051	1,216	1,440	1,304	1,290	1,230
22:00	569	768	878	882	1,005	912	779
23:00	386	515	660	739	842	719	559

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	4,641	5,545	5,472	6,065	6,670	5,324	4,142	37,859	12.0%
Frederick Douglas Blv	1,265	1,481	1,883	1,871	2,822	2,171	1,921	13,414	8.8%
NW Cor. of Malcolm X & 125th	1,876	4,032	3,749	4,083	4,066	2,853	2,671	23,330	24.8%
NW Cor. of 125th & Malcolm X	5,433	9,775	13,597	5,931	7,007	10,206	7,935	59,884	0.8%
SE Cor. of Malcolm X & 125th	5,682	6,902	6,393	6,553	7,020	5,328	4,184	42,062	10.3%
SE Cor. of 125th & Malcolm X	4,648	6,266	5,323	5,433	5,674	4,979	3,751	36,074	7.7%
NE Cor. of Malcolm X & 125th	3,920	9,282	12,596	7,464	6,444	8,531	8,812	57,049	4.1%
NE Cor. of 125th & Malcolm X	2,589	5,403	6,736	4,329	3,576	4,976	4,235	31,844	4.4%
SW Cor. Of Malcolm X & 125th	14,130	14,591	12,995	12,776	13,905	13,499	12,722	94,618	15.5%
SW Cor. Of 125th & Malcolm X	5,244	6,690	6,152	6,156	7,207	6,718	4,646	42,813	16.0%
Total	49,428	69,967	74,896	60,661	64,391	64,585	55,019	438,947	9.8%



Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	378,790	438,947	-13.7%

Key Stats

Wednesday was the busiest day this week with a total of 65,165 visits. The busiest hour was at 4:00 PM on Sunday with 6,258 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 78,483 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	46,040	49,539	65,165	41,347	57,057	60,051	59,591	378,790
Previous Week	49,428	69,967	74,896	60,661	64,391	64,585	55,019	438,947
Change WoW	-3,388	-20,428	-9,731	-19,314	-7,334	-4,534	4,572	-60,157
% Change WoW	-6.9%	-29.2%	-17.4%	-31.8%	-11.4%	-7.0%	8.3%	-13.7%

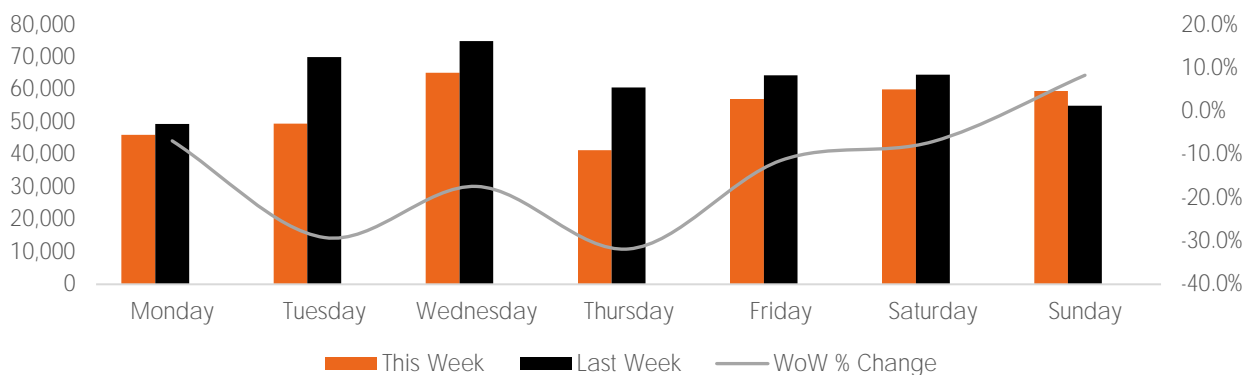
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	6,197	5,075	6,521	5,470	5,193	6,695	6,853	42,004
Previous Week	5,906	7,026	7,355	7,936	9,492	7,495	6,063	51,273
Previous Year	8,084	4,940	6,861	5,294	5,209	5,536	2,319	38,243
% Change WoW	4.9%	-27.8%	-17.4%	-31.1%	-45.3%	-10.7%	13.0%	-18.1%
% Change YoY	-23.3%	2.7%	-5.0%	3.3%	-0.3%	20.9%	195.5%	9.8%

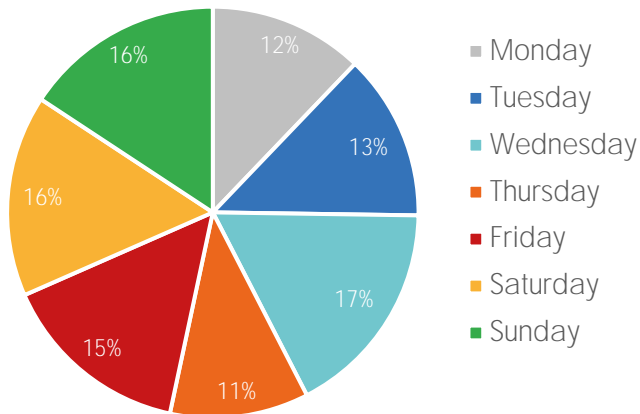
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	55 / 41	55 / 43	55 / 50	57 / 48	57 / 45	55 / 43	61 / 46
Last Week	55 / 45	55 / 46	54 / 43	55 / 43	63 / 46	55 / 46	59 / 45

Visitors by Day (All Locations)

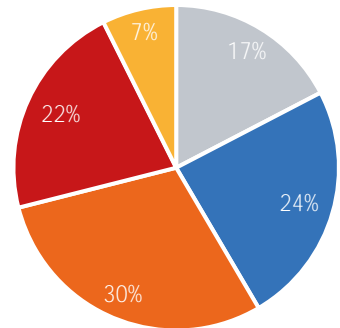


% Share of Visitors by Day

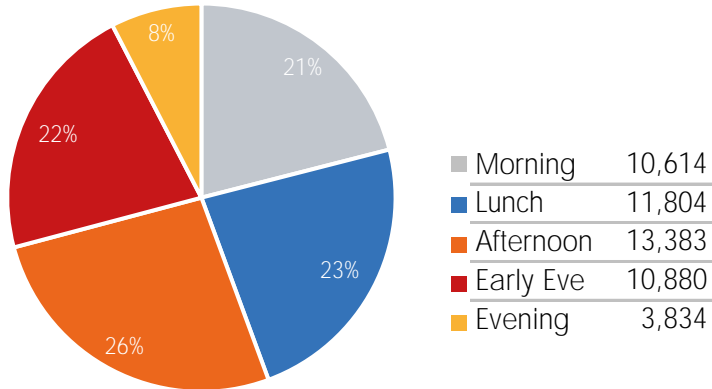


Visitors by Day Part - Weekend

Morning	10,039
Lunch	13,967
Afternoon	17,055
Early Eve	12,461
Evening	4,266



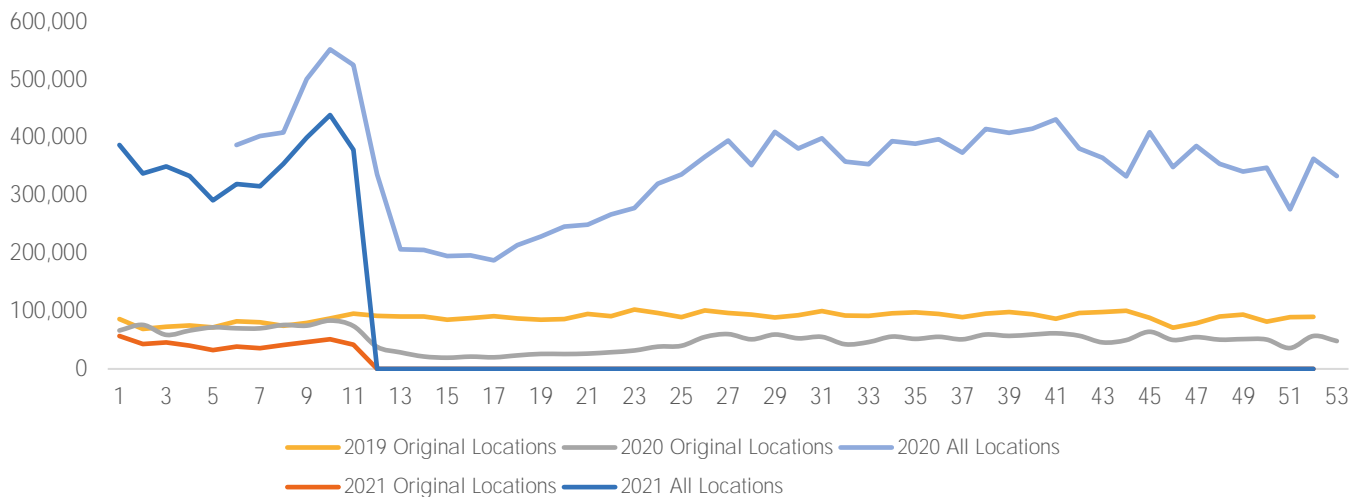
Visitors by Day Part - Weekday



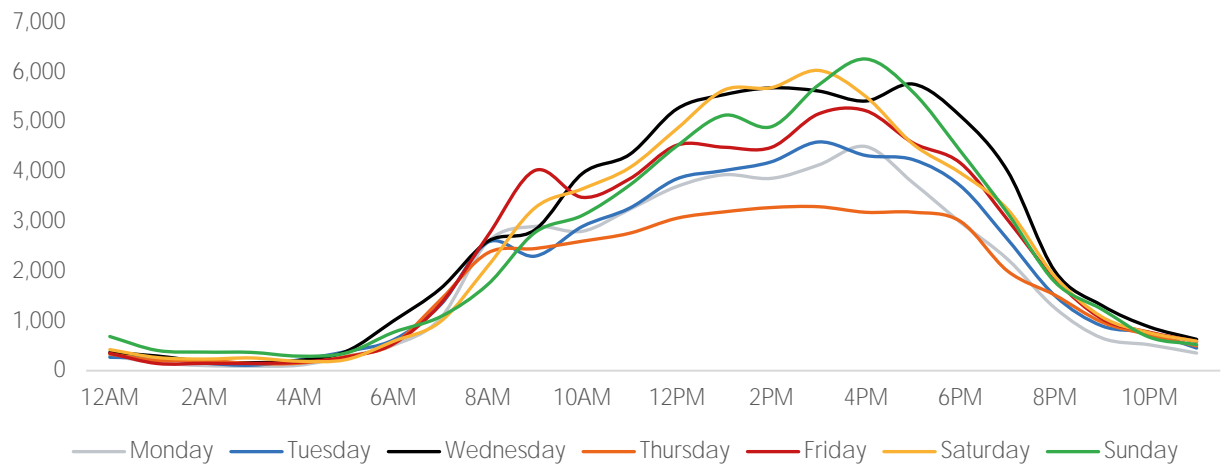
Morning	10,614
Lunch	11,804
Afternoon	13,383
Early Eve	10,880
Evening	3,834

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	512	617	998	534	540	589	769
7:00	1,054	1,322	1,650	1,425	1,341	987	1,085
8:00	2,590	2,578	2,597	2,365	2,711	2,099	1,732
9:00	2,897	2,300	2,830	2,452	4,021	3,272	2,776
10:00	2,799	2,896	3,959	2,600	3,480	3,651	3,118
11:00	3,239	3,263	4,341	2,760	3,851	4,076	3,725
12:00	3,698	3,852	5,255	3,061	4,528	4,857	4,511
13:00	3,934	4,018	5,543	3,189	4,487	5,636	5,128
14:00	3,862	4,194	5,679	3,276	4,484	5,683	4,899
15:00	4,130	4,593	5,615	3,292	5,157	6,029	5,737
16:00	4,500	4,321	5,415	3,180	5,219	5,504	6,258
17:00	3,771	4,237	5,755	3,182	4,572	4,548	5,592
18:00	2,981	3,712	5,115	2,999	4,170	3,971	4,411
19:00	2,237	2,636	4,006	2,000	3,029	3,238	3,162
20:00	1,259	1,506	1,998	1,518	1,839	1,893	1,781
21:00	654	898	1,307	975	1,041	1,078	1,230
22:00	520	763	878	718	772	761	672
23:00	353	454	629	498	588	592	525

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	4,664	4,006	4,850	4,182	3,851	4,678	4,683	30,914	-18.3%
Frederick Douglas Blv	1,533	1,069	1,671	1,288	1,342	2,017	2,170	11,090	-17.3%
NW Cor. of Malcolm X & 125th	1,682	2,914	3,325	2,813	3,465	3,509	3,019	20,727	-11.2%
NW Cor. of 125th & Malcolm X	4,874	7,062	12,053	4,086	5,310	6,013	8,967	48,365	-19.2%
SE Cor. of Malcolm X & 125th	5,166	5,899	5,969	5,413	6,027	6,053	5,415	39,942	-5.0%
SE Cor. of 125th & Malcolm X	3,932	4,666	5,424	3,777	5,911	5,500	4,199	33,409	-7.4%
NE Cor. of Malcolm X & 125th	3,512	6,707	11,165	5,141	6,867	6,113	9,956	49,461	-13.3%
NE Cor. of 125th & Malcolm X	2,325	3,904	5,972	2,982	3,901	3,853	4,784	27,721	-12.9%
SW Cor. Of Malcolm X & 125th	13,383	8,635	9,372	7,845	14,171	14,663	10,414	78,483	-17.1%
SW Cor. Of 125th & Malcolm X	4,969	4,677	5,364	3,820	6,212	7,652	5,984	38,678	-9.7%
Total	46,040	49,539	65,165	41,347	57,057	60,051	59,591	378,790	-13.7%



Week 12 2021. Mar 22 2021 to Mar 28 2021

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	387,397	378,620	2.3%

Key Stats

Friday was the busiest day this week with a total of 66,368 visits. The busiest hour was at 4:00 PM on Friday with 6,244 visits.
The busiest location was SW Cor. Of Malcolm X & 125th with a total of 73,499 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd: NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	54,425	57,831	56,506	57,494	66,368	54,012	40,761	387,397
Previous Week	46,040	49,539	65,165	41,347	57,057	59,881	59,591	378,620
Change WoW	8,385	8,292	-8,659	16,147	9,311	-5,869	-18,830	8,777
% Change WoW	18.2%	16.7%	-17.4%	39.1%	16.3%	-9.8%	-31.6%	2.3%

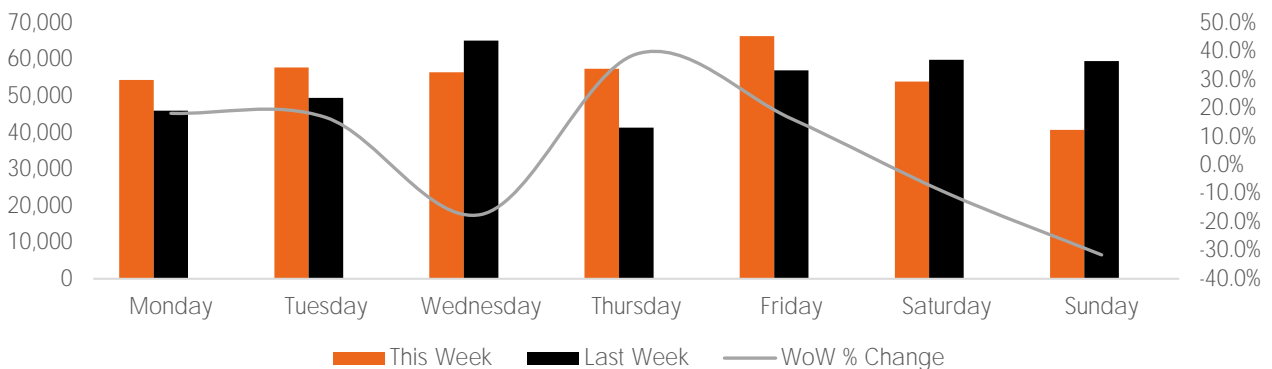
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	7,976	5,740	5,677	7,765	7,224	6,128	5,034	45,544
Previous Week	6,197	5,075	6,521	5,470	5,193	6,695	6,853	42,004
Previous Year	8,180	4,288	2,761	5,114	4,434	2,873	997	28,647
% Change WoW	28.7%	13.1%	-17.4%	42.0%	39.1%	-8.5%	-26.5%	8.4%
% Change YoY	-2.5%	33.9%	105.6%	51.8%	62.9%	113.3%	404.9%	59.0%

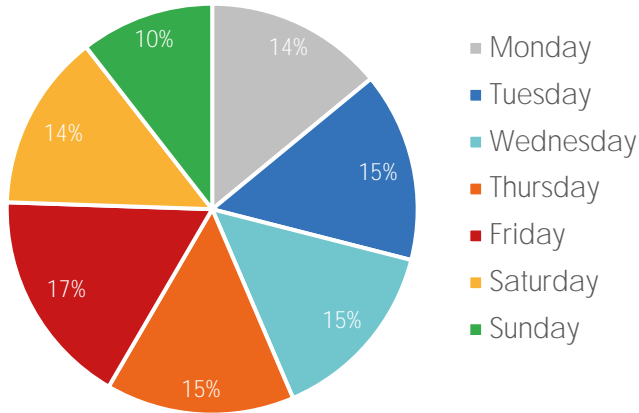
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	61 / 48	66 / 50	61 / 48	59 / 48	66 / 45	64 / 43	63 / 48
Last Week	55 / 41	55 / 43	55 / 50	57 / 48	57 / 45	55 / 43	61 / 46

Visitors by Day (All Locations)

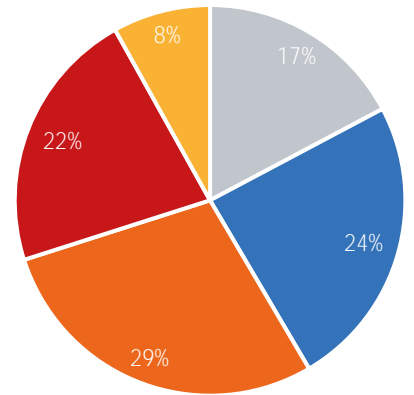


% Share of Visitors by Day

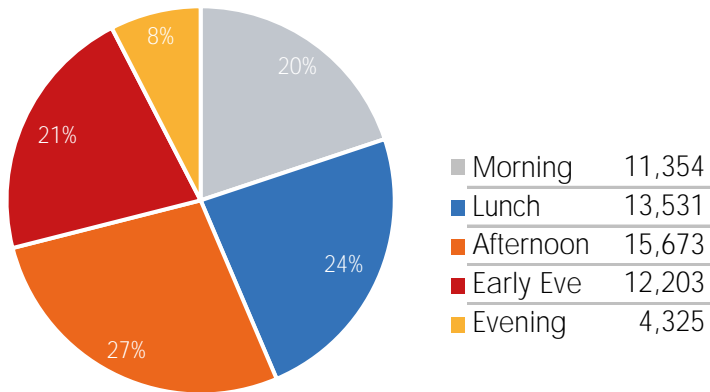


Visitors by Day Part - Weekend

Morning	7,833
Lunch	11,036
Afternoon	12,965
Early Eve	9,922
Evening	3,674



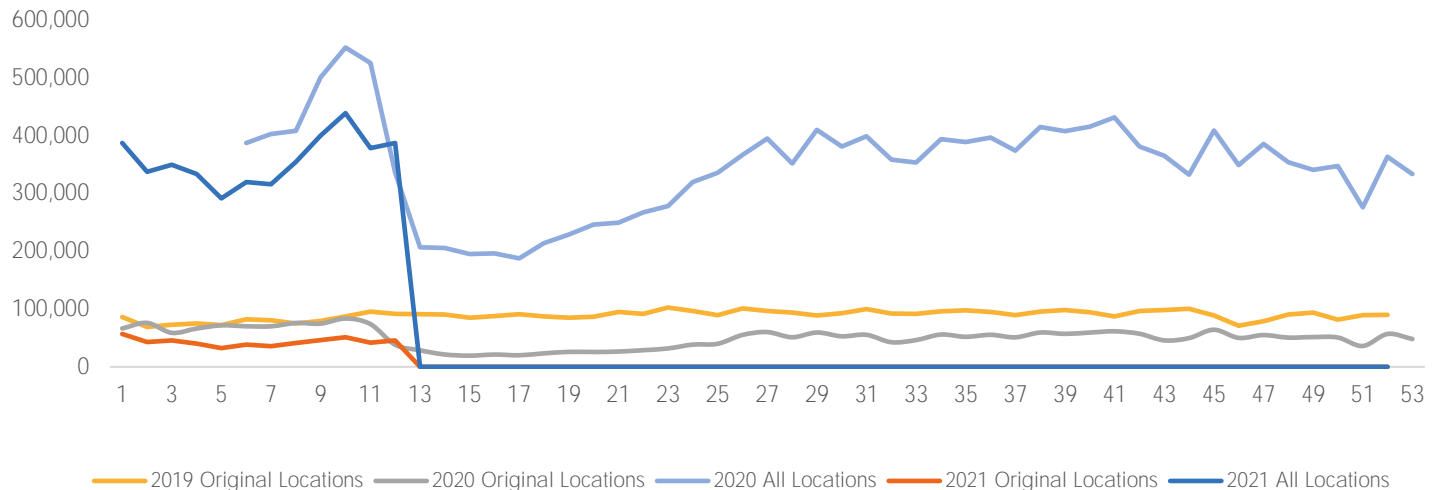
Visitors by Day Part - Weekday



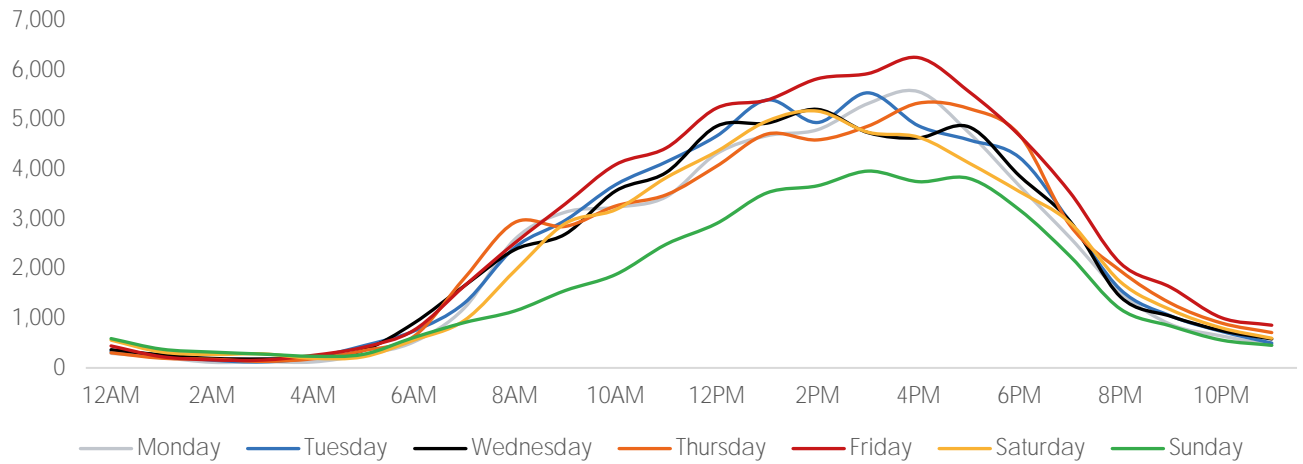
Morning	11,354
Lunch	13,531
Afternoon	15,673
Early Eve	12,203
Evening	4,325

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	523	741	900	633	757	559	612
7:00	1,205	1,304	1,651	1,805	1,648	955	912
8:00	2,587	2,422	2,379	2,927	2,513	1,953	1,146
9:00	3,134	2,969	2,692	2,848	3,300	2,906	1,557
10:00	3,232	3,687	3,562	3,259	4,092	3,185	1,880
11:00	3,443	4,146	3,933	3,484	4,427	3,829	2,488
12:00	4,311	4,667	4,864	4,060	5,230	4,355	2,907
13:00	4,673	5,393	4,927	4,707	5,391	4,968	3,524
14:00	4,794	4,939	5,203	4,589	5,820	5,168	3,666
15:00	5,321	5,536	4,735	4,867	5,924	4,743	3,961
16:00	5,560	4,873	4,630	5,329	6,244	4,643	3,748
17:00	4,733	4,588	4,851	5,219	5,560	4,123	3,814
18:00	3,663	4,235	3,866	4,689	4,677	3,548	3,182
19:00	2,624	2,949	2,953	2,873	3,534	2,925	2,251
20:00	1,521	1,577	1,432	1,955	2,108	1,732	1,186
21:00	874	1,045	1,038	1,300	1,620	1,169	842
22:00	643	736	751	904	1,011	806	560
23:00	456	499	583	711	859	597	455

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	6,004	4,442	4,222	5,936	5,710	4,283	3,440	34,037	10.1%
Frederick Douglas Blv	1,972	1,298	1,455	1,829	1,514	1,845	1,594	11,507	3.8%
NW Cor. of Malcolm X & 125th	2,161	3,541	2,892	3,567	3,443	3,209	2,220	21,033	1.5%
NW Cor. of 125th & Malcolm X	6,273	7,430	10,485	5,798	8,628	5,504	6,604	50,722	4.9%
SE Cor. of Malcolm X & 125th	6,603	6,374	5,692	6,863	7,200	5,917	3,965	42,614	6.7%
SE Cor. of 125th & Malcolm X	5,081	5,620	5,340	5,715	6,314	4,738	3,109	35,917	9.7%
NE Cor. of Malcolm X & 125th	4,238	7,260	9,716	7,296	9,351	5,596	7,331	50,788	2.7%
NE Cor. of 125th & Malcolm X	2,810	4,577	5,197	4,233	4,880	3,527	3,524	28,748	3.7%
SW Cor. Of Malcolm X & 125th	12,832	11,456	7,555	10,122	12,597	12,841	6,096	73,499	-6.9%
SW Cor. Of 125th & Malcolm X	6,451	5,833	3,952	6,135	6,731	6,552	2,878	38,532	-0.4%
Total	54,425	57,831	56,506	57,494	66,368	54,012	40,761	387,397	2.3%



Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	390,026	387,397	0.7%

Key Stats

Tuesday was the busiest day this week with a total of 62,086 visits. The busiest hour was at 4:00 PM on Tuesday with 5,820 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 75,997 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	51,925	62,086	60,662	52,939	54,958	54,117	53,339	390,026
Previous Week	54,425	57,831	56,506	57,494	66,368	54,012	40,761	387,397
Change WoW	-2,500	4,255	4,156	-4,555	-11,410	105	12,578	2,629
% Change WoW	-4.6%	7.4%	-17.4%	-7.9%	-17.2%	0.2%	30.9%	0.7%

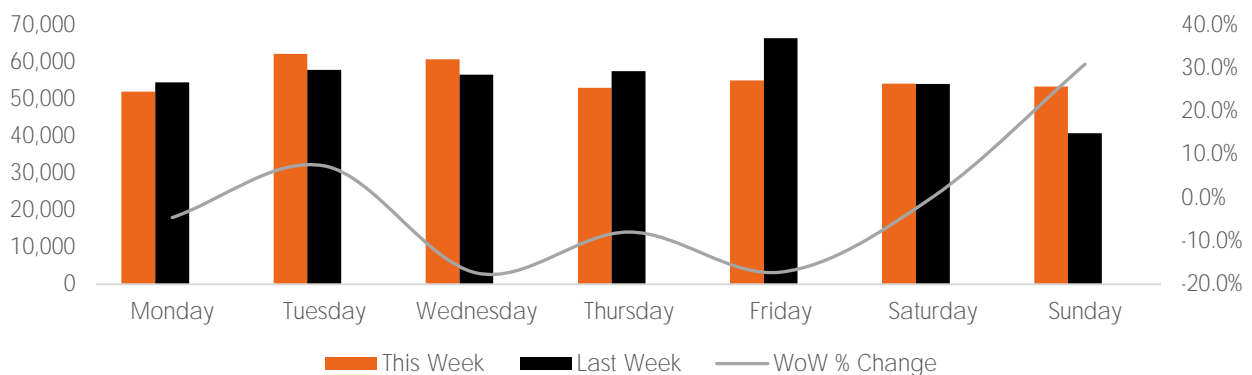
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	7,528	6,141	6,107	7,168	5,930	6,117	6,452	45,443
Previous Week	7,976	5,740	5,677	7,765	7,224	6,128	5,034	45,544
Previous Year	2,710	2,593	4,743	3,521	3,350	2,807	1,707	21,431
% Change WoW	-5.6%	7.0%	-17.4%	-7.7%	-17.9%	-0.2%	28.2%	-0.2%
% Change YoY	177.8%	136.8%	28.8%	103.6%	77.0%	117.9%	278.0%	112.0%

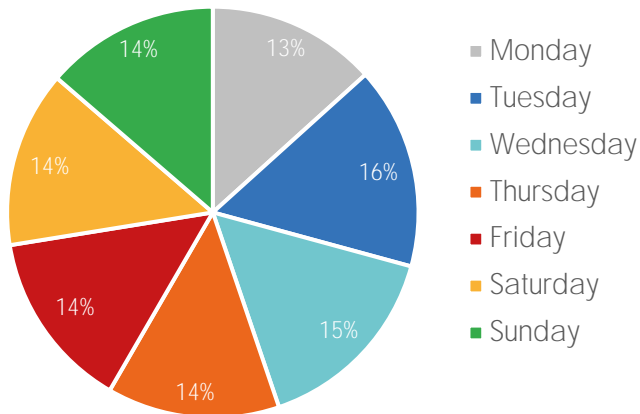
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	64 / 50	72 / 52	75 / 50	73 / 45	59 / 46	57 / 48	57 / 48
Last Week	61 / 48	66 / 50	61 / 48	59 / 48	66 / 45	64 / 43	63 / 48

Visitors by Day (All Locations)

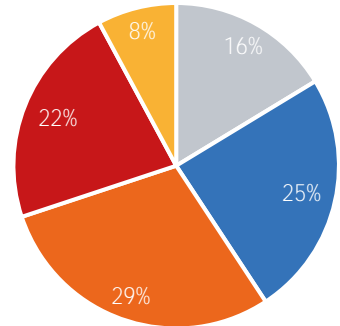


% Share of Visitors by Day

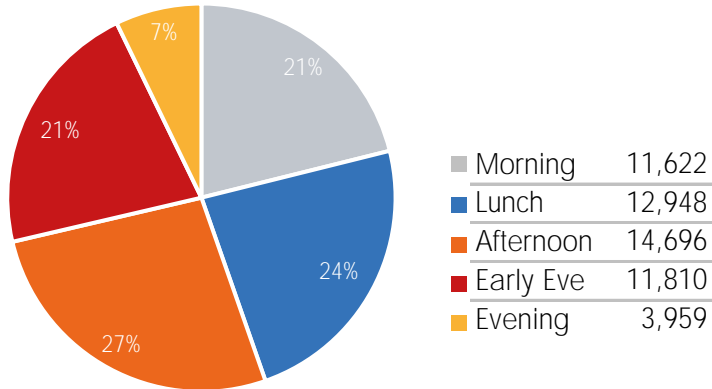


Visitors by Day Part - Weekend

Morning	8,462
Lunch	12,659
Afternoon	15,136
Early Eve	11,524
Evening	4,078



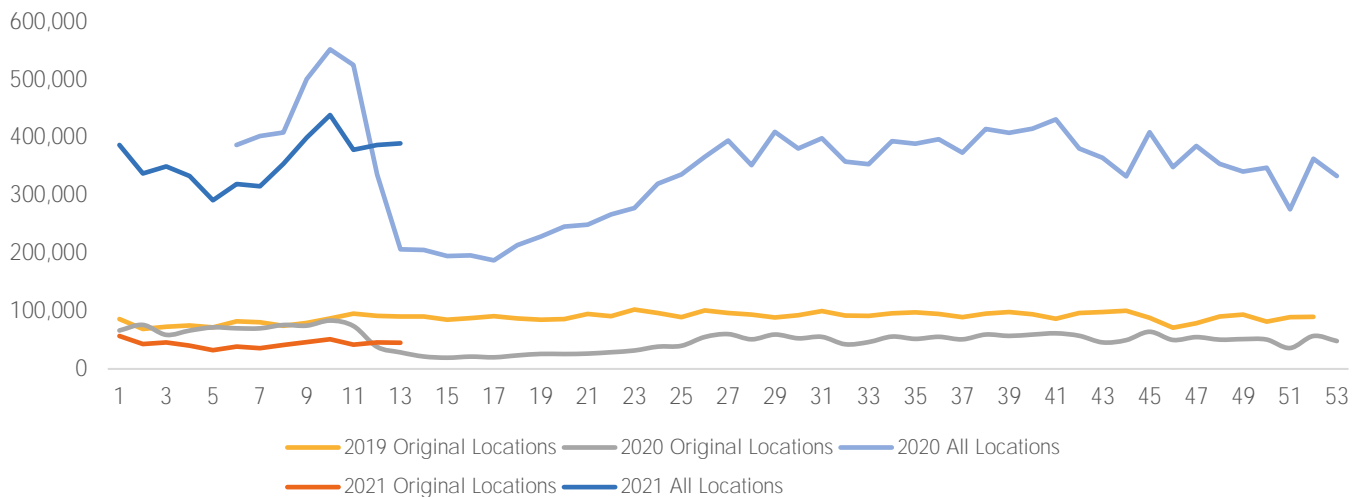
Visitors by Day Part - Weekday



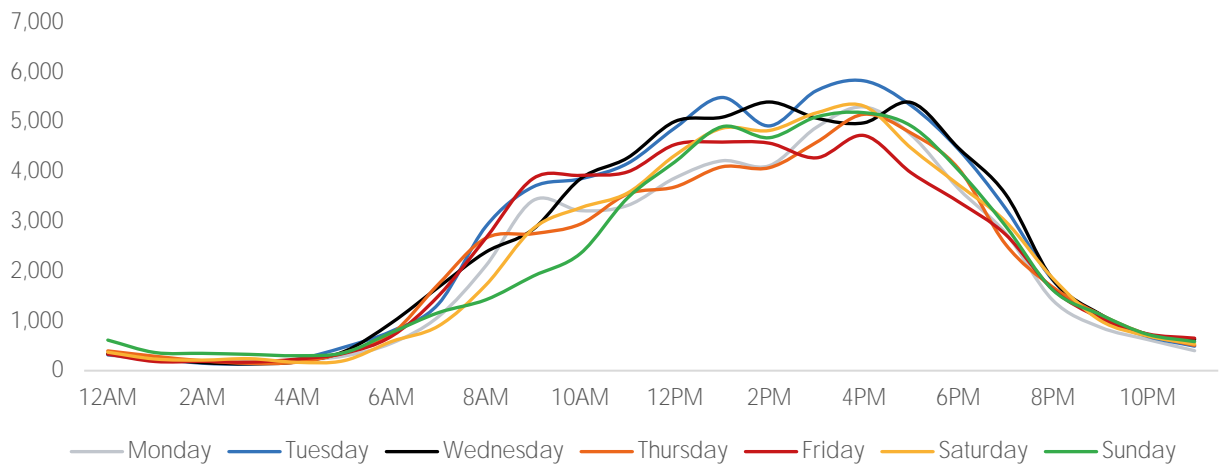
Morning	11,622
Lunch	12,948
Afternoon	14,696
Early Eve	11,810
Evening	3,959

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	549	791	958	732	688	584	763
7:00	1,087	1,343	1,679	1,740	1,504	898	1,166
8:00	2,106	2,895	2,381	2,661	2,662	1,719	1,423
9:00	3,417	3,691	2,838	2,750	3,858	2,851	1,898
10:00	3,214	3,851	3,851	2,943	3,922	3,270	2,352
11:00	3,318	4,162	4,274	3,547	3,992	3,568	3,468
12:00	3,869	4,873	5,004	3,689	4,540	4,323	4,192
13:00	4,215	5,486	5,089	4,094	4,590	4,868	4,899
14:00	4,116	4,915	5,395	4,076	4,568	4,823	4,678
15:00	4,889	5,625	5,071	4,588	4,274	5,178	5,097
16:00	5,296	5,820	4,977	5,148	4,723	5,314	5,181
17:00	4,735	5,323	5,385	4,771	3,974	4,469	4,914
18:00	3,658	4,447	4,473	4,061	3,394	3,735	4,029
19:00	2,762	3,255	3,544	2,536	2,734	2,996	2,904
20:00	1,412	1,817	1,830	1,676	1,632	1,855	1,619
21:00	874	1,061	1,135	1,127	1,058	1,010	1,128
22:00	626	690	706	728	739	698	731
23:00	401	492	628	509	652	532	583

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,666	4,755	4,544	5,480	4,688	4,275	4,409	33,817	-0.6%
Frederick Douglas Blv	1,862	1,386	1,563	1,688	1,242	1,842	2,043	11,626	1.0%
NW Cor. of Malcolm X & 125th	2,040	3,788	3,110	3,296	2,827	3,202	2,846	21,109	0.4%
NW Cor. of 125th & Malcolm X	5,918	7,951	11,282	5,354	7,084	5,491	8,466	51,546	1.6%
SE Cor. of Malcolm X & 125th	6,372	6,603	6,089	6,512	5,245	5,415	4,723	40,959	-3.9%
SE Cor. of 125th & Malcolm X	4,798	6,185	5,204	5,903	5,479	4,656	3,831	36,056	0.4%
NE Cor. of Malcolm X & 125th	4,049	7,767	10,455	6,736	7,673	5,585	9,396	51,661	1.7%
NE Cor. of 125th & Malcolm X	2,653	4,896	5,592	3,910	4,006	3,517	4,519	29,093	1.2%
SW Cor. Of Malcolm X & 125th	13,143	12,365	8,162	9,040	11,501	13,121	8,665	75,997	3.4%
SW Cor. Of 125th & Malcolm X	5,424	6,390	4,661	5,020	5,213	7,013	4,441	38,162	-1.0%
Total	51,925	62,086	60,662	52,939	54,958	54,117	53,339	390,026	0.7%

Week 13, 2021. 29 Mar 2021 - 04 Apr 2021

2019 Comparison for: 125th Street Bid

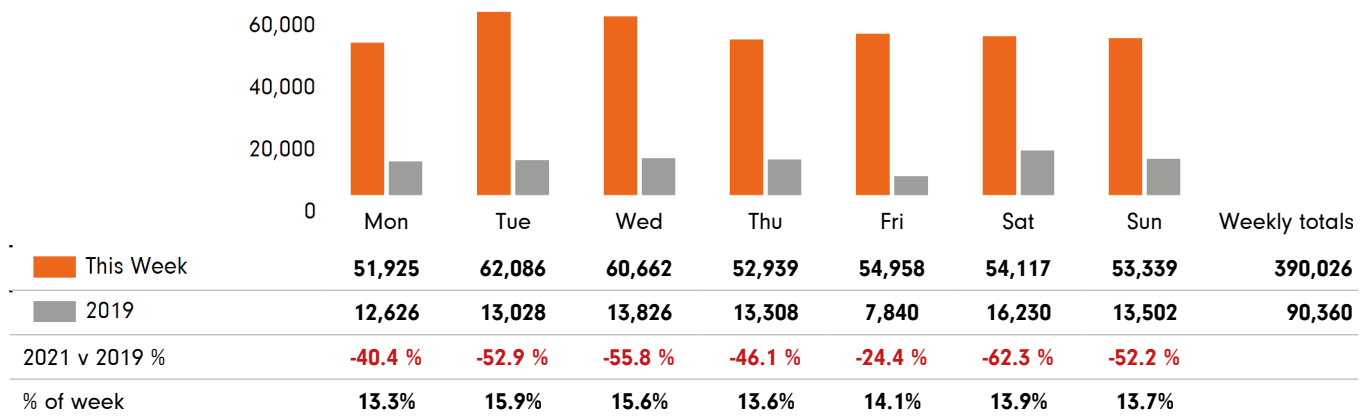
2019 comparison for 125th Street Bid

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2021 against the similar time period in 2019

Headlines

	Year to date %	Year on year %
	2021 Vs 2019	2021 Vs 2019
125th Street Bid	-46.9 %	-49.7 %

Ped Counts by day



Ped Counts by location

	This week	2019	2021 - 2019 %	<div> <div>This week</div> <div>2019</div> </div>
125th St West	33,817	61,475	-45.0 %	<div> <div></div> <div></div> </div>
Frederick Douglas Blv	11,626	28,885	-59.8 %	<div> <div></div> <div></div> </div>
NE Cor. of 125th and Malcolm X	29,093	0		<div> <div></div> <div></div> </div>
NE Cor. of Malcolm X and 125th	51,661	0		<div> <div></div> <div></div> </div>
NW Cor. of 125th and Malcolm X	51,546	0		<div> <div></div> <div></div> </div>
NW Cor. of Malcolm X and 125th	21,109	0		<div> <div></div> <div></div> </div>
SE Cor. of 125th and Malcolm X	36,056	0		<div> <div></div> <div></div> </div>
SE Cor. of Malcolm X and 125th	40,959	0		<div> <div></div> <div></div> </div>
SW Cor. Of 125th and Malcolm X	38,162	0		<div> <div></div> <div></div> </div>
SW Cor. Of Malcolm X and 125th	75,997	0		<div> <div></div> <div></div> </div>



Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	392,220	390,026	0.6%

Key Stats

Wednesday was the busiest day this week with a total of 75,438 visits. The busiest hour was at 5:00 PM on Wednesday with 6,765 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 77,985 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	53,058	57,947	75,438	61,010	59,671	52,486	32,610	392,220
Previous Week	51,925	62,086	60,662	52,939	54,958	54,117	53,339	390,026
Change WoW	1,133	-4,139	14,776	8,071	4,713	-1,631	-20,729	2,194
% Change WoW	2.2%	-6.7%	17.4%	15.2%	8.6%	-3.0%	-38.9%	0.6%

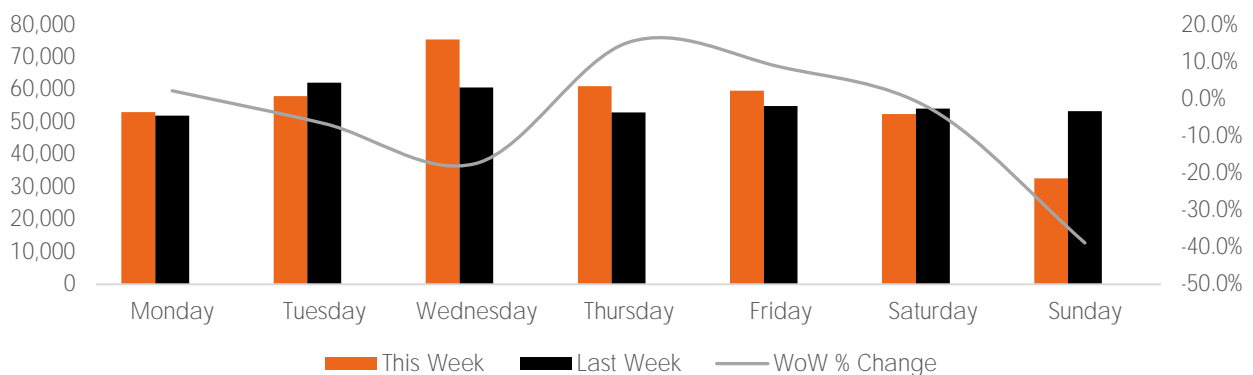
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	7,622	5,676	7,574	8,179	6,519	6,129	3,904	45,603
Previous Week	7,528	6,141	6,107	7,168	5,930	6,117	6,452	45,443
Previous Year	4,061	3,250	2,499	2,344	2,739	2,895	1,585	19,373
% Change WoW	1.2%	-7.6%	17.4%	14.1%	9.9%	0.2%	-39.5%	0.4%
% Change YoY	87.7%	74.6%	203.1%	248.9%	138.0%	111.7%	146.3%	135.4%

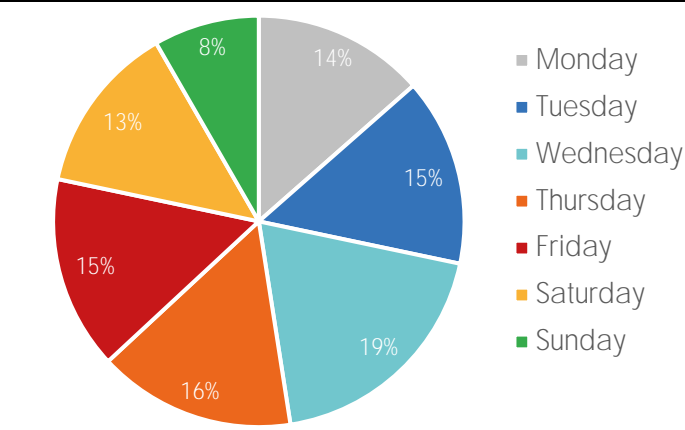
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	57 / 48	57 / 48	55 / 48	61 / 46	59 / 46	64 / 46	61 / 48
Last Week	64 / 50	72 / 52	75 / 50	73 / 45	59 / 46	57 / 48	57 / 48

Visitors by Day (All Locations)



% Share of Visitors by Day



Visitors by Day Part - Weekend

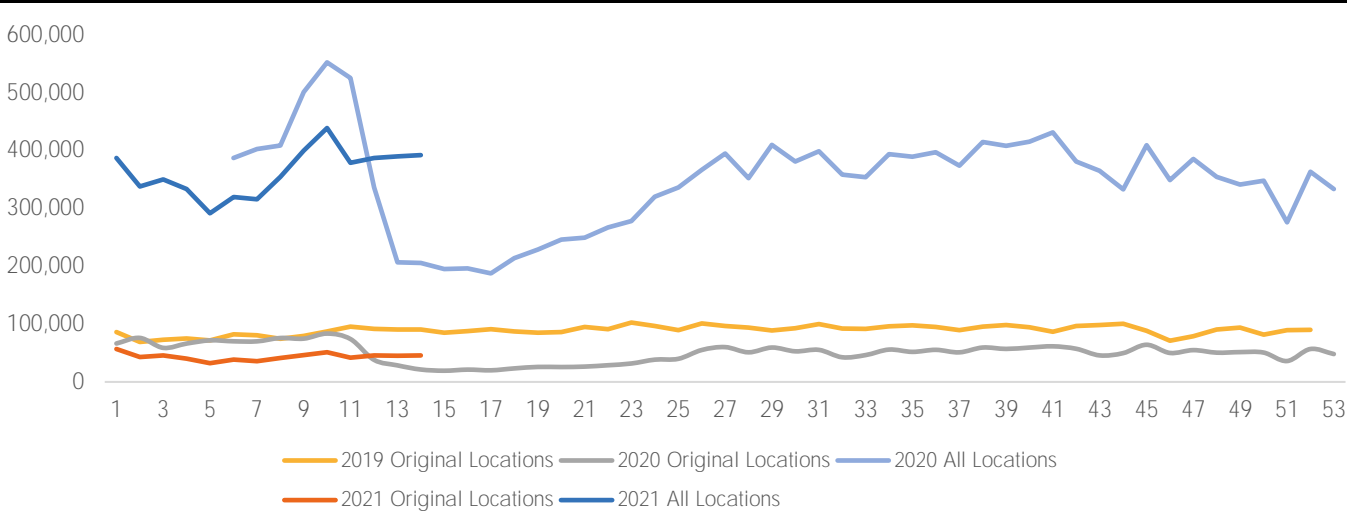
Morning	0
Lunch	0
Afternoon	0
Early Eve	0
Evening	0

Visitors by Day Part - Weekday

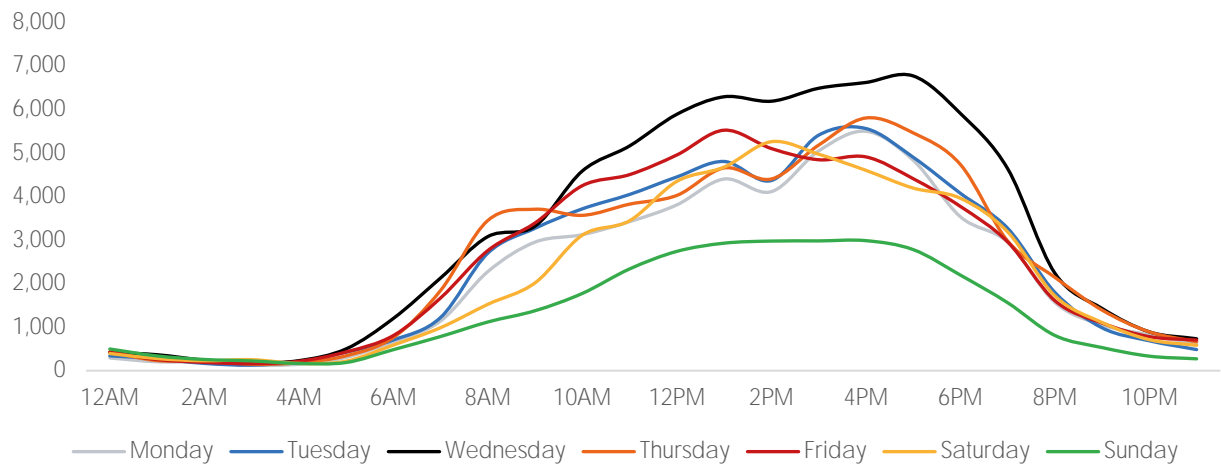
Morning	0
Lunch	0
Afternoon	0
Early Eve	0
Evening	0

Day Parts are calculated using the following time periods: Morning 06:00AM - 10:59AM
Lunch 11:00AM - 1:59PM
Afternoon 2:00PM - 4:59PM
Early Evening 5:00PM - 7:59PM
Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	663	704	1,198	761	806	588	482
7:00	1,140	1,221	2,127	1,841	1,669	987	784
8:00	2,274	2,697	3,077	3,447	2,757	1,523	1,117
9:00	2,951	3,268	3,318	3,705	3,391	2,016	1,376
10:00	3,121	3,714	4,583	3,565	4,246	3,110	1,773
11:00	3,420	4,044	5,158	3,822	4,499	3,441	2,335
12:00	3,805	4,446	5,884	4,022	4,950	4,345	2,738
13:00	4,399	4,801	6,286	4,652	5,519	4,672	2,926
14:00	4,108	4,364	6,184	4,399	5,098	5,255	2,974
15:00	5,042	5,404	6,481	5,176	4,841	4,968	2,978
16:00	5,494	5,557	6,614	5,799	4,906	4,598	2,984
17:00	4,832	4,899	6,765	5,458	4,407	4,191	2,779
18:00	3,532	4,070	5,904	4,733	3,770	3,957	2,193
19:00	2,950	3,269	4,637	2,977	2,956	3,185	1,560
20:00	1,568	1,796	2,237	2,142	1,607	1,717	808
21:00	1,050	983	1,427	1,389	1,093	1,105	530
22:00	822	685	890	890	780	711	333
23:00	612	484	732	664	703	583	272

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,738	4,396	5,635	6,255	5,153	4,284	2,667	34,128	0.9%
Frederick Douglas Blv	1,884	1,280	1,939	1,924	1,366	1,845	1,237	11,475	-1.3%
NW Cor. of Malcolm X & 125th	2,066	3,490	3,858	3,762	3,105	3,209	1,723	21,213	0.5%
NW Cor. of 125th & Malcolm X	5,994	7,350	13,997	6,109	7,787	5,504	5,124	51,865	0.6%
SE Cor. of Malcolm X & 125th	5,731	6,090	7,380	6,698	6,693	6,097	2,823	41,512	1.4%
SE Cor. of 125th & Malcolm X	4,826	5,266	5,677	5,572	5,591	5,465	2,146	34,543	-4.2%
NE Cor. of Malcolm X & 125th	4,102	7,179	12,971	7,685	8,434	5,596	5,686	51,653	0.0%
NE Cor. of 125th & Malcolm X	2,684	4,529	6,938	4,460	4,405	3,527	2,734	29,277	0.6%
SW Cor. Of Malcolm X & 125th	14,288	12,569	10,830	12,443	11,320	10,662	5,873	77,985	2.6%
SW Cor. Of 125th & Malcolm X	5,745	5,798	6,213	6,102	5,817	6,297	2,597	38,569	1.1%
Total	53,058	57,947	75,438	61,010	59,671	52,486	32,610	392,220	0.6%

Week 14, 2021. 05 Apr 2021 - 11 Apr 2021

2019 Comparison for: 125th Street Bid

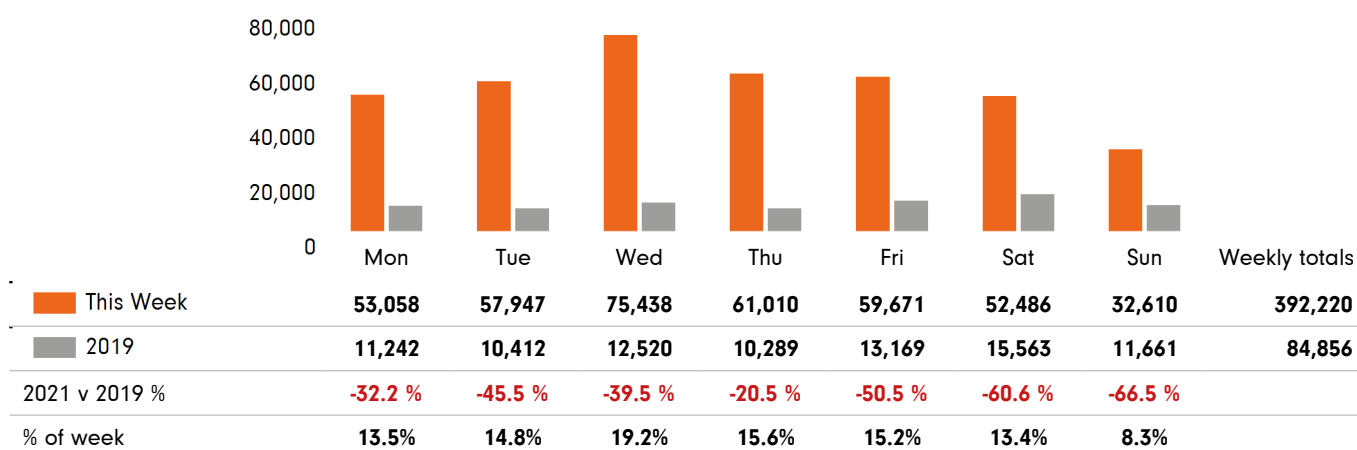
2019 comparison for 125th Street Bid

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2021 against the similar time period in 2019

Headlines

	Year to date %	Year on year %
	2021 Vs 2019	2021 Vs 2019
125th Street Bid	-46.8 %	-46.3 %

Ped Counts by day



Ped Counts by location

	This week	2019	2021 - 2019 %	<div> <div>This week</div> <div>2019</div> </div>
125th St West	34,128	59,141	-42.3 %	<div> <div></div> <div></div> </div>
Frederick Douglas Blv	11,475	25,715	-55.4 %	<div> <div></div> <div></div> </div>
NE Cor. of 125th and Malcolm X	29,277	0		<div> <div></div> <div></div> </div>
NE Cor. of Malcolm X and 125th	51,653	0		<div> <div></div> <div></div> </div>
NW Cor. of 125th and Malcolm X	51,865	0		<div> <div></div> <div></div> </div>
NW Cor. of Malcolm X and 125th	21,213	0		<div> <div></div> <div></div> </div>
SE Cor. of 125th and Malcolm X	34,543	0		<div> <div></div> <div></div> </div>
SE Cor. of Malcolm X and 125th	41,512	0		<div> <div></div> <div></div> </div>
SW Cor. Of 125th and Malcolm X	38,569	0		<div> <div></div> <div></div> </div>
SW Cor. Of Malcolm X and 125th	77,985	0		<div> <div></div> <div></div> </div>



Week 15 2021. Apr 12 2021 to Apr 18 2021

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	377,833	392,220	-3.7%

Key Stats

Wednesday was the busiest day this week with a total of 73,088 visits. The busiest hour was at 2:00 PM on Wednesday with 6,390 visits.
The busiest location was SW Cor. Of Malcolm X & 125th with a total of 68,858 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	40,172	58,438	73,088	41,942	58,870	47,774	57,549	377,833
Previous Week	53,058	57,947	75,438	61,010	59,671	52,486	32,610	392,220
Change WoW	-12,886	491	-2,350	-19,068	-801	-4,712	24,939	-14,387
% Change WoW	-24.3%	0.8%	-17.4%	-31.3%	-1.3%	-9.0%	76.5%	-3.7%

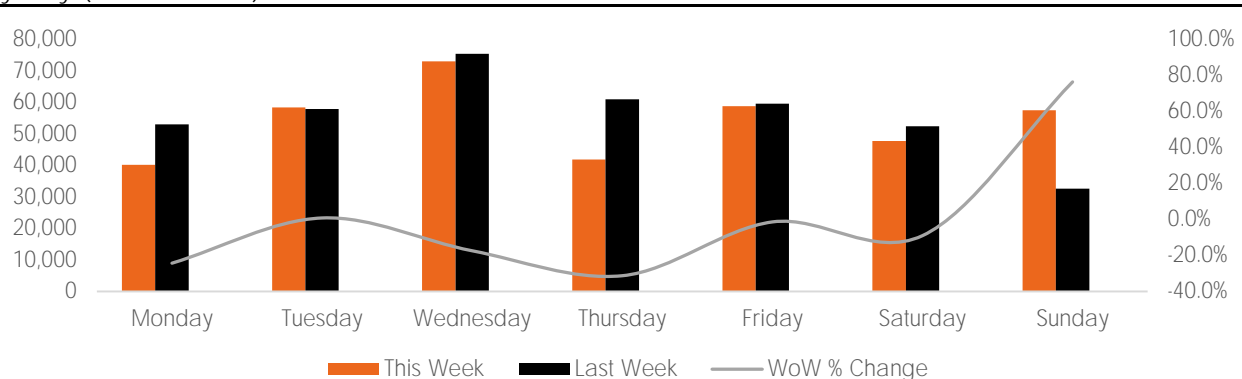
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	6,136	5,814	7,281	5,709	6,446	5,549	6,948	43,883
Previous Week	7,622	5,676	7,574	8,179	6,519	6,129	3,904	45,603
Previous Year	2,856	3,197	3,488	4,217	4,132	1,599	1,776	21,265
% Change WoW	-19.5%	2.4%	-17.4%	-30.2%	-1.1%	-9.5%	78.0%	-3.8%
% Change YoY	114.8%	81.9%	108.7%	35.4%	56.0%	247.0%	291.2%	106.4%

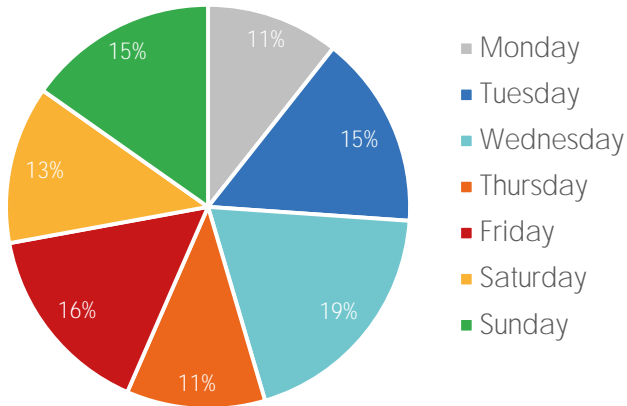
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	61 / 48	61 / 48	61 / 46	57 / 45	57 / 48	64 / 46	68 / 50
Last Week	57 / 48	57 / 48	55 / 48	61 / 46	59 / 46	64 / 46	61 / 48

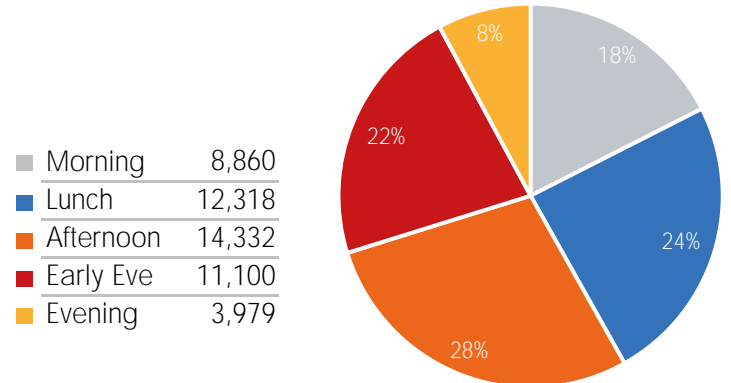
Visitors by Day (All Locations)



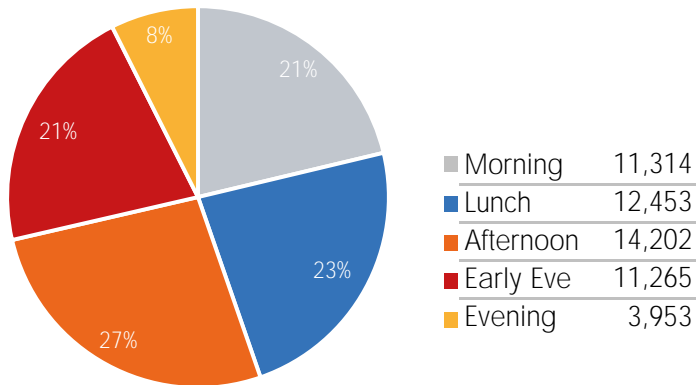
% Share of Visitors by Day



Visitors by Day Part - Weekend

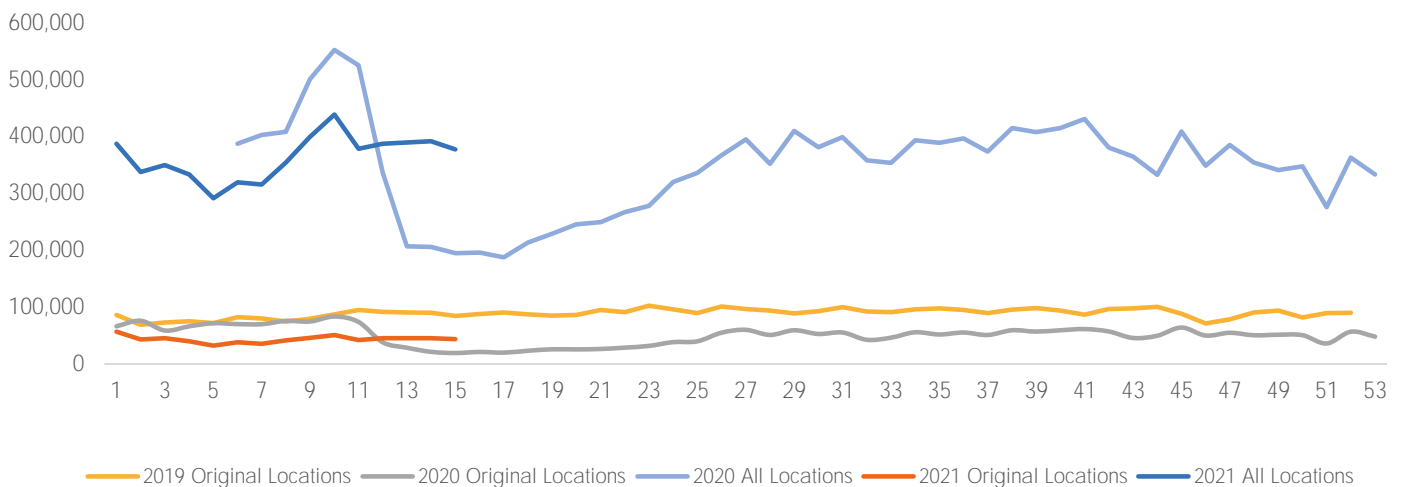


Visitors by Day Part - Weekday

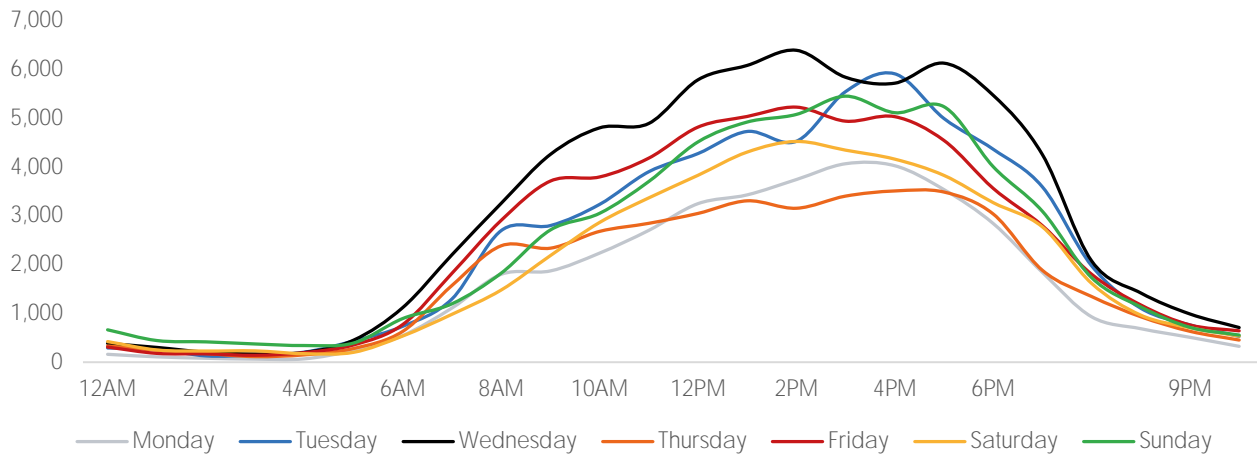


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	547	736	1,120	632	773	537	895
7:00	1,110	1,296	2,202	1,573	1,822	982	1,197
8:00	1,800	2,696	3,255	2,385	2,906	1,479	1,824
9:00	1,870	2,799	4,257	2,336	3,711	2,184	2,709
10:00	2,235	3,233	4,801	2,680	3,795	2,863	3,050
11:00	2,701	3,902	4,891	2,845	4,181	3,366	3,702
12:00	3,248	4,274	5,785	3,048	4,816	3,829	4,513
13:00	3,428	4,727	6,080	3,306	5,034	4,305	4,920
14:00	3,742	4,526	6,390	3,154	5,225	4,522	5,076
15:00	4,066	5,543	5,837	3,403	4,938	4,344	5,450
16:00	4,025	5,908	5,716	3,508	5,030	4,160	5,111
17:00	3,536	4,992	6,126	3,486	4,543	3,827	5,234
18:00	2,842	4,363	5,469	3,037	3,562	3,269	4,006
19:00	1,841	3,592	4,254	1,883	2,797	2,772	3,092
20:00	931	1,976	2,076	1,346	1,803	1,615	1,733
21:00	687	1,106	1,418	931	1,173	964	1,133
22:00	510	764	988	633	763	707	714
23:00	325	529	710	454	643	536	556

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	4,620	4,503	5,417	4,367	5,094	3,877	4,745	32,623	-4.4%
Frederick Douglas Blv	1,516	1,311	1,864	1,342	1,352	1,672	2,203	11,260	-1.9%
NW Cor. of Malcolm X & 125th	1,660	3,577	3,709	2,627	3,070	2,905	3,066	20,614	-2.8%
NW Cor. of 125th & Malcolm X	4,823	7,529	13,454	4,265	7,694	4,982	9,116	51,863	0.0%
SE Cor. of Malcolm X & 125th	6,365	6,991	6,654	5,456	7,100	5,597	5,119	43,282	4.3%
SE Cor. of 125th & Malcolm X	4,589	5,610	5,400	4,538	5,608	5,007	4,222	34,974	1.2%
NE Cor. of Malcolm X & 125th	3,301	7,353	12,468	5,369	8,332	5,064	10,114	52,001	0.7%
NE Cor. of 125th & Malcolm X	2,159	4,639	6,668	3,113	4,354	3,193	4,866	28,992	-1.0%
SW Cor. Of Malcolm X & 125th	7,501	11,132	11,910	7,376	10,859	10,331	9,749	68,858	-11.7%
SW Cor. Of 125th & Malcolm X	3,638	5,793	5,544	3,489	5,407	5,146	4,349	33,366	-13.5%
Total	40,172	58,438	73,088	41,942	58,870	47,774	57,549	377,833	-3.7%



Week 16 2021. Apr 19 2021 to Apr 25 2021

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	400,078	377,833	5.9%

Key Stats

Friday was the busiest day this week with a total of 65,328 visits. The busiest hour was at 4:00 PM on Friday with 5,889 visits.
The busiest location was SW Cor. Of Malcolm X & 125th with a total of 80,753 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	51,164	63,657	62,036	54,610	65,328	54,954	48,329	400,078
Previous Week	40,172	58,438	73,088	41,942	58,870	47,774	57,549	377,833
Change WoW	10,992	5,219	-11,052	12,668	6,458	7,180	-9,220	22,245
% Change WoW	27.4%	8.9%	-17.4%	30.2%	11.0%	15.0%	-16.0%	5.9%

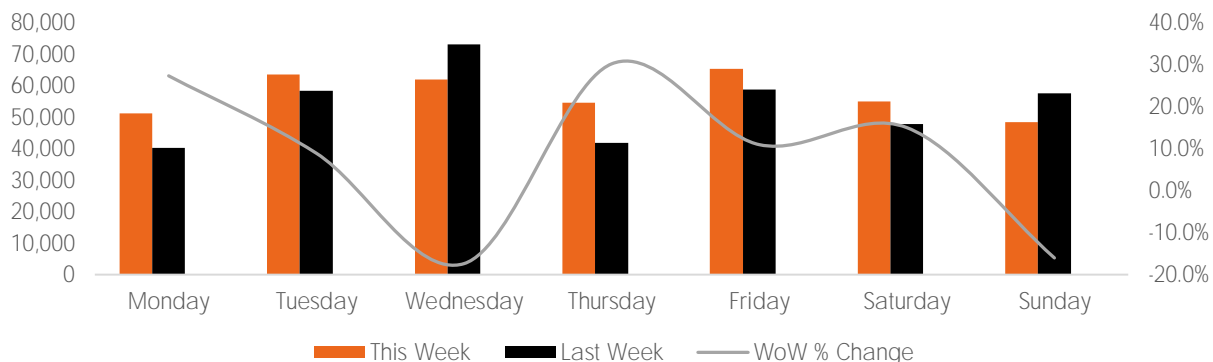
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	7,785	6,281	6,204	7,347	7,156	6,338	5,888	46,999
Previous Week	6,136	5,814	7,281	5,709	6,446	5,549	6,948	43,883
Previous Year	2,953	3,010	3,351	2,945	3,474	3,352	996	20,081
% Change WoW	26.9%	8.0%	-17.4%	28.7%	11.0%	14.2%	-15.3%	7.1%
% Change YoY	163.6%	108.7%	85.1%	149.5%	106.0%	89.1%	491.2%	134.0%

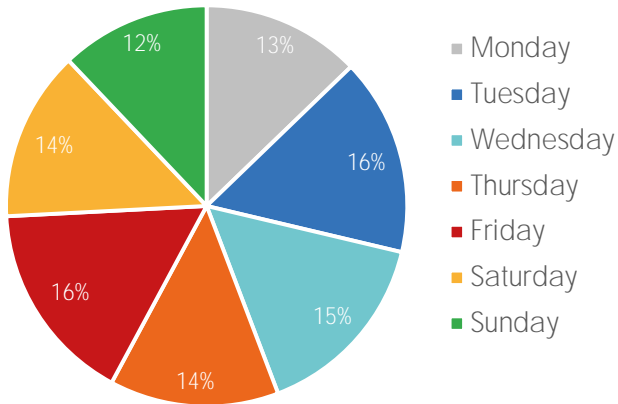
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	64 / 50	59 / 48	59 / 50	55 / 48	55 / 48	59 / 50	55 / 46
Last Week	61 / 48	61 / 48	61 / 46	57 / 45	57 / 48	64 / 46	68 / 50

Visitors by Day (All Locations)

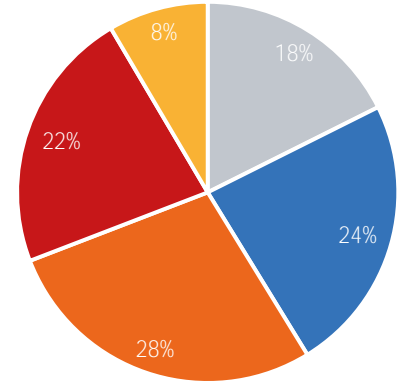


% Share of Visitors by Day

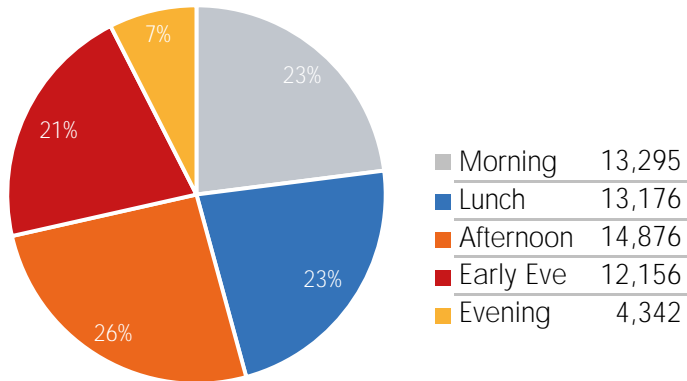


Visitors by Day Part - Weekend

Morning	8,734
Lunch	11,705
Afternoon	13,837
Early Eve	11,084
Evening	4,207



Visitors by Day Part - Weekday

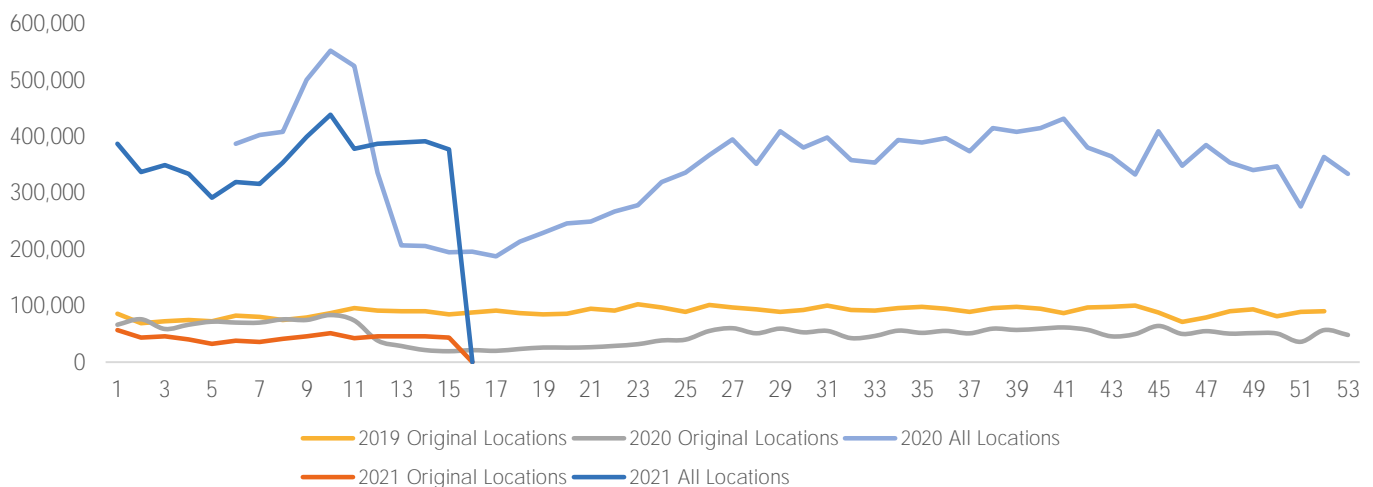


Morning	13,295
Lunch	13,176
Afternoon	14,876
Early Eve	12,156
Evening	4,342

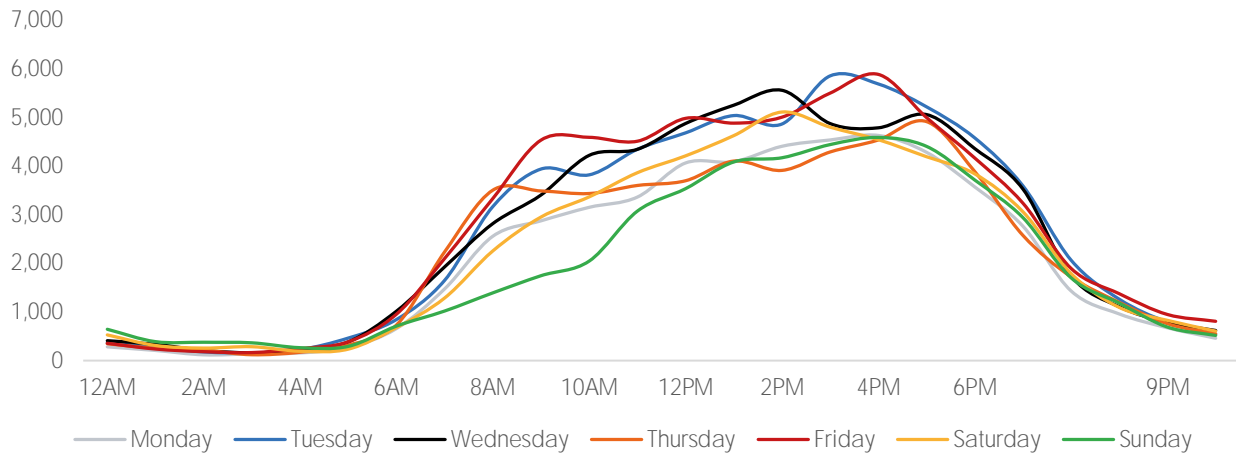
Day Parts are calculated using the following time periods:

Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	659	845	1,017	732	955	680	710
7:00	1,475	1,651	1,928	2,237	2,101	1,288	1,020
8:00	2,559	3,169	2,819	3,507	3,335	2,257	1,394
9:00	2,876	3,942	3,408	3,491	4,537	2,954	1,747
10:00	3,154	3,822	4,223	3,438	4,594	3,369	2,048
11:00	3,365	4,348	4,347	3,604	4,514	3,866	3,076
12:00	4,067	4,686	4,879	3,701	4,985	4,213	3,538
13:00	4,093	5,042	5,255	4,106	4,886	4,629	4,087
14:00	4,410	4,868	5,562	3,914	5,009	5,115	4,174
15:00	4,540	5,858	4,877	4,293	5,504	4,803	4,445
16:00	4,633	5,692	4,790	4,540	5,889	4,545	4,592
17:00	4,286	5,222	5,062	4,918	5,001	4,195	4,408
18:00	3,574	4,583	4,363	3,891	4,169	3,843	3,716
19:00	2,766	3,597	3,531	2,577	3,240	3,063	2,943
20:00	1,433	2,067	1,742	1,723	1,897	1,791	1,703
21:00	960	1,263	1,108	1,198	1,376	1,095	1,182
22:00	675	793	785	759	949	828	690
23:00	460	541	620	553	809	607	518

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	Change
125th St West	5,860	4,867	4,616	5,619	5,656	4,426	4,021	35,065	7.5%
Frederick Douglas Blv	1,925	1,414	1,588	1,728	1,500	1,912	1,867	11,934	6.0%
NW Cor. of Malcolm X & 125th	2,107	3,867	3,161	3,378	3,408	3,314	2,600	21,835	5.9%
NW Cor. of 125th & Malcolm X	6,121	8,137	11,462	5,487	8,540	5,688	7,727	53,162	2.5%
SE Cor. of Malcolm X & 125th	5,894	7,031	6,061	5,665	6,622	6,445	4,944	42,662	-1.4%
SE Cor. of 125th & Malcolm X	5,553	5,937	5,053	5,289	5,347	4,974	3,740	35,893	2.6%
NE Cor. of Malcolm X & 125th	4,188	7,949	10,622	6,908	9,249	5,783	8,573	53,272	2.4%
NE Cor. of 125th & Malcolm X	2,743	5,014	5,682	4,005	4,834	3,645	4,124	30,047	3.6%
SW Cor. Of Malcolm X & 125th	11,799	13,243	9,609	11,884	14,356	12,571	7,291	80,753	17.3%
SW Cor. Of 125th & Malcolm X	4,974	6,198	4,182	4,647	5,816	6,196	3,442	35,455	6.3%
Total	51,164	63,657	62,036	54,610	65,328	54,954	48,329	400,078	5.9%

Week 16, 2021. 19 Apr 2021 - 25 Apr 2021

2019 Comparison for: 125th Street Bid

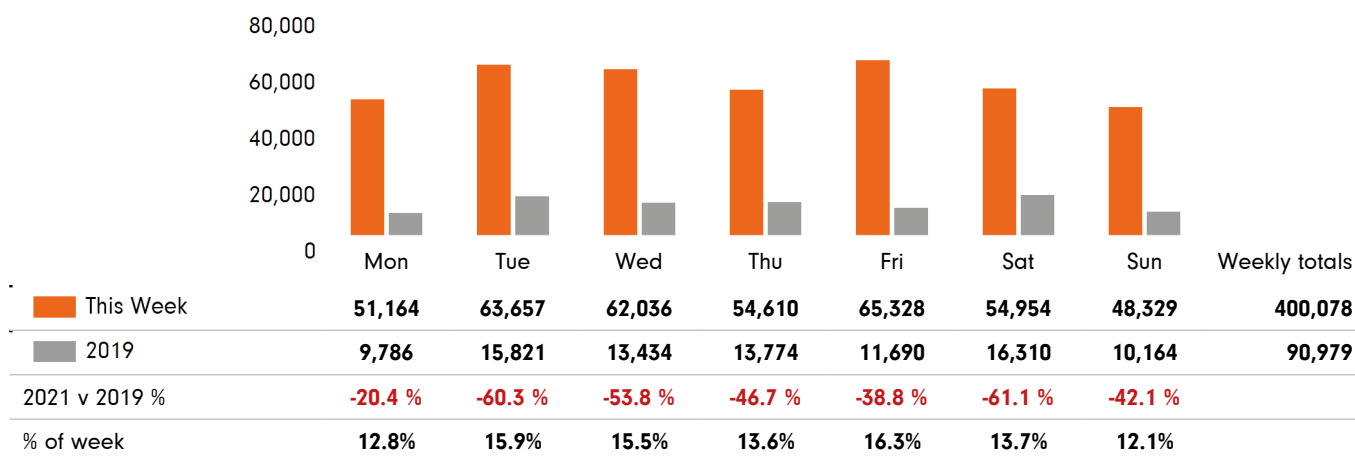
2019 comparison for 125th Street Bid

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2021 against the similar time period in 2019

Headlines

	Year to date %	Year on year %
	2021 Vs 2019	2021 Vs 2019
125th Street Bid	-47.2 %	-48.3 %

Ped Counts by day



Ped Counts by location

	This week	2019	2021 - 2019 %	<div> <div>This week</div> <div>2019</div> </div>
125th St West	35,065	59,701	-41.3 %	<div> <div></div> <div></div> </div>
Frederick Douglas Blv	11,934	31,278	-61.8 %	<div> <div></div> <div></div> </div>
NE Cor. of 125th and Malcolm X	30,047	0		<div> <div></div> <div></div> </div>
NE Cor. of Malcolm X and 125th	53,272	0		<div> <div></div> <div></div> </div>
NW Cor. of 125th and Malcolm X	53,162	0		<div> <div></div> <div></div> </div>
NW Cor. of Malcolm X and 125th	21,835	0		<div> <div></div> <div></div> </div>
SE Cor. of 125th and Malcolm X	35,893	0		<div> <div></div> <div></div> </div>
SE Cor. of Malcolm X and 125th	42,662	0		<div> <div></div> <div></div> </div>
SW Cor. Of 125th and Malcolm X	35,455	0		<div> <div></div> <div></div> </div>
SW Cor. Of Malcolm X and 125th	80,753	0		<div> <div></div> <div></div> </div>



Week 17 2021. Apr 26 2021 to May 02 2021

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change	2020	% v 2020 Change	2019	% v 2019 Change
Total Visitors	425,014	400,078	6.2%	213,783	98.8%	90,979	367.2%

Key Stats

Wednesday was the busiest day this week with a total of 77,883 visits. The busiest hour was at 4:00 PM on Wednesday with 6,561 visits.
The busiest location was SW Cor. Of Malcolm X & 125th with a total of 82,221 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	53,591	56,881	77,883	50,682	69,412	56,276	60,289	425,014
Previous Week	51,164	63,657	62,036	54,610	65,328	54,954	48,329	400,078
Change WoW	2,427	-6,776	15,847	-3,928	4,084	1,322	11,960	24,936
% Change WoW	4.7%	-10.6%	17.4%	-7.2%	6.3%	2.4%	24.7%	6.2%
2020	27,566	34,819	27,193	27,824	33,349	36,272	26,760	213,783
% v 2020 Change	94.4%	63.4%	186.4%	82.2%	108.1%	55.1%	125.3%	98.8%
2019	9,786	15,821	13,434	13,774	11,690	16,310	10,164	90,979
% v 2019 Change	447.6%	259.5%	479.7%	268.0%	493.8%	245.0%	493.2%	367.2%

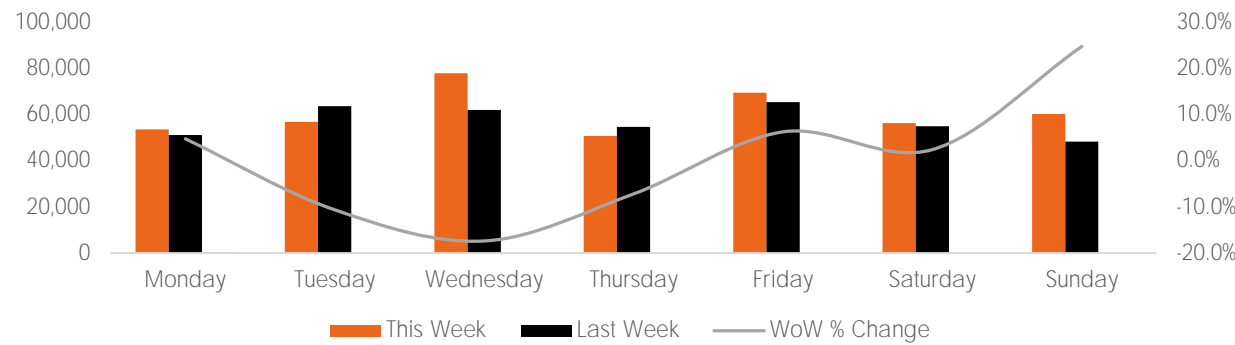
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	8,222	5,688	7,783	6,982	7,699	6,440	7,373	50,187
Previous Week	7,785	6,281	6,204	7,347	7,156	6,338	5,888	46,999
2020	2,525	4,310	2,478	3,086	4,476	4,245	2,252	23,372
2019	9,786	15,821	13,434	13,774	11,690	16,310	10,164	90,979
% Change WoW	5.6%	-9.4%	17.4%	-5.0%	7.6%	1.6%	25.2%	6.8%
% v 2020 Change	225.6%	32.0%	214.1%	126.2%	72.0%	51.7%	227.4%	114.7%
% v 2019 Change	-16.0%	-64.0%	-42.1%	-49.3%	-34.1%	-60.5%	-27.5%	-44.8%

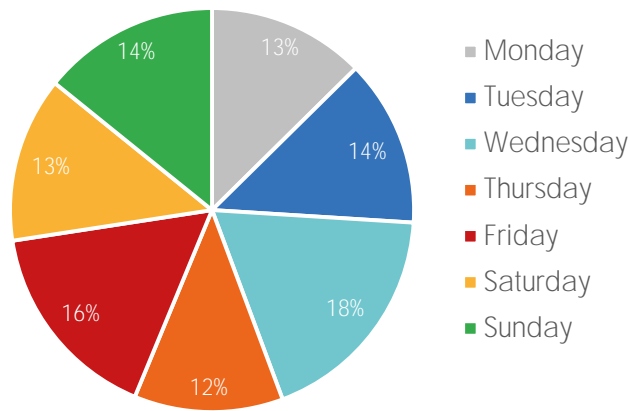
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	55 / 46 	63 / 46 	68 / 48 	63 / 50 	63 / 52 	61 / 50 	66 / 50
Last Week	64 / 50 	59 / 48 	59 / 50 	55 / 48 	55 / 48 	59 / 50 	55 / 46

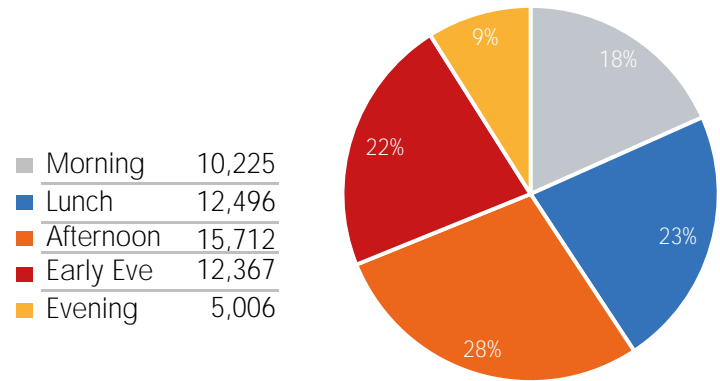
Visitors by Day (All Locations)



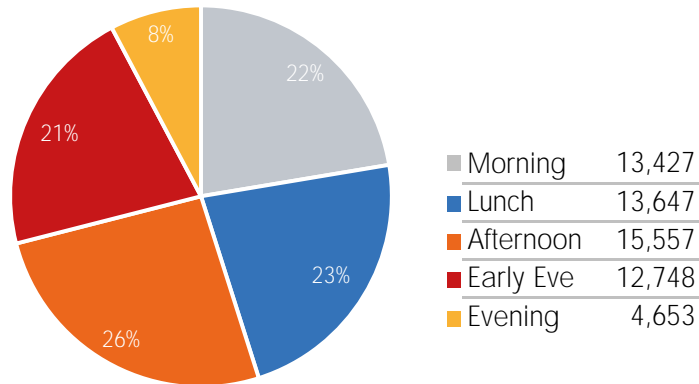
% Share of Visitors by Day



Visitors by Day Part - Weekend

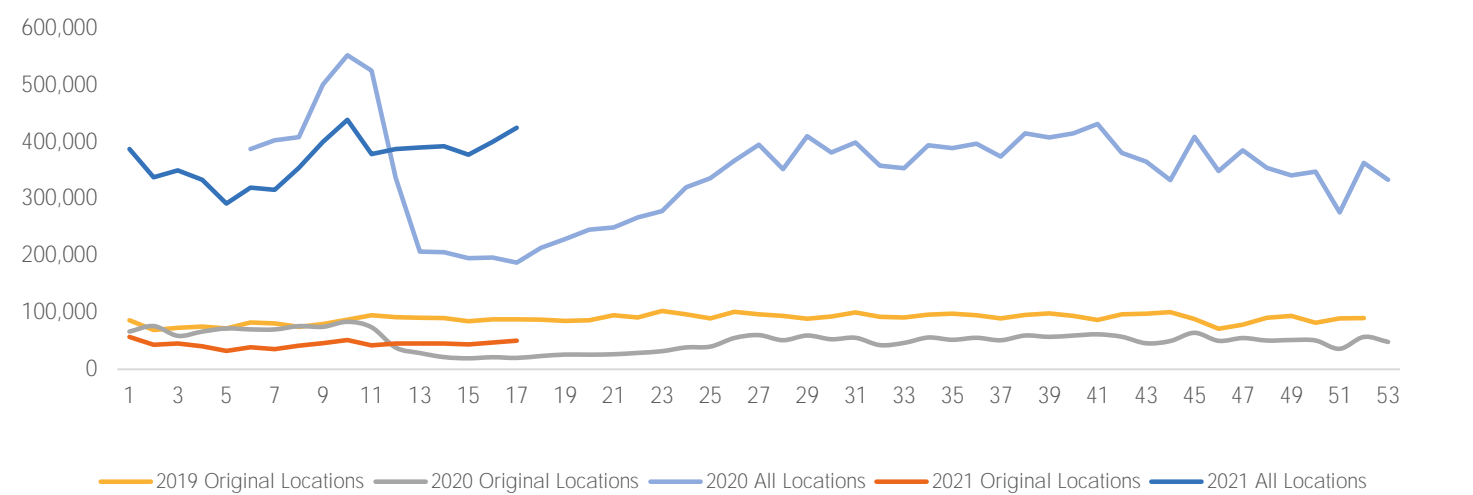


Visitors by Day Part - Weekday

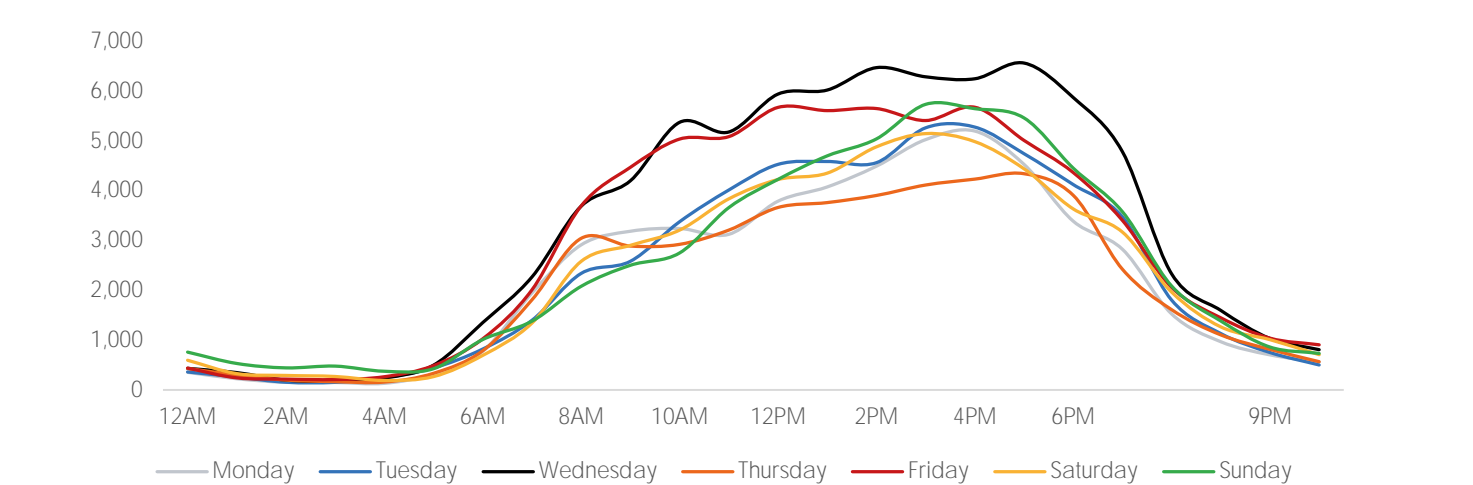


Day Parts are calculated using the following time periods:
Morning 06:00AM - 10:59AM
Lunch 11:00AM - 1:59PM
Afternoon 2:00PM - 4:59PM
Early Evening 5:00PM - 7:59PM
Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	776	821	1,352	787	1,027	694	1,012
7:00	1,946	1,398	2,268	1,809	2,010	1,342	1,380
8:00	2,912	2,339	3,688	3,043	3,694	2,581	2,080
9:00	3,185	2,582	4,198	2,888	4,468	2,902	2,502
10:00	3,240	3,376	5,371	2,922	5,035	3,208	2,749
11:00	3,123	4,012	5,177	3,208	5,084	3,835	3,659
12:00	3,788	4,527	5,938	3,662	5,671	4,223	4,226
13:00	4,074	4,585	6,019	3,760	5,606	4,351	4,698
14:00	4,490	4,561	6,469	3,903	5,648	4,879	5,038
15:00	5,024	5,261	6,285	4,113	5,407	5,145	5,732
16:00	5,196	5,276	6,245	4,231	5,674	4,984	5,645
17:00	4,528	4,742	6,561	4,340	5,009	4,439	5,460
18:00	3,388	4,123	5,870	3,908	4,364	3,634	4,453
19:00	2,824	3,475	4,783	2,423	3,403	3,169	3,578
20:00	1,526	1,804	2,331	1,611	2,058	1,964	2,087
21:00	968	1,132	1,596	1,105	1,448	1,266	1,384
22:00	704	751	1,032	814	1,039	1,009	861
23:00	562	501	808	567	906	708	733

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	6,189	4,406	5,793	5,340	6,084	4,498	5,034	37,344	6.5%
Frederick Douglas Blv	2,033	1,282	1,990	1,642	1,615	1,942	2,339	12,843	7.6%
NW Cor. of Malcolm X & 125th	2,223	3,499	3,965	3,211	3,666	3,369	3,254	23,187	6.2%
NW Cor. of 125th & Malcolm X	6,465	7,368	14,381	5,215	9,185	5,780	9,671	58,065	9.2%
SE Cor. of Malcolm X & 125th	5,976	6,951	7,357	6,487	7,080	5,758	5,592	45,201	6.0%
SE Cor. of 125th & Malcolm X	4,990	5,831	5,547	5,490	6,556	5,392	4,785	38,591	7.5%
NE Cor. of Malcolm X & 125th	4,423	7,196	13,328	6,565	9,945	5,877	10,726	58,060	9.0%
NE Cor. of 125th & Malcolm X	2,897	4,543	7,132	3,807	5,200	3,703	5,161	32,443	8.0%
SW Cor. Of Malcolm X & 125th	13,276	10,474	12,518	8,885	14,137	13,844	9,087	82,221	1.8%
SW Cor. Of 125th & Malcolm X	5,119	5,331	5,872	4,040	5,944	6,113	4,640	37,059	4.5%
Total	53,591	56,881	77,883	50,682	69,412	56,276	60,289	425,014	6.2%



Week 18 2021. May 03 2021 to May 09 2021

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change	2020	% v 2020 Change	2019	% v 2019 Change
Total Visitors	400,312	425,014	-5.8%	229,022	74.8%	87,483	357.6%

Key Stats

Friday was the busiest day this week with a total of 71,269 visits. The busiest hour was at 12:00 PM on Friday with 6,134 visits.
The busiest location was SW Cor. Of Malcolm X & 125th with a total of 73,683 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	48,799	55,278	60,891	62,904	71,269	48,099	53,072	400,312
Previous Week	53,591	56,881	77,883	50,682	69,412	56,276	60,289	425,014
Change WoW	-4,792	-1,603	-16,992	12,222	1,857	-8,177	-7,217	-24,702
% Change WoW	-8.9%	-2.8%	-17.4%	24.1%	2.7%	-14.5%	-12.0%	-5.8%
2020	38,185	37,433	26,624	38,520	28,249	31,082	28,929	229,022
% v 2020 Change	27.8%	47.7%	128.7%	63.3%	152.3%	54.7%	83.5%	74.8%
2019	11,939	11,553	11,246	13,140	13,786	15,642	10,177	87,483
% v 2019 Change	308.7%	378.5%	441.4%	378.7%	417.0%	207.5%	421.5%	357.6%

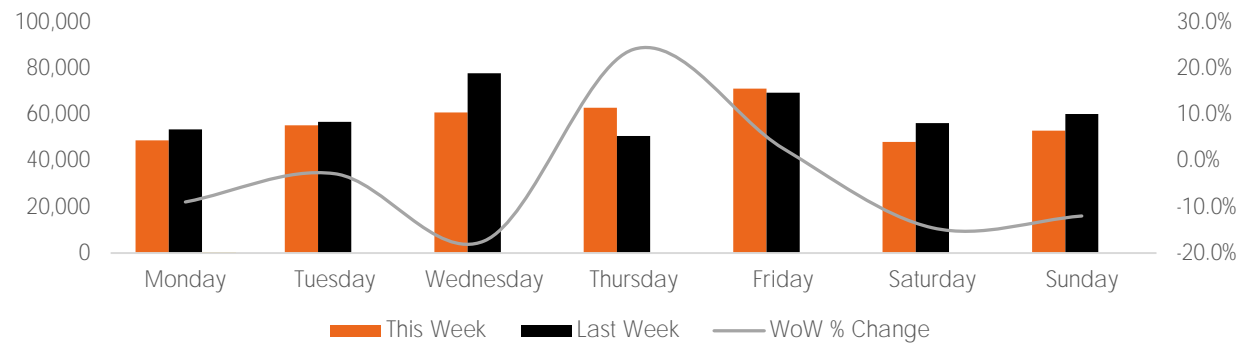
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	7,824	5,549	6,142	8,621	7,948	5,687	6,387	48,158
Previous Week	8,222	5,688	7,783	6,982	7,699	6,440	7,373	50,187
2020	5,151	5,024	2,281	5,174	3,087	2,928	2,290	25,935
2019	11,939	11,553	11,246	13,140	13,786	15,642	10,177	87,483
% Change WoW	-4.8%	-2.4%	-17.4%	23.5%	3.2%	-11.7%	-13.4%	-4.0%
% v 2020 Change	51.9%	10.4%	169.3%	66.6%	157.5%	94.2%	178.9%	85.7%
% v 2019 Change	-34.5%	-52.0%	-45.4%	-34.4%	-42.3%	-63.6%	-37.2%	-45.0%

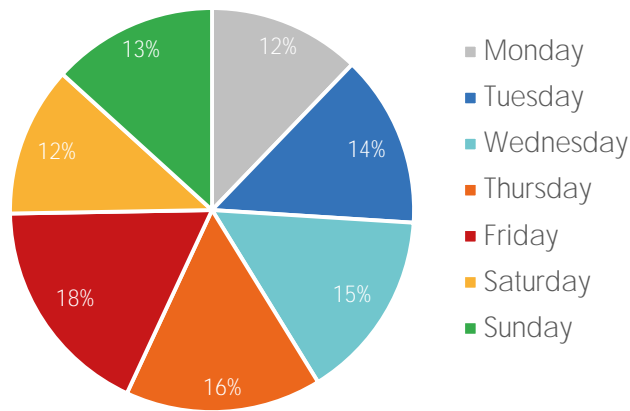
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	72 / 54	68 / 48	61 / 50	61 / 50	66 / 50	72 / 52	68 / 50
Last Week	55 / 46	63 / 46	68 / 48	63 / 50	63 / 52	61 / 50	66 / 50

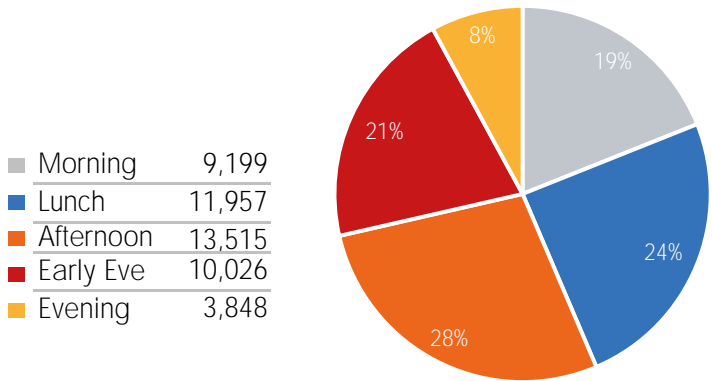
Visitors by Day (All Locations)



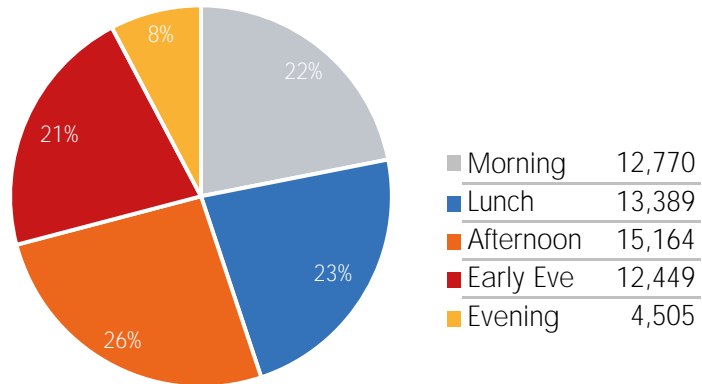
% Share of Visitors by Day



Visitors by Day Part - Weekend

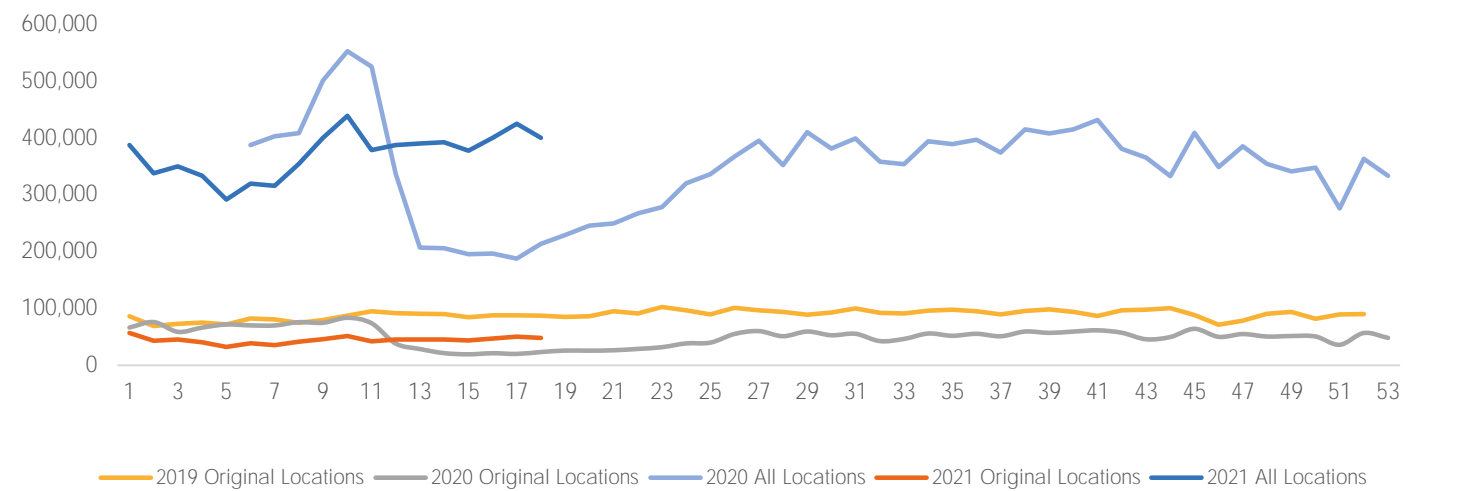


Visitors by Day Part - Weekday

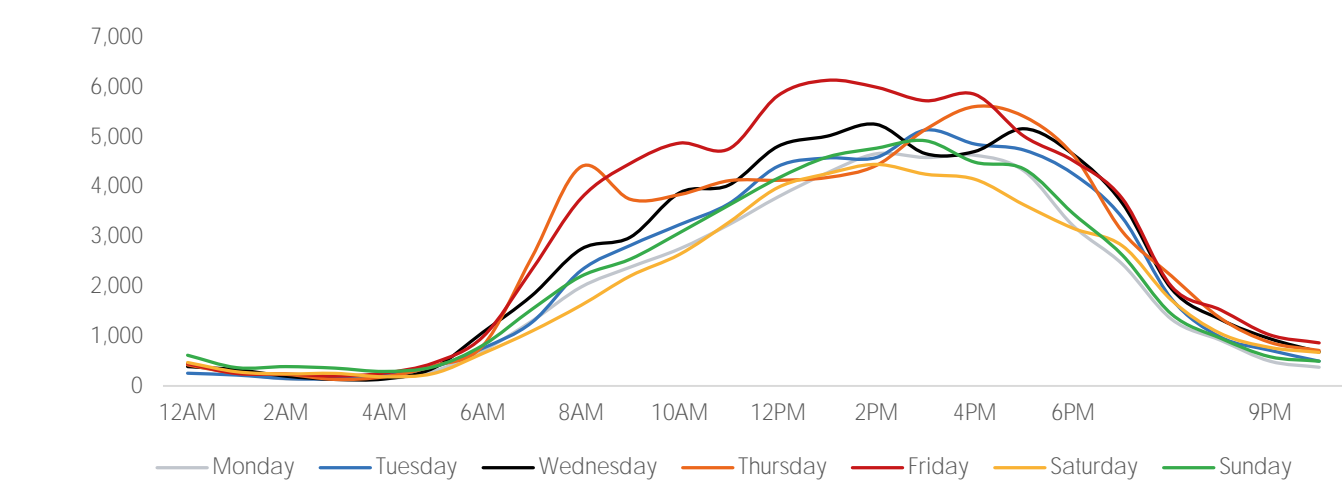


Day Parts are calculated using the following time periods:
Morning 06:00AM - 10:59AM
Lunch 11:00AM - 1:59PM
Afternoon 2:00PM - 4:59PM
Early Evening 5:00PM - 7:59PM
Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	708	756	1,075	804	984	652	815
7:00	1,303	1,277	1,815	2,587	2,336	1,101	1,539
8:00	1,986	2,318	2,747	4,401	3,767	1,620	2,202
9:00	2,385	2,821	2,986	3,745	4,468	2,208	2,546
10:00	2,752	3,237	3,876	3,840	4,874	2,640	3,075
11:00	3,236	3,657	4,030	4,119	4,756	3,282	3,626
12:00	3,793	4,408	4,809	4,127	5,827	3,983	4,169
13:00	4,276	4,575	5,013	4,183	6,134	4,260	4,593
14:00	4,660	4,585	5,249	4,426	5,995	4,447	4,772
15:00	4,585	5,136	4,662	5,149	5,724	4,250	4,921
16:00	4,630	4,855	4,706	5,607	5,852	4,148	4,491
17:00	4,315	4,734	5,162	5,408	5,012	3,635	4,355
18:00	3,214	4,256	4,647	4,636	4,520	3,164	3,460
19:00	2,444	3,375	3,666	3,098	3,759	2,812	2,625
20:00	1,338	1,747	1,948	2,206	1,995	1,720	1,441
21:00	915	978	1,332	1,356	1,524	1,051	956
22:00	497	715	947	874	1,024	772	586
23:00	375	497	682	712	864	673	497

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,889	4,298	4,571	6,593	6,282	3,973	4,361	35,967	-3.7%
Frederick Douglas Blv	1,935	1,251	1,571	2,028	1,666	1,714	2,026	12,191	-5.1%
NW Cor. of Malcolm X & 125th	2,114	3,411	3,130	3,963	3,783	2,975	2,820	22,196	-4.3%
NW Cor. of 125th & Malcolm X	6,150	7,185	11,347	6,440	9,480	5,108	8,379	54,089	-6.8%
SE Cor. of Malcolm X & 125th	7,242	6,887	6,363	6,599	7,530	6,160	4,890	45,671	1.0%
SE Cor. of 125th & Malcolm X	5,314	5,807	5,028	5,461	6,462	5,333	3,821	37,226	-3.5%
NE Cor. of Malcolm X & 125th	4,208	7,019	10,514	8,108	10,268	5,195	9,295	54,607	-5.9%
NE Cor. of 125th & Malcolm X	2,758	4,431	5,626	4,699	5,365	3,272	4,470	30,621	-5.6%
SW Cor. Of Malcolm X & 125th	8,725	9,748	8,681	13,174	14,196	9,572	9,587	73,683	-10.4%
SW Cor. Of 125th & Malcolm X	4,464	5,241	4,060	5,839	6,237	4,797	3,423	34,061	-8.1%
Total	48,799	55,278	60,891	62,904	71,269	48,099	53,072	400,312	-5.8%



Week 19 2021. May 10 2021 to May 16 2021

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change	2020	% v 2020 Change	2019	% v 2019 Change
Total Visitors	436,067	400,312	8.9%	245,890	77.3%	85,244	411.6%

Key Stats

Wednesday was the busiest day this week with a total of 78,630 visits. The busiest hour was at 4:00 PM on Wednesday with 6,692 visits.
The busiest location was SW Cor. Of Malcolm X & 125th with a total of 85,924 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	47,487	62,297	78,630	64,231	70,586	55,203	57,633	436,067
Previous Week	48,799	55,278	60,891	62,904	71,269	48,099	53,072	400,312
Change WoW	-1,312	7,019	17,739	1,327	-683	7,104	4,561	35,755
% Change WoW	-2.7%	12.7%	17.4%	2.1%	-1.0%	14.8%	8.6%	8.9%
2020	28,804	36,011	36,796	36,243	42,804	36,203	29,029	245,890
% v 2020 Change	64.9%	73.0%	113.7%	77.2%	64.9%	52.5%	98.5%	77.3%
2019	12,299	13,183	12,274	11,781	12,775	16,418	6,514	85,244
% v 2019 Change	286.1%	372.6%	540.6%	445.2%	452.5%	236.2%	784.8%	411.6%

Visitors by Day (Original Locations)

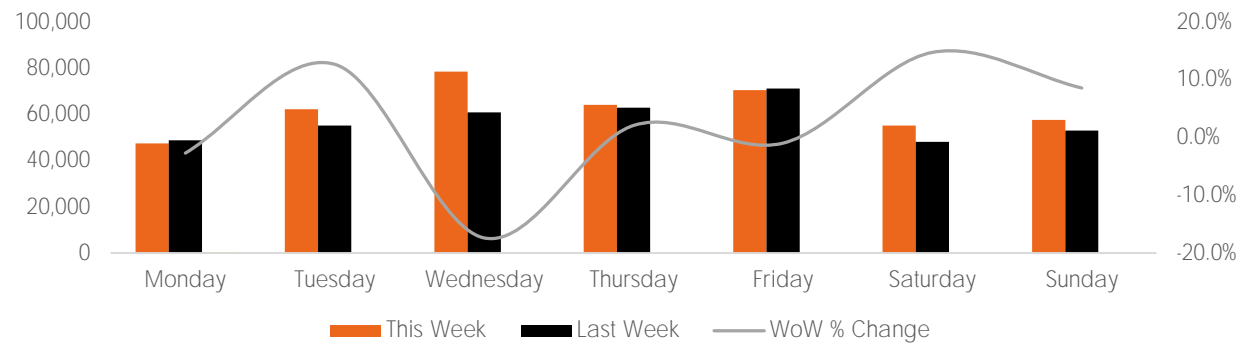
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	7,626	6,142	7,891	8,832	7,833	6,454	7,048	51,826
Previous Week	7,824	5,549	6,142	8,621	7,948	5,687	6,387	48,158
2020	3,041	3,836	3,569	4,356	4,771	3,358	2,821	25,752
2019	12,299	13,183	12,274	11,781	12,775	16,418	6,514	85,244
% Change WoW	-2.5%	10.7%	17.4%	2.4%	-1.4%	13.5%	10.3%	7.6%
% v 2020 Change	150.8%	60.1%	121.1%	102.8%	64.2%	92.2%	149.8%	101.3%
% v 2019 Change	-38.0%	-53.4%	-35.7%	-25.0%	-38.7%	-60.7%	8.2%	-39.2%

Weather (High/Low F)

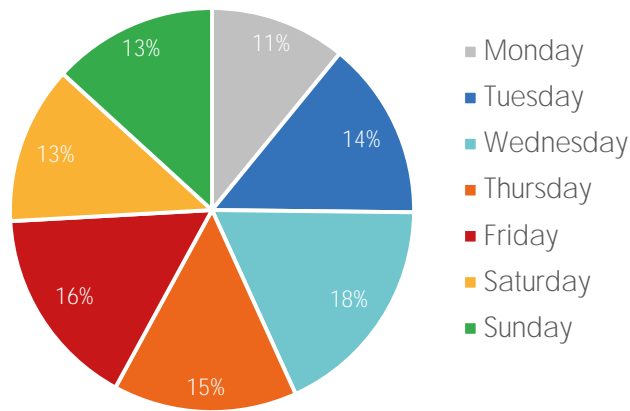
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	72 / 48	68 / 48	63 / 48	57 / 50	61 / 52	61 / 52	59 / 52
Last Week	72 / 54	68 / 48	61 / 50	61 / 50	66 / 50	72 / 52	68 / 50

SPRINGBOARD.

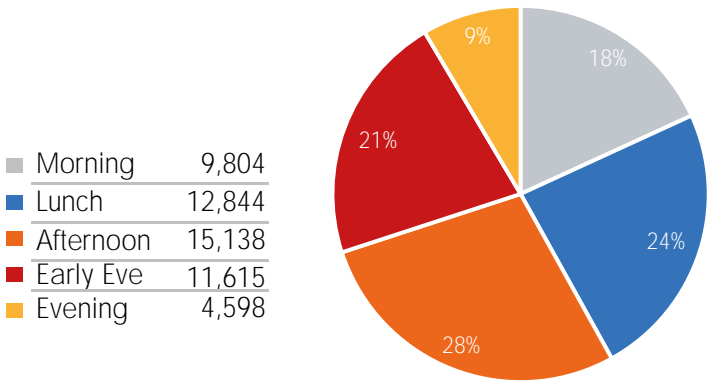
Visitors by Day (All Locations)



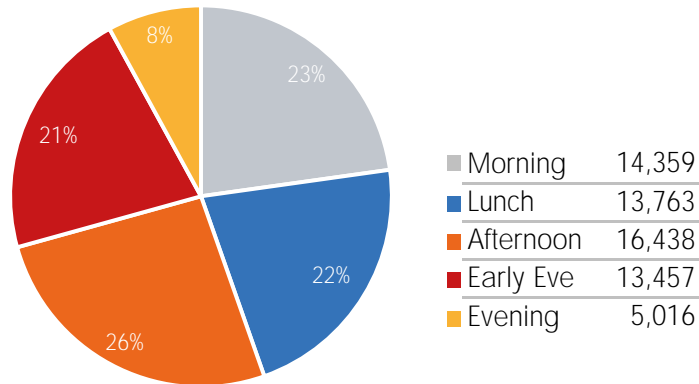
% Share of Visitors by Day



Visitors by Day Part - Weekend

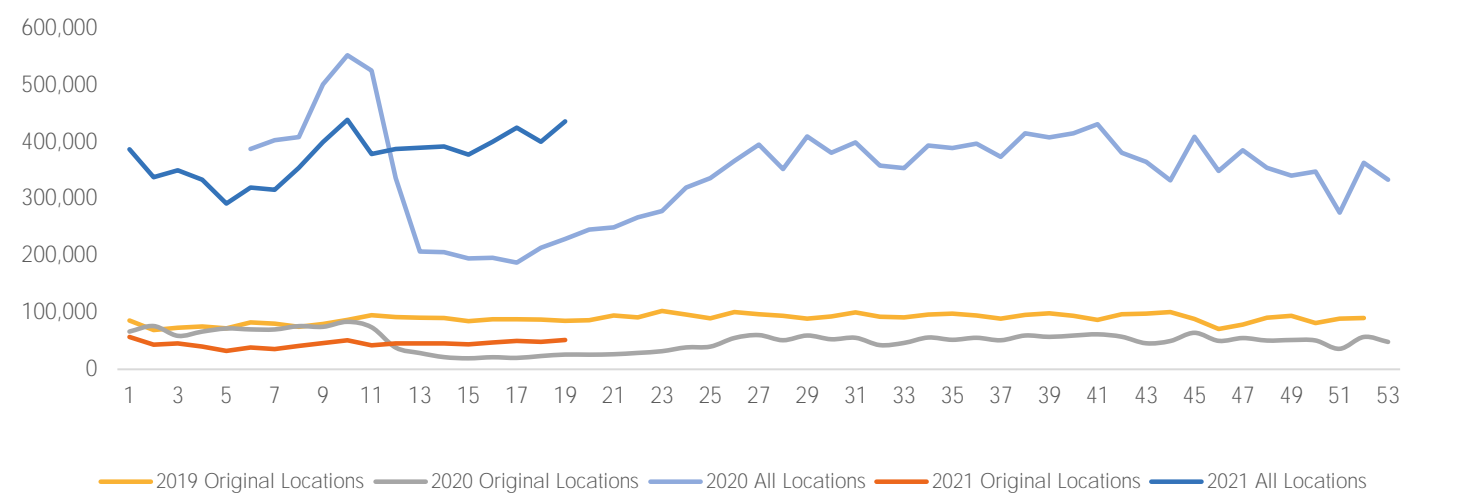


Visitors by Day Part - Weekday

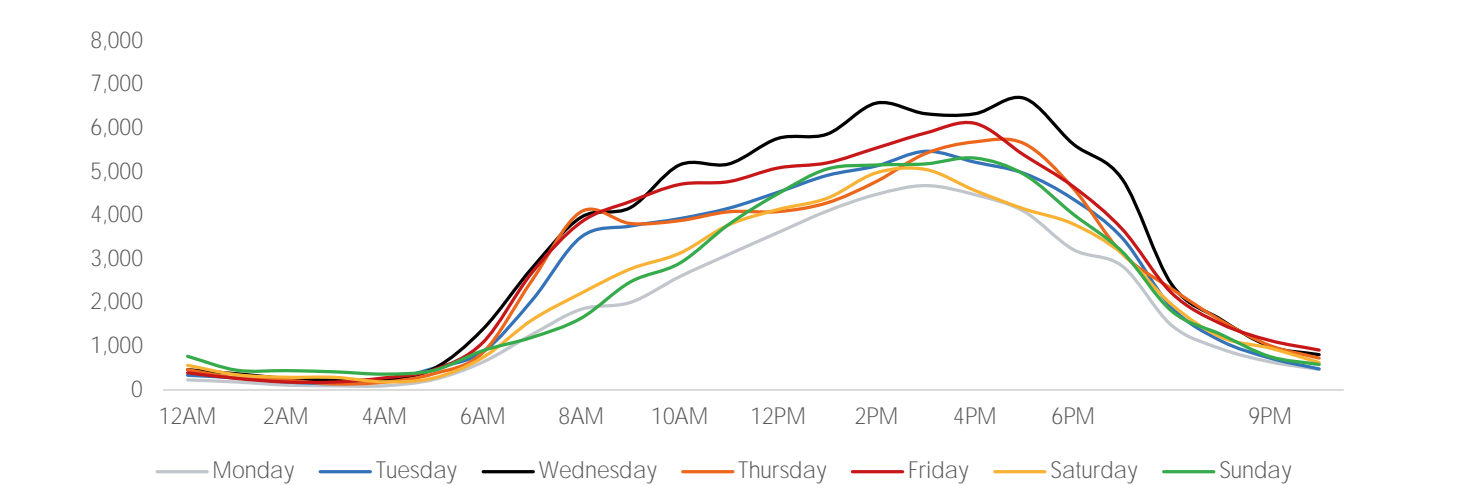


Day Parts are calculated using the following time periods:
Morning 06:00AM - 10:59AM
Lunch 11:00AM - 1:59PM
Afternoon 2:00PM - 4:59PM
Early Evening 5:00PM - 7:59PM
Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	638	874	1,391	854	1,086	742	900
7:00	1,271	2,054	2,793	2,513	2,690	1,604	1,206
8:00	1,850	3,509	3,962	4,089	3,849	2,219	1,646
9:00	2,007	3,759	4,182	3,818	4,323	2,774	2,477
10:00	2,598	3,929	5,161	3,883	4,713	3,134	2,906
11:00	3,110	4,168	5,183	4,087	4,779	3,787	3,797
12:00	3,610	4,534	5,770	4,090	5,091	4,138	4,501
13:00	4,103	4,921	5,868	4,292	5,209	4,397	5,068
14:00	4,485	5,137	6,580	4,782	5,550	4,981	5,159
15:00	4,687	5,474	6,336	5,422	5,893	5,057	5,185
16:00	4,479	5,225	6,334	5,691	6,116	4,575	5,319
17:00	4,095	4,968	6,692	5,652	5,387	4,153	4,946
18:00	3,221	4,377	5,642	4,625	4,666	3,807	4,032
19:00	2,839	3,482	4,830	3,124	3,685	3,124	3,167
20:00	1,482	1,894	2,424	2,321	2,225	1,962	1,810
21:00	945	1,128	1,618	1,594	1,519	1,212	1,275
22:00	645	731	997	1,018	1,134	960	765
23:00	470	482	809	730	915	629	583

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,738	4,756	5,874	6,755	6,190	4,508	4,813	38,634	7.4%
Frederick Douglas Blv	1,888	1,386	2,017	2,077	1,643	1,946	2,235	13,192	8.2%
NW Cor. of Malcolm X & 125th	2,062	3,775	4,023	4,061	3,729	3,374	3,112	24,136	8.7%
NW Cor. of 125th & Malcolm X	5,996	7,952	14,581	6,599	9,341	5,794	9,249	59,512	10.0%
SE Cor. of Malcolm X & 125th	6,453	6,530	6,354	7,093	6,992	6,215	5,749	45,386	-0.6%
SE Cor. of 125th & Malcolm X	5,377	4,964	5,351	5,611	6,227	4,871	4,181	36,582	-1.7%
NE Cor. of Malcolm X & 125th	4,102	7,771	13,510	8,306	10,118	5,887	10,263	59,957	9.8%
NE Cor. of 125th & Malcolm X	2,689	4,899	7,232	4,814	5,288	3,711	4,932	33,565	9.6%
SW Cor. Of Malcolm X & 125th	8,753	14,077	13,592	13,039	14,760	12,754	8,949	85,924	16.6%
SW Cor. Of 125th & Malcolm X	4,429	6,187	6,096	5,876	6,298	6,143	4,150	39,179	15.0%
Total	47,487	62,297	78,630	64,231	70,586	55,203	57,633	436,067	8.9%



Week 20 2021. May 17 2021 to May 23 2021

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change	2020	% v 2020 Change	2019	% v 2019 Change
Total Visitors	454,929	436,067	4.3%	249,654	82.2%	86,426	426.4%

Key Stats

Wednesday was the busiest day this week with a total of 82,605 visits. The busiest hour was at 1:00 PM on Wednesday with 7,198 visits.
The busiest location was SW Cor. Of Malcolm X & 125th with a total of 84,948 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.















Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	55,145	65,036	82,605	63,503	73,125	55,402	60,113	454,929
Previous Week	47,487	62,297	78,630	64,231	70,586	55,203	57,633	436,067
Change WoW	7,658	2,739	3,975	-728	2,539	199	2,480	18,862
% Change WoW	16.1%	4.4%	-17.4%	-1.1%	3.6%	0.4%	4.3%	4.3%
2020	35,523	40,268	39,895	40,391	39,911	25,528	28,138	249,654
% v 2020 Change	55.2%	61.5%	107.1%	57.2%	83.2%	117.0%	113.6%	82.2%
2019	7,539	10,386	12,889	12,664	13,779	16,405	12,764	86,426
% v 2019 Change	631.5%	526.2%	540.9%	401.4%	430.7%	237.7%	371.0%	426.4%

Visitors by Day (Original Locations)

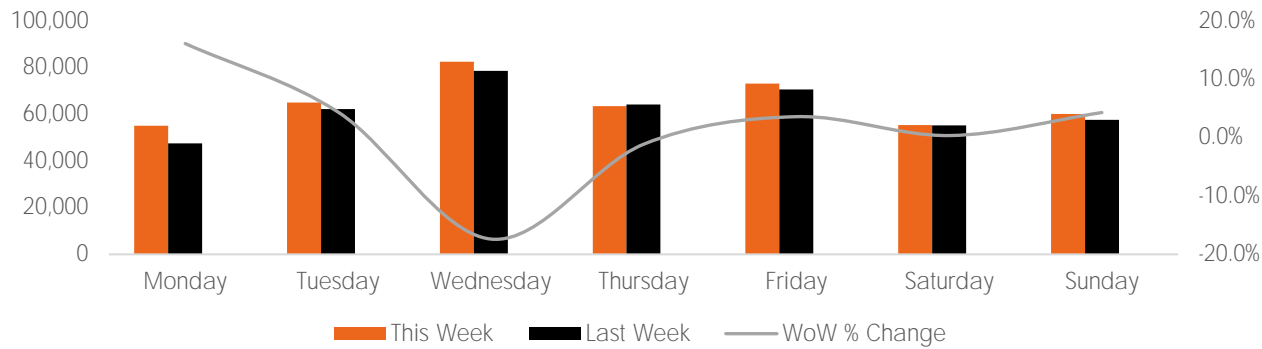
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	7,595	8,882	7,594	8,765	7,704	6,831	4,328	51,699
Previous Week	7,626	6,142	7,891	8,832	7,833	6,454	7,048	51,826
2020	4,169	4,952	4,219	5,091	4,072	1,886	2,104	26,493
2019	7,539	10,386	12,889	12,664	13,779	16,405	12,764	86,426
% Change WoW	-0.4%	44.6%	-17.4%	-0.8%	-1.6%	5.8%	-38.6%	-0.2%
% v 2020 Change	82.2%	79.4%	80.0%	72.2%	89.2%	262.2%	105.7%	95.1%
% v 2019 Change	0.7%	-14.5%	-41.1%	-30.8%	-44.1%	-58.4%	-66.1%	-40.2%

Weather (High/Low F)

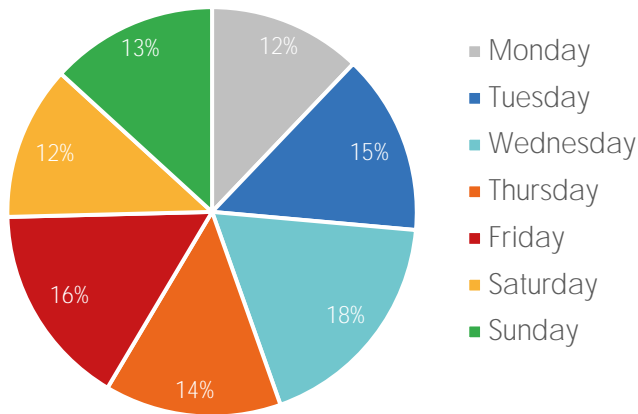
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	57 / 50 	61 / 50 	59 / 48 	61 / 48 	61 / 48 	61 / 50 	61 / 50 
Last Week	72 / 48 	68 / 48 	63 / 48 	57 / 50 	61 / 52 	61 / 52 	59 / 52 

SPRINGBOARD.

Visitors by Day (All Locations)

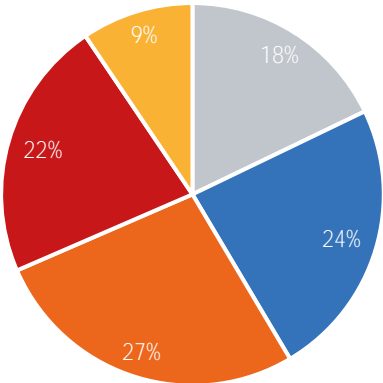


% Share of Visitors by Day

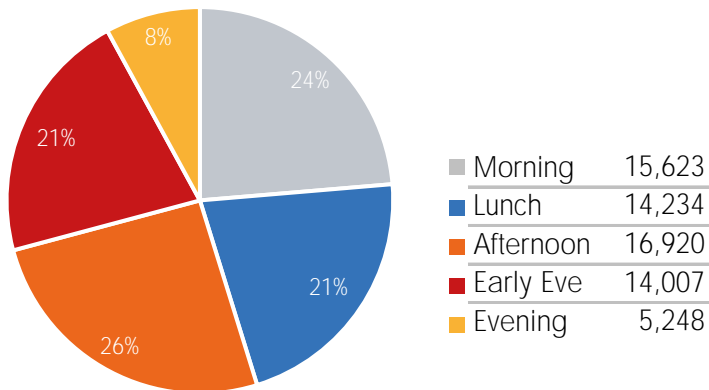


Visitors by Day Part - Weekend

Morning	9,826
Lunch	12,995
Afternoon	14,867
Early Eve	12,134
Evening	5,204



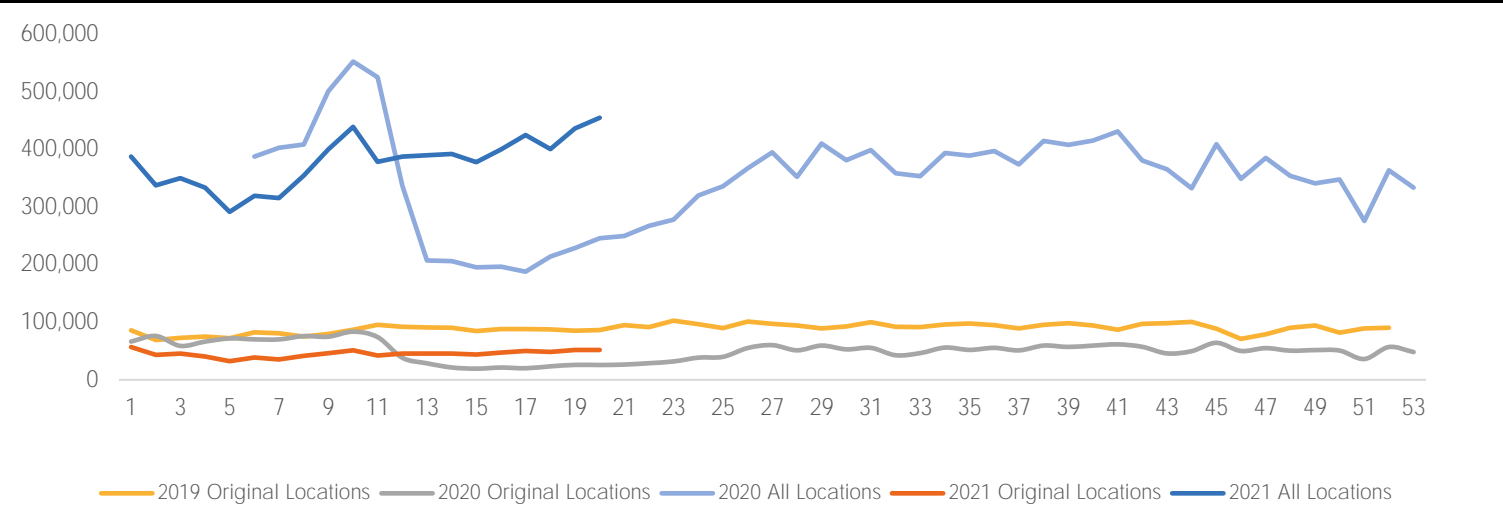
Visitors by Day Part - Weekday



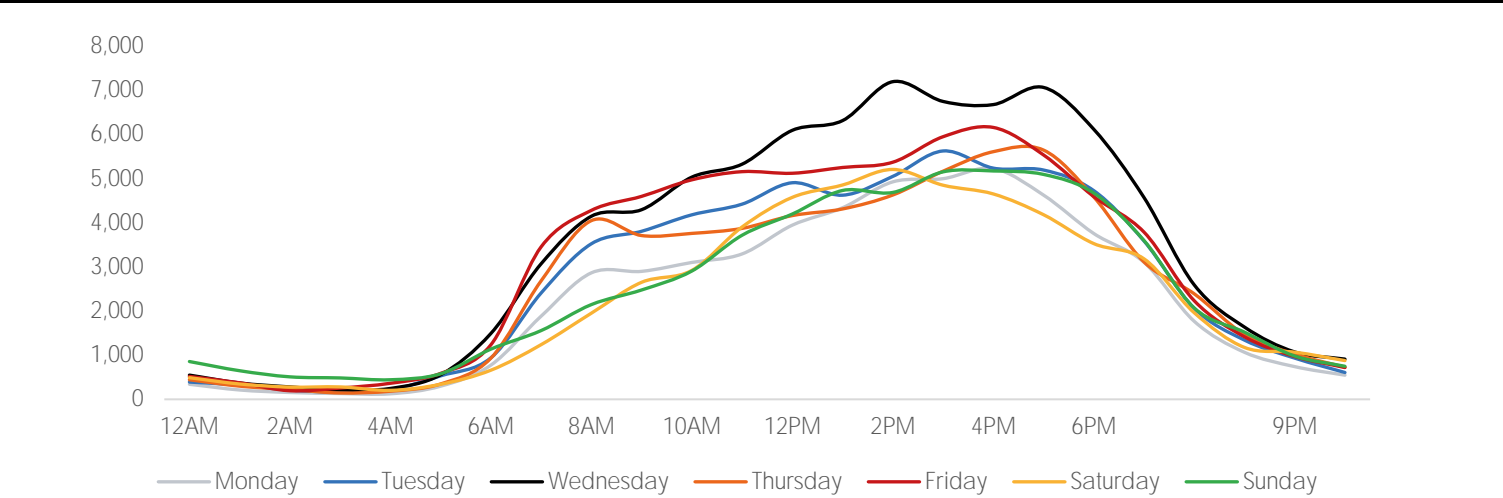
Morning	15,623
Lunch	14,234
Afternoon	16,920
Early Eve	14,007
Evening	5,248

Day Parts are calculated using the following time periods:
Morning 06:00AM - 10:59AM
Lunch 11:00AM - 1:59PM
Afternoon 2:00PM - 4:59PM
Early Evening 5:00PM - 7:59PM
Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	775	940	1,492	932	1,235	660	1,138
7:00	1,884	2,409	3,071	2,684	3,454	1,239	1,558
8:00	2,866	3,525	4,149	4,050	4,282	1,952	2,147
9:00	2,900	3,808	4,297	3,711	4,599	2,652	2,478
10:00	3,102	4,181	5,035	3,760	4,974	2,921	2,907
11:00	3,295	4,423	5,328	3,874	5,159	3,905	3,718
12:00	3,947	4,908	6,096	4,164	5,123	4,577	4,199
13:00	4,341	4,626	6,316	4,314	5,254	4,857	4,733
14:00	4,928	5,052	7,198	4,630	5,373	5,209	4,688
15:00	5,000	5,628	6,750	5,169	5,951	4,852	5,155
16:00	5,230	5,239	6,679	5,612	6,161	4,654	5,175
17:00	4,628	5,196	7,068	5,648	5,538	4,184	5,097
18:00	3,758	4,729	6,120	4,586	4,595	3,529	4,675
19:00	3,106	3,588	4,573	3,113	3,789	3,184	3,599
20:00	1,768	2,063	2,593	2,391	2,234	1,962	2,070
21:00	1,066	1,342	1,637	1,469	1,416	1,176	1,523
22:00	741	934	1,073	1,025	970	1,069	981
23:00	547	608	912	728	721	878	749

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,373	4,860	4,372	6,701	4,819	4,773	3,057	33,955	-12.1%
Frederick Douglas Blv	2,222	4,022	3,222	2,064	2,885	2,058	1,271	17,744	34.5%
NW Cor. of Malcolm X & 125th	2,430	3,839	7,155	4,028	5,773	3,573	3,423	30,221	25.2%
NW Cor. of 125th & Malcolm X	7,062	8,086	15,032	6,544	6,984	6,138	10,179	60,025	0.9%
SE Cor. of Malcolm X & 125th	6,741	6,478	6,755	6,728	7,408	7,138	5,940	47,188	4.0%
SE Cor. of 125th & Malcolm X	5,480	5,797	5,815	6,069	6,473	5,393	4,598	39,625	8.3%
NE Cor. of Malcolm X & 125th	4,832	7,900	13,931	8,236	12,312	6,237	11,294	64,742	8.0%
NE Cor. of 125th & Malcolm X	3,168	4,982	7,452	4,776	5,762	3,931	5,425	35,496	5.8%
SW Cor. Of Malcolm X & 125th	12,382	12,967	12,395	12,697	13,747	10,492	10,268	84,948	-1.1%
SW Cor. Of 125th & Malcolm X	5,455	6,105	6,476	5,660	6,962	5,669	4,658	40,985	4.6%
Total	55,145	65,036	82,605	63,503	73,125	55,402	60,113	454,929	4.3%



Week 21 2021. May 24 2021 to May 30 2021

Footfall Report

125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change	2020	% v 2020 Change	2019	% v 2019 Change
Total Visitors	390,165	454,929	-14.2%	267,143	46.1%	94,877	311.2%

Key Stats

Wednesday was the busiest day this week with a total of 74,062 visits. The busiest hour was at 1:00 PM on Wednesday with 6,253 visits.
The busiest location was SW Cor. Of Malcolm X & 125th with a total of 68,498 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	50,471	60,677	74,062	63,616	59,517	41,145	40,677	390,165
Previous Week	55,145	65,036	82,605	63,503	73,125	55,402	60,113	454,929
Change WoW	-4,674	-4,359	-8,543	113	-13,608	-14,257	-19,436	-64,764
% Change WoW	-8.5%	-6.7%	-17.4%	0.2%	-18.6%	-25.7%	-32.3%	-14.2%
2020	30,723	41,612	40,094	34,772	39,737	47,306	32,899	267,143
% v 2020 Change	64.3%	45.8%	84.7%	83.0%	49.8%	-13.0%	23.6%	46.1%
2019	13,624	13,816	13,174	10,339	15,607	16,465	11,852	94,877
% v 2019 Change	270.5%	339.2%	462.2%	515.3%	281.3%	149.9%	243.2%	311.2%

Visitors by Day (Original Locations)

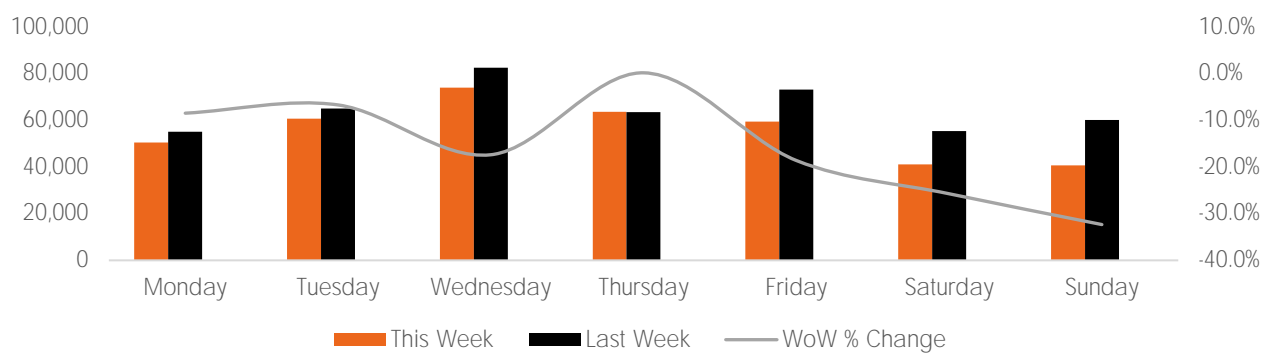
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	4,751	7,333	7,687	7,529	6,948	6,333	3,424	44,005
Previous Week	7,595	8,882	7,594	8,765	7,704	6,831	4,328	51,699
2020	2,281	4,566	4,819	3,787	4,308	6,157	2,920	28,838
2019	13,624	13,816	13,174	10,339	15,607	16,465	11,852	94,877
% Change WoW	-37.4%	-17.4%	-17.4%	-14.1%	-9.8%	-7.3%	-20.9%	-14.9%
% v 2020 Change	108.3%	60.6%	59.5%	98.8%	61.3%	2.9%	17.3%	52.6%
% v 2019 Change	-65.1%	-46.9%	-41.7%	-27.2%	-55.5%	-61.5%	-71.1%	-53.6%

Weather (High/Low F)

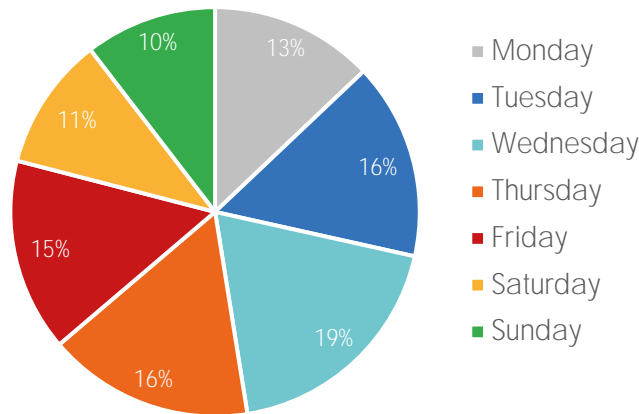
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	63 / 52	63 / 48	63 / 50	63 / 52	61 / 52	61 / 52	68 / 50
Last Week	57 / 50	61 / 50	59 / 48	61 / 48	61 / 48	61 / 50	61 / 50

SPRINGBOARD.

Visitors by Day (All Locations)

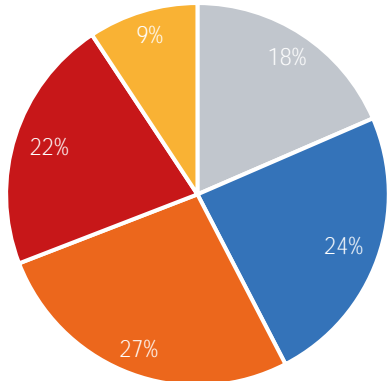


% Share of Visitors by Day

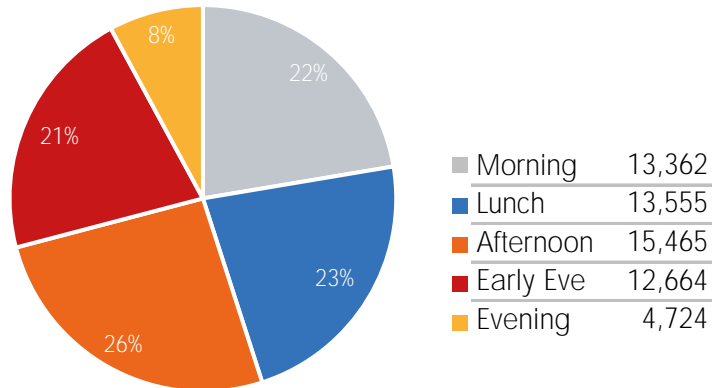


Visitors by Day Part - Weekend

Morning	7,250
Lunch	9,365
Afternoon	10,481
Early Eve	8,457
Evening	3,645



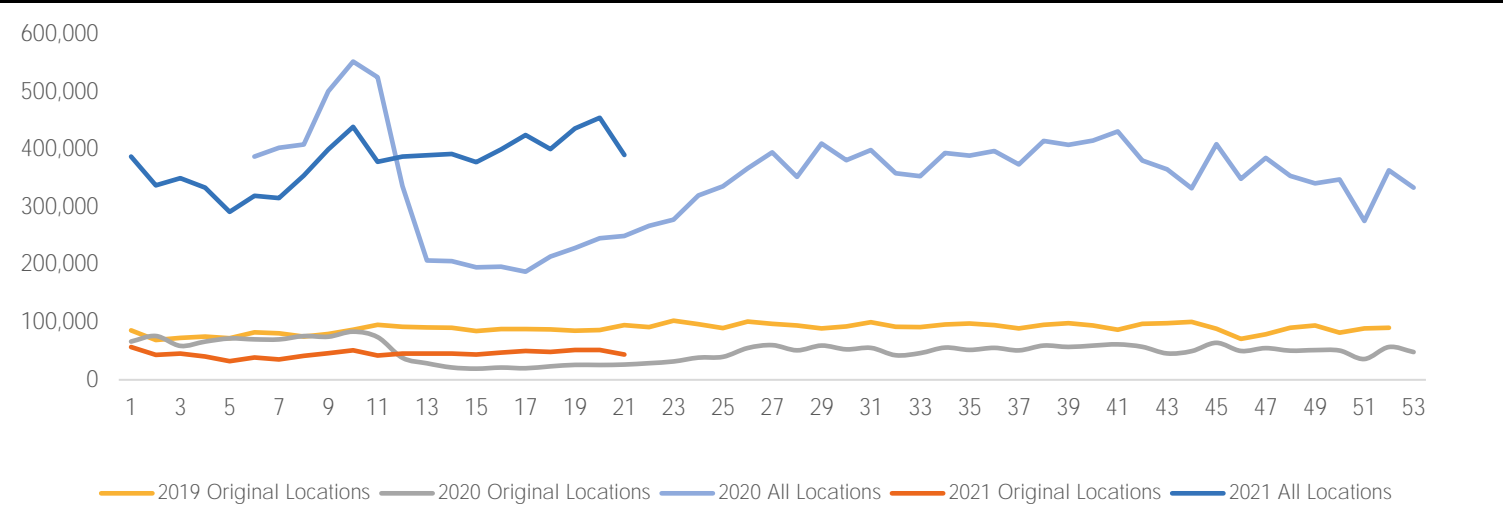
Visitors by Day Part - Weekday



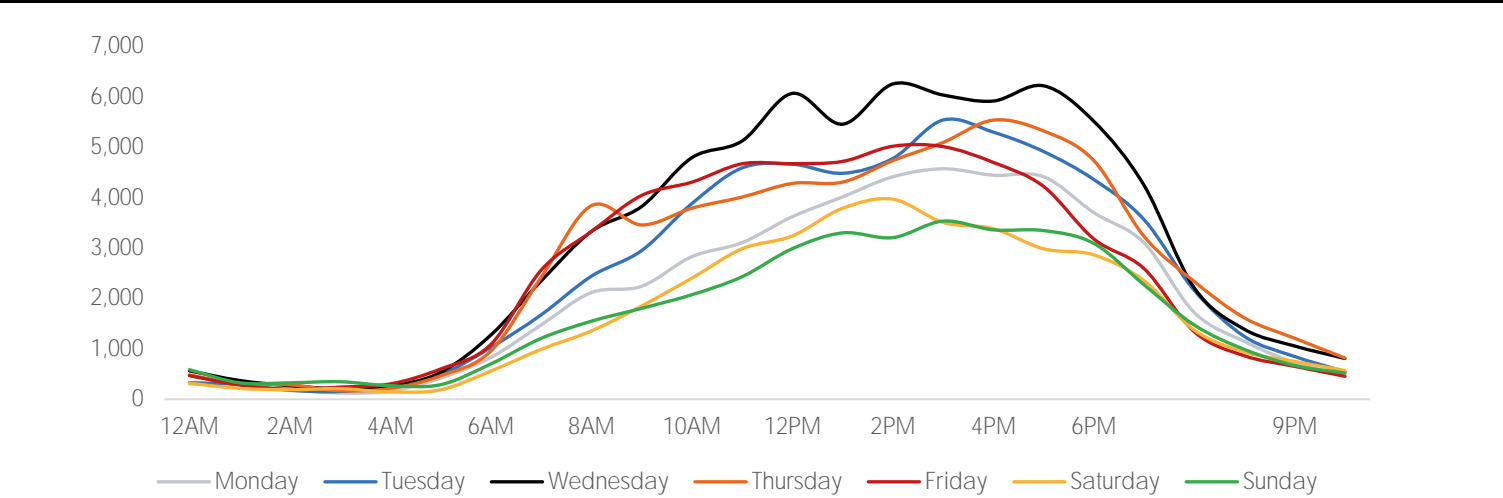
Morning	13,362
Lunch	13,555
Afternoon	15,465
Early Eve	12,664
Evening	4,724

Day Parts are calculated using the following time periods:
Morning 06:00AM - 10:59AM
Lunch 11:00AM - 1:59PM
Afternoon 2:00PM - 4:59PM
Early Evening 5:00PM - 7:59PM
Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	831	1,028	1,275	957	1,088	561	702
7:00	1,475	1,675	2,346	2,417	2,560	991	1,209
8:00	2,117	2,441	3,328	3,839	3,326	1,356	1,549
9:00	2,241	2,949	3,823	3,458	4,042	1,851	1,804
10:00	2,829	3,880	4,791	3,790	4,306	2,402	2,074
11:00	3,107	4,588	5,122	4,010	4,670	2,985	2,431
12:00	3,620	4,662	6,066	4,281	4,673	3,239	2,987
13:00	4,013	4,482	5,455	4,307	4,717	3,788	3,300
14:00	4,412	4,776	6,253	4,733	5,018	3,968	3,206
15:00	4,571	5,538	6,034	5,092	5,011	3,508	3,534
16:00	4,443	5,298	5,914	5,536	4,698	3,385	3,360
17:00	4,415	4,914	6,217	5,322	4,222	2,985	3,346
18:00	3,703	4,359	5,514	4,736	3,181	2,865	3,092
19:00	3,104	3,564	4,245	3,232	2,593	2,353	2,272
20:00	1,721	2,161	2,210	2,336	1,341	1,373	1,473
21:00	1,147	1,246	1,388	1,614	863	938	989
22:00	725	849	1,057	1,210	654	751	672
23:00	465	549	810	819	457	572	522

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	3,297	4,563	4,689	4,757	4,216	4,150	2,217	27,889	-17.9%
Frederick Douglas Blv	1,454	2,770	2,998	2,772	2,732	2,183	1,207	16,116	-9.2%
NW Cor. of Malcolm X & 125th	2,386	3,697	6,367	4,140	4,583	2,568	2,310	26,051	-13.8%
NW Cor. of 125th & Malcolm X	6,931	7,788	13,379	6,726	5,543	4,408	6,874	51,649	-14.0%
SE Cor. of Malcolm X & 125th	7,404	7,150	6,617	7,410	6,558	5,421	4,744	45,304	-4.0%
SE Cor. of 125th & Malcolm X	5,575	5,775	5,577	6,087	5,574	4,142	2,954	35,684	-9.9%
NE Cor. of Malcolm X & 125th	4,743	7,608	12,401	8,465	9,766	4,478	7,628	55,089	-14.9%
NE Cor. of 125th & Malcolm X	3,110	4,798	6,632	4,908	4,574	2,822	3,661	30,505	-14.1%
SW Cor. Of Malcolm X & 125th	10,186	11,019	10,264	12,612	11,270	7,275	5,872	68,498	-19.4%
SW Cor. Of 125th & Malcolm X	5,385	5,509	5,138	5,739	4,701	3,698	3,210	33,380	-18.6%
Total	50,471	60,677	74,062	63,616	59,517	41,145	40,677	390,165	-14.2%



Week 22 2021. May 31 2021 to Jun 06 2021

Footfall Report

125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change	2020	% v 2020 Change	2019	% v 2019 Change
Total Visitors	428,920	390,165	9.9%	278,207	54.2%	91,419	369.2%

Key Stats

Wednesday was the busiest day this week with a total of 84,172 visits. The busiest hour was at 4:00 PM on Wednesday with 7,244 visits.
The busiest location was SW Cor. Of Malcolm X & 125th with a total of 74,156 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	44,228	65,726	84,172	53,501	59,896	63,939	57,458	428,920
Previous Week	50,471	60,677	74,062	63,616	59,517	41,145	40,677	390,165
Change WoW	-6,243	5,049	10,110	-10,115	379	22,794	16,781	38,755
% Change WoW	-12.4%	8.3%	-17.4%	-15.9%	0.6%	55.4%	41.3%	9.9%
2020	44,092	37,209	38,750	43,634	39,238	39,438	35,846	278,207
% v 2020 Change	0.3%	76.6%	117.2%	22.6%	52.6%	62.1%	60.3%	54.2%
2019	11,303	10,810	10,520	10,796	17,774	17,258	12,958	91,419
% v 2019 Change	291.3%	508.0%	700.1%	395.6%	237.0%	270.5%	343.4%	369.2%

Visitors by Day (Original Locations)

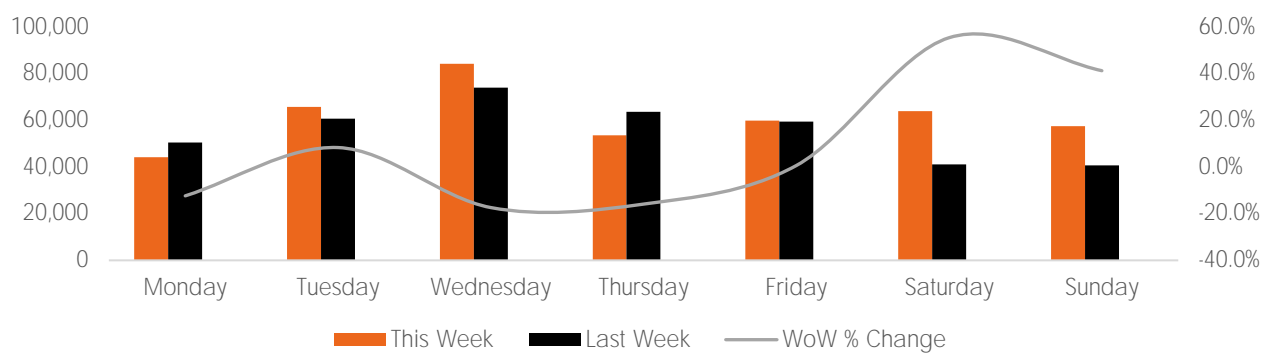
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	4,174	7,927	8,393	7,254	6,404	9,813	4,529	48,494
Previous Week	4,751	7,333	7,687	7,529	6,948	6,333	3,424	44,005
2020	5,320	4,293	4,506	5,625	4,332	4,645	3,162	31,883
2019	11,303	10,810	10,520	10,796	17,774	17,258	12,958	91,419
% Change WoW	-12.1%	8.1%	-17.4%	-3.7%	-7.8%	55.0%	32.3%	10.2%
% v 2020 Change	-21.5%	84.6%	86.3%	29.0%	47.8%	111.3%	43.2%	52.1%
% v 2019 Change	-63.1%	-26.7%	-20.2%	-32.8%	-64.0%	-43.1%	-65.0%	-47.0%

Weather (High/Low F)

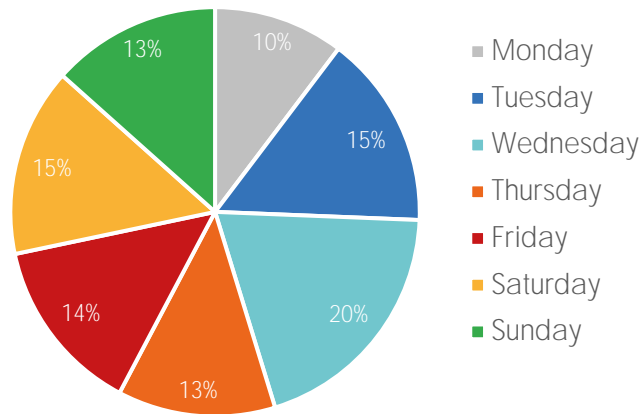
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	68 / 52	61 / 52	59 / 52	63 / 54	61 / 52	64 / 52	66 / 52
Last Week	63 / 52	63 / 48	63 / 50	63 / 52	61 / 52	61 / 52	68 / 50

SPRINGBOARD.

Visitors by Day (All Locations)

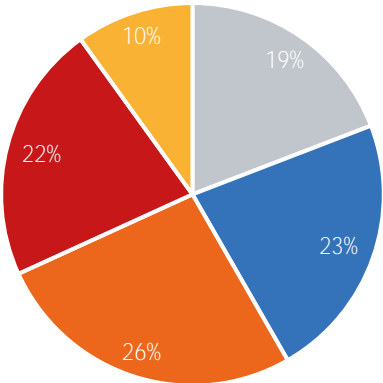


% Share of Visitors by Day

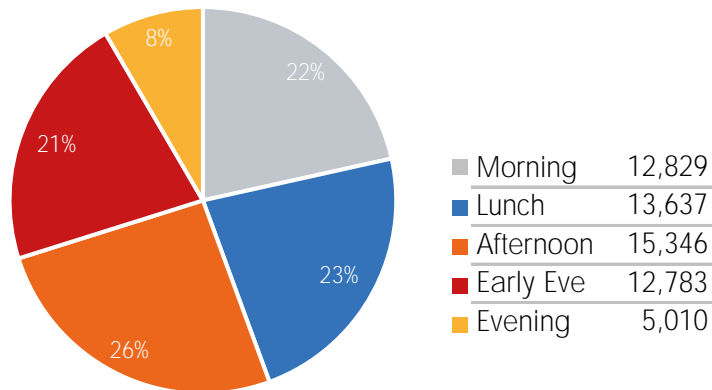


Visitors by Day Part - Weekend

Morning	11,090
Lunch	13,056
Afternoon	15,333
Early Eve	12,660
Evening	5,759



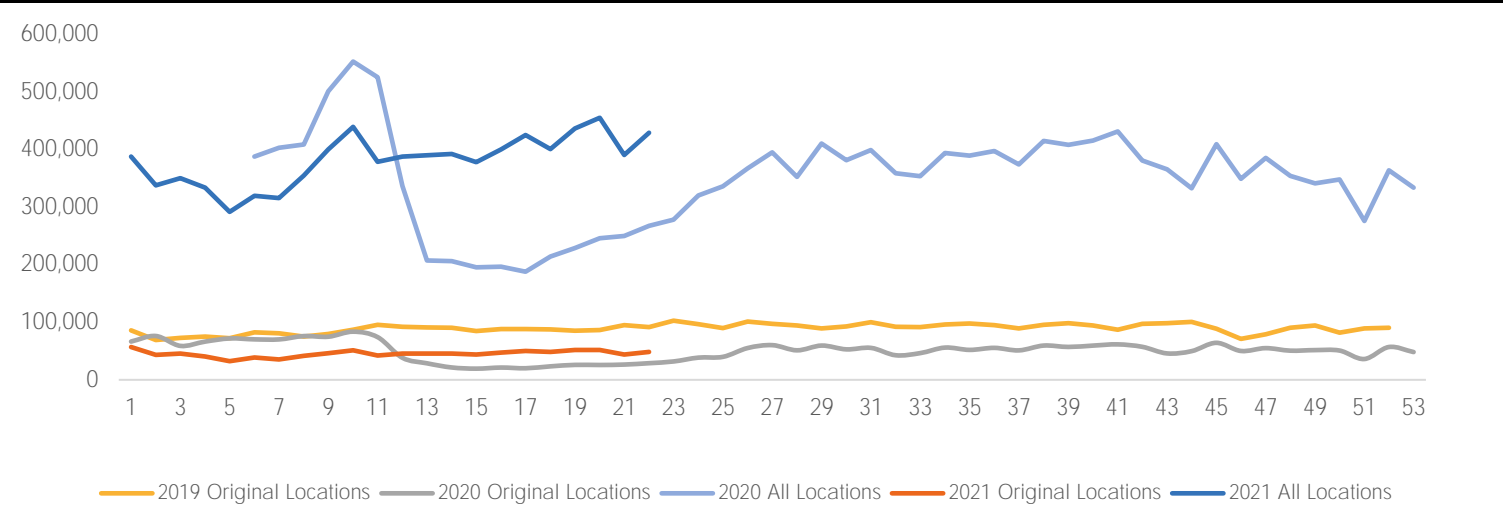
Visitors by Day Part - Weekday



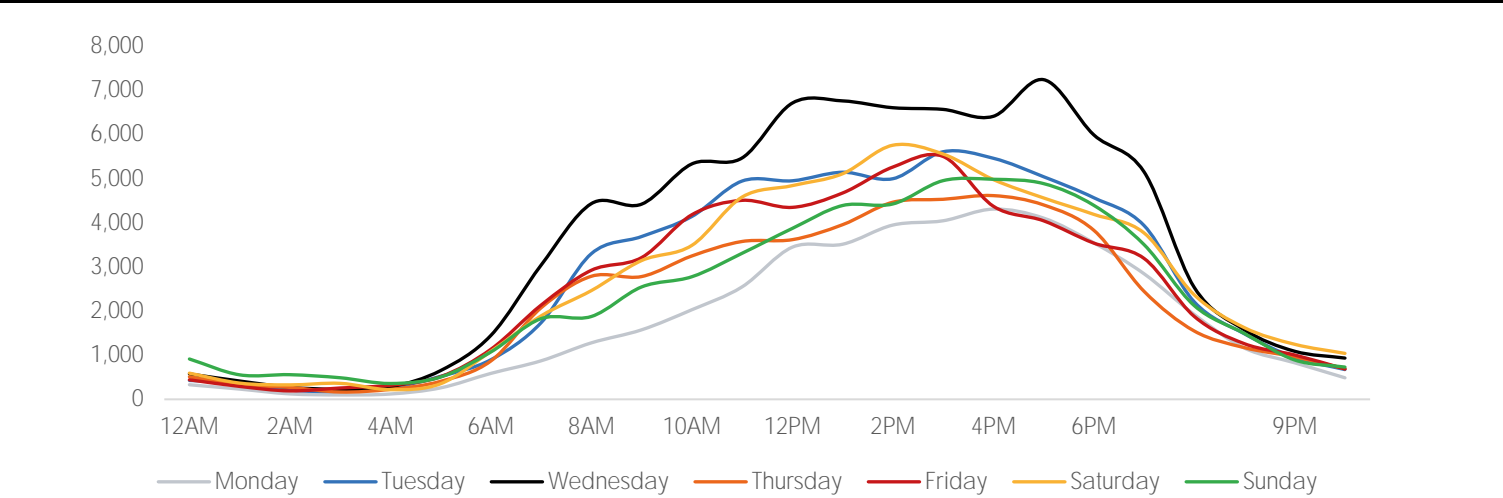
Morning	12,829
Lunch	13,637
Afternoon	15,346
Early Eve	12,783
Evening	5,010

Day Parts are calculated using the following time periods:
Morning 06:00AM - 10:59AM
Lunch 11:00AM - 1:59PM
Afternoon 2:00PM - 4:59PM
Early Evening 5:00PM - 7:59PM
Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	588	897	1,448	869	1,134	1,087	1,073
7:00	873	1,736	3,041	2,074	2,135	1,891	1,829
8:00	1,280	3,301	4,435	2,789	2,925	2,464	1,877
9:00	1,575	3,689	4,423	2,782	3,212	3,145	2,547
10:00	2,030	4,143	5,334	3,249	4,183	3,488	2,778
11:00	2,548	4,946	5,469	3,577	4,509	4,583	3,309
12:00	3,448	4,952	6,713	3,618	4,350	4,843	3,873
13:00	3,514	5,146	6,763	3,957	4,675	5,111	4,392
14:00	3,949	4,999	6,608	4,466	5,263	5,758	4,427
15:00	4,046	5,610	6,570	4,533	5,504	5,559	4,955
16:00	4,311	5,463	6,413	4,616	4,377	4,980	4,986
17:00	4,107	5,045	7,244	4,406	4,046	4,564	4,889
18:00	3,547	4,569	5,994	3,832	3,541	4,192	4,397
19:00	2,846	3,940	5,156	2,448	3,194	3,771	3,507
20:00	1,922	2,209	2,536	1,548	1,879	2,368	2,124
21:00	1,161	1,484	1,575	1,171	1,260	1,623	1,492
22:00	828	945	1,089	962	1,005	1,247	891
23:00	488	675	935	692	688	1,041	731

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	2,897	4,934	5,238	4,728	4,237	6,431	3,321	31,786	14.0%
Frederick Douglas Blv	1,277	2,993	3,155	2,526	2,167	3,382	1,208	16,708	3.7%
NW Cor. of Malcolm X & 125th	2,089	3,995	6,548	3,494	4,738	3,978	3,279	28,121	7.9%
NW Cor. of 125th & Malcolm X	6,072	8,422	15,422	5,683	5,727	6,830	9,758	57,914	12.1%
SE Cor. of Malcolm X & 125th	6,260	7,450	7,834	7,065	7,467	7,020	5,189	48,285	6.6%
SE Cor. of 125th & Malcolm X	4,955	6,925	6,553	5,504	5,816	6,041	4,558	40,352	13.1%
NE Cor. of Malcolm X & 125th	4,157	8,224	14,297	7,150	10,092	6,941	10,827	61,688	12.0%
NE Cor. of 125th & Malcolm X	2,722	5,186	7,643	4,144	4,723	4,371	5,198	33,987	11.4%
SW Cor. Of Malcolm X & 125th	9,042	12,240	11,838	8,914	9,877	12,632	9,613	74,156	8.3%
SW Cor. Of 125th & Malcolm X	4,757	5,357	5,644	4,293	5,052	6,313	4,507	35,923	7.6%
Total	44,228	65,726	84,172	53,501	59,896	63,939	57,458	428,920	9.9%