



Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change	2020	% v 2020 Change	2019	% v 2019 Change
Total Visitors	515,452	544,757	-5.4%	438,947	17.4%	95,364	440.5%

Key Stats

Friday was the busiest day this week with a total of 90,826 visits. The busiest hour was at 11:00 AM on Friday with 7,774 visits.
The busiest location was SW Cor. Of Malcolm X & 125th with a total of 86,065 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	75,174	85,111	71,521	80,027	90,826	59,670	53,123	515,452
Previous Week	77,962	72,253	93,175	87,108	83,896	75,357	55,006	544,757
Change WoW	-2,788	12,858	-21,654	-7,081	6,930	-15,687	-1,883	-29,305
% Change WoW	-3.6%	17.8%	-17.4%	-8.1%	8.3%	-20.8%	-3.4%	-5.4%
2020	49,428	69,967	74,896	60,661	64,391	64,585	55,019	438,947
% v 2020 Change	52.1%	21.6%	-4.5%	31.9%	41.1%	-7.6%	-3.4%	17.4%
2019	14,299	12,117	13,194	15,190	13,547	15,658	11,359	95,364
% v 2019 Change	425.7%	602.4%	442.1%	426.8%	570.5%	281.1%	367.7%	440.5%

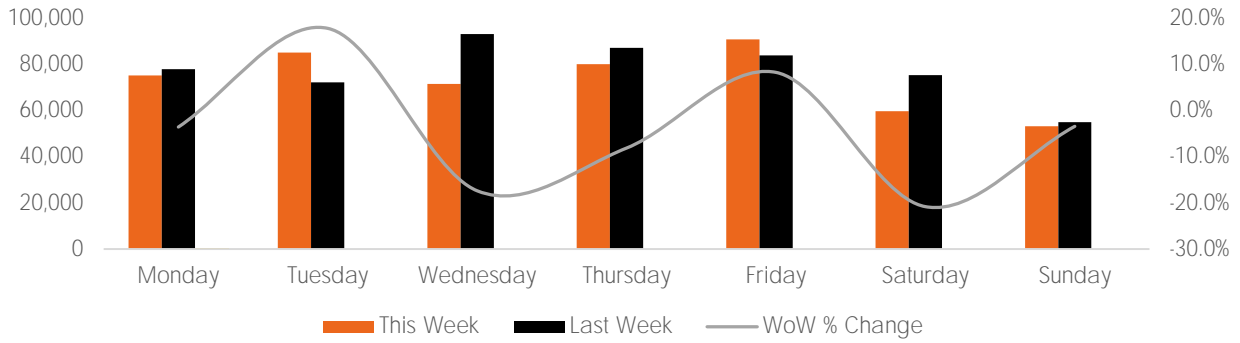
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	6,663	8,003	5,369	8,881	10,243	6,689	5,916	51,764
Previous Week	8,994	6,679	10,078	11,026	10,395	8,875	5,475	61,522
2020	5,906	7,026	7,355	7,936	9,492	7,495	6,063	51,273
2019	14,299	12,117	13,194	15,190	13,547	15,658	11,359	95,364
% Change WoW	-25.9%	19.8%	-17.4%	-19.5%	-1.5%	-24.6%	8.1%	-15.9%
% v 2020 Change	12.8%	13.9%	-27.0%	11.9%	7.9%	-10.8%	-2.4%	1.0%
% v 2019 Change	-53.4%	-34.0%	-59.3%	-41.5%	-24.4%	-57.3%	-47.9%	-45.7%

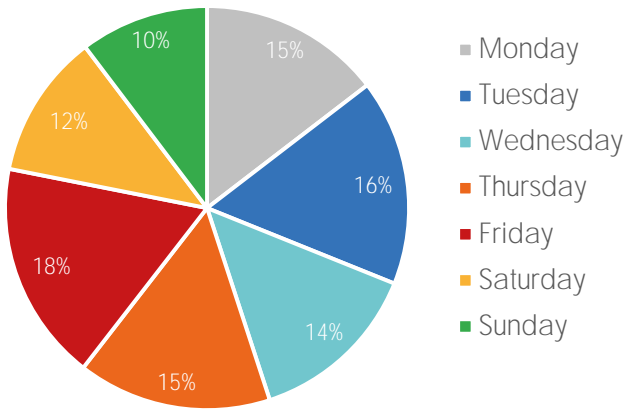
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	66 / 43	63 / 45	63 / 48	64 / 41	64 / 39	55 / 50	64 / 46
Last Week	63 / 46	61 / 48	55 / 50	55 / 45	57 / 41	57 / 43	55 / 45

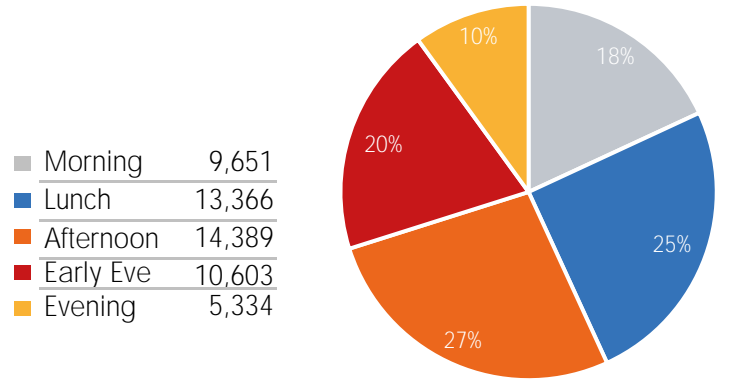
Visitors by Day (All Locations)



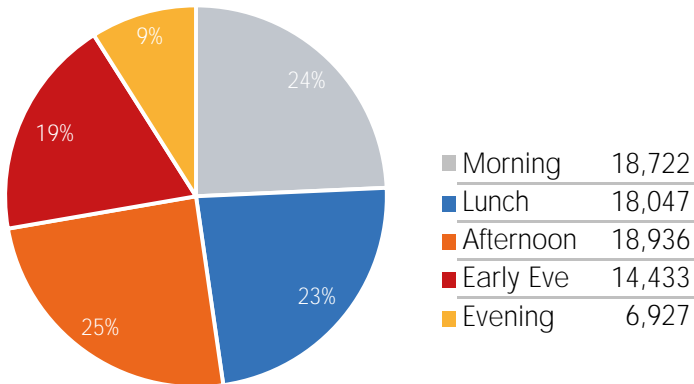
% Share of Visitors by Day



Visitors by Day Part - Weekend

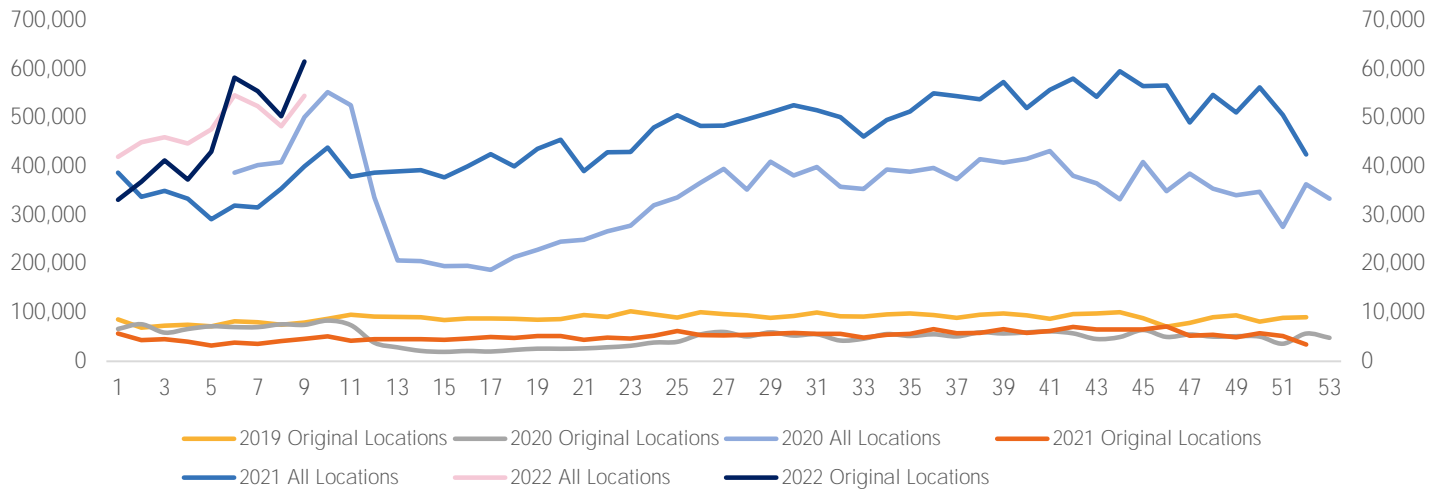


Visitors by Day Part - Weekday

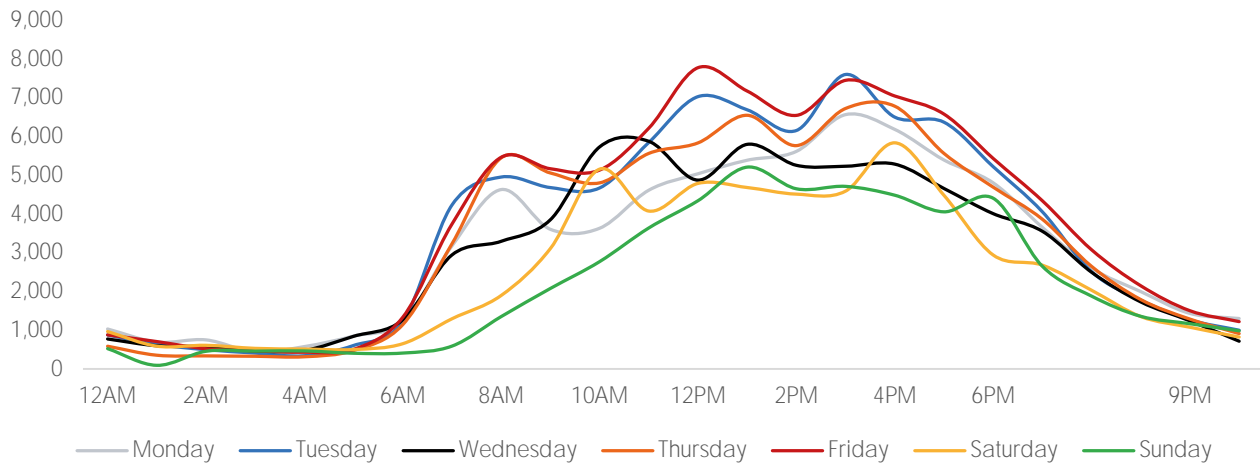


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	1,229	1,222	1,265	1,143	1,334	651	410
7:00	3,176	4,230	2,942	3,230	3,738	1,295	589
8:00	4,629	4,952	3,294	5,447	5,463	1,896	1,351
9:00	3,603	4,680	3,850	5,057	5,166	3,107	2,077
10:00	3,630	4,670	5,729	4,801	5,131	5,156	2,769
11:00	4,612	5,844	5,874	5,562	6,213	4,074	3,638
12:00	5,036	7,027	4,872	5,833	7,774	4,788	4,341
13:00	5,386	6,687	5,796	6,546	7,171	4,682	5,208
14:00	5,614	6,153	5,255	5,763	6,543	4,511	4,649
15:00	6,563	7,599	5,231	6,722	7,448	4,589	4,711
16:00	6,181	6,498	5,285	6,780	7,043	5,835	4,483
17:00	5,391	6,367	4,656	5,561	6,576	4,480	4,054
18:00	4,802	5,219	4,007	4,691	5,432	2,940	4,405
19:00	3,653	4,055	3,552	3,862	4,339	2,678	2,648
20:00	2,602	2,508	2,495	2,647	3,075	2,030	1,879
21:00	1,996	1,774	1,729	1,790	2,146	1,351	1,358
22:00	1,432	1,266	1,240	1,286	1,502	1,076	1,167
23:00	1,301	999	715	912	1,221	823	984

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,028	6,050	3,617	6,571	7,686	4,917	4,198	38,067	-13.7%
Frederick Douglas Blv	1,635	1,953	1,752	2,310	2,557	1,772	1,718	13,697	-21.4%
NW Cor. of Malcolm X & 125th	6,760	10,005	9,119	8,537	10,803	6,716	5,282	57,222	-6.4%
NW Cor. of 125th & Malcolm X	8,043	10,558	10,440	9,690	9,233	8,140	5,657	61,761	-7.5%
SE Cor. of Malcolm X & 125th	9,537	8,304	8,704	8,277	9,850	5,981	4,929	55,582	2.1%
SE Cor. of 125th & Malcolm X	6,489	5,857	5,460	5,757	6,925	4,028	3,301	37,817	-2.3%
NE Cor. of Malcolm X & 125th	9,644	8,805	7,956	7,356	8,770	7,671	5,723	55,925	-10.4%
NE Cor. of 125th & Malcolm X	12,051	13,097	8,698	12,499	12,958	8,959	8,709	76,971	-7.1%
SW Cor. Of Malcolm X & 125th	11,088	14,966	11,942	13,388	15,769	8,815	10,097	86,065	7.6%
SW Cor. Of 125th & Malcolm X	4,899	5,516	3,833	5,642	6,275	2,671	3,509	32,345	-12.3%
Total	75,174	85,111	71,521	80,027	90,826	59,670	53,123	515,452	-5.4%