



Visitor Totals

	Current Week	Previous Week	WoW % Change	2020	% v 2020 Change	2019	% v 2019 Change
Total Visitors	506,925	569,784	-11.0%	387,397	30.9%	95,364	431.6%

Key Stats

Tuesday was the busiest day this week with a total of 86,652 visits. The busiest hour was at 3:00 PM on Monday with 8,080 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 78,780 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	83,353	86,652	76,646	43,493	85,715	74,585	56,481	506,925
Previous Week	80,528	90,055	99,507	65,429	94,737	76,927	62,601	569,784
Change WoW	2,825	-3,403	-22,861	-21,936	-9,022	-2,342	-6,120	-62,859
% Change WoW	3.5%	-3.8%	-17.4%	-33.5%	-9.5%	-3.0%	-9.8%	-11.0%
2020	54,425	57,831	56,506	57,494	66,368	54,012	40,761	387,397
% v 2020 Change	53.2%	49.8%	35.6%	-24.4%	29.2%	38.1%	38.6%	30.9%
2019	14,299	12,117	13,194	15,190	13,547	15,658	11,359	95,364
% v 2019 Change	482.9%	615.1%	480.9%	186.3%	532.7%	376.3%	397.2%	431.6%

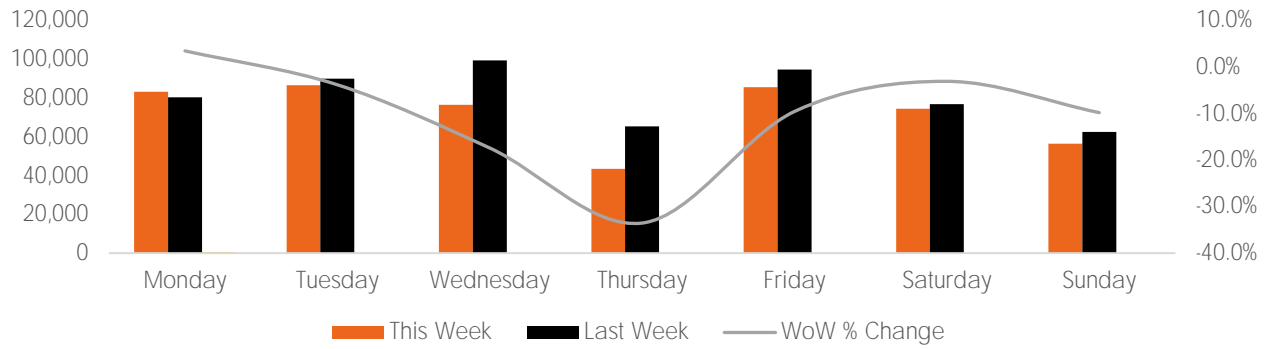
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	8,297	8,593	6,665	4,012	8,704	7,973	5,631	49,875
Previous Week	8,086	9,596	10,449	5,598	10,628	7,952	6,124	58,433
2020	7,976	5,740	5,677	7,765	7,224	6,128	5,034	45,544
2019	14,299	12,117	13,194	15,190	13,547	15,658	11,359	95,364
% Change WoW	2.6%	-10.5%	-17.4%	-28.3%	-18.1%	0.3%	-8.1%	-14.6%
% v 2020 Change	4.0%	49.7%	17.4%	-48.3%	20.5%	30.1%	11.9%	9.5%
% v 2019 Change	-42.0%	-29.1%	-49.5%	-73.6%	-35.7%	-49.1%	-50.4%	-47.7%

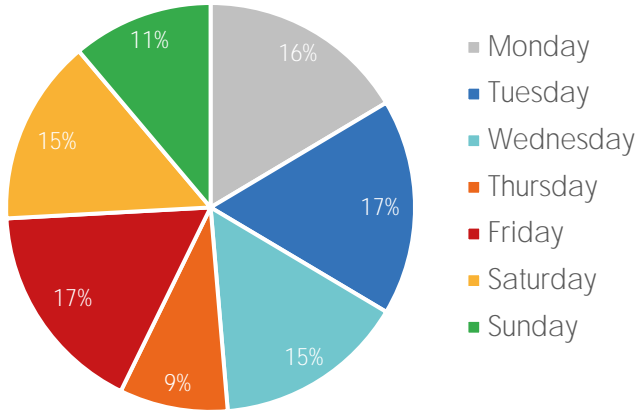
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	66 / 52	68 / 50	64 / 50	59 / 48	61 / 48	61 / 48	61 / 52
Last Week	59 / 46	61 / 48	57 / 45	59 / 48	55 / 45	63 / 46	61 / 48

Visitors by Day (All Locations)

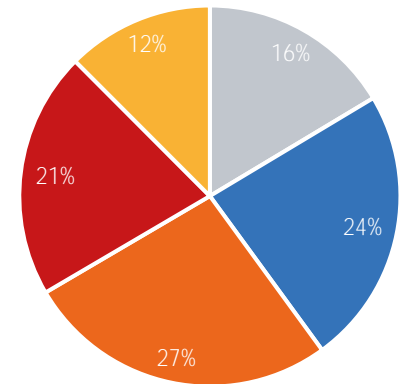


% Share of Visitors by Day

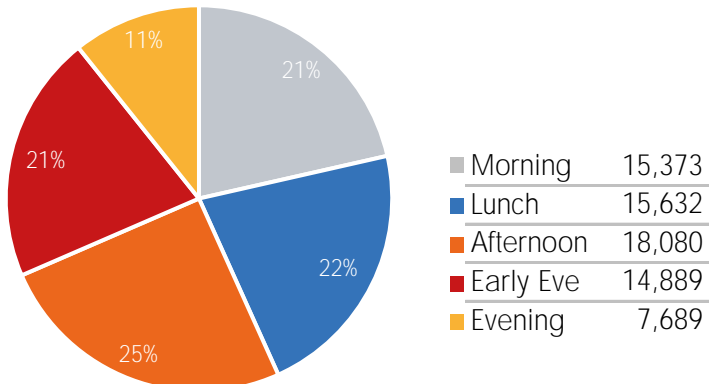


Visitors by Day Part - Weekend

Morning	10,032
Lunch	14,417
Afternoon	16,255
Early Eve	12,820
Evening	7,637



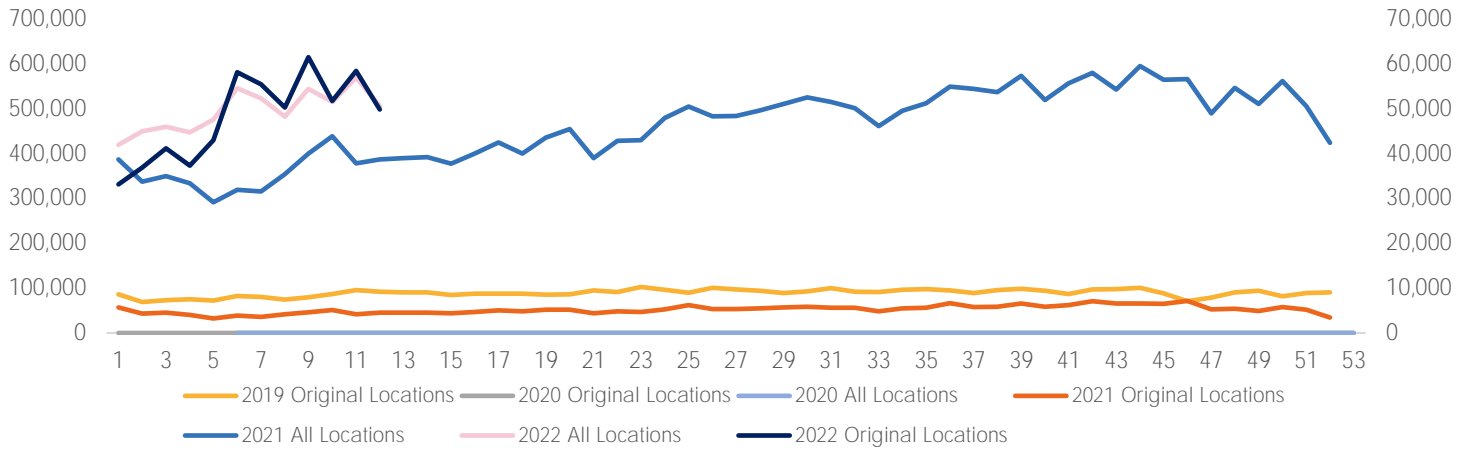
Visitors by Day Part - Weekday



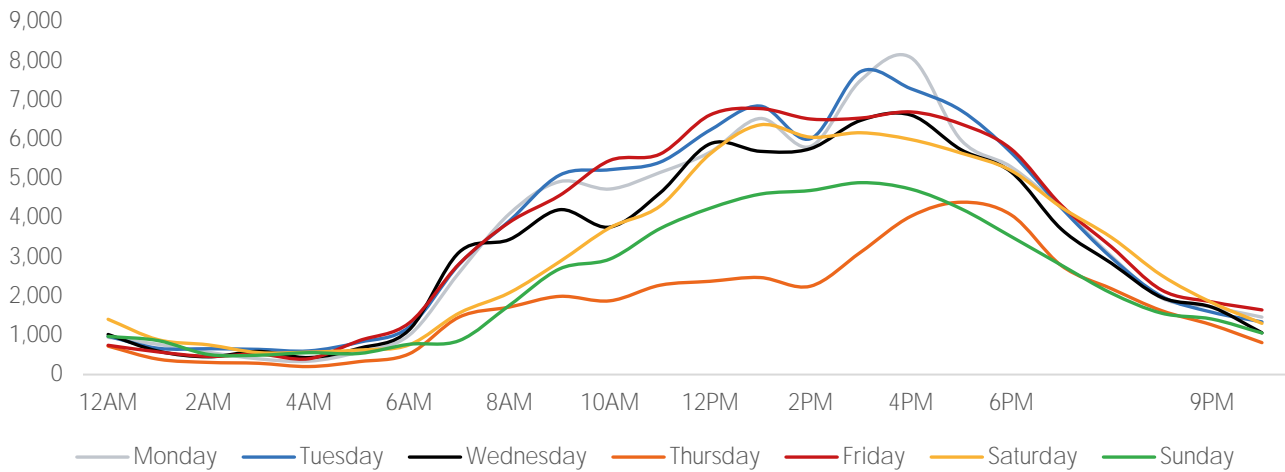
Morning	15,373
Lunch	15,632
Afternoon	18,080
Early Eve	14,889
Evening	7,689

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	1,001	1,208	1,137	527	1,313	756	771
7:00	2,600	2,811	3,120	1,466	2,824	1,568	866
8:00	4,098	3,917	3,442	1,720	3,881	2,086	1,765
9:00	4,917	5,082	4,201	1,993	4,564	2,876	2,693
10:00	4,728	5,221	3,758	1,879	5,455	3,740	2,942
11:00	5,149	5,411	4,626	2,276	5,617	4,291	3,718
12:00	5,667	6,231	5,880	2,377	6,617	5,623	4,239
13:00	6,526	6,842	5,689	2,472	6,778	6,364	4,598
14:00	5,813	6,010	5,757	2,252	6,512	6,050	4,691
15:00	7,498	7,720	6,477	3,118	6,537	6,162	4,890
16:00	8,080	7,285	6,614	4,032	6,693	5,990	4,726
17:00	5,978	6,731	5,731	4,392	6,385	5,645	4,227
18:00	5,293	5,657	5,163	4,069	5,748	5,199	3,517
19:00	4,251	4,250	3,706	2,778	4,314	4,263	2,789
20:00	3,017	2,978	2,836	2,187	3,254	3,494	2,073
21:00	1,950	1,995	1,965	1,629	2,153	2,527	1,564
22:00	1,721	1,590	1,718	1,267	1,852	1,836	1,415
23:00	1,464	1,342	1,065	813	1,647	1,305	1,059

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	6,134	6,391	5,111	3,105	6,326	5,743	4,029	36,839	-16.2%
Frederick Douglas Blv	2,163	2,202	1,554	907	2,378	2,230	1,602	13,036	-10.0%
NW Cor. of Malcolm X & 125th	7,654	10,409	10,313	4,444	10,231	8,685	5,539	57,275	-11.9%
NW Cor. of 125th & Malcolm X	9,107	10,989	11,809	5,051	8,742	10,529	5,929	62,156	-11.9%
SE Cor. of Malcolm X & 125th	9,340	9,371	8,481	6,280	9,223	7,192	5,025	54,912	-10.1%
SE Cor. of 125th & Malcolm X	6,675	6,128	5,577	3,409	6,266	5,204	3,939	37,198	-15.7%
NE Cor. of Malcolm X & 125th	8,399	8,736	9,040	5,262	10,782	9,489	8,438	60,146	1.6%
NE Cor. of 125th & Malcolm X	12,755	11,949	10,702	6,261	12,860	10,561	9,124	74,212	-13.4%
SW Cor. Of Malcolm X & 125th	15,377	15,040	9,645	6,188	13,212	9,998	9,320	78,780	-10.3%
SW Cor. Of 125th & Malcolm X	5,749	5,437	4,414	2,586	5,695	4,954	3,536	32,371	-14.5%
Total	83,353	86,652	76,646	43,493	85,715	74,585	56,481	506,925	-11.0%