



Visitor Totals

| | Current Week | Previous Week | WoW % Change | 2020 | % v 2020 Change | 2019 | % v 2019 Change |
|----------------|--------------|---------------|--------------|---------|-----------------|--------|-----------------|
| Total Visitors | 510,114 | 506,925 | 0.6% | 390,026 | 30.8% | 95,364 | 434.9% |

Key Stats

Friday was the busiest day this week with a total of 86,060 visits. The busiest hour was at 3:00 PM on Saturday with 7,511 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 79,656 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday | Total |
|-----------------|---------|---------|-----------|----------|--------|----------|--------|---------|
| Current Week | 63,817 | 73,102 | 80,889 | 68,077 | 86,060 | 85,613 | 52,556 | 510,114 |
| Previous Week | 83,353 | 86,652 | 76,646 | 43,493 | 85,715 | 74,585 | 56,481 | 506,925 |
| Change WoW | -19,536 | -13,550 | 4,243 | 24,584 | 345 | 11,028 | -3,925 | 3,189 |
| % Change WoW | -23.4% | -15.6% | -17.4% | 56.5% | 0.4% | 14.8% | -6.9% | 0.6% |
| 2020 | 51,925 | 62,086 | 60,662 | 52,939 | 54,958 | 54,117 | 53,339 | 390,026 |
| % v 2020 Change | 22.9% | 17.7% | 33.3% | 28.6% | 56.6% | 58.2% | -1.5% | 30.8% |
| 2019 | 14,299 | 12,117 | 13,194 | 15,190 | 13,547 | 15,658 | 11,359 | 95,364 |
| % v 2019 Change | 346.3% | 503.3% | 513.1% | 348.2% | 535.3% | 446.8% | 362.7% | 434.9% |

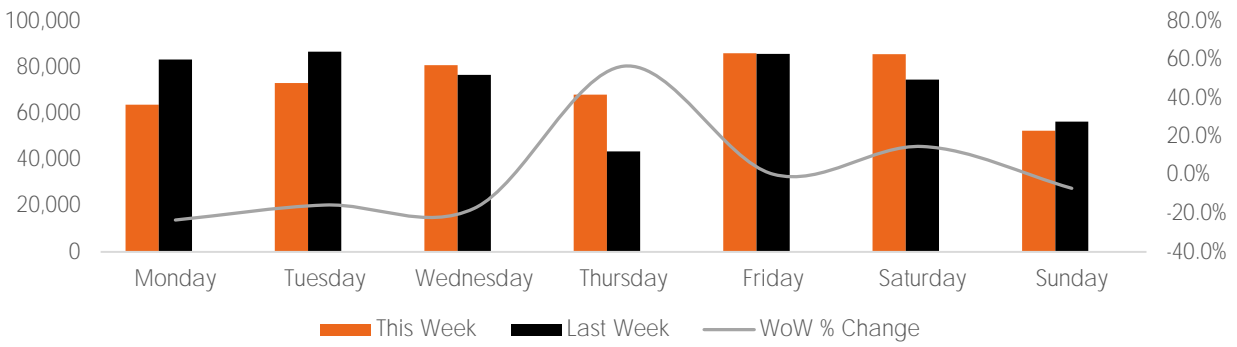
Visitors by Day (Original Locations)

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday | Total |
|-----------------|--------|---------|-----------|----------|--------|----------|--------|--------|
| Current Week | 5,427 | 6,510 | 6,988 | 6,682 | 8,160 | 10,248 | 4,610 | 48,625 |
| Previous Week | 8,297 | 8,593 | 6,665 | 4,012 | 8,704 | 7,973 | 5,631 | 49,875 |
| 2020 | 7,528 | 6,141 | 6,107 | 7,168 | 5,930 | 6,117 | 6,452 | 45,443 |
| 2019 | 14,299 | 12,117 | 13,194 | 15,190 | 13,547 | 15,658 | 11,359 | 95,364 |
| % Change WoW | -34.6% | -24.2% | -17.4% | 66.6% | -6.3% | 28.5% | -18.1% | -2.5% |
| % v 2020 Change | -27.9% | 6.0% | 14.4% | -6.8% | 37.6% | 67.5% | -28.5% | 7.0% |
| % v 2019 Change | -62.0% | -46.3% | -47.0% | -56.0% | -39.8% | -34.6% | -59.4% | -49.0% |

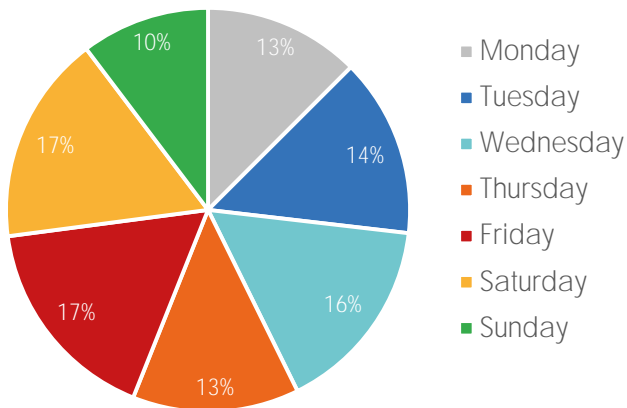
Weather (High/Low F)

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|-----------|---------|---------|-----------|----------|---------|----------|---------|
| This Week | 57 / 48 | 59 / 48 | 61 / 48 | 63 / 46 | 63 / 48 | 66 / 46 | 66 / 52 |
| | | | | | | | |
| Last Week | 68 / 50 | 64 / 50 | 59 / 48 | 61 / 48 | 61 / 48 | 63 / 48 | 64 / 50 |
| | | | | | | | |

Visitors by Day (All Locations)

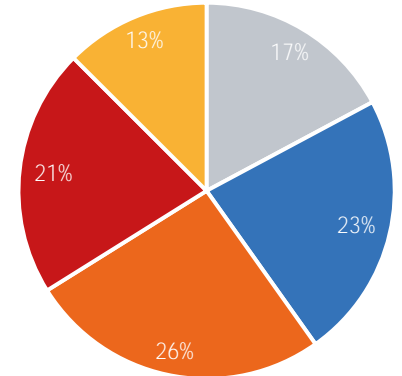


% Share of Visitors by Day

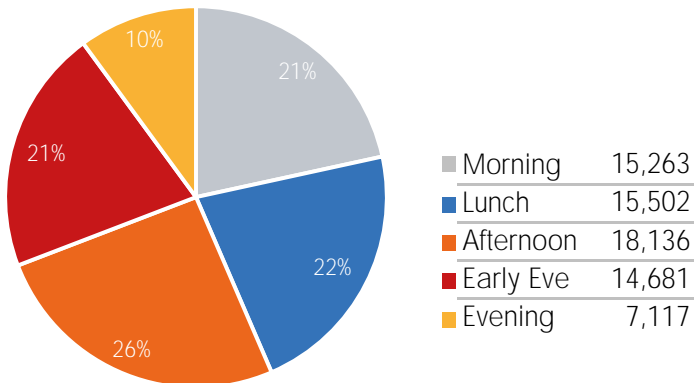


Visitors by Day Part - Weekend

| | |
|-----------|--------|
| Morning | 11,110 |
| Lunch | 14,861 |
| Afternoon | 16,778 |
| Early Eve | 13,819 |
| Evening | 8,093 |

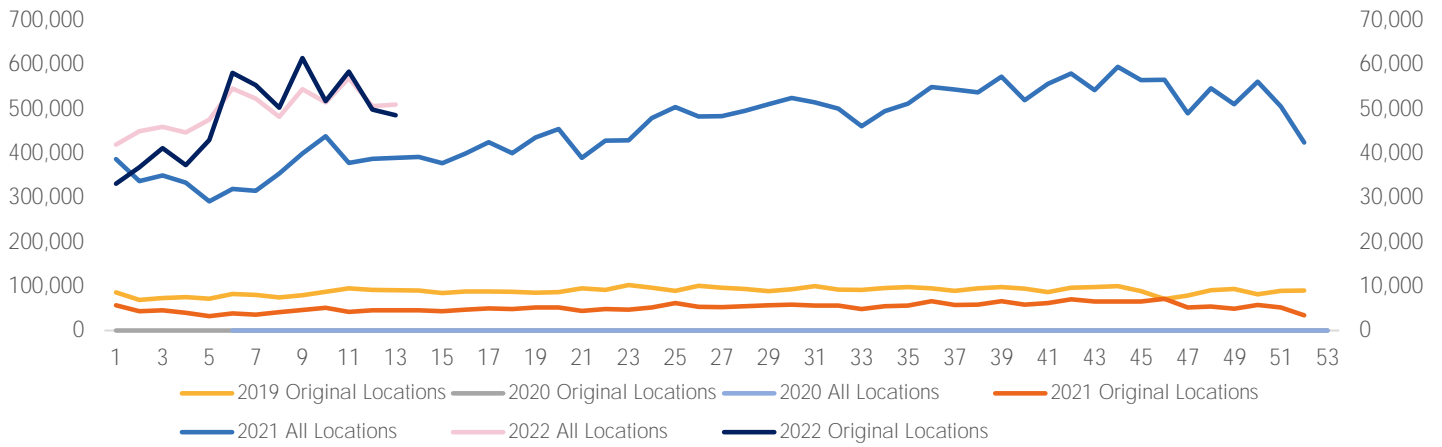


Visitors by Day Part - Weekday

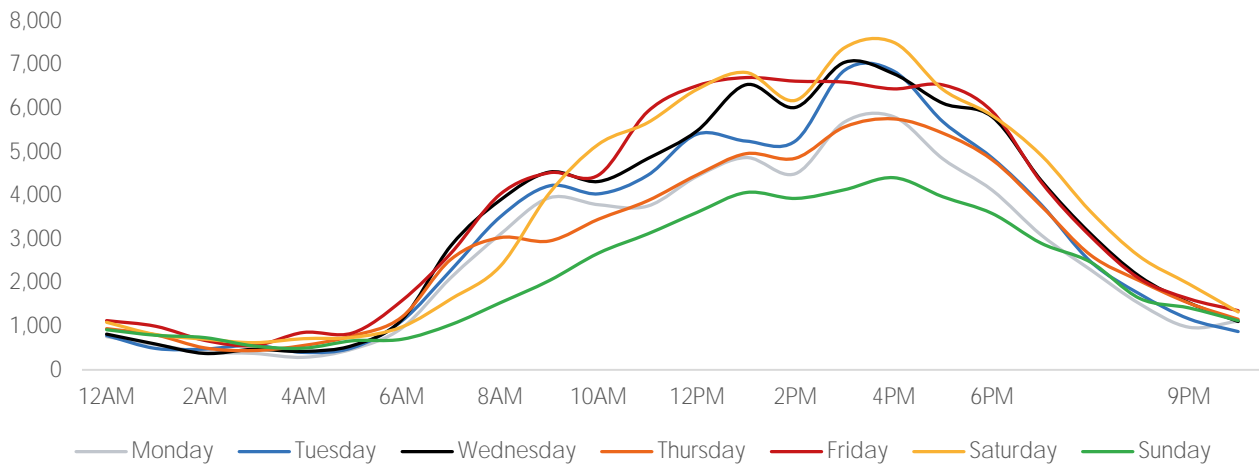


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|-------|--------|---------|-----------|----------|--------|----------|--------|
| 6:00 | 957 | 1,120 | 1,149 | 1,210 | 1,585 | 983 | 701 |
| 7:00 | 2,117 | 2,288 | 2,850 | 2,537 | 2,677 | 1,626 | 1,039 |
| 8:00 | 3,108 | 3,508 | 3,893 | 3,033 | 4,028 | 2,376 | 1,538 |
| 9:00 | 3,947 | 4,221 | 4,537 | 2,956 | 4,521 | 4,052 | 2,049 |
| 10:00 | 3,788 | 4,038 | 4,321 | 3,456 | 4,469 | 5,176 | 2,679 |
| 11:00 | 3,758 | 4,465 | 4,847 | 3,880 | 5,927 | 5,671 | 3,119 |
| 12:00 | 4,438 | 5,407 | 5,481 | 4,471 | 6,516 | 6,432 | 3,611 |
| 13:00 | 4,870 | 5,247 | 6,541 | 4,959 | 6,705 | 6,821 | 4,068 |
| 14:00 | 4,500 | 5,250 | 6,020 | 4,854 | 6,622 | 6,182 | 3,932 |
| 15:00 | 5,686 | 6,871 | 7,054 | 5,572 | 6,600 | 7,390 | 4,132 |
| 16:00 | 5,805 | 6,852 | 6,791 | 5,756 | 6,445 | 7,511 | 4,408 |
| 17:00 | 4,838 | 5,690 | 6,115 | 5,428 | 6,535 | 6,429 | 3,969 |
| 18:00 | 4,121 | 4,861 | 5,803 | 4,818 | 5,927 | 5,833 | 3,587 |
| 19:00 | 3,090 | 3,786 | 4,338 | 3,753 | 4,301 | 4,918 | 2,902 |
| 20:00 | 2,296 | 2,485 | 3,121 | 2,633 | 3,061 | 3,632 | 2,471 |
| 21:00 | 1,514 | 1,739 | 2,141 | 2,040 | 2,089 | 2,598 | 1,638 |
| 22:00 | 978 | 1,169 | 1,540 | 1,530 | 1,629 | 1,969 | 1,421 |
| 23:00 | 1,118 | 878 | 1,108 | 1,160 | 1,358 | 1,327 | 1,129 |

Visitors by Day by Location

| Entrances | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday | Total | WoW % Change |
|------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|--------------|
| 125th St West | 4,145 | 4,811 | 5,259 | 5,039 | 5,936 | 7,407 | 3,376 | 35,973 | -2.4% |
| Frederick Douglas Blv | 1,282 | 1,699 | 1,729 | 1,643 | 2,224 | 2,841 | 1,234 | 12,652 | -2.9% |
| NW Cor. of Malcolm X & 125th | 5,652 | 8,862 | 10,948 | 4,729 | 10,191 | 10,053 | 5,122 | 55,557 | -3.0% |
| NW Cor. of 125th & Malcolm X | 6,722 | 9,356 | 12,537 | 5,978 | 8,708 | 12,188 | 5,480 | 60,969 | -1.9% |
| SE Cor. of Malcolm X & 125th | 7,125 | 7,695 | 8,356 | 8,930 | 9,716 | 7,366 | 5,703 | 54,891 | 0.0% |
| SE Cor. of 125th & Malcolm X | 5,099 | 5,515 | 6,030 | 6,054 | 6,281 | 5,556 | 4,004 | 38,539 | 3.6% |
| NE Cor. of Malcolm X & 125th | 7,789 | 7,667 | 8,911 | 10,192 | 12,033 | 9,267 | 8,883 | 64,742 | 7.6% |
| NE Cor. of 125th & Malcolm X | 9,495 | 10,450 | 10,760 | 11,168 | 13,420 | 11,328 | 8,506 | 75,127 | 1.2% |
| SW Cor. Of Malcolm X & 125th | 12,951 | 12,770 | 11,504 | 9,537 | 12,041 | 13,747 | 7,106 | 79,656 | 1.1% |
| SW Cor. Of 125th & Malcolm X | 3,557 | 4,277 | 4,855 | 4,807 | 5,510 | 5,860 | 3,142 | 32,008 | -1.1% |
| Total | 63,817 | 73,102 | 80,889 | 68,077 | 86,060 | 85,613 | 52,556 | 510,114 | 0.6% |