



Visitor Totals

	Current Week	Previous Week	WoW % Change	2020	% v 2020 Change	2019	% v 2019 Change
Total Visitors	496,264	510,114	-2.7%	392,220	26.5%	95,364	420.4%

Key Stats

Friday was the busiest day this week with a total of 90,337 visits. The busiest hour was at 3:00 PM on Friday with 7,631 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 77,838 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	78,943	75,729	63,167	53,557	90,337	74,092	60,439	496,264
Previous Week	63,817	73,102	80,889	68,077	86,060	85,613	52,556	510,114
Change WoW	15,126	2,627	-17,722	-14,520	4,277	-11,521	7,883	-13,850
% Change WoW	23.7%	3.6%	-17.4%	-21.3%	5.0%	-13.5%	15.0%	-2.7%
2020	53,058	57,947	75,438	61,010	59,671	52,486	32,610	392,220
% v 2020 Change	48.8%	30.7%	-16.3%	-12.2%	51.4%	41.2%	85.3%	26.5%
2019	14,299	12,117	13,194	15,190	13,547	15,658	11,359	95,364
% v 2019 Change	452.1%	525.0%	378.8%	252.6%	566.8%	373.2%	432.1%	420.4%

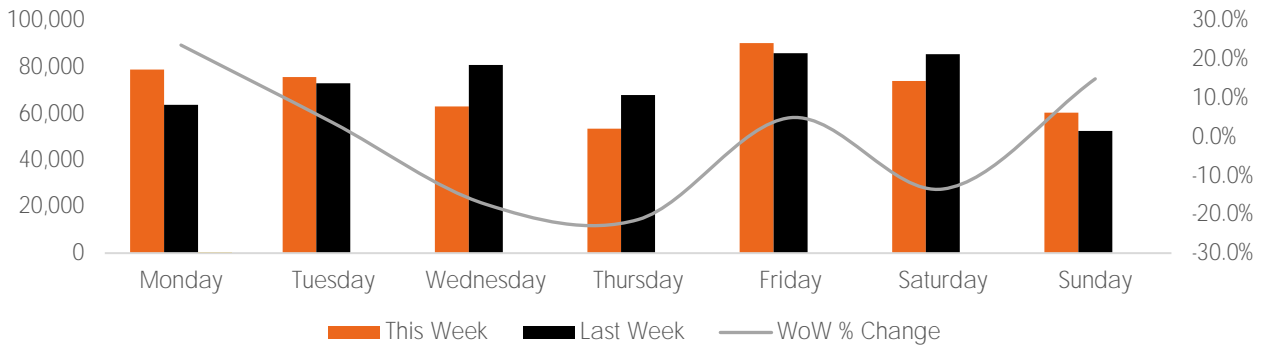
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	8,544	6,342	5,371	11,194	10,400	8,743	8,221	58,815
Previous Week	5,427	6,510	6,988	6,682	8,160	10,248	4,610	48,625
2020	7,622	5,676	7,574	8,179	6,519	6,129	3,904	45,603
2019	14,299	12,117	13,194	15,190	13,547	15,658	11,359	95,364
% Change WoW	57.4%	-2.6%	-17.4%	67.5%	27.5%	-14.7%	78.3%	21.0%
% v 2020 Change	12.1%	11.7%	-29.1%	36.9%	59.5%	42.6%	110.6%	29.0%
% v 2019 Change	-40.2%	-47.7%	-59.3%	-26.3%	-23.2%	-44.2%	-27.6%	-38.3%

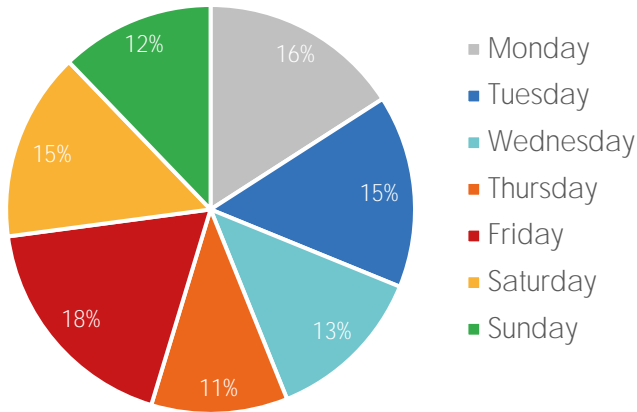
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	61 / 48	66 / 48	72 / 52	81 / 48	70 / 46	68 / 50	57 / 48
Last Week	59 / 48	61 / 48	63 / 46	63 / 48	66 / 46	63 / 50	57 / 48

## Visitors by Day (All Locations)

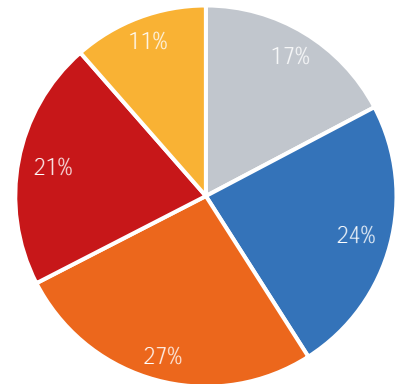


## % Share of Visitors by Day

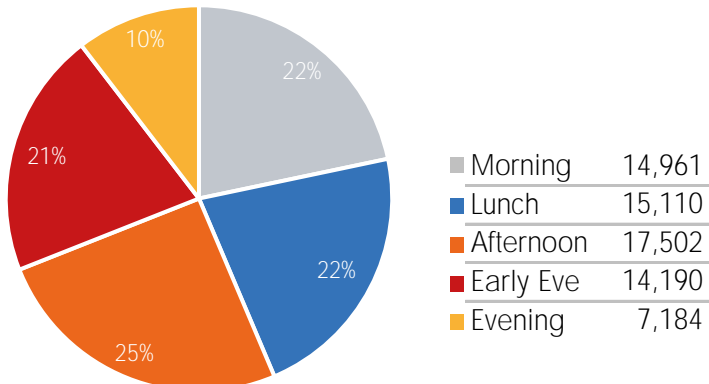


## Visitors by Day Part - Weekend

Morning	10,957
Lunch	15,021
Afternoon	16,794
Early Eve	13,388
Evening	7,262



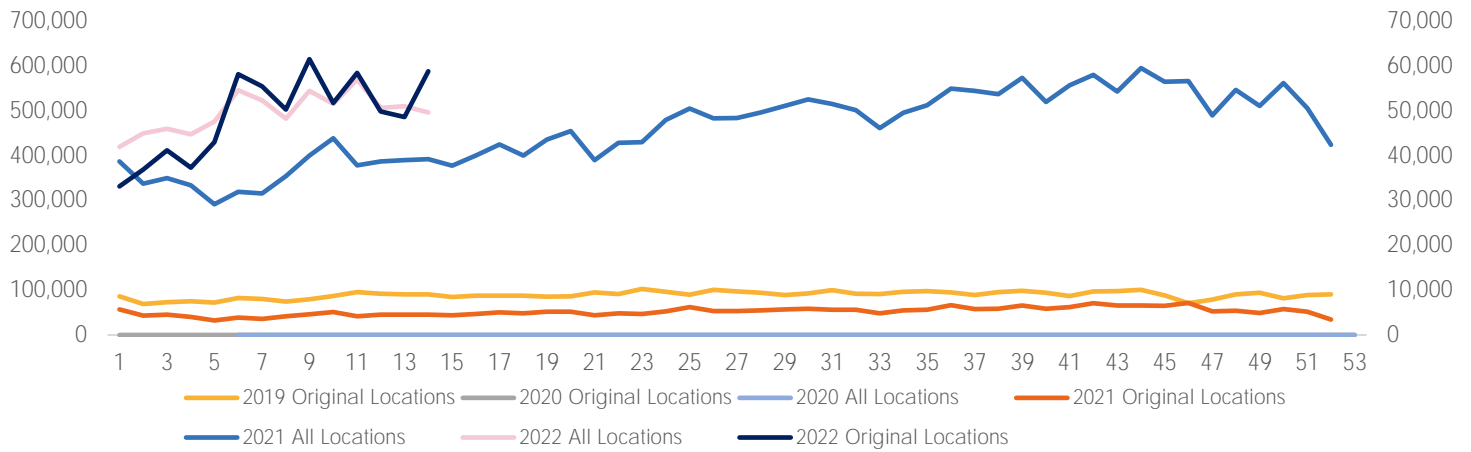
## Visitors by Day Part - Weekday



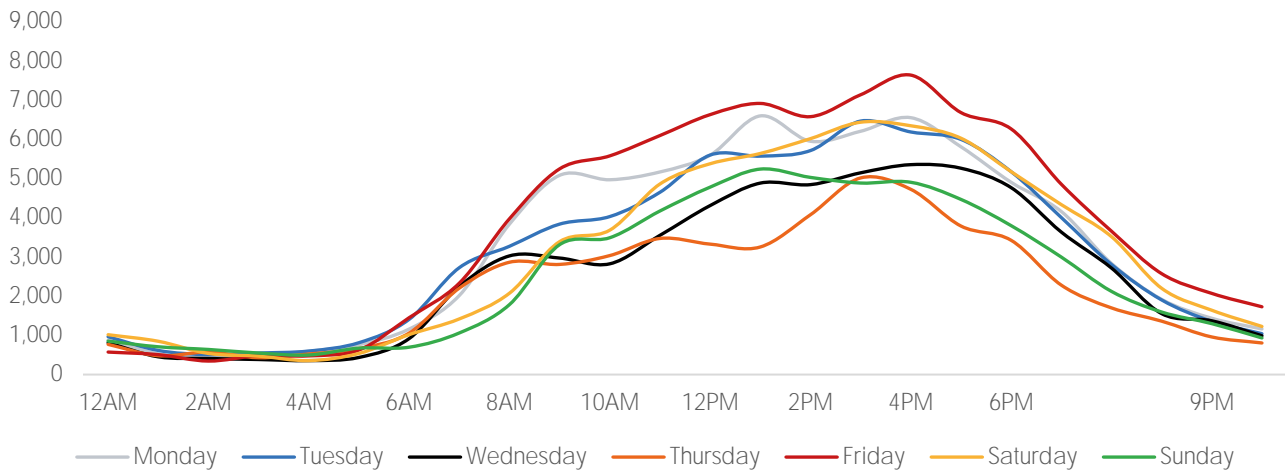
Morning	14,961
Lunch	15,110
Afternoon	17,502
Early Eve	14,190
Evening	7,184

Day Parts are calculated using the following time periods:  
 Morning 06:00AM - 10:59AM  
 Lunch 11:00AM - 1:59PM  
 Afternoon 2:00PM - 4:59PM  
 Early Evening 5:00PM - 7:59PM  
 Evening 8:00PM - 11:59PM

## Long Term Trend by Week



## Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	1,159	1,406	916	1,057	1,449	1,018	697
7:00	2,014	2,723	2,246	2,202	2,329	1,418	1,060
8:00	3,833	3,269	3,024	2,862	3,970	2,073	1,783
9:00	5,077	3,834	2,969	2,807	5,242	3,387	3,310
10:00	4,964	4,026	2,822	3,032	5,573	3,680	3,487
11:00	5,163	4,645	3,548	3,469	6,091	4,856	4,168
12:00	5,591	5,594	4,306	3,324	6,624	5,372	4,776
13:00	6,592	5,566	4,879	3,251	6,909	5,634	5,236
14:00	5,945	5,708	4,840	4,073	6,572	6,012	5,024
15:00	6,200	6,460	5,141	5,011	7,130	6,431	4,881
16:00	6,546	6,182	5,349	4,721	7,631	6,340	4,900
17:00	5,804	5,992	5,258	3,785	6,676	6,023	4,463
18:00	4,900	5,170	4,764	3,422	6,260	5,170	3,795
19:00	4,155	4,002	3,631	2,279	4,851	4,331	2,994
20:00	2,832	2,806	2,715	1,699	3,654	3,515	2,120
21:00	1,917	1,902	1,553	1,361	2,571	2,199	1,594
22:00	1,435	1,356	1,370	958	2,068	1,639	1,298
23:00	1,162	1,042	989	805	1,727	1,226	933

## Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	6,301	4,756	4,084	8,128	6,907	5,739	4,498	40,413	12.3%
Frederick Douglas Blv	2,243	1,586	1,287	3,066	3,493	3,004	3,723	18,402	45.4%
NW Cor. of Malcolm X & 125th	7,464	9,269	8,528	4,280	11,267	8,817	5,686	55,311	-0.4%
NW Cor. of 125th & Malcolm X	8,874	9,786	9,765	5,409	9,629	10,688	6,083	60,234	-1.2%
SE Cor. of Malcolm X & 125th	7,784	7,247	5,896	4,223	7,687	5,500	4,358	42,695	-22.2%
SE Cor. of 125th & Malcolm X	6,441	6,240	4,342	3,097	6,451	4,578	3,359	34,508	-10.5%
NE Cor. of Malcolm X & 125th	8,366	10,793	7,873	7,384	10,112	9,944	8,709	63,181	-2.4%
NE Cor. of 125th & Malcolm X	11,664	11,769	8,937	7,634	12,350	9,526	9,107	70,987	-5.5%
SW Cor. Of Malcolm X & 125th	14,242	9,656	8,663	7,599	15,647	11,030	11,001	77,838	-2.3%
SW Cor. Of 125th & Malcolm X	5,564	4,627	3,792	2,737	6,794	5,266	3,915	32,695	2.1%
<b>Total</b>	<b>78,943</b>	<b>75,729</b>	<b>63,167</b>	<b>53,557</b>	<b>90,337</b>	<b>74,092</b>	<b>60,439</b>	<b>496,264</b>	<b>-2.7%</b>