



Visitor Totals

	Current Week	Previous Week	WoW % Change	2020	% v 2020 Change	2019	% v 2019 Change
Total Visitors	538,326	496,264	8.5%	377,833	42.5%	87,949	512.1%

Key Stats

Wednesday was the busiest day this week with a total of 87,323 visits. The busiest hour was at 2:00 PM on Tuesday with 7,937 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 85,456 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	74,832	80,515	87,323	72,862	85,306	79,602	57,886	538,326
Previous Week	78,943	75,729	63,167	53,557	90,337	74,092	60,439	496,264
Change WoW	-4,111	4,786	24,156	19,305	-5,031	5,510	-2,553	42,062
% Change WoW	-5.2%	6.3%	-17.4%	36.0%	-5.6%	7.4%	-4.2%	8.5%
2020	40,172	58,438	73,088	41,942	58,870	47,774	57,549	377,833
% v 2020 Change	86.3%	37.8%	19.5%	73.7%	44.9%	66.6%	0.6%	42.5%
2019	9,900	13,688	12,989	11,199	14,660	12,863	12,650	87,949
% v 2019 Change	655.9%	488.2%	572.3%	550.6%	481.9%	518.8%	357.6%	512.1%

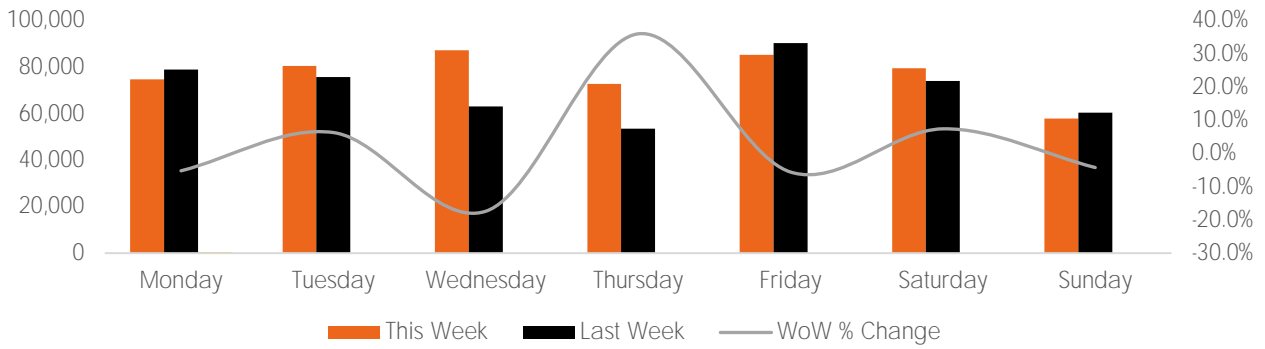
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	8,296	8,042	8,739	8,487	9,738	10,181	6,860	60,343
Previous Week	8,544	6,342	5,371	11,194	10,400	8,743	8,221	58,815
2020	6,136	5,814	7,281	5,709	6,446	5,549	6,948	43,883
2019	9,900	13,688	12,989	11,199	14,660	12,863	12,650	87,949
% Change WoW	-2.9%	26.8%	-17.4%	-24.2%	-6.4%	16.4%	-16.6%	2.6%
% v 2020 Change	35.2%	38.3%	20.0%	48.7%	51.1%	83.5%	-1.3%	37.5%
% v 2019 Change	-16.2%	-41.2%	-32.7%	-24.2%	-33.6%	-20.9%	-45.8%	-31.4%

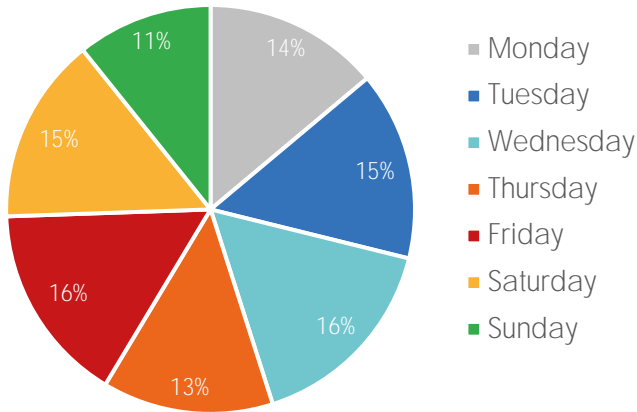
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	54 / 45	54 / 45	55 / 50	55 / 46	57 / 50	55 / 43	61 / 48
Last Week	66 / 48	72 / 52	81 / 48	70 / 46	68 / 50	64 / 50	61 / 48

Visitors by Day (All Locations)

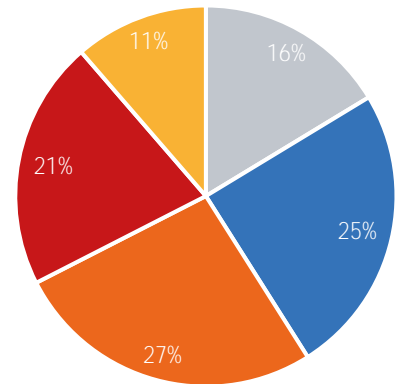


% Share of Visitors by Day



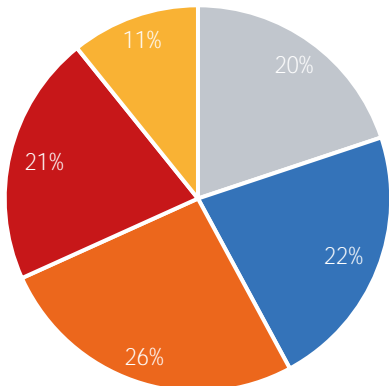
Visitors by Day Part - Weekend

Morning	10,594
Lunch	16,022
Afternoon	17,170
Early Eve	13,736
Evening	7,366



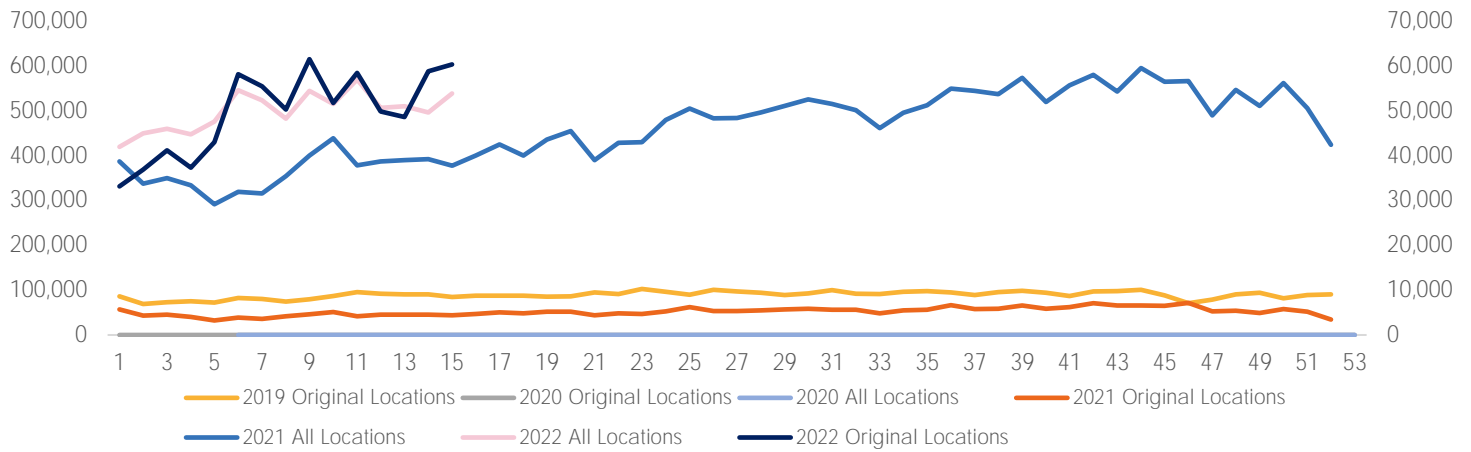
Visitors by Day Part - Weekday

Morning	15,229
Lunch	17,031
Afternoon	20,019
Early Eve	16,070
Evening	8,254

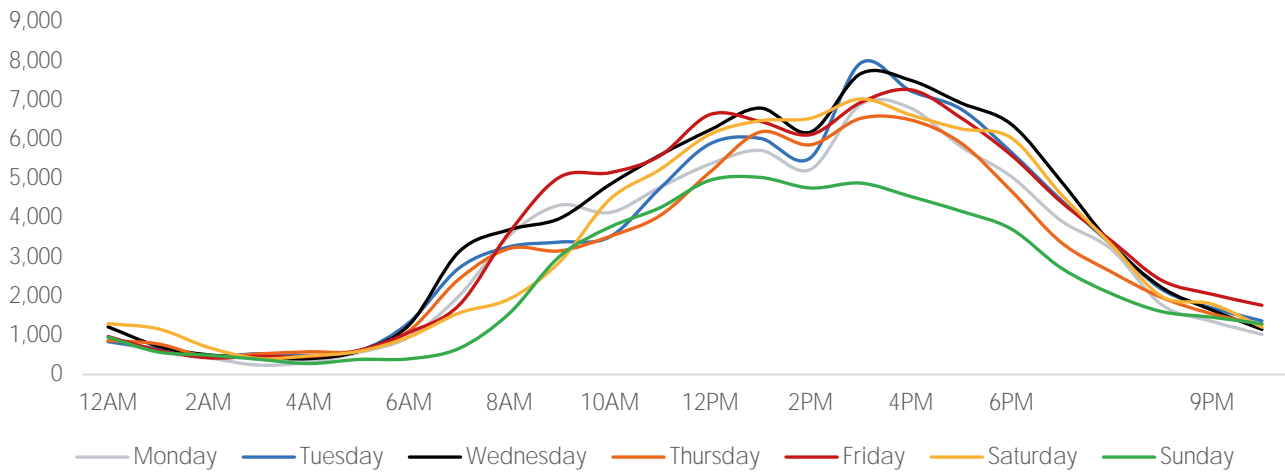


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	958	1,326	1,263	1,118	1,073	959	401
7:00	2,010	2,718	3,135	2,438	1,774	1,569	669
8:00	3,544	3,257	3,693	3,212	3,628	1,928	1,561
9:00	4,317	3,376	3,978	3,152	5,030	2,869	3,011
10:00	4,128	3,509	4,841	3,522	5,143	4,464	3,756
11:00	4,772	4,743	5,591	4,050	5,574	5,225	4,251
12:00	5,367	5,881	6,234	5,162	6,627	6,123	4,952
13:00	5,712	6,018	6,790	6,181	6,451	6,468	5,024
14:00	5,227	5,522	6,178	5,855	6,113	6,530	4,754
15:00	6,882	7,937	7,665	6,528	6,932	7,023	4,880
16:00	6,789	7,228	7,498	6,487	7,256	6,615	4,537
17:00	5,809	6,765	6,921	5,900	6,542	6,263	4,163
18:00	5,050	5,669	6,381	4,684	5,595	6,033	3,712
19:00	3,917	4,440	4,919	3,364	4,394	4,587	2,714
20:00	3,191	3,316	3,329	2,614	3,408	3,311	2,061
21:00	1,780	2,173	2,221	1,964	2,402	1,994	1,605
22:00	1,356	1,699	1,646	1,549	2,047	1,798	1,462
23:00	1,020	1,368	1,150	1,274	1,765	1,209	1,292

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,951	5,714	6,339	6,184	6,785	6,643	4,646	42,262	4.6%
Frederick Douglas Blv	2,345	2,328	2,400	2,303	2,953	3,538	2,214	18,081	-1.7%
NW Cor. of Malcolm X & 125th	7,122	10,246	11,149	6,127	10,537	9,571	5,333	60,085	8.6%
NW Cor. of 125th & Malcolm X	8,467	10,815	12,770	7,746	9,003	11,602	5,704	66,107	9.8%
SE Cor. of Malcolm X & 125th	7,090	7,491	8,018	7,818	7,521	6,092	4,580	48,610	13.9%
SE Cor. of 125th & Malcolm X	5,368	5,344	5,463	5,518	5,618	4,649	3,393	35,353	2.4%
NE Cor. of Malcolm X & 125th	8,452	10,249	9,813	9,461	9,630	10,135	6,960	64,700	2.4%
NE Cor. of 125th & Malcolm X	10,650	11,429	12,198	11,827	11,862	9,913	9,587	77,466	9.1%
SW Cor. Of Malcolm X & 125th	13,790	11,453	12,701	9,930	14,582	11,586	11,414	85,456	9.8%
SW Cor. Of 125th & Malcolm X	5,597	5,446	6,472	5,948	6,815	5,873	4,055	40,206	23.0%
Total	74,832	80,515	87,323	72,862	85,306	79,602	57,886	538,326	8.5%