



Visitor Totals

	Current Week	Previous Week	WoW % Change	2020	% v 2020 Change	2019	% v 2019 Change
Total Visitors	502,611	538,326	-6.6%	400,078	25.6%	87,949	471.5%

Key Stats

Friday was the busiest day this week with a total of 84,481 visits. The busiest hour was at 3:00 PM on Friday with 7,169 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 81,847 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	64,249	66,221	78,029	69,666	84,481	75,660	64,305	502,611
Previous Week	74,832	80,515	87,323	72,862	85,306	79,602	57,886	538,326
Change WoW	-10,583	-14,294	-9,294	-3,196	-825	-3,942	6,419	-35,715
% Change WoW	-14.1%	-17.8%	-17.4%	-4.4%	-1.0%	-5.0%	11.1%	-6.6%
2020	51,164	63,657	62,036	54,610	65,328	54,954	48,329	400,078
% v 2020 Change	25.6%	4.0%	25.8%	27.6%	29.3%	37.7%	33.1%	25.6%
2019	9,900	13,688	12,989	11,199	14,660	12,863	12,650	87,949
% v 2019 Change	549.0%	383.8%	500.7%	522.1%	476.3%	488.2%	408.3%	471.5%

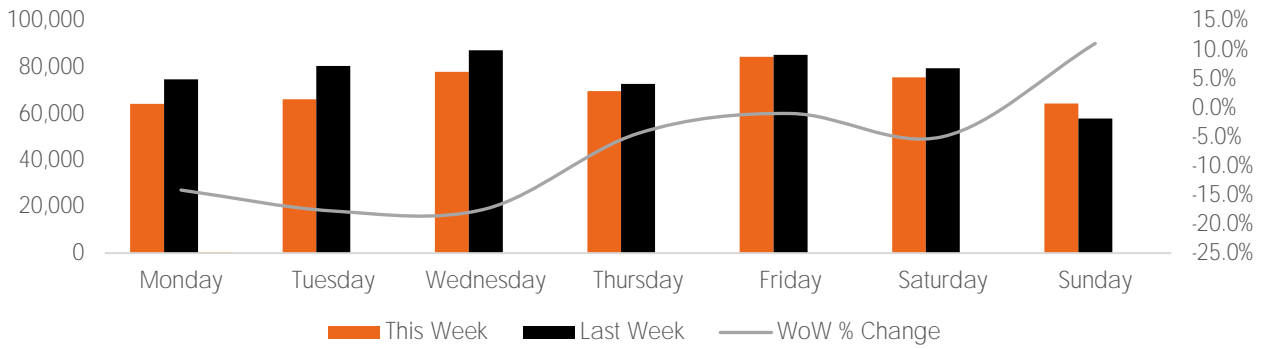
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	6,760	8,794	8,267	7,684	9,439	8,329	7,288	56,561
Previous Week	8,296	8,042	8,739	8,487	9,738	10,181	6,860	60,343
2020	7,785	6,281	6,204	7,347	7,156	6,338	5,888	46,999
2019	9,900	13,688	12,989	11,199	14,660	12,863	12,650	87,949
% Change WoW	-18.5%	9.4%	-17.4%	-9.5%	-3.1%	-18.2%	6.2%	-6.3%
% v 2020 Change	-13.2%	40.0%	33.3%	4.6%	31.9%	31.4%	23.8%	20.3%
% v 2019 Change	-31.7%	-35.8%	-36.4%	-31.4%	-35.6%	-35.2%	-42.4%	-35.7%

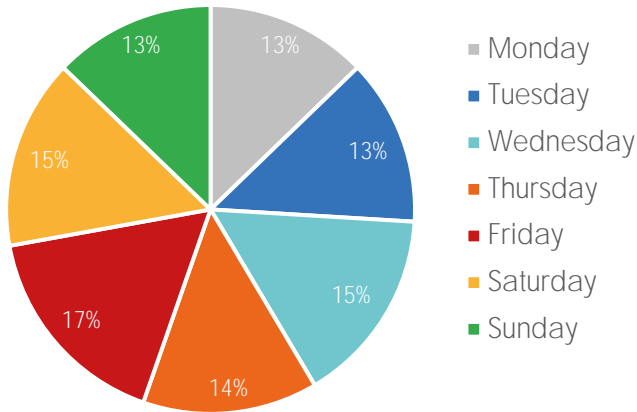
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	63 / 52	61 / 48	63 / 50	59 / 48	59 / 48	63 / 48	54 / 45
Last Week	54 / 45	55 / 50	55 / 46	57 / 50	55 / 43	55 / 45	64 / 50

Visitors by Day (All Locations)

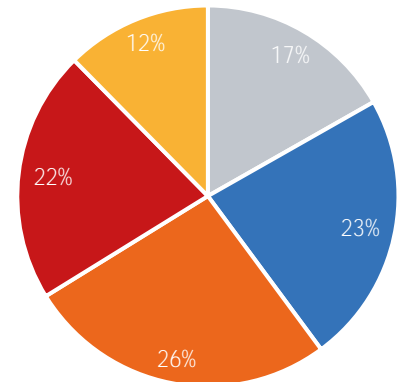


% Share of Visitors by Day

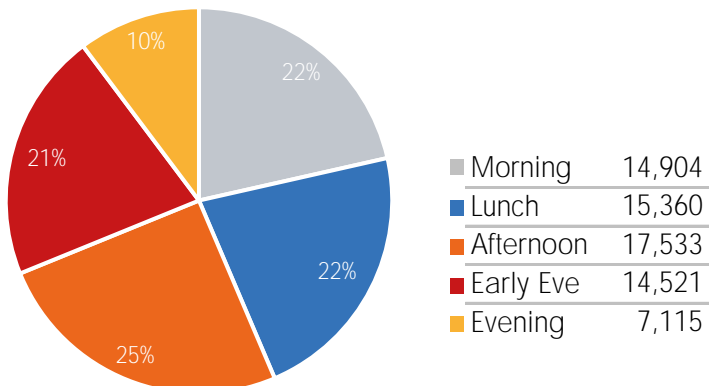


Visitors by Day Part - Weekend

Morning	10,997
Lunch	15,131
Afternoon	17,249
Early Eve	14,045
Evening	8,110



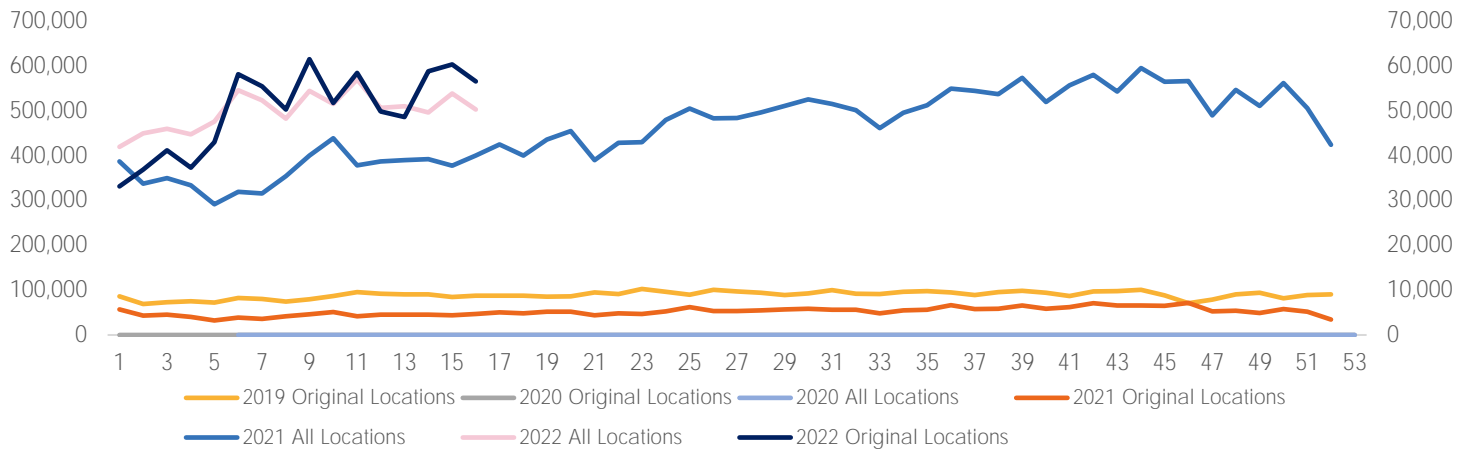
Visitors by Day Part - Weekday



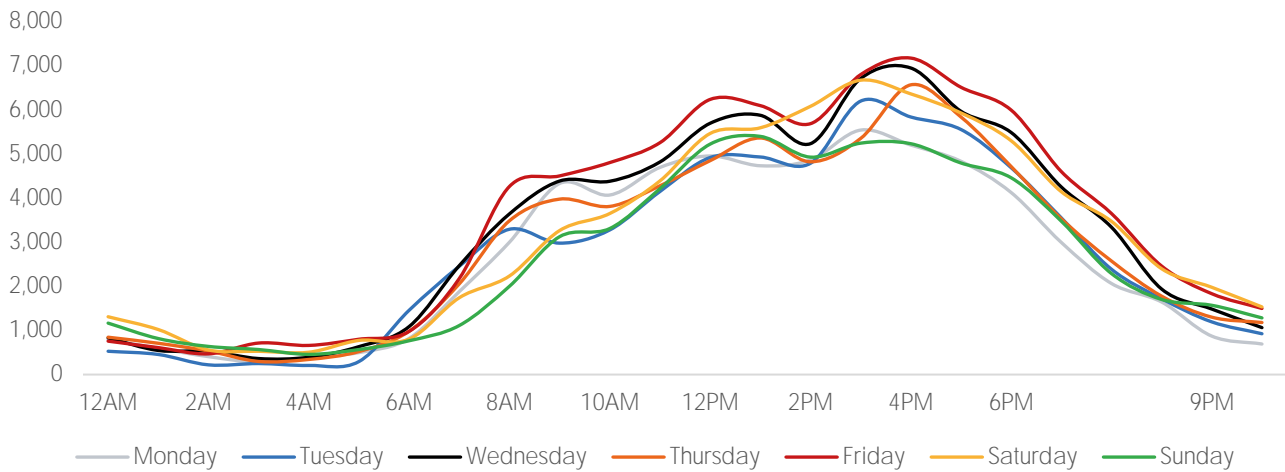
Morning	14,904
Lunch	15,360
Afternoon	17,533
Early Eve	14,521
Evening	7,115

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	819	1,456	1,087	981	978	802	766
7:00	1,879	2,453	2,467	2,054	2,175	1,740	1,111
8:00	2,998	3,292	3,640	3,484	4,261	2,233	2,000
9:00	4,328	2,977	4,384	3,974	4,500	3,262	3,123
10:00	4,067	3,276	4,379	3,809	4,802	3,648	3,308
11:00	4,692	4,146	4,815	4,276	5,252	4,386	4,210
12:00	4,952	4,916	5,692	4,845	6,232	5,461	5,220
13:00	4,730	4,928	5,873	5,359	6,092	5,589	5,395
14:00	4,860	4,785	5,230	4,820	5,683	6,076	4,925
15:00	5,538	6,194	6,705	5,348	6,794	6,668	5,242
16:00	5,199	5,834	6,944	6,563	7,169	6,358	5,229
17:00	4,831	5,551	5,964	5,834	6,508	5,926	4,792
18:00	4,124	4,686	5,484	4,713	5,992	5,297	4,458
19:00	2,993	3,550	4,249	3,529	4,598	4,142	3,474
20:00	2,063	2,386	3,338	2,572	3,648	3,471	2,288
21:00	1,643	1,718	1,937	1,776	2,458	2,397	1,701
22:00	871	1,193	1,484	1,300	1,831	1,977	1,569
23:00	692	925	1,063	1,179	1,497	1,532	1,284

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	4,923	6,891	5,768	5,675	6,452	5,660	5,156	40,525	-4.1%
Frederick Douglas Blv	1,837	1,903	2,499	2,009	2,987	2,669	2,132	16,036	-11.3%
NW Cor. of Malcolm X & 125th	6,099	8,196	9,031	5,823	10,327	8,994	6,036	54,506	-9.3%
NW Cor. of 125th & Malcolm X	7,254	8,654	10,344	7,360	8,825	10,908	6,457	59,802	-9.5%
SE Cor. of Malcolm X & 125th	5,964	5,796	7,037	6,803	7,443	5,930	5,114	44,087	-9.3%
SE Cor. of 125th & Malcolm X	4,288	4,370	4,989	5,054	5,420	5,006	4,497	33,624	-4.9%
NE Cor. of Malcolm X & 125th	7,896	7,480	8,618	9,419	10,096	10,507	10,310	64,326	-0.6%
NE Cor. of 125th & Malcolm X	9,859	9,248	10,591	10,609	11,803	10,460	9,746	72,316	-6.6%
SW Cor. Of Malcolm X & 125th	11,579	9,327	13,486	11,968	14,873	10,404	10,210	81,847	-4.2%
SW Cor. Of 125th & Malcolm X	4,550	4,356	5,666	4,946	6,255	5,122	4,647	35,542	-11.6%
Total	64,249	66,221	78,029	69,666	84,481	75,660	64,305	502,611	-6.6%