



Visitor Totals

	Current Week	Previous Week	WoW % Change	2020	% v 2020 Change	2019	% v 2019 Change
Total Visitors	517,555	502,611	3.0%	425,014	21.8%	87,949	488.5%

Key Stats

Friday was the busiest day this week with a total of 82,911 visits. The busiest hour was at 2:00 PM on Wednesday with 7,206 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 91,880 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	66,199	67,575	80,546	69,804	82,911	81,429	69,091	517,555
Previous Week	64,249	66,221	78,029	69,666	84,481	75,660	64,305	502,611
Change WoW	1,950	1,354	2,517	138	-1,570	5,769	4,786	14,944
% Change WoW	3.0%	2.0%	-17.4%	0.2%	-1.9%	7.6%	7.4%	3.0%
2020	53,591	56,881	77,883	50,682	69,412	56,276	60,289	425,014
% v 2020 Change	23.5%	18.8%	3.4%	37.7%	19.4%	44.7%	14.6%	21.8%
2019	9,900	13,688	12,989	11,199	14,660	12,863	12,650	87,949
% v 2019 Change	568.7%	393.7%	520.1%	523.3%	465.6%	533.0%	446.2%	488.5%

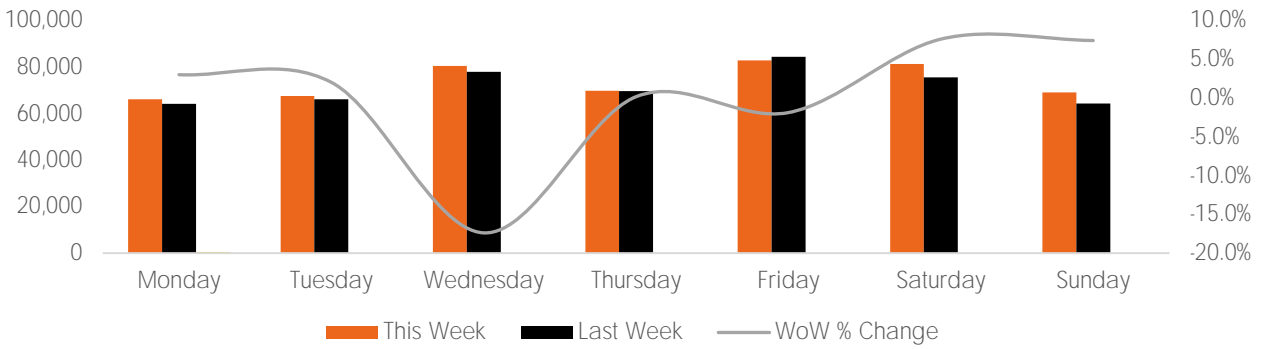
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	6,368	6,094	7,978	7,283	9,418	9,618	8,749	55,508
Previous Week	6,760	8,794	8,267	7,684	9,439	8,329	7,288	56,561
2020	8,222	5,688	7,783	6,982	7,699	6,440	7,373	50,187
2019	9,900	13,688	12,989	11,199	14,660	12,863	12,650	87,949
% Change WoW	-5.8%	-30.7%	-17.4%	-5.2%	-0.2%	15.5%	20.0%	-1.9%
% v 2020 Change	-22.5%	7.1%	2.5%	4.3%	22.3%	49.3%	18.7%	10.6%
% v 2019 Change	-35.7%	-55.5%	-38.6%	-35.0%	-35.8%	-25.2%	-30.8%	-36.9%

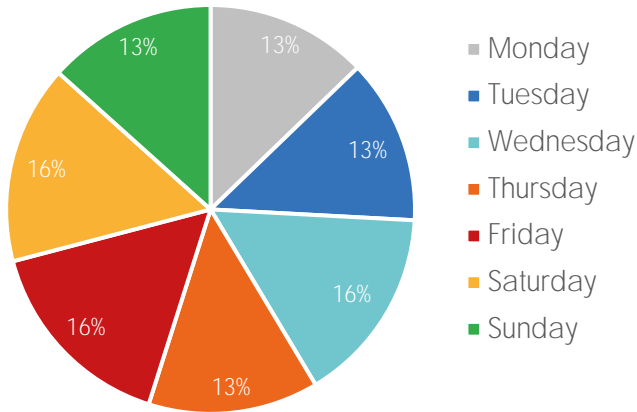
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	66 / 52	63 / 48	59 / 48	61 / 48	64 / 52	63 / 48	63 / 52
Last Week	61 / 48	63 / 50	59 / 48	59 / 48	63 / 48	64 / 48	55 / 46

Visitors by Day (All Locations)

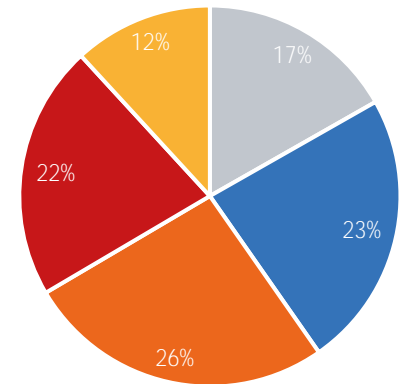


% Share of Visitors by Day

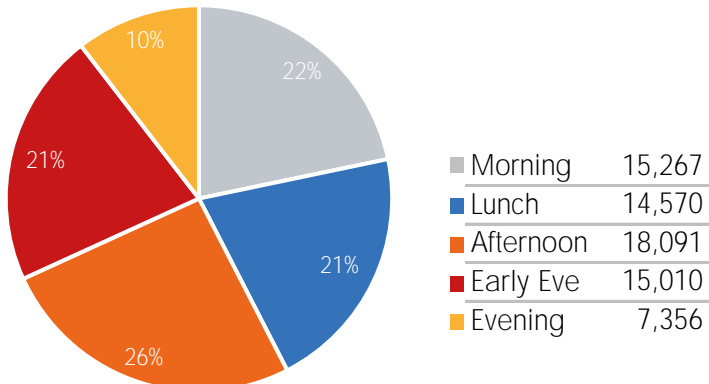


Visitors by Day Part - Weekend

Morning	11,928
Lunch	16,733
Afternoon	18,649
Early Eve	15,395
Evening	8,410



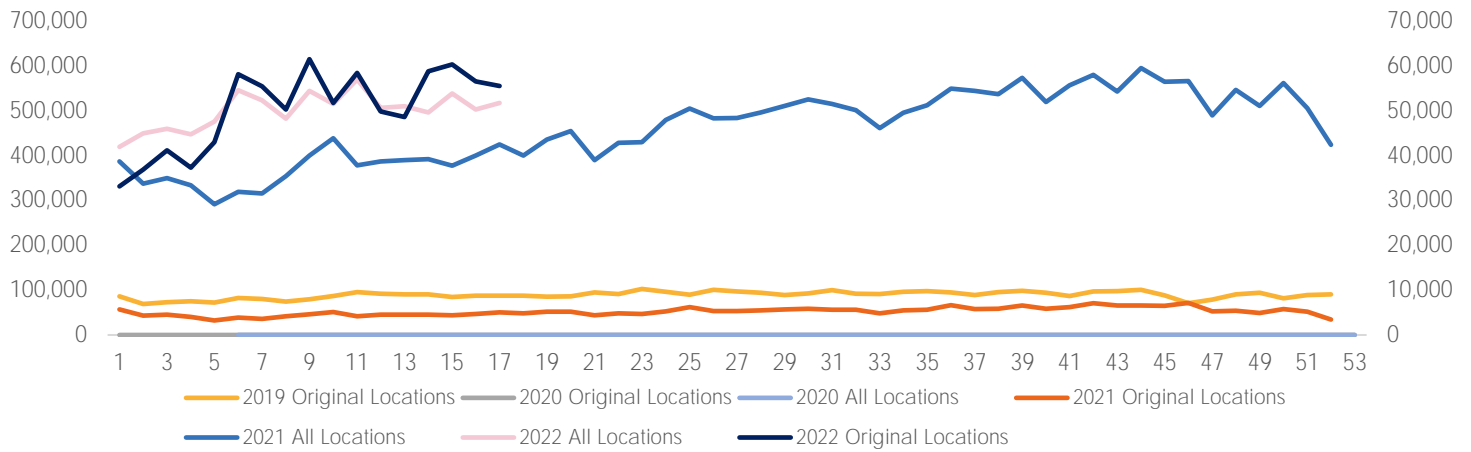
Visitors by Day Part - Weekday



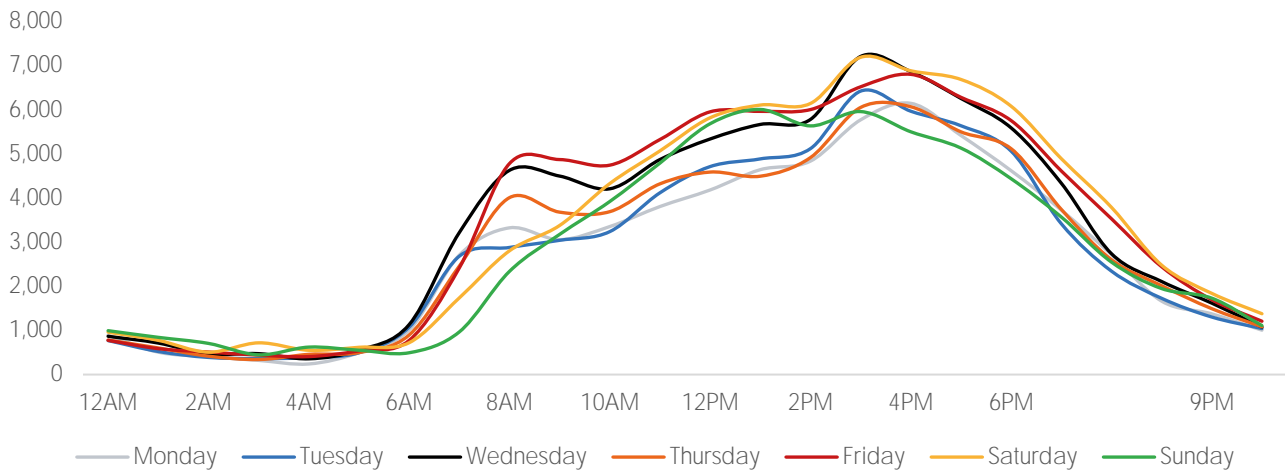
Morning	15,267
Lunch	14,570
Afternoon	18,091
Early Eve	15,010
Evening	7,356

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	1,008	1,072	1,131	895	773	721	494
7:00	2,704	2,680	3,215	2,456	2,414	1,736	965
8:00	3,324	2,879	4,626	4,007	4,779	2,803	2,337
9:00	3,056	3,041	4,496	3,679	4,870	3,377	3,175
10:00	3,353	3,238	4,208	3,690	4,743	4,327	3,920
11:00	3,806	4,117	4,871	4,320	5,324	5,066	4,790
12:00	4,181	4,711	5,336	4,587	5,952	5,817	5,682
13:00	4,641	4,885	5,666	4,493	5,962	6,105	6,005
14:00	4,835	5,118	5,779	4,915	6,002	6,141	5,633
15:00	5,770	6,421	7,206	6,051	6,518	7,187	5,957
16:00	6,144	5,965	6,864	6,066	6,800	6,881	5,499
17:00	5,415	5,636	6,254	5,498	6,280	6,684	5,130
18:00	4,618	5,061	5,588	5,117	5,753	6,079	4,436
19:00	3,726	3,416	4,335	3,742	4,612	4,891	3,569
20:00	2,718	2,343	2,738	2,602	3,529	3,788	2,547
21:00	1,663	1,727	2,108	2,013	2,443	2,479	1,948
22:00	1,375	1,303	1,618	1,492	1,694	1,839	1,730
23:00	1,005	1,042	1,076	1,082	1,208	1,378	1,110

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	4,844	4,659	5,838	5,317	6,771	6,643	6,214	40,286	-0.6%
Frederick Douglas Blv	1,524	1,435	2,140	1,966	2,647	2,975	2,535	15,222	-5.1%
NW Cor. of Malcolm X & 125th	6,405	7,985	9,463	5,741	9,879	9,697	6,562	55,732	2.2%
NW Cor. of 125th & Malcolm X	7,620	8,431	10,834	7,258	8,443	11,759	7,024	61,369	2.6%
SE Cor. of Malcolm X & 125th	6,810	6,837	7,010	6,896	7,126	6,148	5,815	46,642	5.8%
SE Cor. of 125th & Malcolm X	4,731	4,628	5,627	4,661	5,267	4,780	4,232	33,926	0.9%
NE Cor. of Malcolm X & 125th	9,403	9,336	8,814	8,503	9,737	9,153	8,792	63,738	-0.9%
NE Cor. of 125th & Malcolm X	10,337	10,790	10,523	9,977	10,932	10,081	10,366	73,006	1.0%
SW Cor. Of Malcolm X & 125th	9,827	9,379	15,274	14,498	15,929	14,460	12,513	91,880	12.3%
SW Cor. Of 125th & Malcolm X	4,698	4,095	5,023	4,987	6,180	5,733	5,038	35,754	0.6%
Total	66,199	67,575	80,546	69,804	82,911	81,429	69,091	517,555	3.0%