



Visitor Totals

	Current Week	Previous Week	WoW % Change	2020	% v 2020 Change	2019	% v 2019 Change
Total Visitors	477,593	517,555	-7.7%	400,312	19.3%	87,483	445.9%

Key Stats

Tuesday was the busiest day this week with a total of 80,643 visits. The busiest hour was at 2:00 PM on Tuesday with 7,141 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 76,620 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	59,191	80,643	72,871	77,756	66,893	60,286	59,953	477,593
Previous Week	66,199	67,575	80,546	69,804	82,911	81,429	69,091	517,555
Change WoW	-7,008	13,068	-7,675	7,952	-16,018	-21,143	-9,138	-39,962
% Change WoW	-10.6%	19.3%	-17.4%	11.4%	-19.3%	-26.0%	-13.2%	-7.7%
2020	48,799	55,278	60,891	62,904	71,269	48,099	53,072	400,312
% v 2020 Change	21.3%	45.9%	19.7%	23.6%	-6.1%	25.3%	13.0%	19.3%
2019	11,939	11,553	11,246	13,140	13,786	15,642	10,177	87,483
% v 2019 Change	395.8%	598.0%	548.0%	491.8%	385.2%	285.4%	489.1%	445.9%

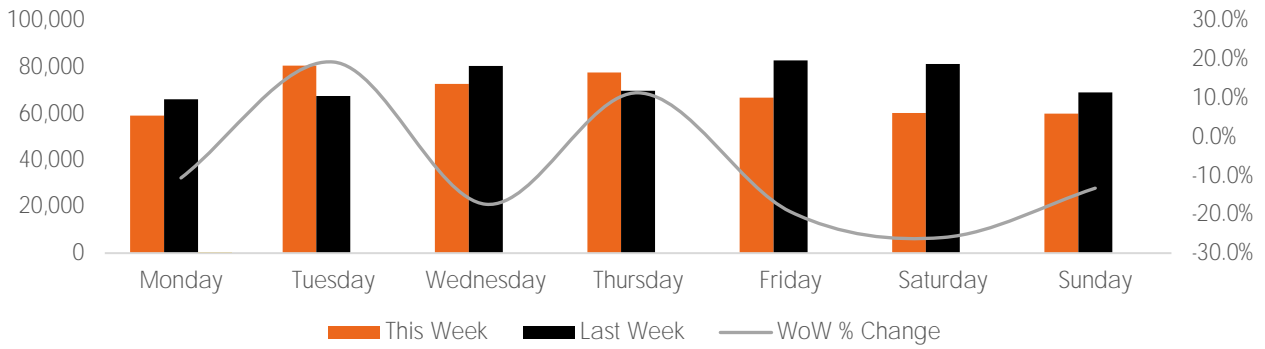
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	5,717	8,511	7,063	10,344	6,351	10,164	7,370	55,520
Previous Week	6,368	6,094	7,978	7,283	9,418	9,618	8,749	55,508
2020	7,824	5,549	6,142	8,621	7,948	5,687	6,387	48,158
2019	11,939	11,553	11,246	13,140	13,786	15,642	10,177	87,483
% Change WoW	-10.2%	39.7%	-17.4%	42.0%	-32.6%	5.7%	-15.8%	0.0%
% v 2020 Change	-26.9%	53.4%	15.0%	20.0%	-20.1%	78.7%	15.4%	15.3%
% v 2019 Change	-52.1%	-26.3%	-37.2%	-21.3%	-53.9%	-35.0%	-27.6%	-36.5%

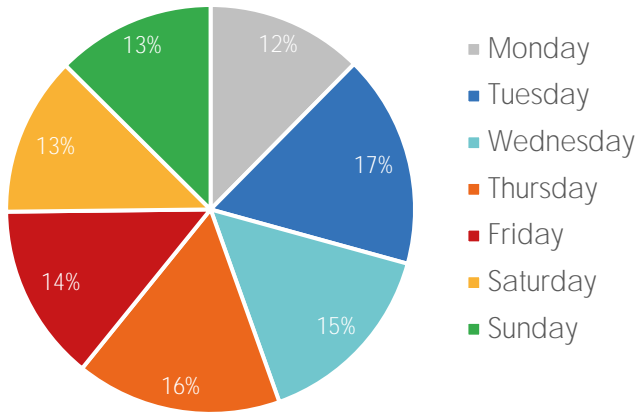
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	61 / 48	66 / 48	63 / 50	61 / 54	61 / 52	63 / 48	66 / 52
Last Week	63 / 48	59 / 48	61 / 48	64 / 52	63 / 48	64 / 50	72 / 54

Visitors by Day (All Locations)

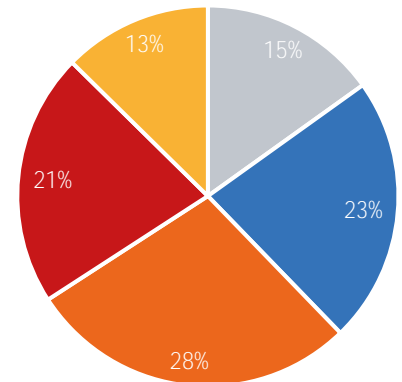


% Share of Visitors by Day

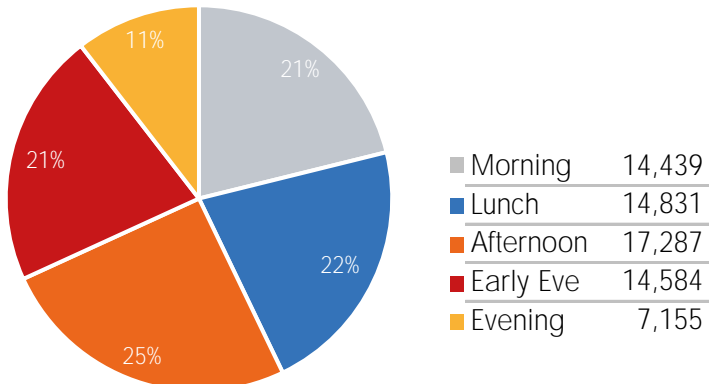


Visitors by Day Part - Weekend

Morning	8,599
Lunch	12,890
Afternoon	15,990
Early Eve	12,246
Evening	7,190



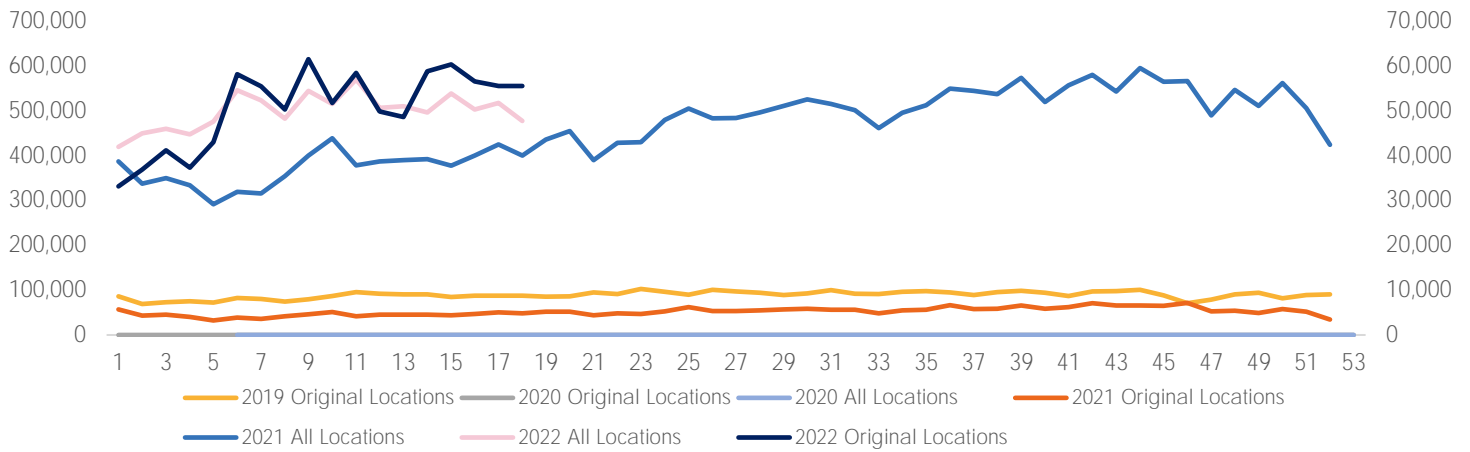
Visitors by Day Part - Weekday



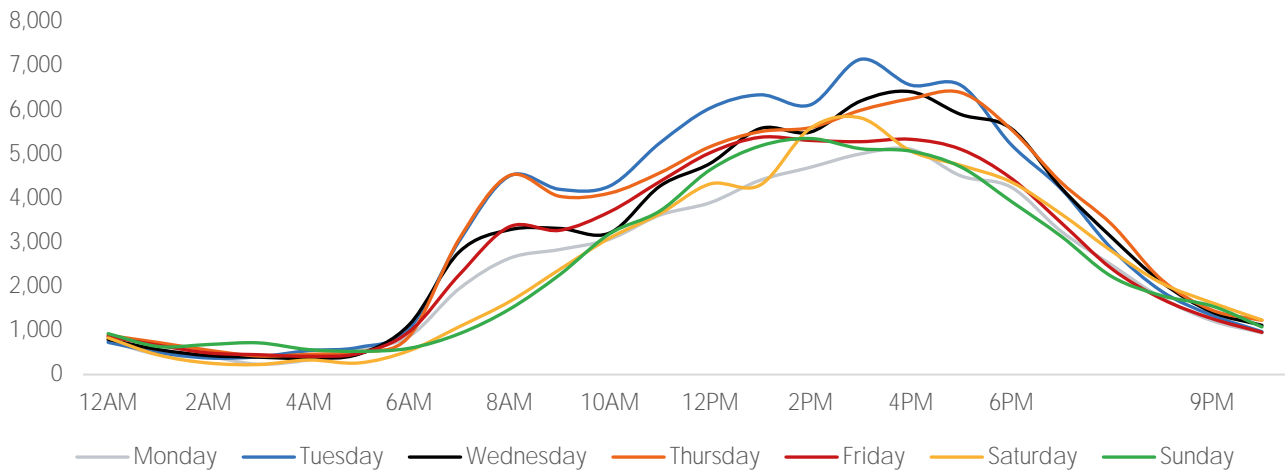
Morning	14,439
Lunch	14,831
Afternoon	17,287
Early Eve	14,584
Evening	7,155

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	866	1,032	1,127	863	968	539	595
7:00	1,947	3,025	2,779	3,074	2,260	1,084	925
8:00	2,634	4,498	3,280	4,508	3,348	1,651	1,480
9:00	2,832	4,196	3,310	4,038	3,267	2,380	2,260
10:00	3,069	4,271	3,207	4,110	3,688	3,093	3,191
11:00	3,612	5,248	4,268	4,570	4,372	3,644	3,707
12:00	3,893	6,035	4,782	5,162	5,024	4,317	4,638
13:00	4,403	6,337	5,573	5,503	5,375	4,294	5,179
14:00	4,695	6,110	5,493	5,593	5,303	5,581	5,347
15:00	4,998	7,141	6,196	5,987	5,275	5,813	5,116
16:00	5,103	6,557	6,407	6,248	5,329	5,063	5,060
17:00	4,500	6,552	5,891	6,387	5,101	4,738	4,701
18:00	4,244	5,210	5,574	5,556	4,447	4,363	3,924
19:00	3,242	4,202	4,226	4,350	3,436	3,636	3,130
20:00	2,485	2,857	3,112	3,408	2,402	2,800	2,224
21:00	1,736	1,887	2,092	2,149	1,715	2,069	1,788
22:00	1,222	1,345	1,419	1,462	1,269	1,629	1,555
23:00	944	971	1,115	1,228	957	1,236	1,079

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	4,149	6,035	5,189	6,520	4,450	6,147	4,474	36,964	-8.2%
Frederick Douglas Blv	1,568	2,476	1,874	3,824	1,901	4,017	2,896	18,556	21.9%
NW Cor. of Malcolm X & 125th	5,684	9,900	8,941	6,026	7,998	7,673	5,824	52,046	-6.6%
NW Cor. of 125th & Malcolm X	6,762	10,456	10,235	7,623	6,838	9,305	6,232	57,451	-6.4%
SE Cor. of Malcolm X & 125th	5,924	7,020	6,566	6,937	6,628	4,675	4,735	42,485	-8.9%
SE Cor. of 125th & Malcolm X	4,292	5,621	5,230	5,611	4,800	3,354	3,841	32,749	-3.5%
NE Cor. of Malcolm X & 125th	8,407	9,495	10,009	8,637	8,727	5,297	9,151	59,723	-6.3%
NE Cor. of 125th & Malcolm X	10,036	10,781	9,613	10,831	10,547	7,584	9,071	68,463	-6.2%
SW Cor. Of Malcolm X & 125th	8,740	13,605	10,523	15,590	10,376	8,286	9,500	76,620	-16.6%
SW Cor. Of 125th & Malcolm X	3,629	5,254	4,691	6,157	4,628	3,948	4,229	32,536	-9.0%
Total	59,191	80,643	72,871	77,756	66,893	60,286	59,953	477,593	-7.7%