



Visitor Totals

	Current Week	Previous Week	WoW % Change	2020	% v 2020 Change	2019	% v 2019 Change
Total Visitors	419,681	424,385	-1.1%	387,273	8.4%	69,090	507.4%

Key Stats

Tuesday was the busiest day this week with a total of 70,990 visits. The busiest hour was at 12:00 PM on Tuesday with 8,612 visits. The busiest location was NE Cor. of 125th & Malcolm X with a total of 69,705 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd: NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	54,637	70,990	56,018	68,727	61,102	65,863	42,344	419,681
Previous Week	59,285	63,523	63,581	71,085	72,647	42,961	51,303	424,385
Change WoW	-4,648	7,467	-7,563	-2,358	-11,545	22,902	-8,959	-4,704
% Change WoW	-7.8%	11.8%	-17.4%	-3.3%	-15.9%	53.3%	-17.5%	-1.1%
2020	55,775	47,655	65,378	54,134	62,644	55,406	46,281	387,273
% v 2020 Change	-2.0%	49.0%	-14.3%	27.0%	-2.5%	18.9%	-8.5%	8.4%
2019	11,326	7,466	10,538	7,545	13,402	9,410	9,403	69,090
% v 2019 Change	382.4%	850.8%	431.6%	810.9%	355.9%	599.9%	350.3%	507.4%

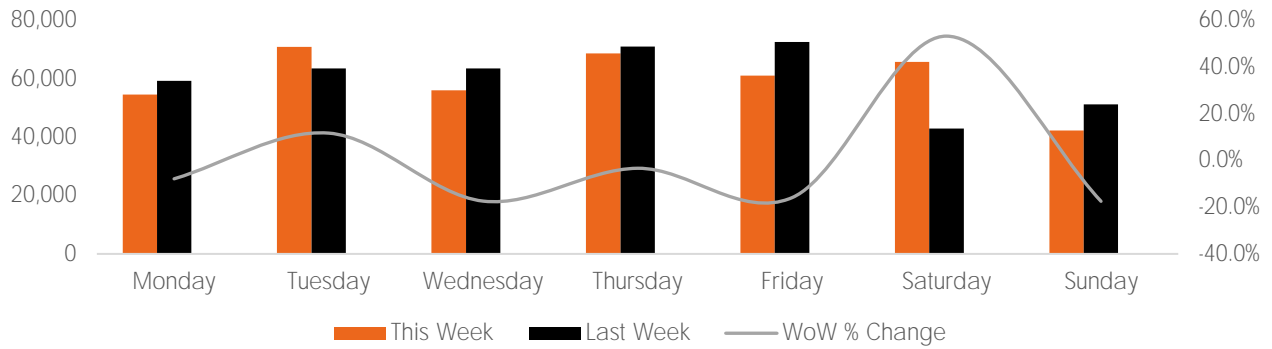
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	4,248	7,427	2,606	5,326	4,387	6,506	2,653	33,153
Previous Week	4,564	5,231	4,992	6,285	7,145	2,153	4,058	34,428
2020	8,997	5,627	9,034	10,120	7,201	9,220	6,706	56,905
2019	11,326	7,466	10,538	7,545	13,402	9,410	9,403	69,090
% Change WoW	-6.9%	42.0%	-17.4%	-15.3%	-38.6%	202.2%	-34.6%	-3.7%
% v 2020 Change	-52.8%	32.0%	-71.2%	-47.4%	-39.1%	-29.4%	-60.4%	-41.7%
% v 2019 Change	-62.5%	-0.5%	-75.3%	-29.4%	-67.3%	-30.9%	-71.8%	-52.0%

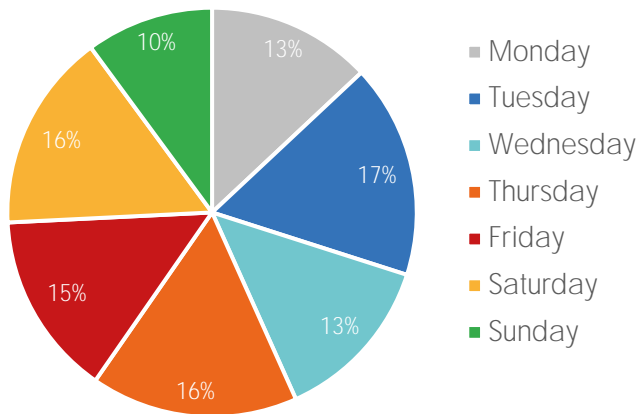
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	54 / 50	55 / 48	55 / 50	55 / 48	54 / 45	55 / 43	48 / 39
Last Week	46 / 45	48 / 43	50 / 39	54 / 39	50 / 37	54 / 46	57 / 45

## Visitors by Day (All Locations)

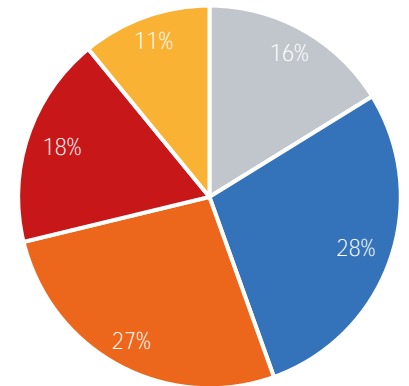


## % Share of Visitors by Day

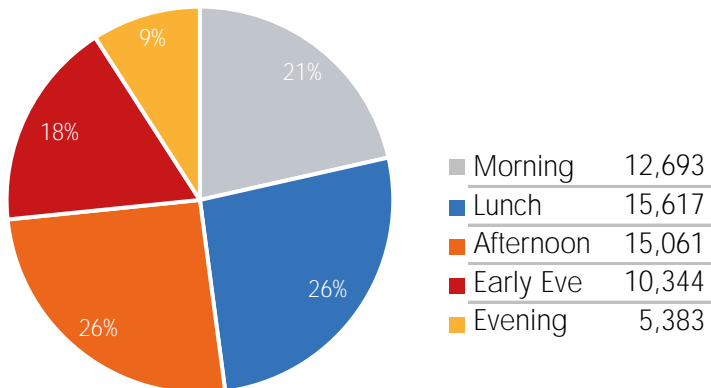


## Visitors by Day Part - Weekend

Morning	8,290
Lunch	14,503
Afternoon	13,662
Early Eve	9,143
Evening	5,589



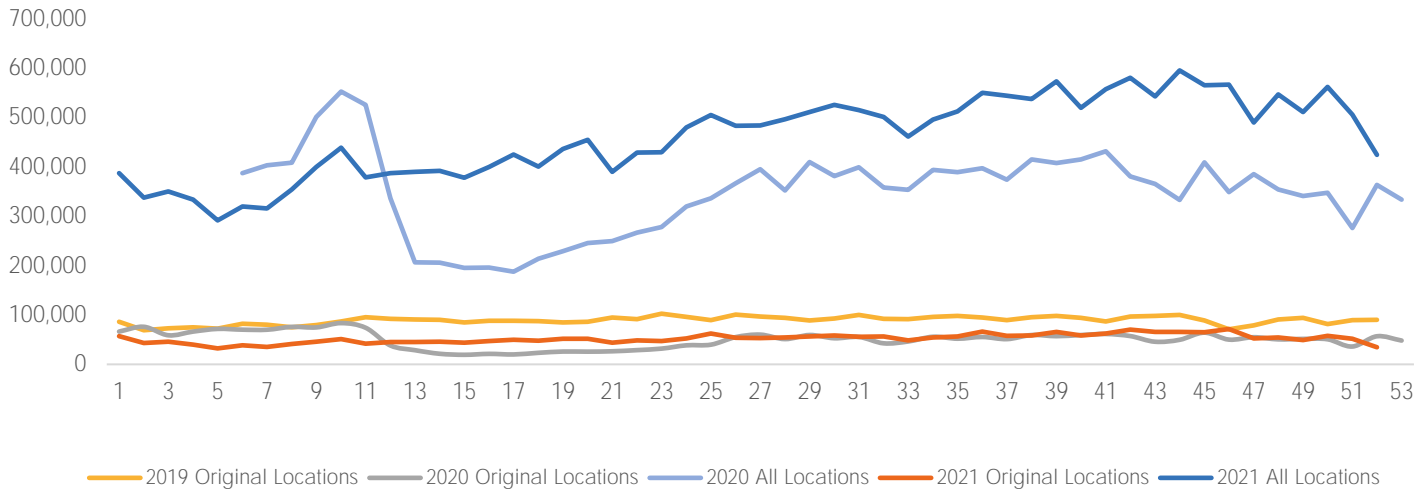
## Visitors by Day Part - Weekday



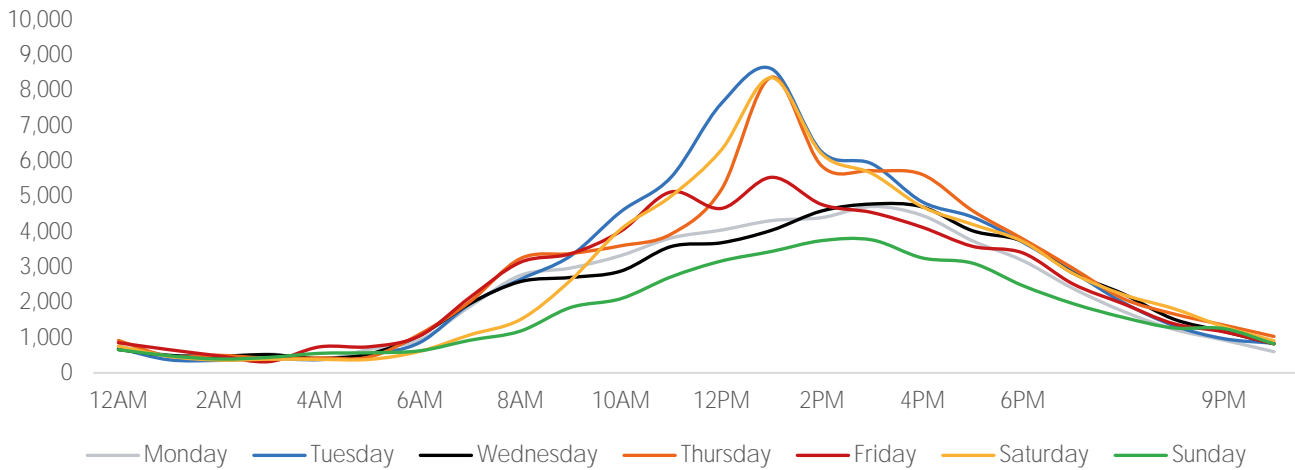
Morning	12,693
Lunch	15,617
Afternoon	15,061
Early Eve	10,344
Evening	5,383

Day Parts are calculated using the following time periods:  
 Morning 06:00AM - 10:59AM  
 Lunch 11:00AM - 1:59PM  
 Afternoon 2:00PM - 4:59PM  
 Early Evening 5:00PM - 7:59PM  
 Evening 8:00PM - 11:59PM

## Long Term Trend by Week



## Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	934	860	1,064	1,100	1,050	610	626
7:00	1,885	1,956	1,966	2,019	2,143	1,079	926
8:00	2,762	2,649	2,585	3,237	3,132	1,510	1,183
9:00	2,969	3,313	2,703	3,379	3,374	2,622	1,852
10:00	3,323	4,566	2,882	3,599	4,014	4,070	2,101
11:00	3,821	5,542	3,578	3,930	5,126	5,004	2,720
12:00	4,044	7,630	3,685	5,189	4,658	6,313	3,168
13:00	4,313	8,612	4,039	8,377	5,540	8,361	3,440
14:00	4,397	6,259	4,587	5,859	4,769	6,203	3,746
15:00	4,712	5,920	4,784	5,728	4,542	5,646	3,766
16:00	4,460	4,844	4,702	5,620	4,124	4,706	3,256
17:00	3,741	4,413	4,026	4,594	3,585	4,206	3,108
18:00	3,180	3,701	3,726	3,796	3,398	3,720	2,471
19:00	2,391	2,861	2,827	2,963	2,519	2,818	1,962
20:00	1,743	1,993	2,237	2,102	1,958	2,218	1,572
21:00	1,237	1,343	1,526	1,672	1,394	1,822	1,274
22:00	927	969	1,174	1,354	1,164	1,308	1,255
23:00	601	839	828	1,033	821	908	821

## Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	3,369	6,186	2,089	4,208	3,619	5,301	2,034	26,806	-2.2%
Frederick Douglas Blv	879	1,241	517	1,118	768	1,205	619	6,347	-9.5%
NW Cor. of Malcolm X & 125th	4,886	7,046	5,680	7,218	6,190	7,048	3,584	41,652	-0.2%
NW Cor. of 125th & Malcolm X	5,817	7,430	6,509	8,184	5,287	8,538	3,829	45,594	1.2%
SE Cor. of Malcolm X & 125th	5,573	6,054	6,423	6,271	5,625	5,256	4,399	39,601	-1.9%
SE Cor. of 125th & Malcolm X	3,603	4,305	4,218	4,512	4,361	3,821	2,879	27,699	0.7%
NE Cor. of Malcolm X & 125th	9,214	9,615	9,168	10,714	9,410	8,396	8,859	65,376	-7.7%
NE Cor. of 125th & Malcolm X	10,448	10,538	9,854	10,755	10,290	10,044	7,776	69,705	-5.7%
SW Cor. Of Malcolm X & 125th	7,353	11,914	7,883	10,071	10,951	10,339	5,852	64,363	8.7%
SW Cor. Of 125th & Malcolm X	3,495	6,661	3,677	5,676	4,601	5,915	2,513	32,538	3.6%
<b>Total</b>	<b>54,637</b>	<b>70,990</b>	<b>56,018</b>	<b>68,727</b>	<b>61,102</b>	<b>65,863</b>	<b>42,344</b>	<b>419,681</b>	<b>-1.1%</b>