



Visitor Totals

	Current Week	Previous Week	WoW % Change	2020	% v 2020 Change	2019	% v 2019 Change
Total Visitors	531,280	542,202	-2.0%	390,165	36.2%	94,877	460.0%

Key Stats

Wednesday was the busiest day this week with a total of 84,941 visits. The busiest hour was at 2:00 PM on Wednesday with 7,139 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 82,131 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	81,626	77,718	84,941	73,972	76,214	70,528	66,281	531,280
Previous Week	73,951	87,165	86,090	69,789	79,651	83,357	62,199	542,202
Change WoW	7,675	-9,447	-1,149	4,183	-3,437	-12,829	4,082	-10,922
% Change WoW	10.4%	-10.8%	-17.4%	6.0%	-4.3%	-15.4%	6.6%	-2.0%
2020	50,471	60,677	74,062	63,616	59,517	41,145	40,677	390,165
% v 2020 Change	61.7%	28.1%	14.7%	16.3%	28.1%	71.4%	62.9%	36.2%
2019	13,624	13,816	13,174	10,339	15,607	16,465	11,852	94,877
% v 2019 Change	499.1%	462.5%	544.8%	615.5%	388.3%	328.4%	459.2%	460.0%

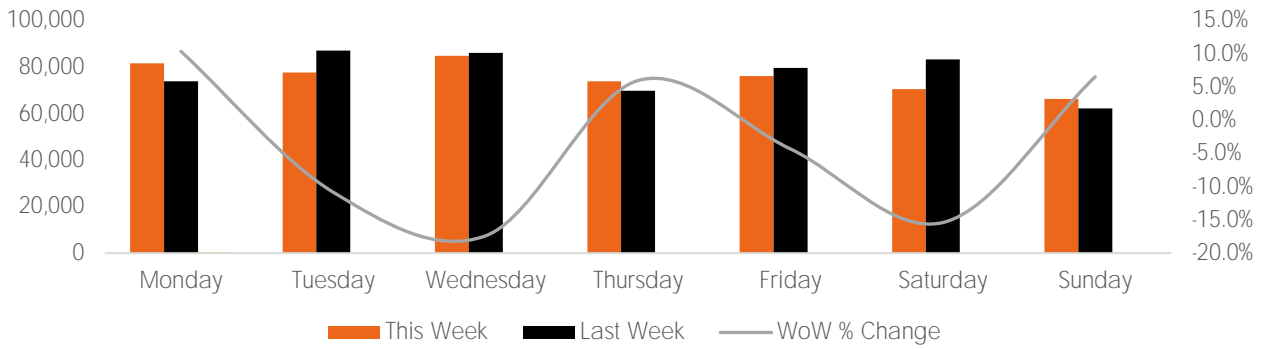
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	9,055	7,661	9,911	9,026	8,541	7,346	8,687	60,227
Previous Week	6,803	9,341	9,705	7,917	7,968	9,713	7,192	58,639
2020	4,751	7,333	7,687	7,529	6,948	6,333	3,424	44,005
2019	13,624	13,816	13,174	10,339	15,607	16,465	11,852	94,877
% Change WoW	33.1%	-18.0%	-17.4%	14.0%	7.2%	-24.4%	20.8%	2.7%
% v 2020 Change	90.6%	4.5%	28.9%	19.9%	22.9%	16.0%	153.7%	36.9%
% v 2019 Change	-33.5%	-44.5%	-24.8%	-12.7%	-45.3%	-55.4%	-26.7%	-36.5%

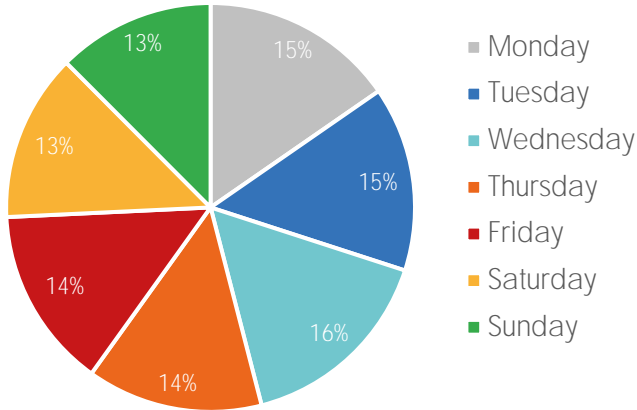
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	68 / 50	70 / 52	72 / 52	59 / 52	59 / 50	61 / 50	61 / 50
Last Week	66 / 50	73 / 55	68 / 50	73 / 50	66 / 48	66 / 52	63 / 52

Visitors by Day (All Locations)

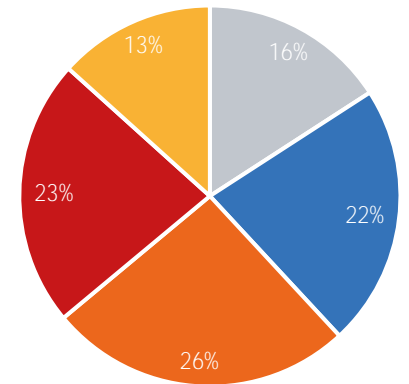


% Share of Visitors by Day

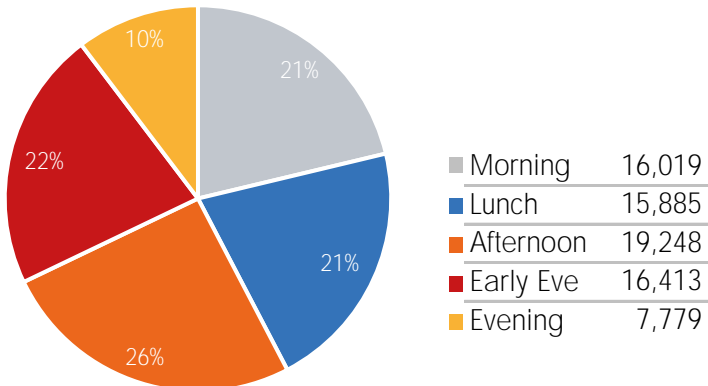


Visitors by Day Part - Weekend

Morning	10,233
Lunch	14,352
Afternoon	16,680
Early Eve	14,665
Evening	8,596



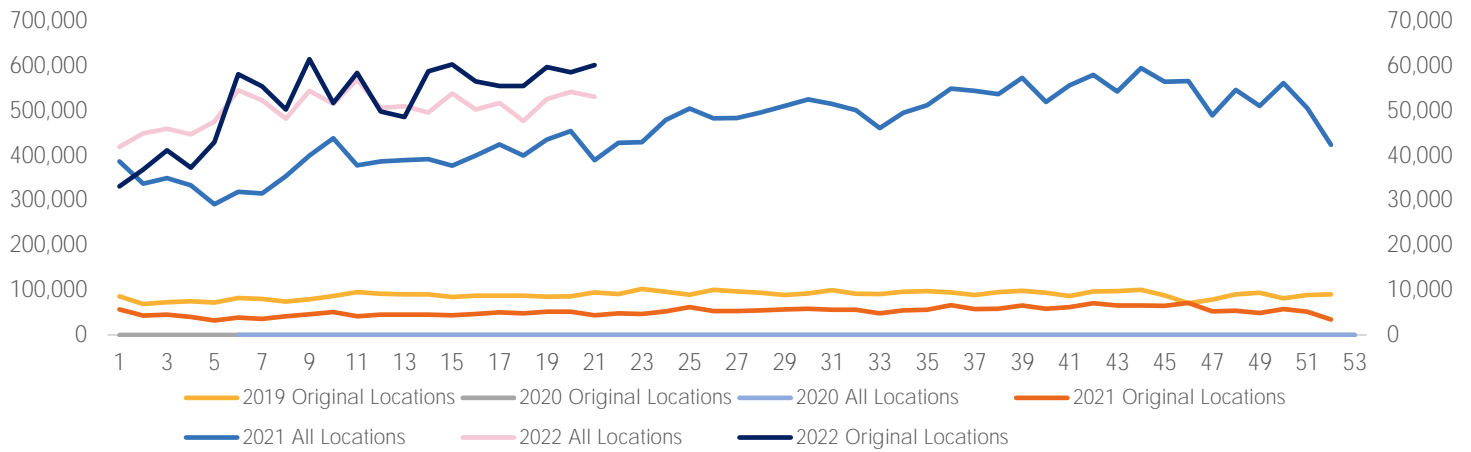
Visitors by Day Part - Weekday



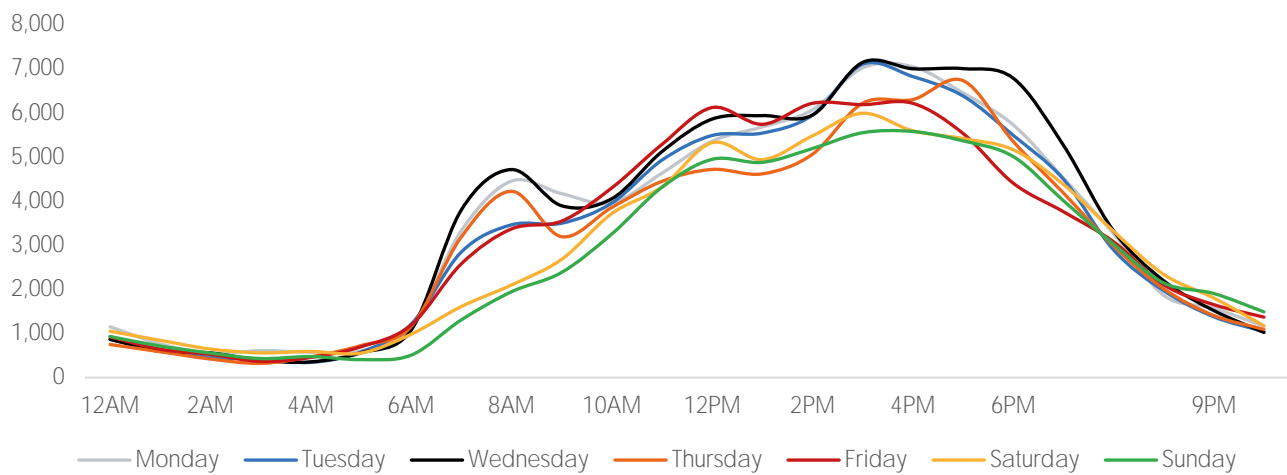
Morning	16,019
Lunch	15,885
Afternoon	19,248
Early Eve	16,413
Evening	7,779

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	1,138	1,209	1,073	1,155	1,189	980	507
7:00	3,326	2,843	3,795	3,184	2,575	1,609	1,306
8:00	4,451	3,460	4,712	4,219	3,367	2,097	1,943
9:00	4,166	3,496	3,892	3,191	3,543	2,677	2,382
10:00	3,957	3,952	4,051	3,853	4,296	3,714	3,251
11:00	4,630	4,925	5,118	4,444	5,281	4,319	4,310
12:00	5,356	5,484	5,855	4,715	6,116	5,320	4,944
13:00	5,678	5,537	5,934	4,614	5,737	4,935	4,875
14:00	6,064	5,945	5,946	5,059	6,213	5,475	5,188
15:00	7,016	7,098	7,139	6,215	6,182	5,987	5,546
16:00	7,040	6,818	6,995	6,297	6,212	5,589	5,574
17:00	6,449	6,379	6,998	6,727	5,531	5,414	5,362
18:00	5,726	5,489	6,783	5,351	4,405	5,160	5,008
19:00	4,521	4,496	5,267	4,184	3,758	4,377	4,009
20:00	3,263	2,894	3,326	2,983	3,078	3,316	3,026
21:00	1,863	1,969	2,194	2,012	2,103	2,337	2,144
22:00	1,570	1,377	1,518	1,406	1,652	1,802	1,904
23:00	1,162	1,041	1,022	1,091	1,369	1,174	1,488

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	6,601	5,686	7,309	6,325	6,200	4,788	5,797	42,706	-0.3%
Frederick Douglas Blv	2,454	1,975	2,602	2,701	2,341	2,558	2,890	17,521	11.0%
NW Cor. of Malcolm X & 125th	8,626	9,671	9,571	5,858	9,441	9,067	6,811	59,045	-1.5%
NW Cor. of 125th & Malcolm X	10,261	10,214	10,954	7,404	8,074	10,996	7,293	65,196	-1.4%
SE Cor. of Malcolm X & 125th	8,303	7,915	8,106	7,977	7,887	6,179	6,224	52,591	-0.3%
SE Cor. of 125th & Malcolm X	5,802	5,932	6,035	5,567	5,414	4,388	4,584	37,722	-8.3%
NE Cor. of Malcolm X & 125th	9,374	9,793	9,437	9,737	10,740	9,786	8,431	67,298	-0.3%
NE Cor. of 125th & Malcolm X	10,328	9,973	10,404	10,034	10,289	8,786	8,454	68,268	0.8%
SW Cor. Of Malcolm X & 125th	14,289	11,177	14,240	12,541	10,235	9,118	10,531	82,131	-8.7%
SW Cor. Of 125th & Malcolm X	5,588	5,382	6,283	5,828	5,593	4,862	5,266	38,802	0.9%
Total	81,626	77,718	84,941	73,972	76,214	70,528	66,281	531,280	-2.0%