



Visitor Totals

	Current Week	Previous Week	WoW % Change	2021	% v 2021 Change	2019	% v 2019 Change
Total Visitors	521,697	531,280	-1.8%	428,920	21.6%	91,419	470.7%

Key Stats

Friday was the busiest day this week with a total of 85,746 visits. The busiest hour was at 2:00 PM on Saturday with 7,181 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 83,482 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	61,651	80,454	75,539	66,879	85,746	85,420	66,008	521,697
Previous Week	81,626	77,718	84,941	73,972	76,214	70,528	66,281	531,280
Change WoW	-19,975	2,736	-9,402	-7,093	9,532	14,892	-273	-9,583
% Change WoW	-24.5%	3.5%	-17.4%	-9.6%	12.5%	21.1%	-0.4%	-1.8%
2020	44,228	65,726	84,172	53,501	59,896	63,939	57,458	428,920
% v 2020 Change	39.4%	22.4%	-10.3%	25.0%	43.2%	33.6%	14.9%	21.6%
2019	11,303	10,810	10,520	10,796	17,774	17,258	12,958	91,419
% v 2019 Change	445.4%	644.3%	618.1%	519.5%	382.4%	395.0%	409.4%	470.7%

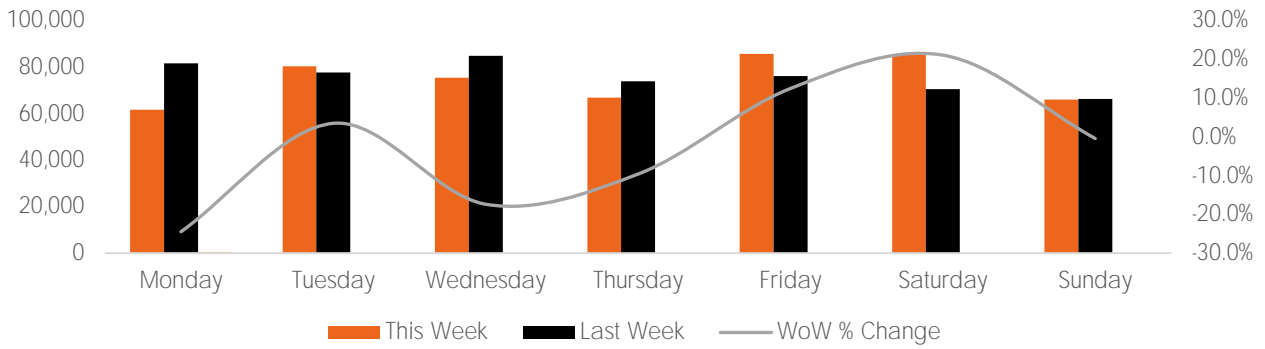
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	7,428	8,764	7,523	7,094	9,594	10,976	8,689	60,068
Previous Week	9,055	7,661	9,911	9,026	8,541	7,346	8,687	60,227
2020	4,174	7,927	8,393	7,254	6,404	9,813	4,529	48,494
2019	11,303	10,810	10,520	10,796	17,774	17,258	12,958	91,419
% Change WoW	-18.0%	14.4%	-17.4%	-21.4%	12.3%	49.4%	0.0%	-0.3%
% v 2020 Change	78.0%	10.6%	-10.4%	-2.2%	49.8%	11.9%	91.9%	23.9%
% v 2019 Change	-34.3%	-18.9%	-28.5%	-34.3%	-46.0%	-36.4%	-32.9%	-34.3%

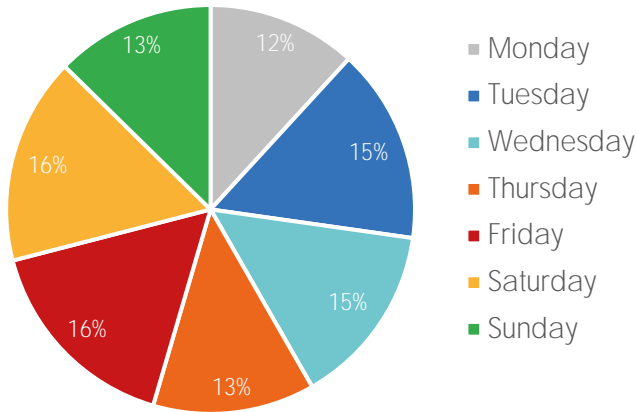
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	66 / 50	68 / 48	64 / 52	64 / 54	63 / 54	66 / 59	68 / 50
Last Week	70 / 52	72 / 52	59 / 52	59 / 50	61 / 50	66 / 50	68 / 52

## Visitors by Day (All Locations)

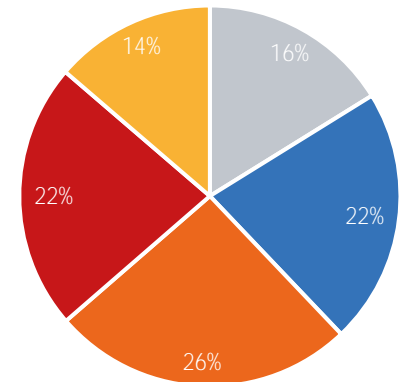


## % Share of Visitors by Day

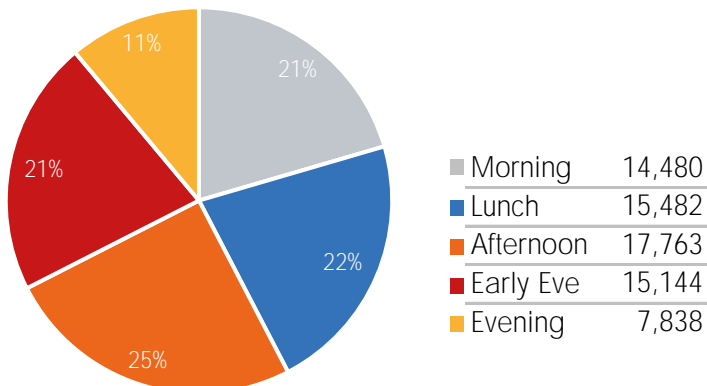


## Visitors by Day Part - Weekend

Morning	11,465
Lunch	15,403
Afternoon	18,242
Early Eve	16,077
Evening	9,714



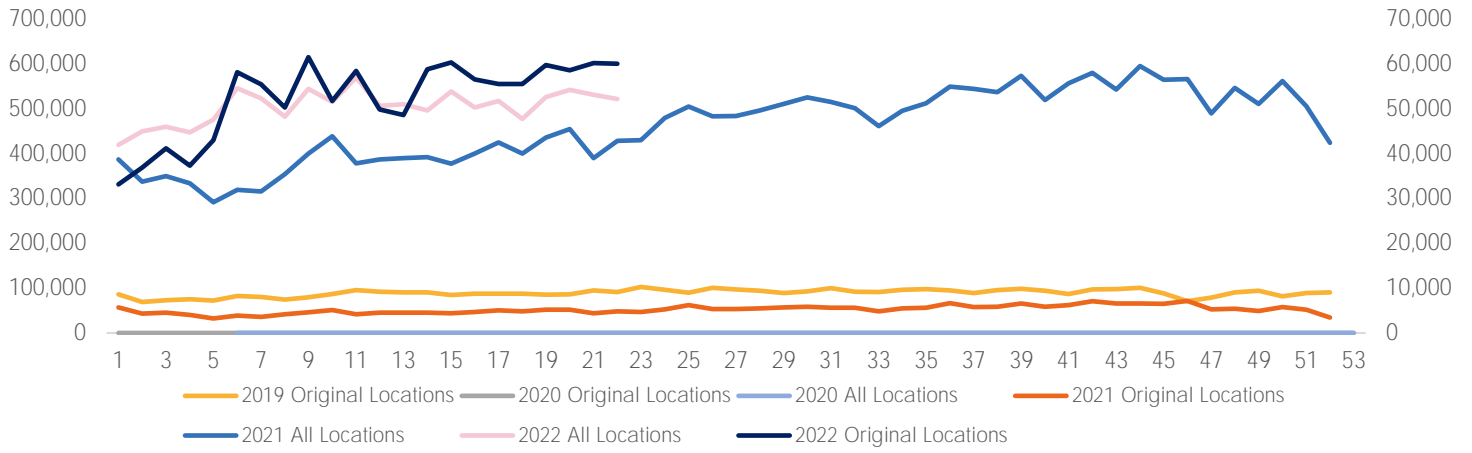
## Visitors by Day Part - Weekday



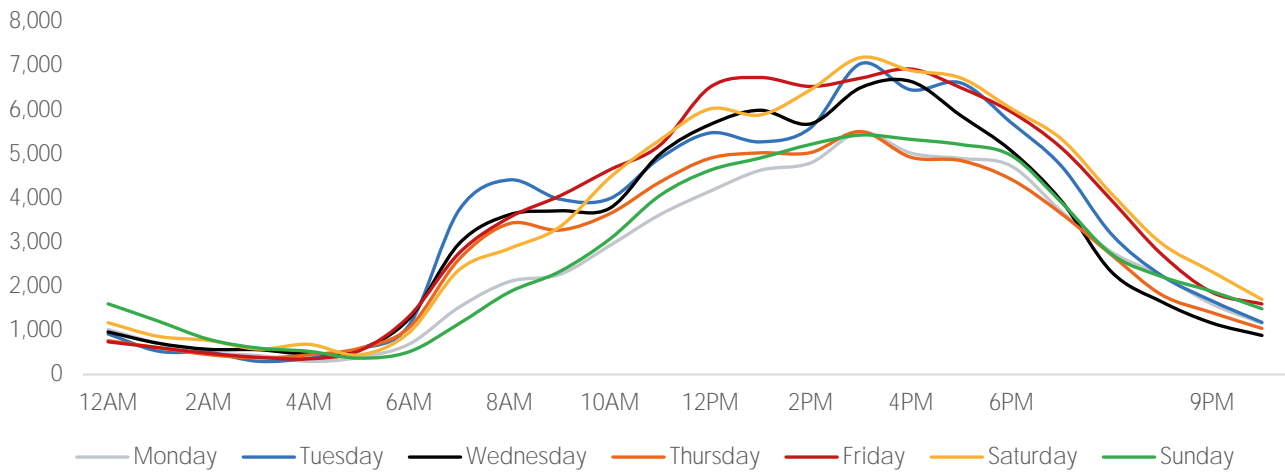
Morning	14,480
Lunch	15,482
Afternoon	17,763
Early Eve	15,144
Evening	7,838

Day Parts are calculated using the following time periods:  
 Morning 06:00AM - 10:59AM  
 Lunch 11:00AM - 1:59PM  
 Afternoon 2:00PM - 4:59PM  
 Early Evening 5:00PM - 7:59PM  
 Evening 8:00PM - 11:59PM

## Long Term Trend by Week



## Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	689	1,119	1,265	1,064	1,318	952	516
7:00	1,527	3,734	2,970	2,619	2,756	2,375	1,157
8:00	2,106	4,410	3,622	3,421	3,558	2,855	1,869
9:00	2,267	3,974	3,709	3,271	4,045	3,342	2,333
10:00	2,922	3,985	3,768	3,643	4,638	4,461	3,069
11:00	3,622	4,903	4,993	4,360	5,195	5,314	4,056
12:00	4,154	5,473	5,664	4,899	6,511	6,019	4,628
13:00	4,627	5,270	5,987	5,022	6,729	5,882	4,906
14:00	4,793	5,587	5,679	5,027	6,526	6,450	5,213
15:00	5,494	7,042	6,499	5,505	6,714	7,181	5,425
16:00	5,017	6,450	6,640	4,923	6,921	6,887	5,327
17:00	4,895	6,605	5,863	4,846	6,495	6,717	5,210
18:00	4,726	5,706	5,071	4,423	5,951	6,025	4,963
19:00	3,697	4,725	3,935	3,645	5,136	5,337	3,902
20:00	2,778	3,180	2,326	2,711	3,950	4,098	2,730
21:00	2,241	2,243	1,649	1,807	2,724	2,971	2,219
22:00	1,598	1,671	1,168	1,404	1,866	2,333	1,885
23:00	1,162	1,182	886	1,045	1,599	1,701	1,490

## Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,028	6,477	5,453	5,370	6,926	7,700	5,309	42,263	-1.0%
Frederick Douglas Blv	2,400	2,287	2,070	1,724	2,668	3,276	3,380	17,805	1.6%
NW Cor. of Malcolm X & 125th	6,721	10,055	8,304	5,172	10,633	11,184	6,781	58,850	-0.3%
NW Cor. of 125th & Malcolm X	7,997	10,620	9,504	6,537	9,091	13,562	7,261	64,572	-1.0%
SE Cor. of Malcolm X & 125th	5,804	7,990	8,336	7,737	8,834	6,674	6,226	51,601	-1.9%
SE Cor. of 125th & Malcolm X	4,261	5,524	5,827	5,229	6,331	5,184	4,266	36,622	-2.9%
NE Cor. of Malcolm X & 125th	7,468	8,814	10,545	9,595	11,143	8,921	8,358	64,844	-3.6%
NE Cor. of 125th & Malcolm X	7,537	9,266	9,603	9,817	11,224	9,248	7,816	64,511	-5.5%
SW Cor. Of Malcolm X & 125th	9,626	14,116	10,761	10,782	12,903	13,460	11,834	83,482	1.6%
SW Cor. Of 125th & Malcolm X	4,809	5,305	5,136	4,916	5,993	6,211	4,777	37,147	-4.3%
<b>Total</b>	<b>61,651</b>	<b>80,454</b>	<b>75,539</b>	<b>66,879</b>	<b>85,746</b>	<b>85,420</b>	<b>66,008</b>	<b>521,697</b>	<b>-1.8%</b>