



Visitor Totals

	Current Week	Previous Week	WoW % Change	2021	% v 2021 Change	2019	% v 2019 Change
Total Visitors	543,979	521,697	4.3%	429,798	26.6%	102,660	429.9%

Key Stats

Friday was the busiest day this week with a total of 91,455 visits. The busiest hour was at 4:00 PM on Monday with 7,757 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 93,973 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	81,784	76,595	83,659	78,197	91,455	76,234	56,055	543,979
Previous Week	61,651	80,454	75,539	66,879	85,746	85,420	66,008	521,697
Change WoW	20,133	-3,859	8,120	11,318	5,709	-9,186	-9,953	22,282
% Change WoW	32.7%	-4.8%	-17.4%	16.9%	6.7%	-10.8%	-15.1%	4.3%
2020	55,953	57,382	77,753	61,020	64,590	54,884	58,216	429,798
% v 2020 Change	46.2%	33.5%	7.6%	28.1%	41.6%	38.9%	-3.7%	26.6%
2019	14,482	16,046	13,071	13,208	15,457	17,052	13,344	102,660
% v 2019 Change	464.7%	377.3%	540.0%	492.0%	491.7%	347.1%	320.1%	429.9%

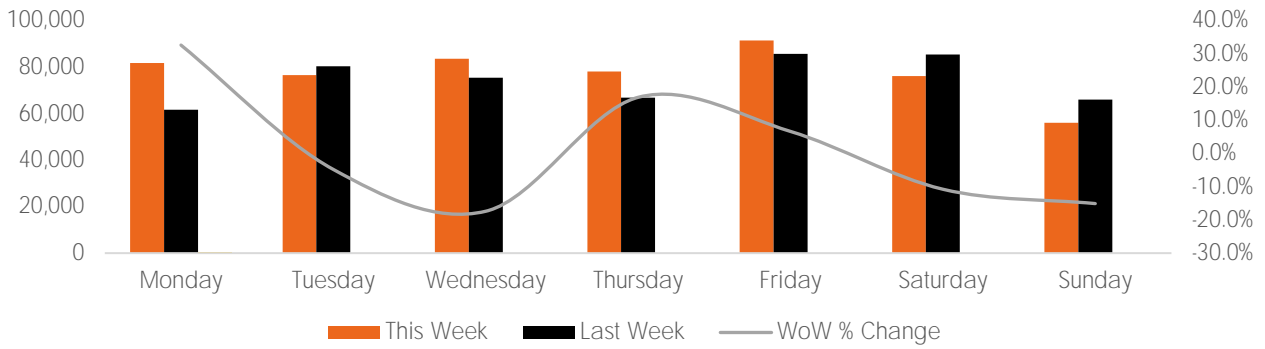
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	9,414	8,398	8,895	8,061	11,077	10,828	6,775	63,448
Previous Week	7,428	8,764	7,523	7,094	9,594	10,976	8,689	60,068
2020	8,013	6,919	7,244	5,991	6,936	7,017	4,769	46,889
2019	14,482	16,046	13,071	13,208	15,457	17,052	13,344	102,660
% Change WoW	26.7%	-4.2%	-17.4%	13.6%	15.5%	-1.3%	-22.0%	5.6%
% v 2020 Change	17.5%	21.4%	22.8%	34.6%	59.7%	54.3%	42.1%	35.3%
% v 2019 Change	-35.0%	-47.7%	-31.9%	-39.0%	-28.3%	-36.5%	-49.2%	-38.2%

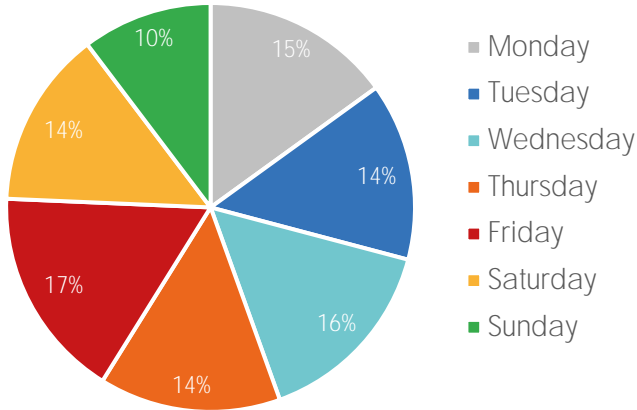
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	68 / 52	64 / 54	66 / 50	75 / 57	79 / 55	72 / 57	64 / 54
Last Week	68 / 48	64 / 52	64 / 54	63 / 54	66 / 59	64 / 54	61 / 52

Visitors by Day (All Locations)

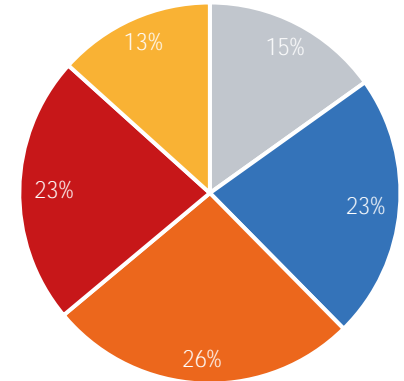


% Share of Visitors by Day

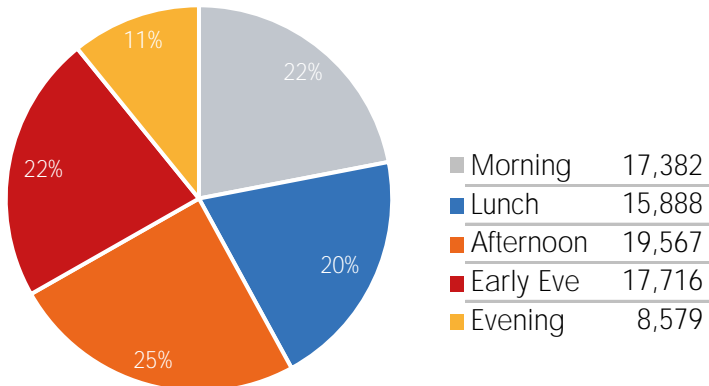


Visitors by Day Part - Weekend

Morning	9,349
Lunch	13,894
Afternoon	16,262
Early Eve	14,059
Evening	8,232



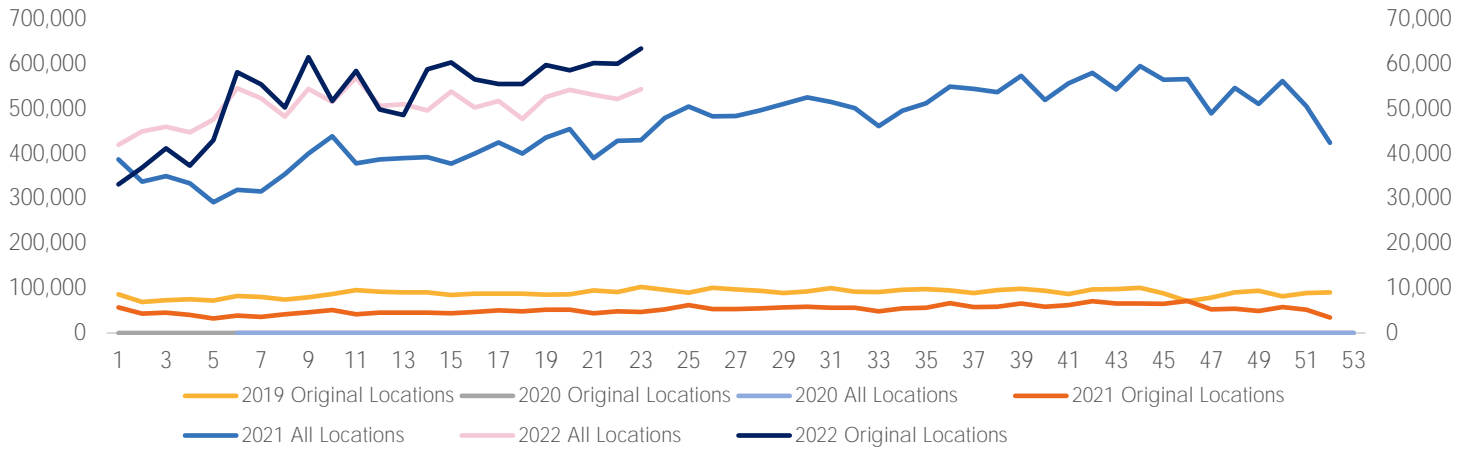
Visitors by Day Part - Weekday



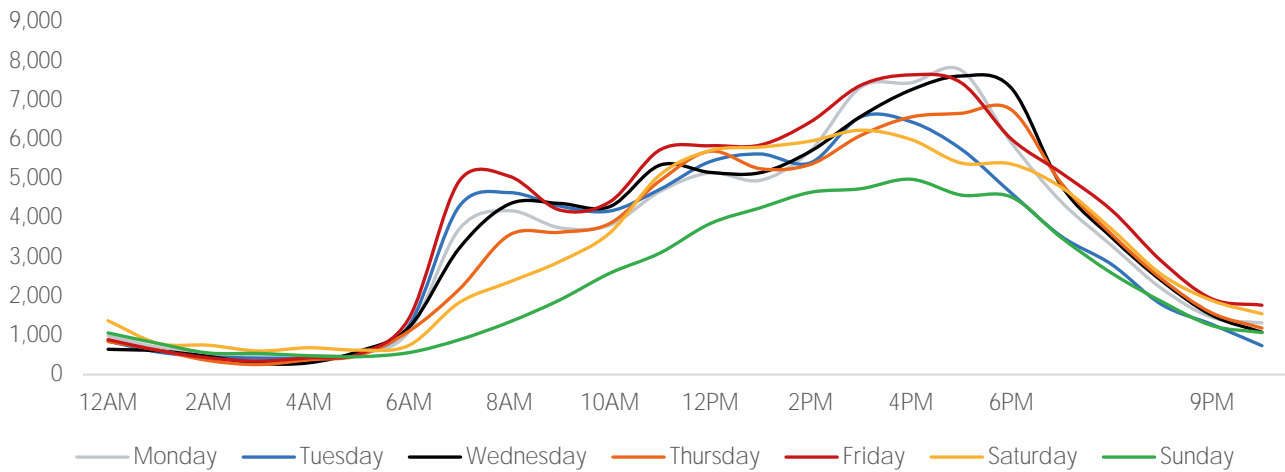
Morning	17,382
Lunch	15,888
Afternoon	19,567
Early Eve	17,716
Evening	8,579

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	1,093	1,257	1,206	1,108	1,439	746	560
7:00	3,709	4,289	3,219	2,173	4,932	1,834	887
8:00	4,175	4,636	4,347	3,558	5,052	2,360	1,340
9:00	3,741	4,293	4,361	3,625	4,194	2,879	1,900
10:00	3,807	4,167	4,280	3,850	4,401	3,609	2,582
11:00	4,666	4,721	5,337	4,939	5,725	5,089	3,097
12:00	5,141	5,426	5,152	5,691	5,831	5,708	3,846
13:00	4,951	5,621	5,145	5,246	5,849	5,797	4,250
14:00	5,706	5,396	5,689	5,356	6,438	5,948	4,644
15:00	7,319	6,564	6,575	6,092	7,370	6,227	4,735
16:00	7,434	6,444	7,251	6,562	7,637	5,992	4,978
17:00	7,757	5,749	7,608	6,657	7,440	5,391	4,575
18:00	5,917	4,629	7,306	6,750	6,008	5,367	4,527
19:00	4,403	3,523	4,817	4,876	5,138	4,771	3,487
20:00	3,292	2,810	3,499	3,578	4,191	3,708	2,588
21:00	2,193	1,785	2,390	2,438	2,887	2,549	1,862
22:00	1,458	1,280	1,512	1,571	1,930	1,888	1,249
23:00	1,317	735	1,078	1,184	1,767	1,549	1,070

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	6,835	6,070	6,435	5,920	7,388	7,330	4,543	44,521	5.3%
Frederick Douglas Blv	2,579	2,328	2,460	2,141	3,689	3,498	2,232	18,927	6.3%
NW Cor. of Malcolm X & 125th	9,411	7,607	11,892	9,739	11,506	7,856	5,488	63,499	7.9%
NW Cor. of 125th & Malcolm X	9,462	9,321	10,043	9,318	10,320	7,949	5,440	61,853	-4.2%
SE Cor. of Malcolm X & 125th	8,278	8,249	7,964	7,853	8,763	6,348	5,341	52,796	2.3%
SE Cor. of 125th & Malcolm X	5,412	5,833	5,762	5,459	6,283	5,016	4,392	38,157	4.2%
NE Cor. of Malcolm X & 125th	8,739	9,144	8,764	8,884	9,646	10,089	8,377	63,643	-1.9%
NE Cor. of 125th & Malcolm X	9,658	9,144	10,390	10,177	10,139	9,475	6,939	65,922	2.2%
SW Cor. Of Malcolm X & 125th	15,633	13,340	14,181	12,829	16,599	12,091	9,300	93,973	12.6%
SW Cor. Of 125th & Malcolm X	5,777	5,559	5,768	5,877	7,122	6,582	4,003	40,688	9.5%
Total	81,784	76,595	83,659	78,197	91,455	76,234	56,055	543,979	4.3%