



Visitor Totals

	Current Week	Previous Week	WoW % Change	2021	% v 2021 Change	2019	% v 2019 Change
Total Visitors	570,322	543,979	4.8%	479,927	18.8%	96,505	491.0%

Key Stats

Friday was the busiest day this week with a total of 91,407 visits. The busiest hour was at 4:00 PM on Wednesday with 8,593 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 96,211 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd: NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	83,844	81,144	89,131	72,091	91,407	80,526	72,179	570,322
Previous Week	81,784	76,595	83,659	78,197	91,455	76,234	56,055	543,979
Change WoW	2,060	4,549	5,472	-6,106	-48	4,292	16,124	26,343
% Change WoW	2.5%	5.9%	-17.4%	-7.8%	-0.1%	5.6%	28.8%	4.8%
2020	51,109	68,402	86,292	65,691	76,872	64,095	67,466	479,927
% v 2020 Change	64.0%	18.6%	3.3%	9.7%	18.9%	25.6%	7.0%	18.8%
2019	12,244	14,680	14,157	11,469	16,423	16,786	10,746	96,505
% v 2019 Change	584.8%	452.8%	529.6%	528.6%	456.6%	379.7%	571.7%	491.0%

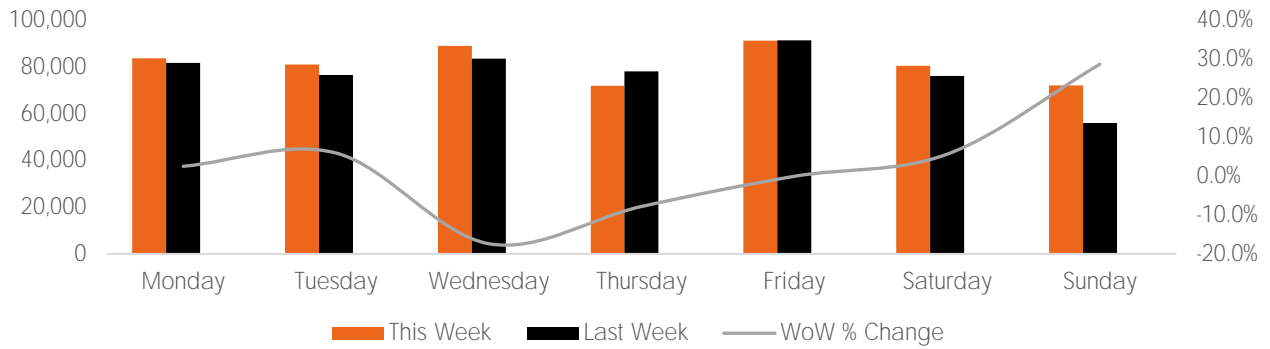
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	10,242	9,917	11,122	8,029	11,773	10,581	8,615	70,279
Previous Week	9,414	8,398	8,895	8,061	11,077	10,828	6,775	63,448
2020	6,313	8,487	8,280	6,362	9,057	8,088	5,794	52,381
2019	12,244	14,680	14,157	11,469	16,423	16,786	10,746	96,505
% Change WoW	8.8%	18.1%	-17.4%	-0.4%	6.3%	-2.3%	27.2%	10.8%
% v 2020 Change	62.2%	16.8%	34.3%	26.2%	30.0%	30.8%	48.7%	34.2%
% v 2019 Change	-16.4%	-32.4%	-21.4%	-30.0%	-28.3%	-37.0%	-19.8%	-27.2%

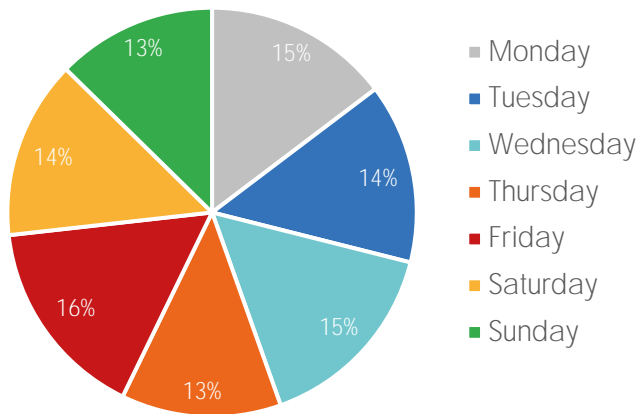
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	70 / 54	72 / 52	66 / 52	64 / 52	63 / 52	63 / 50	68 / 52
Last Week	64 / 54	68 / 54	75 / 57	79 / 55	72 / 57	64 / 54	66 / 54

## Visitors by Day (All Locations)

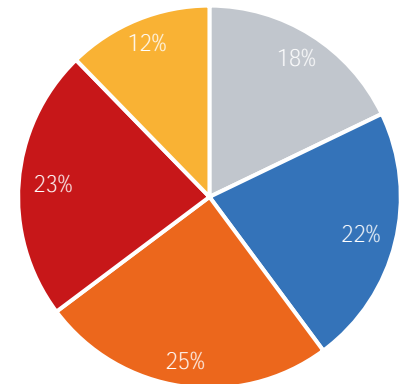


## % Share of Visitors by Day

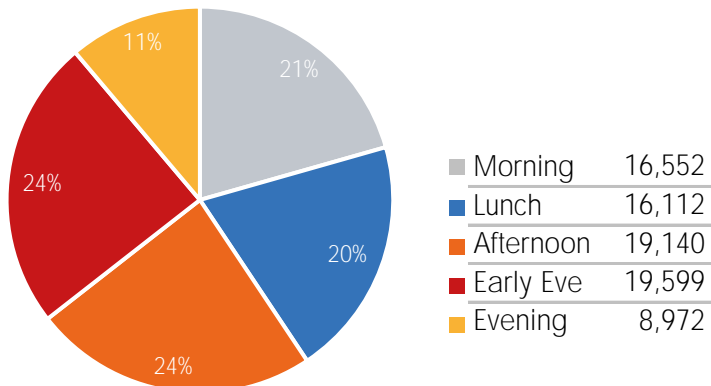


## Visitors by Day Part - Weekend

Morning	12,868
Lunch	15,854
Afternoon	17,950
Early Eve	16,539
Evening	8,857



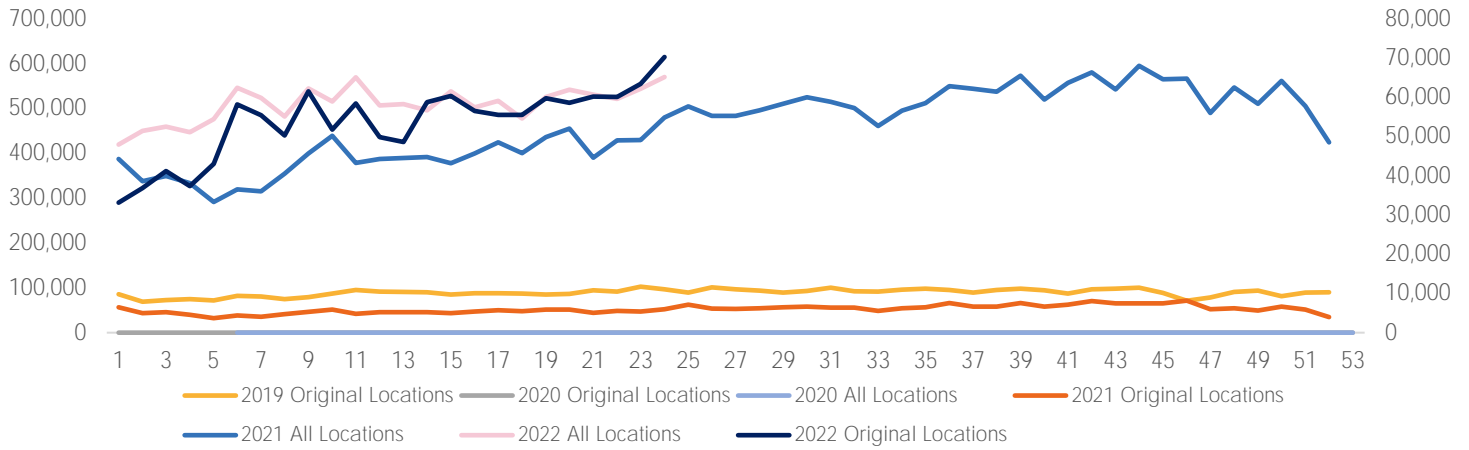
## Visitors by Day Part - Weekday



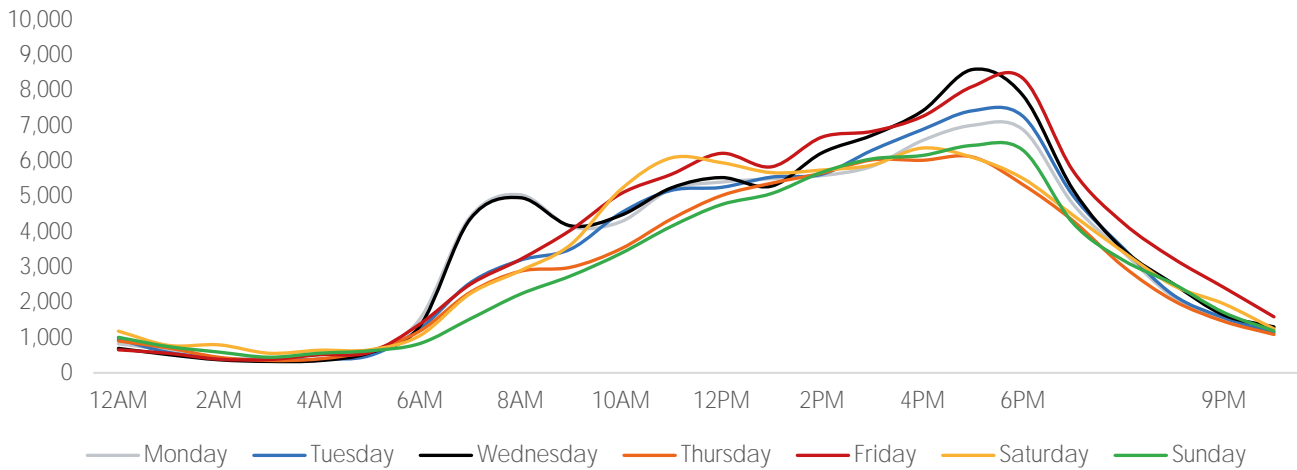
Morning	16,552
Lunch	16,112
Afternoon	19,140
Early Eve	19,599
Evening	8,972

Day Parts are calculated using the following time periods:  
 Morning 06:00AM - 10:59AM  
 Lunch 11:00AM - 1:59PM  
 Afternoon 2:00PM - 4:59PM  
 Early Evening 5:00PM - 7:59PM  
 Evening 8:00PM - 11:59PM

## Long Term Trend by Week



## Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	1,524	1,247	1,327	1,186	1,382	1,056	831
7:00	4,416	2,548	4,354	2,278	2,504	2,241	1,528
8:00	5,043	3,191	4,961	2,879	3,213	2,896	2,229
9:00	4,146	3,505	4,165	2,991	4,043	3,631	2,746
10:00	4,281	4,529	4,462	3,513	5,074	5,195	3,383
11:00	5,207	5,167	5,237	4,353	5,621	6,088	4,146
12:00	5,404	5,254	5,532	5,020	6,218	5,956	4,766
13:00	5,502	5,546	5,290	5,373	5,837	5,672	5,080
14:00	5,587	5,626	6,230	5,657	6,676	5,747	5,680
15:00	5,850	6,304	6,730	6,032	6,839	5,886	6,061
16:00	6,580	6,890	7,415	6,022	7,261	6,368	6,158
17:00	7,013	7,424	8,593	6,115	8,113	6,104	6,443
18:00	6,893	7,272	7,865	5,335	8,346	5,511	6,311
19:00	4,782	5,022	5,190	4,307	5,723	4,467	4,242
20:00	3,422	3,536	3,496	3,015	4,245	3,426	3,191
21:00	2,145	2,203	2,519	2,047	3,237	2,472	2,520
22:00	1,545	1,565	1,640	1,460	2,422	1,957	1,711
23:00	1,244	1,142	1,303	1,088	1,588	1,248	1,188

## Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	6,682	6,451	7,167	5,925	7,007	6,580	5,410	45,222	1.6%
Frederick Douglas Blv	3,560	3,466	3,955	2,104	4,766	4,001	3,205	25,057	32.4%
NW Cor. of Malcolm X & 125th	10,576	10,483	12,051	7,509	12,023	8,491	9,588	70,721	11.4%
NW Cor. of 125th & Malcolm X	9,006	8,982	11,460	7,744	10,605	8,799	8,367	64,963	5.0%
SE Cor. of Malcolm X & 125th	7,879	7,957	8,161	7,211	8,519	7,115	6,585	53,427	1.2%
SE Cor. of 125th & Malcolm X	5,979	6,040	6,073	5,755	6,309	5,209	4,150	39,515	3.6%
NE Cor. of Malcolm X & 125th	9,195	9,078	9,102	9,856	9,913	9,261	8,077	64,482	1.3%
NE Cor. of 125th & Malcolm X	9,896	10,097	9,571	9,408	11,084	9,262	8,910	68,228	3.5%
SW Cor. Of Malcolm X & 125th	15,186	12,459	15,090	10,671	14,614	15,468	12,723	96,211	2.4%
SW Cor. Of 125th & Malcolm X	5,885	6,131	6,501	5,908	6,567	6,340	5,164	42,496	4.4%
<b>Total</b>	<b>83,844</b>	<b>81,144</b>	<b>89,131</b>	<b>72,091</b>	<b>91,407</b>	<b>80,526</b>	<b>72,179</b>	<b>570,322</b>	<b>4.8%</b>