



Visitor Totals

	Current Week	Previous Week	WoW % Change	2020	% v 2020 Change	2019	% v 2019 Change
Total Visitors	459,657	449,827	2.2%	349,944	31.4%	75,093	512.1%

Key Stats

Wednesday was the busiest day this week with a total of 80,733 visits. The busiest hour was at 12:00 PM on Wednesday with 8,963 visits. The busiest location was NE Cor. of 125th & Malcolm X with a total of 71,432 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	44,958	75,174	80,733	64,079	69,335	68,994	56,384	459,657
Previous Week	66,719	61,467	75,598	72,343	78,820	56,907	37,973	449,827
Change WoW	-21,761	13,707	5,135	-8,264	-9,485	12,087	18,411	9,830
% Change WoW	-32.6%	22.3%	-17.4%	-11.4%	-12.0%	21.2%	48.5%	2.2%
2020	43,717	51,930	50,956	42,154	62,916	57,652	40,619	349,944
% v 2020 Change	2.8%	44.8%	58.4%	52.0%	10.2%	19.7%	38.8%	31.4%
2019	6,698	11,789	8,242	10,100	14,354	14,628	9,282	75,093
% v 2019 Change	571.2%	537.7%	879.5%	534.4%	383.0%	371.7%	507.5%	512.1%

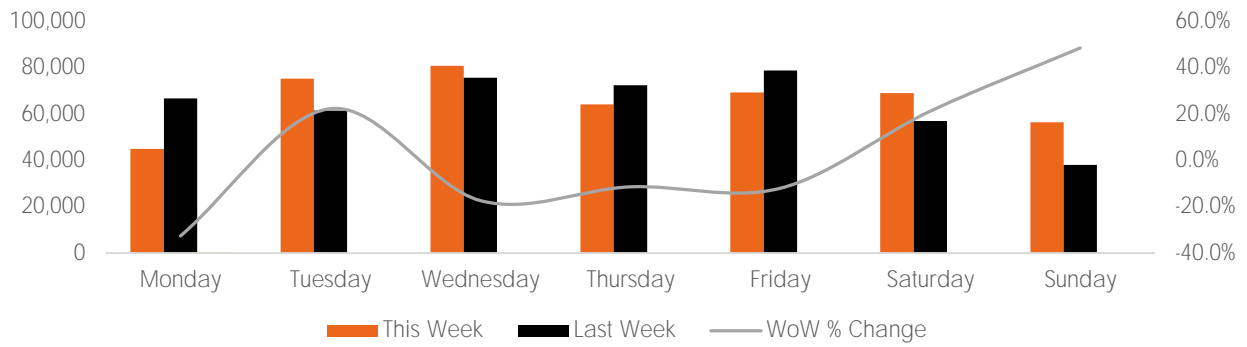
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	3,271	7,112	6,679	4,703	6,882	6,928	5,627	41,202
Previous Week	5,327	5,196	6,089	5,492	6,501	5,335	2,931	36,871
2020	6,038	6,591	5,936	6,091	6,796	9,310	4,835	45,597
2019	6,698	11,789	8,242	10,100	14,354	14,628	9,282	75,093
% Change WoW	-38.6%	36.9%	-17.4%	-14.4%	5.9%	29.9%	92.0%	11.7%
% v 2020 Change	-45.8%	7.9%	12.5%	-22.8%	1.3%	-25.6%	16.4%	-9.6%
% v 2019 Change	-51.2%	-39.7%	-19.0%	-53.4%	-52.1%	-52.6%	-39.4%	-45.1%

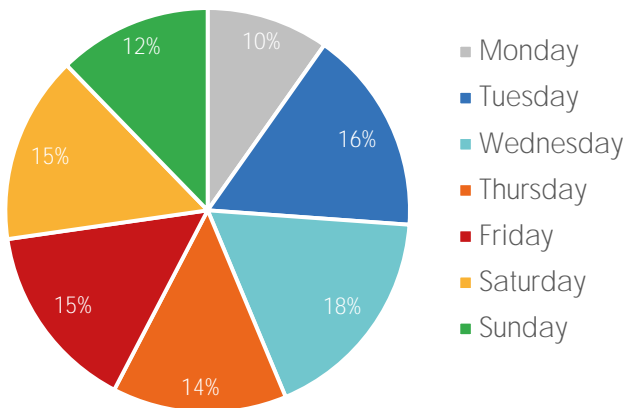
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	61 / 45	54 / 46	57 / 46	61 / 46	64 / 50	61 / 43	61 / 43
Last Week	61 / 46	59 / 45	59 / 45	61 / 48	63 / 46	61 / 46	72 / 54

## Visitors by Day (All Locations)

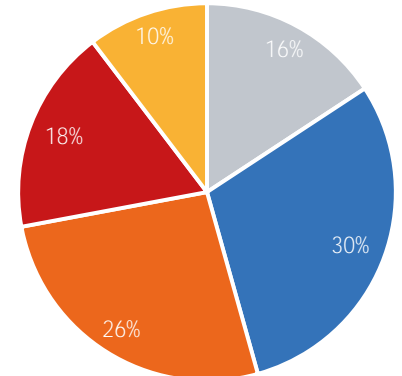


## % Share of Visitors by Day



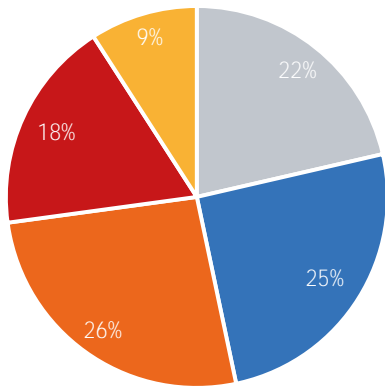
## Visitors by Day Part - Weekend

Morning	9,337
Lunch	17,719
Afternoon	15,646
Early Eve	10,421
Evening	6,138



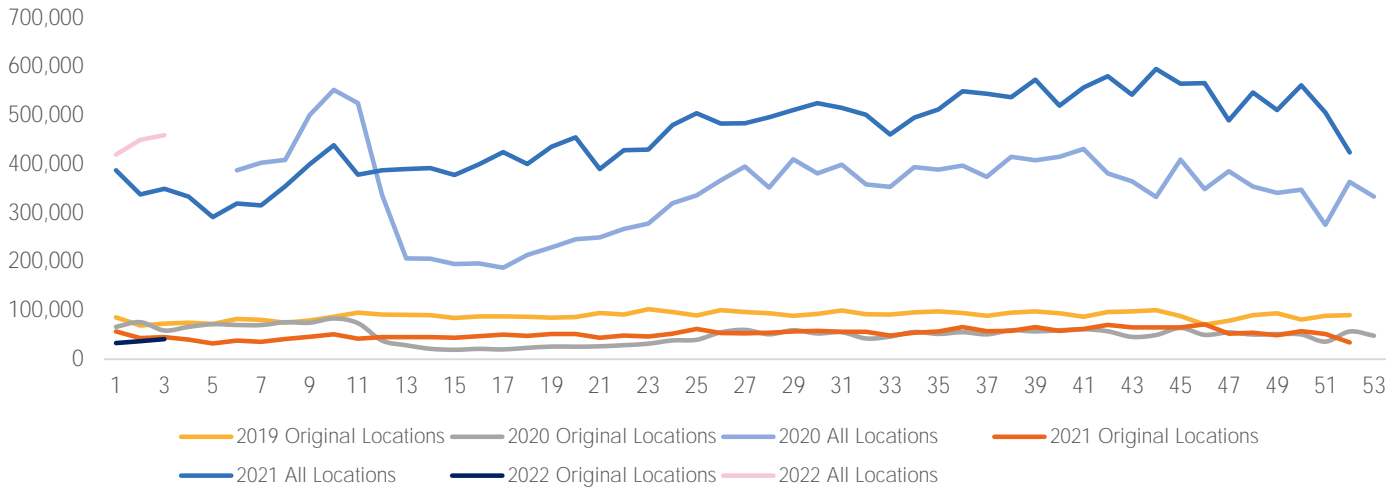
## Visitors by Day Part - Weekday

Morning	13,606
Lunch	16,083
Afternoon	16,631
Early Eve	11,475
Evening	5,793

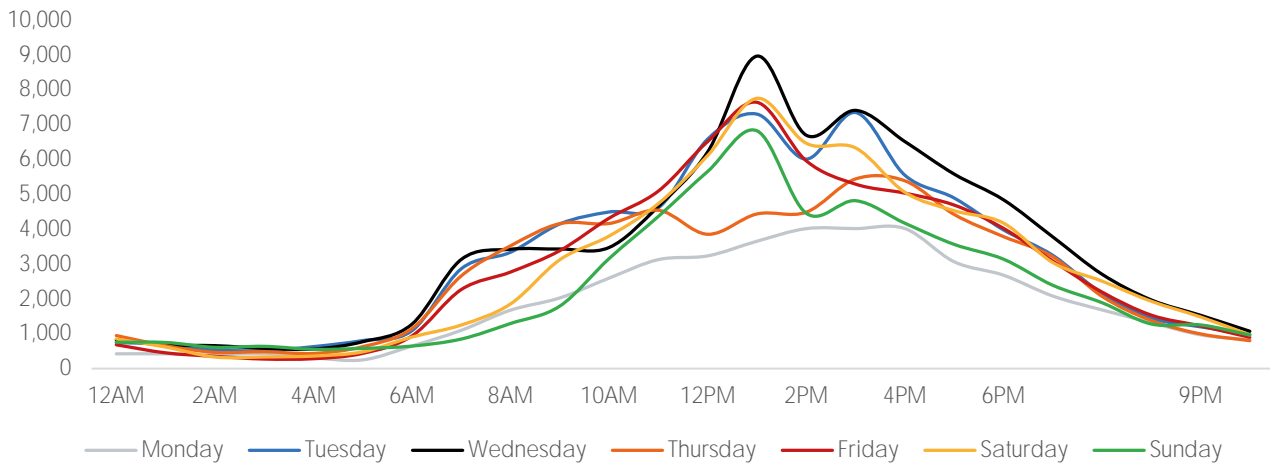


Day Parts are calculated using the following time periods:  
 Morning 06:00AM - 10:59AM  
 Lunch 11:00AM - 1:59PM  
 Afternoon 2:00PM - 4:59PM  
 Early Evening 5:00PM - 7:59PM  
 Evening 8:00PM - 11:59PM

## Long Term Trend by Week



## Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	647	1,087	1,275	1,148	937	905	646
7:00	1,098	2,863	3,131	2,659	2,267	1,250	848
8:00	1,677	3,338	3,424	3,522	2,770	1,855	1,294
9:00	2,027	4,149	3,430	4,159	3,384	3,123	1,793
10:00	2,596	4,492	3,474	4,162	4,315	3,802	3,157
11:00	3,126	4,612	4,656	4,541	5,093	4,734	4,366
12:00	3,233	6,583	6,216	3,853	6,514	6,111	5,655
13:00	3,653	7,299	8,963	4,436	7,637	7,752	6,820
14:00	4,014	6,009	6,694	4,486	5,960	6,463	4,455
15:00	4,016	7,344	7,406	5,440	5,291	6,329	4,816
16:00	4,017	5,547	6,513	5,386	5,032	5,058	4,170
17:00	3,065	4,894	5,580	4,422	4,691	4,529	3,563
18:00	2,680	3,980	4,843	3,787	4,024	4,175	3,140
19:00	2,082	3,251	3,780	3,209	3,087	3,044	2,391
20:00	1,684	2,155	2,708	2,074	2,197	2,510	1,891
21:00	1,321	1,450	1,970	1,380	1,534	1,931	1,280
22:00	969	1,199	1,529	995	1,224	1,482	1,252
23:00	824	984	1,071	801	897	967	962

## Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	2,530	5,300	5,367	3,649	5,503	5,342	4,430	32,121	5.6%
Frederick Douglas Blv	741	1,812	1,312	1,054	1,379	1,586	1,197	9,081	40.5%
NW Cor. of Malcolm X & 125th	4,162	7,497	9,333	6,901	7,499	7,814	5,143	48,349	7.0%
NW Cor. of 125th & Malcolm X	4,952	7,907	10,697	7,826	6,409	9,467	5,498	52,756	7.2%
SE Cor. of Malcolm X & 125th	4,390	7,586	8,306	6,995	6,845	6,374	4,658	45,154	8.6%
SE Cor. of 125th & Malcolm X	3,682	5,088	5,285	4,905	3,916	3,737	3,105	29,718	7.2%
NE Cor. of Malcolm X & 125th	7,773	10,877	12,799	9,603	10,103	9,342	9,653	70,150	4.0%
NE Cor. of 125th & Malcolm X	6,973	11,629	11,031	10,700	11,201	10,430	9,468	71,432	-1.3%
SW Cor. Of Malcolm X & 125th	6,864	12,309	11,275	8,636	11,017	9,905	8,760	68,766	-9.3%
SW Cor. Of 125th & Malcolm X	2,891	5,169	5,328	3,810	5,463	4,997	4,472	32,130	-4.7%
<b>Total</b>	<b>44,958</b>	<b>75,174</b>	<b>80,733</b>	<b>64,079</b>	<b>69,335</b>	<b>68,994</b>	<b>56,384</b>	<b>459,657</b>	<b>2.2%</b>