



Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change	2021	% v 2021 Change	2019	% v 2019 Change
Total Visitors	512,563	522,132	-1.8%	510,960	0.3%	92,895	451.8%

Key Stats

Tuesday was the busiest day this week with a total of 81,803 visits. The busiest hour was at 4:00 PM on Tuesday with 7,245 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 87,885 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	62,890	81,803	76,484	74,683	81,517	73,134	62,052	512,563
Previous Week	80,767	74,159	80,678	78,128	85,145	65,600	57,655	522,132
Change WoW	-17,877	7,644	-4,194	-3,445	-3,628	7,534	4,397	-9,569
% Change WoW	-22.1%	10.3%	-17.4%	-4.4%	-4.3%	11.5%	7.6%	-1.8%
2021	75,585	69,717	69,772	79,301	85,192	75,537	55,856	510,960
% v 2021 Change	-16.8%	17.3%	9.6%	-5.8%	-4.3%	-3.2%	11.1%	0.3%
2019	9,702	12,125	14,263	12,790	15,791	16,063	12,161	92,895
% v 2019 Change	548.2%	574.7%	436.2%	483.9%	416.2%	355.3%	410.3%	451.8%

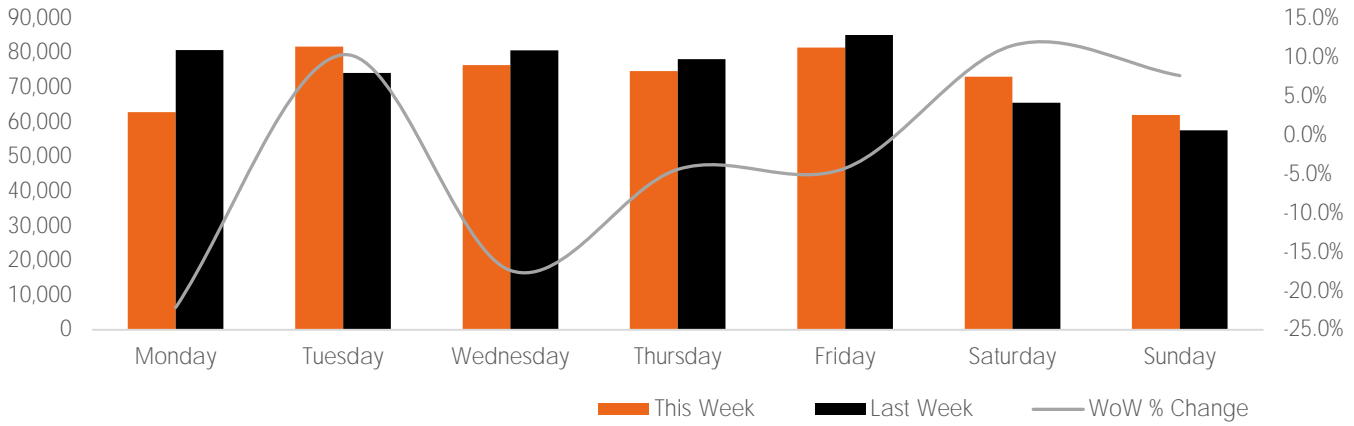
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	6,804	9,364	9,162	7,669	9,617	8,981	7,187	58,784
Previous Week	8,566	8,984	8,811	8,824	9,359	8,932	7,320	60,796
2021	8,840	6,799	7,261	8,580	9,015	9,802	6,391	56,688
2019	9,702	12,125	14,263	12,790	15,791	16,063	12,161	92,895
% Change WoW	-20.6%	4.2%	-17.4%	-13.1%	2.8%	0.5%	-1.8%	-3.3%
% v 2021 Change	-23.0%	37.7%	26.2%	-10.6%	6.7%	-8.4%	12.5%	3.7%
% v 2019 Change	-29.9%	-22.8%	-35.8%	-40.0%	-39.1%	-44.1%	-40.9%	-36.7%

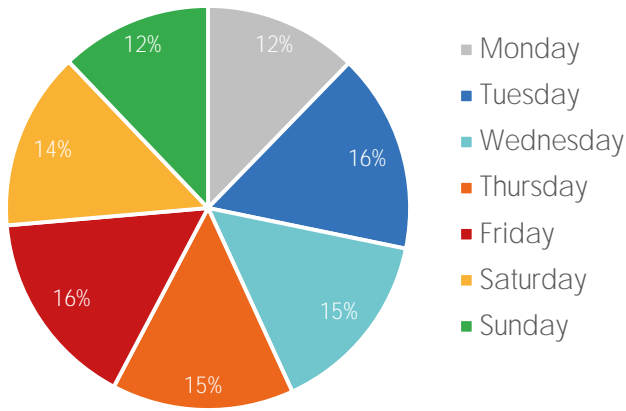
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	64 / 54	64 / 52	66 / 52	64 / 54	64 / 54	63 / 52	68 / 55
Last Week	66 / 59	66 / 55	68 / 54	68 / 55	70 / 54	68 / 54	66 / 55

Visitors by Day (All Locations)

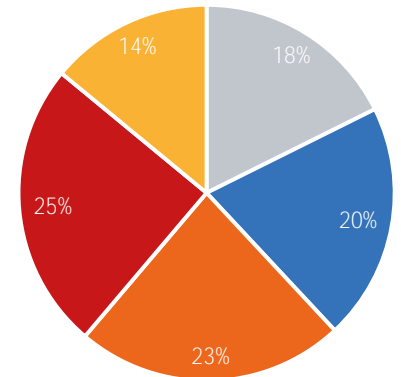


% Share of Visitors by Day

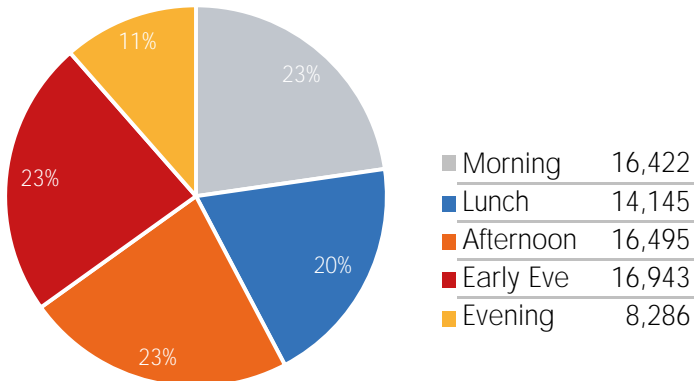


Visitors by Day Part - Weekend

Morning	11,257
Lunch	13,015
Afternoon	14,759
Early Eve	15,806
Evening	8,944



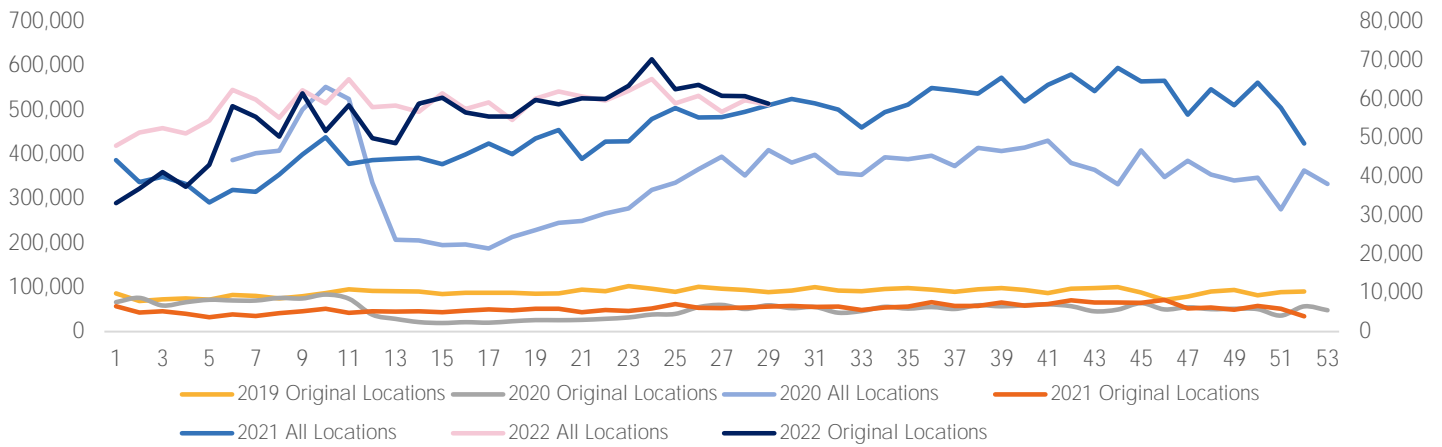
Visitors by Day Part - Weekday



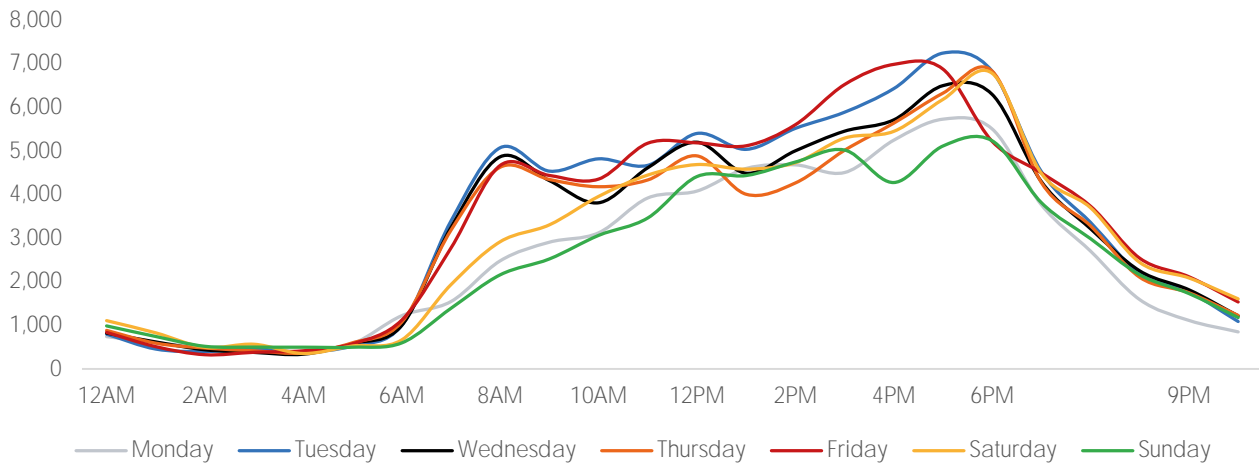
Morning	16,422
Lunch	14,145
Afternoon	16,495
Early Eve	16,943
Evening	8,286

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	1,222	1,002	998	1,075	1,121	667	597
7:00	1,546	3,394	3,246	3,182	2,774	1,934	1,391
8:00	2,480	5,074	4,866	4,627	4,668	2,918	2,159
9:00	2,907	4,537	4,320	4,346	4,438	3,305	2,523
10:00	3,122	4,820	3,811	4,180	4,355	3,957	3,063
11:00	3,922	4,670	4,615	4,335	5,178	4,447	3,463
12:00	4,080	5,402	5,201	4,887	5,186	4,688	4,413
13:00	4,599	5,037	4,489	4,007	5,119	4,582	4,436
14:00	4,681	5,518	5,004	4,266	5,602	4,730	4,746
15:00	4,505	5,889	5,454	5,016	6,524	5,295	5,021
16:00	5,247	6,430	5,713	5,638	6,986	5,450	4,276
17:00	5,729	7,245	6,499	6,326	6,877	6,183	5,114
18:00	5,505	6,829	6,297	6,831	5,220	6,781	5,233
19:00	3,765	4,526	4,296	4,275	4,497	4,486	3,814
20:00	2,702	3,360	3,215	3,280	3,732	3,696	2,988
21:00	1,589	2,189	2,249	2,102	2,539	2,442	2,159
22:00	1,113	1,767	1,815	1,748	2,114	2,087	1,729
23:00	850	1,088	1,217	1,227	1,536	1,607	1,179

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change	YoY % Change
125th St West	4,555	6,418	6,643	5,634	6,701	5,674	4,669	40,294	-3.0%	2.1%
Frederick Douglas Blv	2,249	2,946	2,519	2,035	2,916	3,307	2,518	18,490	-4.0%	7.4%
NW Cor. of Malcolm X & 125th	7,481	11,412	9,753	9,355	9,341	8,937	6,995	63,274	1.3%	23.1%
NW Cor. of 125th & Malcolm X	7,272	10,328	8,959	8,834	9,228	8,501	6,754	59,876	-2.9%	15.5%
SE Cor. of Malcolm X & 125th	6,131	6,919	7,111	7,179	7,527	6,690	5,865	47,422	-0.3%	-11.5%
SE Cor. of 125th & Malcolm X	4,693	5,218	6,038	6,890	6,917	6,262	5,041	41,059	11.9%	2.3%
NE Cor. of Malcolm X & 125th	9,013	8,109	8,021	8,336	8,726	7,685	7,784	57,674	-6.8%	-25.5%
NE Cor. of 125th & Malcolm X	7,917	9,487	8,917	8,930	10,066	8,366	7,421	61,104	-3.6%	-9.1%
SW Cor. Of Malcolm X & 125th	9,161	15,274	13,370	12,708	14,186	12,398	10,788	87,885	-3.5%	16.6%
SW Cor. Of 125th & Malcolm X	4,418	5,692	5,153	4,782	5,909	5,314	4,217	35,485	-3.2%	-4.8%
Total	62,890	81,803	76,484	74,683	81,517	73,134	62,052	512,563	-1.8%	0.3%