



# Footfall Report 125th St BID

## Visitor Totals

	Current Week	Previous Week	WoW % Change	2021	% v 2021 Change	2019	% v 2019 Change
Total Visitors	513,205	512,563	0.1%	525,308	-2.3%	100,146	412.5%

## Key Stats

Friday was the busiest day this week with a total of 77,812 visits. The busiest hour was at 3:00 PM on Thursday with 6,412 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 85,709 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

## Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	67,590	77,472	77,665	75,729	77,812	75,518	61,419	513,205
Previous Week	62,890	81,803	76,484	74,683	81,517	73,134	62,052	512,563
Change WoW	4,700	-4,331	1,181	1,046	-3,705	2,384	-633	642
% Change WoW	7.5%	-5.3%	-17.4%	1.4%	-4.5%	3.3%	-1.0%	0.1%
2021	76,000	75,716	79,155	62,864	94,017	81,945	55,611	525,308
% v 2021 Change	-11.1%	2.3%	-1.9%	20.5%	-17.2%	-7.8%	10.4%	-2.3%
2019	12,316	13,814	11,315	15,371	16,565	16,614	14,151	100,146
% v 2019 Change	448.8%	460.8%	586.4%	392.7%	369.7%	354.5%	334.0%	412.5%

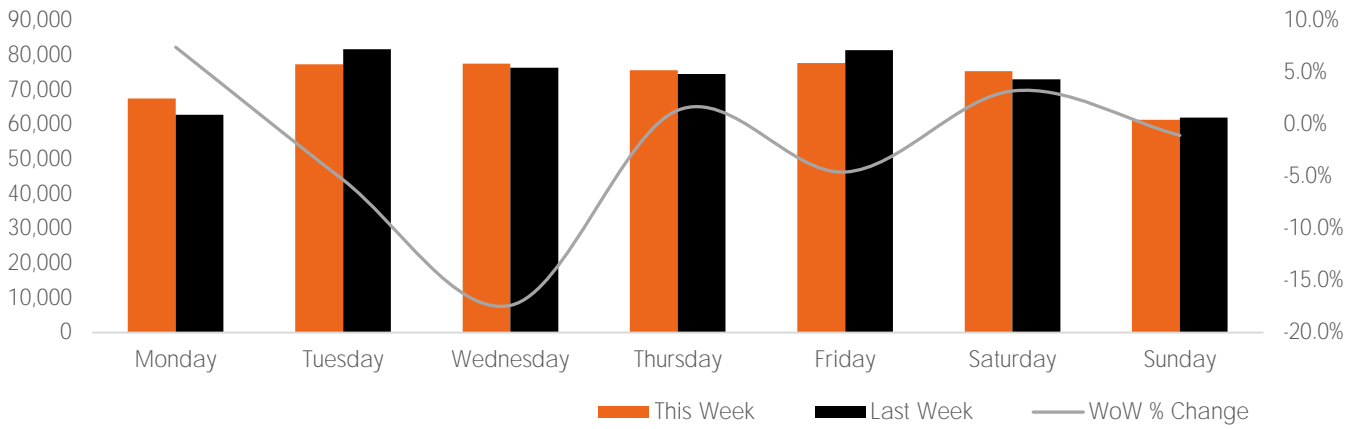
## Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	6,465	8,476	8,731	8,174	8,695	9,256	7,214	57,011
Previous Week	6,804	9,364	9,162	7,669	9,617	8,981	7,187	58,784
2021	8,900	7,319	9,003	6,010	10,802	9,901	6,230	58,165
2019	12,316	13,814	11,315	15,371	16,565	16,614	14,151	100,146
% Change WoW	-5.0%	-9.5%	-17.4%	6.6%	-9.6%	3.1%	0.4%	-3.0%
% v 2021 Change	-27.4%	15.8%	-3.0%	36.0%	-19.5%	-6.5%	15.8%	-2.0%
% v 2019 Change	-47.5%	-38.6%	-22.8%	-46.8%	-47.5%	-44.3%	-49.0%	-43.1%

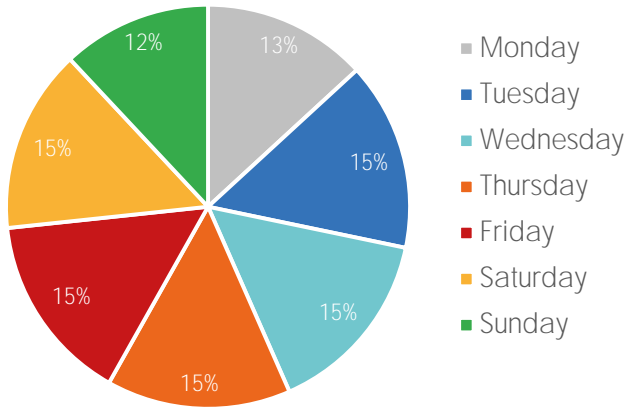
## Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	64 / 57	66 / 57	64 / 54	64 / 57	64 / 57	63 / 57	64 / 54
Last Week	64 / 52	66 / 52	64 / 54	64 / 54	63 / 52	64 / 54	64 / 59

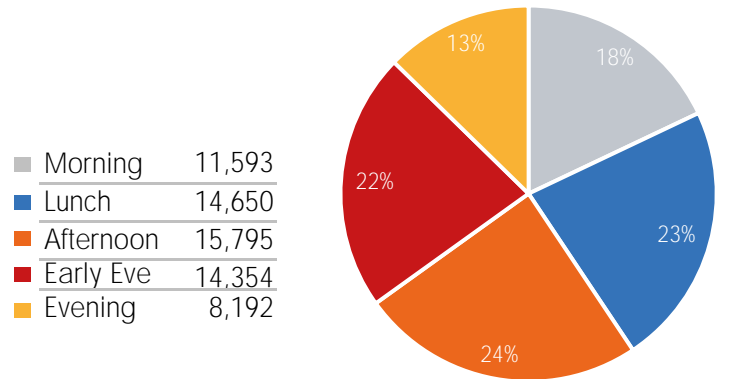
## Visitors by Day (All Locations)



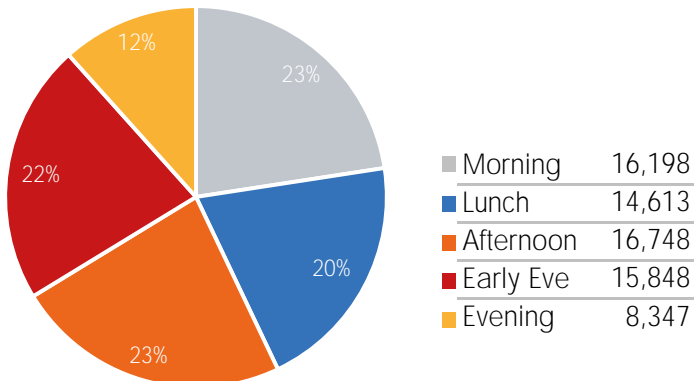
## % Share of Visitors by Day



## Visitors by Day Part - Weekend

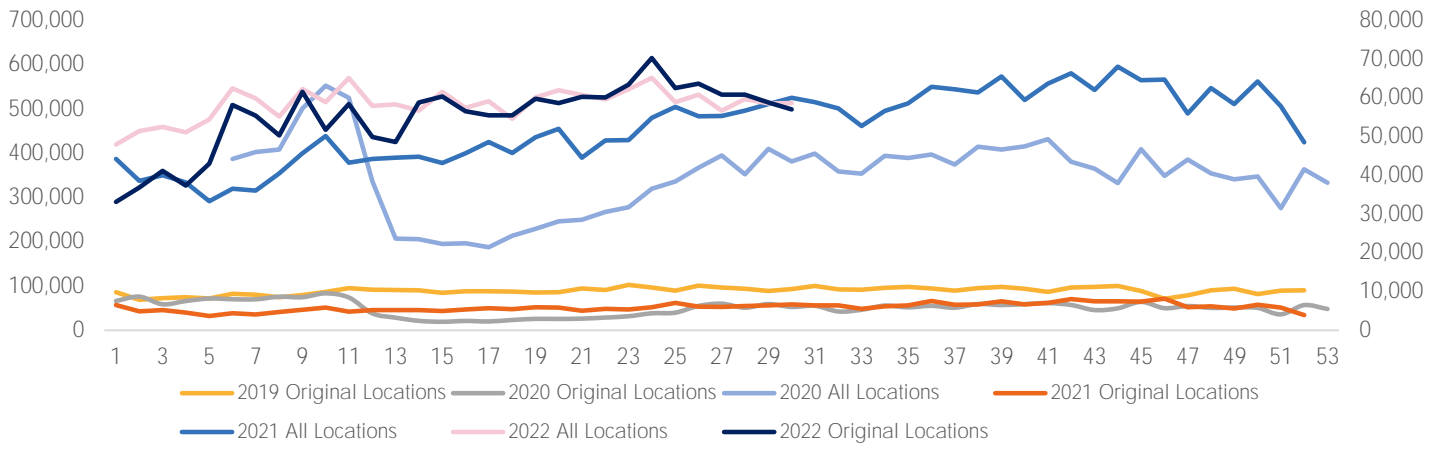


## Visitors by Day Part - Weekday

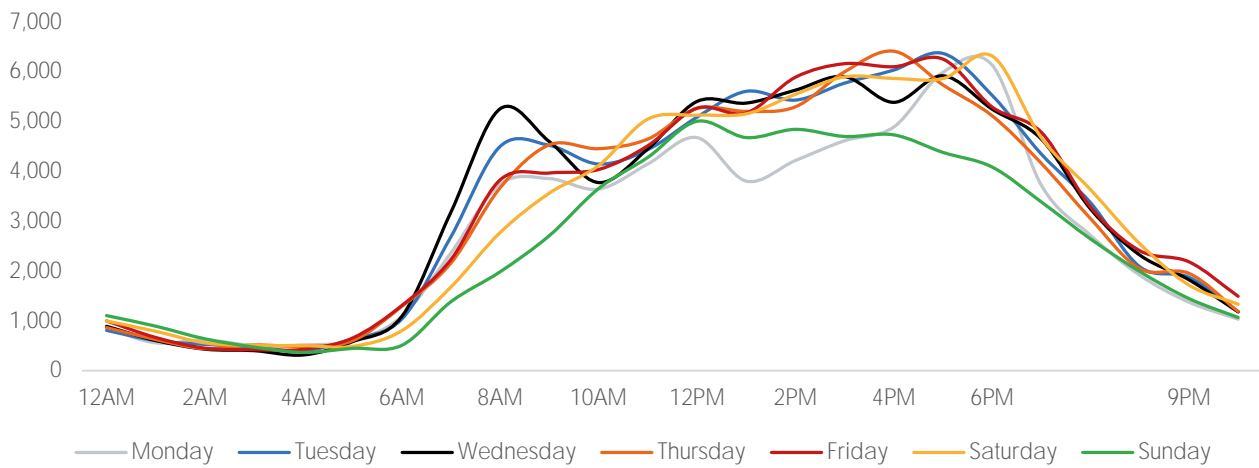


Day Parts are calculated using the following time periods:  
 Morning 06:00AM - 10:59AM  
 Lunch 11:00AM - 1:59PM  
 Afternoon 2:00PM - 4:59PM  
 Early Evening 5:00PM - 7:59PM  
 Evening 8:00PM - 11:59PM

## Long Term Trend by Week



## Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	1,089	1,036	1,089	1,291	1,308	803	508
7:00	2,365	2,690	3,185	2,161	2,232	1,681	1,385
8:00	3,745	4,502	5,257	3,672	3,831	2,774	1,986
9:00	3,855	4,522	4,597	4,534	3,968	3,565	2,711
10:00	3,644	4,148	3,776	4,456	4,038	4,117	3,656
11:00	4,149	4,437	4,450	4,649	4,515	5,050	4,281
12:00	4,678	5,088	5,404	5,263	5,270	5,128	5,005
13:00	3,805	5,607	5,371	5,205	5,172	5,156	4,679
14:00	4,218	5,431	5,631	5,296	5,890	5,547	4,844
15:00	4,616	5,772	5,903	5,999	6,162	5,898	4,701
16:00	4,891	6,034	5,386	6,412	6,101	5,867	4,733
17:00	5,989	6,368	5,919	5,735	6,254	5,863	4,381
18:00	6,133	5,526	5,249	5,116	5,292	6,316	4,087
19:00	3,721	4,347	4,648	4,161	4,784	4,674	3,386
20:00	2,716	3,371	3,244	3,051	3,285	3,634	2,644
21:00	1,916	2,086	2,321	2,046	2,408	2,548	1,990
22:00	1,375	1,875	1,824	1,954	2,185	1,718	1,447
23:00	1,033	1,184	1,180	1,189	1,493	1,335	1,068

## Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change	YoY % Change
125th St West	4,801	5,665	6,201	5,823	5,760	6,241	5,031	39,522	-1.9%	-0.4%
Frederick Douglas Blv	1,664	2,811	2,530	2,351	2,935	3,015	2,183	17,489	-5.4%	-5.3%
NW Cor. of Malcolm X & 125th	7,529	8,055	8,938	8,340	7,767	9,380	6,142	56,151	-11.3%	-0.3%
NW Cor. of 125th & Malcolm X	7,179	8,201	9,430	8,786	7,898	8,906	6,294	56,694	-5.3%	4.3%
SE Cor. of Malcolm X & 125th	7,045	7,363	7,191	7,209	7,689	6,384	6,074	48,955	3.2%	-14.2%
SE Cor. of 125th & Malcolm X	6,750	6,941	6,768	7,139	7,422	6,494	4,811	46,325	12.8%	16.6%
NE Cor. of Malcolm X & 125th	9,182	9,866	8,762	9,051	10,834	7,991	8,141	63,827	10.7%	-13.4%
NE Cor. of 125th & Malcolm X	8,616	9,797	8,873	9,831	10,159	8,705	7,259	63,240	3.5%	-5.6%
SW Cor. Of Malcolm X & 125th	10,578	13,312	13,802	12,285	11,898	12,761	11,073	85,709	-2.5%	6.4%
SW Cor. Of 125th & Malcolm X	4,246	5,461	5,170	4,914	5,450	5,641	4,411	35,293	-0.5%	-8.4%
<b>Total</b>	<b>67,590</b>	<b>77,472</b>	<b>77,665</b>	<b>75,729</b>	<b>77,812</b>	<b>75,518</b>	<b>61,419</b>	<b>513,205</b>	<b>0.1%</b>	<b>-2.3%</b>