



Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change	2021	% v 2021 Change	2019	% v 2019 Change
Total Visitors	534,777	522,275	2.4%	461,094	16.0%	96,188	456.0%

Key Stats

Friday was the busiest day this week with a total of 85,427 visits. The busiest hour was at 3:00 PM on Friday with 7,898 visits.
The busiest location was SW Cor. Of Malcolm X & 125th with a total of 91,458 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	78,448	80,296	73,687	78,911	85,427	74,025	63,983	534,777
Previous Week	74,438	71,874	71,070	74,248	85,500	79,207	65,938	522,275
Change WoW	4,010	8,422	2,617	4,663	-73	-5,182	-1,955	12,502
% Change WoW	5.4%	11.7%	-17.4%	6.3%	-0.1%	-6.5%	-3.0%	2.4%
2021	68,511	74,242	70,522	71,993	74,447	65,077	36,302	461,094
% v 2021 Change	14.5%	8.2%	4.5%	9.6%	14.7%	13.7%	76.3%	16.0%
2019	12,744	15,435	11,386	13,190	13,287	16,406	13,740	96,188
% v 2019 Change	515.6%	420.2%	547.2%	498.3%	542.9%	351.2%	365.7%	456.0%

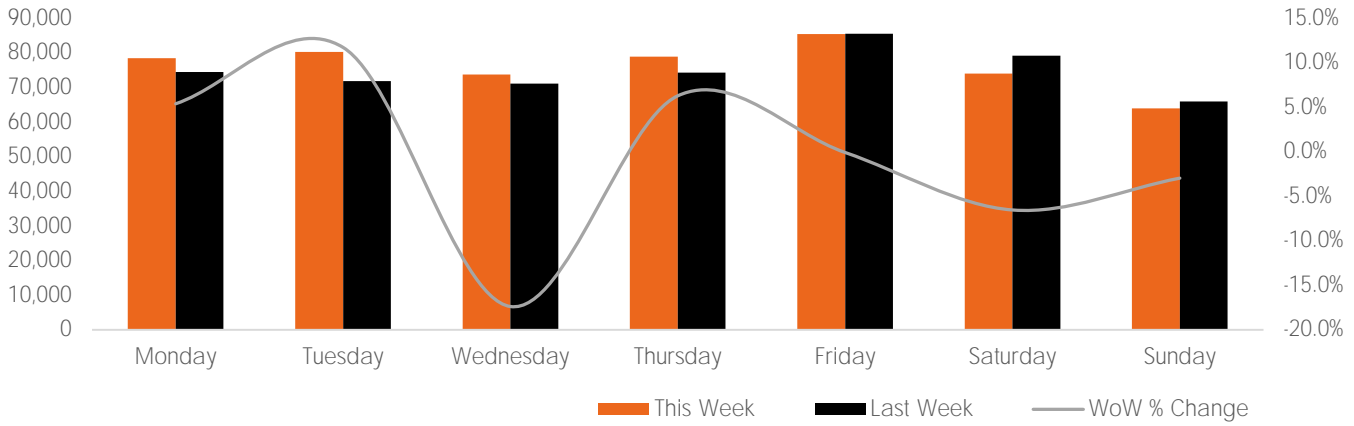
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	8,559	8,841	7,640	8,919	9,772	8,854	6,811	59,396
Previous Week	8,214	8,120	8,050	8,711	10,191	10,636	7,386	61,308
2021	6,752	8,011	7,829	7,497	7,646	7,532	3,306	48,573
2019	12,744	15,435	11,386	13,190	13,287	16,406	13,740	96,188
% Change WoW	4.2%	8.9%	-17.4%	2.4%	-4.1%	-16.8%	-7.8%	-3.1%
% v 2021 Change	26.8%	10.4%	-2.4%	19.0%	27.8%	17.6%	106.0%	22.3%
% v 2019 Change	-32.8%	-42.7%	-32.9%	-32.4%	-26.5%	-46.0%	-50.4%	-38.3%

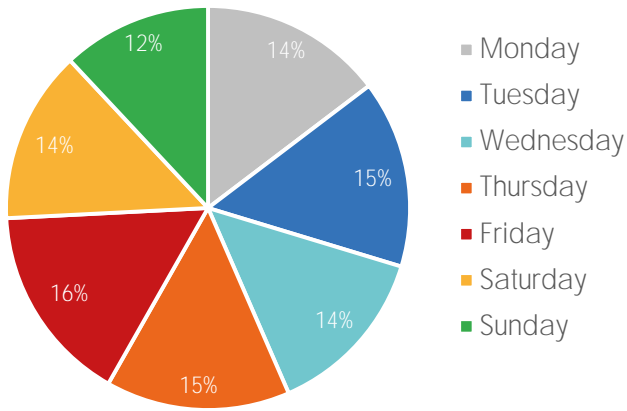
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	72 / 55	73 / 55	70 / 55	68 / 55	70 / 57	70 / 55	68 / 59
Last Week	68 / 59	72 / 59	72 / 57	72 / 57	72 / 59	73 / 57	72 / 59

Visitors by Day (All Locations)

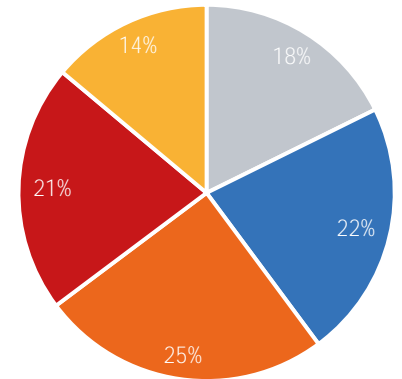


% Share of Visitors by Day

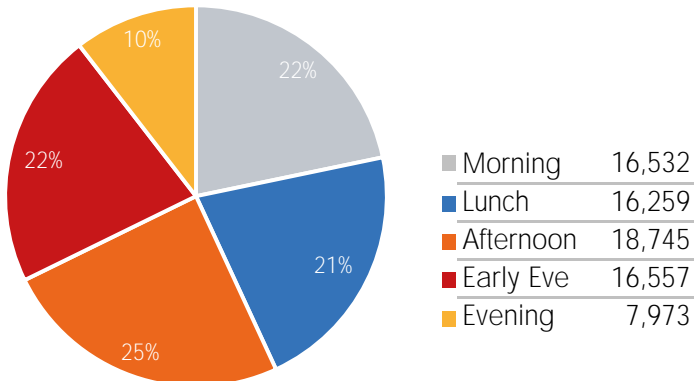


Visitors by Day Part - Weekend

Morning	11,443
Lunch	14,332
Afternoon	16,121
Early Eve	13,794
Evening	8,995



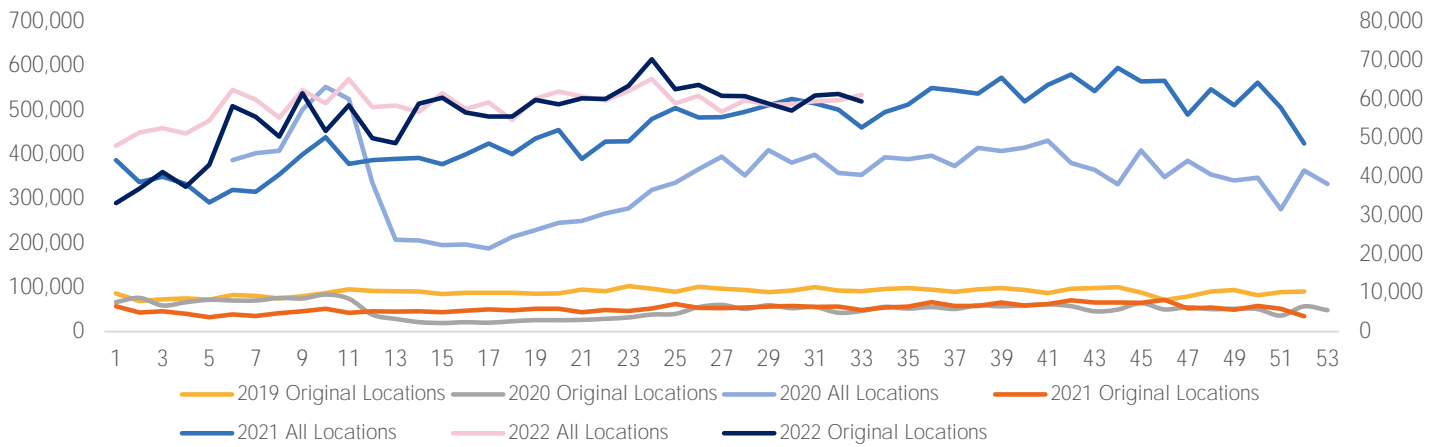
Visitors by Day Part - Weekday



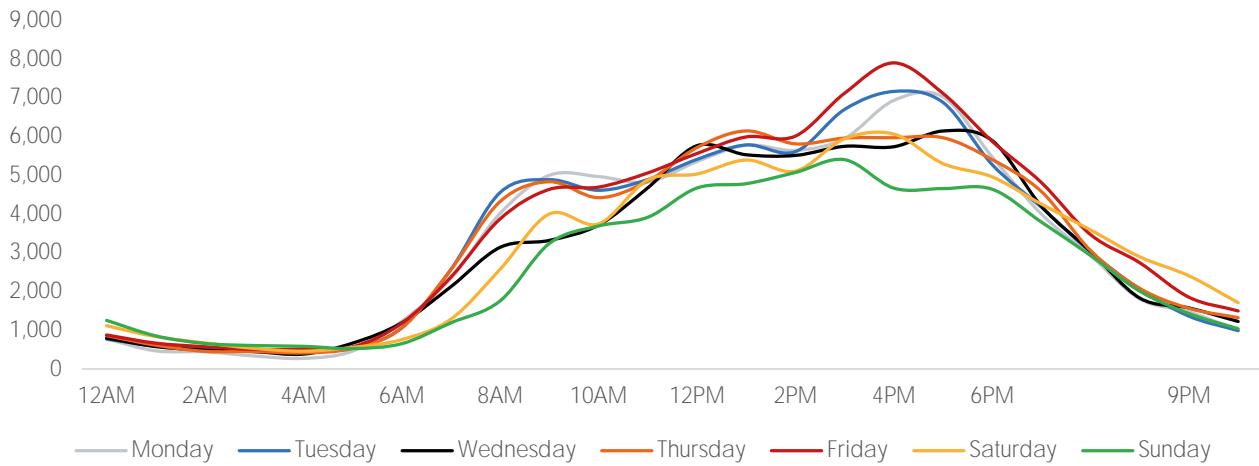
Morning	16,532
Lunch	16,259
Afternoon	18,745
Early Eve	16,557
Evening	7,973

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	1,230	1,065	1,190	1,055	1,177	758	652
7:00	2,338	2,569	2,124	2,567	2,374	1,286	1,190
8:00	4,017	4,555	3,139	4,322	3,874	2,573	1,757
9:00	4,998	4,884	3,317	4,831	4,634	4,000	3,238
10:00	4,964	4,610	3,713	4,419	4,692	3,743	3,689
11:00	4,821	4,888	4,674	4,848	5,058	4,877	3,914
12:00	5,352	5,408	5,761	5,712	5,560	5,030	4,669
13:00	5,775	5,781	5,527	6,142	5,987	5,392	4,781
14:00	5,638	5,607	5,510	5,808	6,008	5,105	5,070
15:00	5,948	6,697	5,745	5,957	7,116	5,940	5,401
16:00	6,930	7,161	5,734	5,966	7,898	6,060	4,666
17:00	7,020	6,878	6,140	5,966	7,111	5,299	4,654
18:00	5,470	5,273	5,893	5,402	5,873	4,956	4,637
19:00	3,996	4,173	4,200	4,579	4,811	4,252	3,790
20:00	2,926	3,018	3,037	3,054	3,465	3,586	2,927
21:00	1,808	2,062	1,829	2,078	2,740	2,893	2,007
22:00	1,472	1,361	1,575	1,564	1,849	2,403	1,428
23:00	996	987	1,225	1,324	1,497	1,709	1,037

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change	YoY % Change
125th St West	6,126	6,170	5,713	6,343	6,905	6,120	4,843	42,220	-1.3%	22.0%
Frederick Douglas Blv	2,433	2,671	1,927	2,576	2,867	2,734	1,968	17,176	-7.3%	22.9%
NW Cor. of Malcolm X & 125th	9,234	9,336	7,069	8,456	10,004	8,146	6,410	58,655	-4.0%	44.8%
NW Cor. of 125th & Malcolm X	9,559	10,011	8,230	8,728	10,310	7,500	6,349	60,687	-0.4%	37.1%
SE Cor. of Malcolm X & 125th	7,837	7,708	7,882	8,444	8,318	7,846	6,788	54,823	9.8%	-1.4%
SE Cor. of 125th & Malcolm X	7,559	7,693	6,974	7,068	8,020	6,493	5,306	49,113	-0.5%	37.6%
NE Cor. of Malcolm X & 125th	7,791	7,732	9,633	8,372	8,838	9,092	9,035	60,493	5.1%	-16.0%
NE Cor. of 125th & Malcolm X	8,719	8,926	9,650	8,921	9,641	8,334	7,614	61,805	12.3%	-5.5%
SW Cor. Of Malcolm X & 125th	13,644	14,351	11,197	14,291	14,439	12,288	11,248	91,458	2.9%	40.0%
SW Cor. Of 125th & Malcolm X	5,546	5,698	5,412	5,712	6,085	5,472	4,422	38,347	0.4%	13.4%
Total	78,448	80,296	73,687	78,911	85,427	74,025	63,983	534,777	2.4%	16.0%