



Week 7 2023. Feb 13 2023 to Feb 19 2023

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change	2022	% v 2022 Change	2021	% v 2021 Change
Total Visitors	483,321	489,608	-1.3%	523,556	-7.7%	315,662	53.1%

Key Stats

Tuesday was the busiest day this week with a total of 96,228 visits. The busiest hour was at 12:00 PM on Tuesday with 9,329 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 83,900 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd: NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	85,299	96,228	76,096	64,093	56,855	63,314	41,436	483,321
Previous Week	68,969	68,429	78,611	61,657	98,923	68,260	44,759	489,608
Change WoW	16,330	27,799	-2,515	2,436	-42,068	-4,946	-3,323	-6,287
WoW % Change	23.7%	40.6%	-17.4%	4.0%	-42.5%	-7.2%	-7.4%	-1.3%
2022	74,518	73,890	84,356	83,361	85,772	64,378	57,281	523,556
% v 2022 Change	14.5%	30.2%	-9.8%	-23.1%	-33.7%	-1.7%	-27.7%	-7.7%
2021	28,776	49,442	65,560	23,420	53,250	50,071	45,143	315,662
% v 2021 Change	196.4%	94.6%	16.1%	173.7%	6.8%	26.4%	-8.2%	53.1%

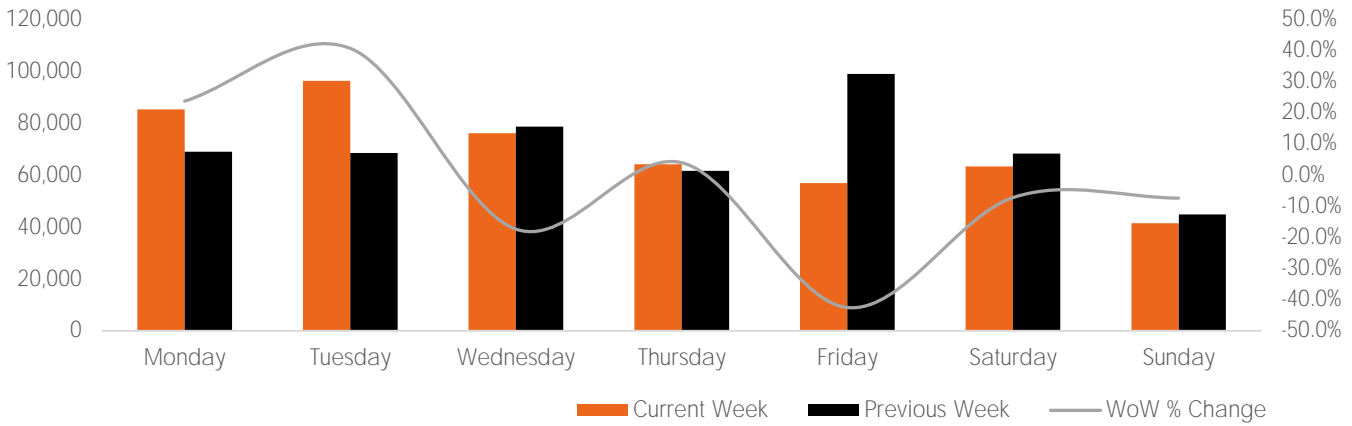
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	7,541	13,182	8,523	6,176	6,690	6,770	4,243	53,125
Previous Week	6,100	9,376	8,793	5,883	11,520	7,822	4,578	54,072
2022	8,126	8,052	8,607	8,604	10,190	5,830	6,034	55,443
2021	3,435	5,127	6,453	3,280	6,250	5,922	5,098	35,565
WoW % Change	23.6%	40.6%	-17.4%	5.0%	-41.9%	-13.4%	-7.3%	-1.8%
% v 2022 Change	-7.2%	63.7%	-1.0%	-28.2%	-34.3%	16.1%	-29.7%	-4.2%
% v 2021 Change	119.5%	157.1%	32.1%	88.3%	7.0%	14.3%	-16.8%	49.4%

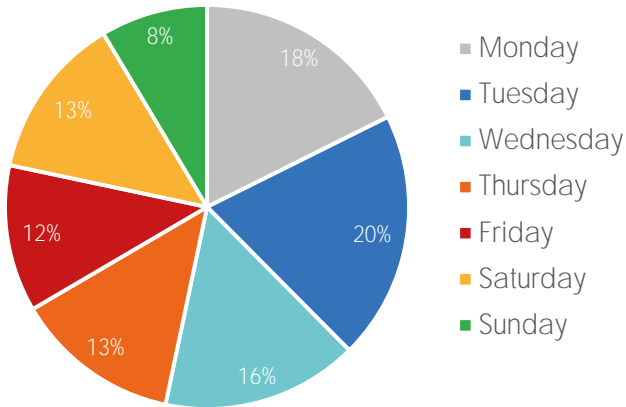
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Current Week	61 / 44	60 / 46	55 / 44	56 / 44	55 / 41	60 / 44	57 / 50
Previous Week	58 / 44	59 / 45	61 / 46	63 / 46	59 / 45	54 / 45	55 / 46

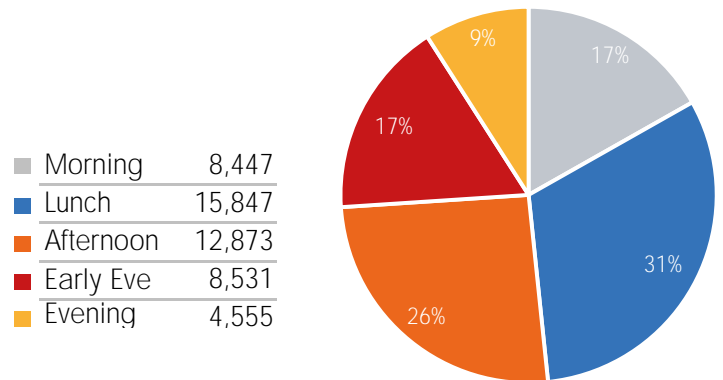
Visitors by Day (All Locations)



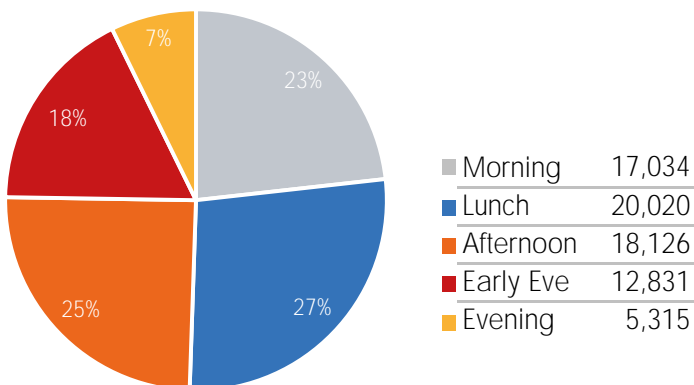
% Share of Visitors by Day



Visitors by Day Part - Weekend

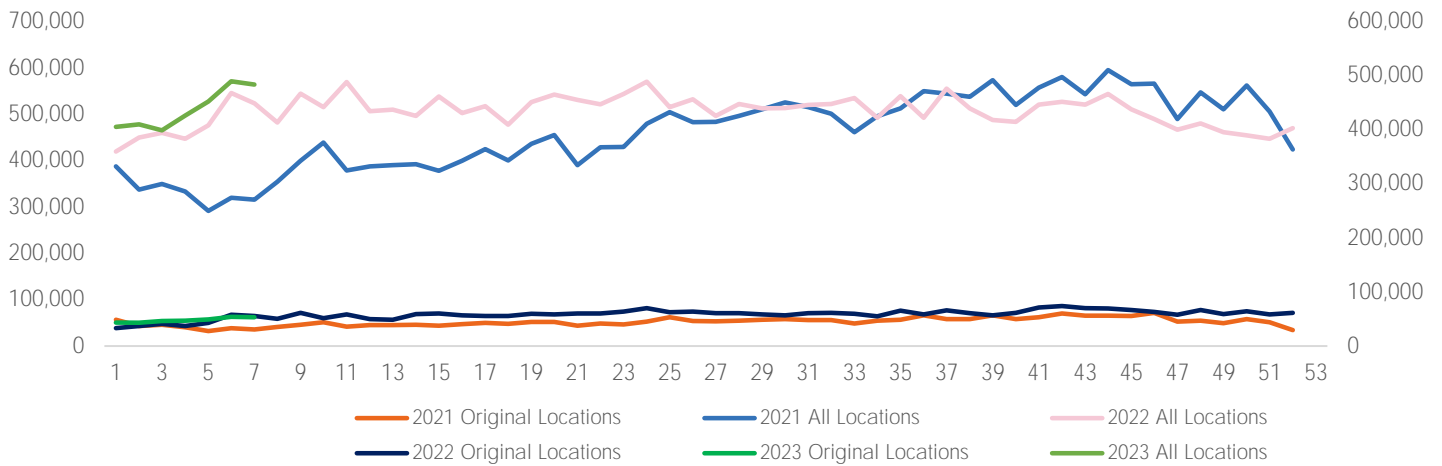


Visitors by Day Part - Weekday

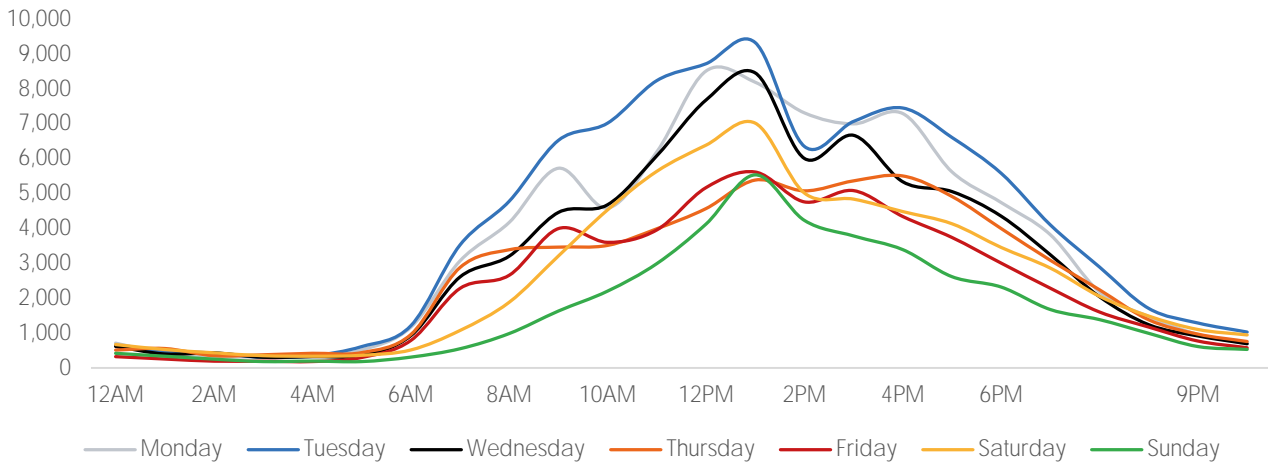


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	1,166	1,208	923	955	786	515	310
7:00	3,069	3,524	2,608	2,879	2,280	1,074	550
8:00	4,172	4,779	3,205	3,389	2,657	1,883	986
9:00	5,726	6,525	4,459	3,464	3,995	3,209	1,631
10:00	4,585	7,019	4,680	3,514	3,601	4,532	2,203
11:00	6,194	8,238	6,083	3,990	3,956	5,637	2,991
12:00	8,513	8,722	7,681	4,569	5,170	6,387	4,124
13:00	8,192	9,329	8,460	5,387	5,618	7,019	5,536
14:00	7,314	6,352	6,007	5,077	4,761	5,015	4,231
15:00	6,998	7,069	6,670	5,364	5,084	4,840	3,784
16:00	7,294	7,453	5,338	5,505	4,342	4,483	3,392
17:00	5,621	6,608	5,057	4,916	3,741	4,134	2,617
18:00	4,742	5,581	4,352	3,996	3,005	3,455	2,319
19:00	3,819	4,100	3,244	3,086	2,285	2,862	1,674
20:00	2,177	2,892	2,041	2,240	1,603	2,053	1,385
21:00	1,472	1,705	1,239	1,379	1,172	1,487	992
22:00	960	1,288	917	969	771	1,102	613
23:00	692	1,029	694	758	578	946	531

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change	% v 2022 Change
125th St West	5,788	10,310	6,709	4,745	5,317	5,011	3,155	41,035	-1.7%	-3.1%
Frederick Douglas Blv	1,753	2,872	1,814	1,431	1,373	1,759	1,088	12,090	-1.9%	-7.8%
NW Cor. of Malcolm X & 125th	9,676	10,704	9,096	5,981	5,697	8,130	4,052	53,336	-4.8%	-8.3%
NW Cor. of 125th & Malcolm X	9,085	9,182	8,758	6,589	5,437	7,685	4,221	50,957	1.9%	-19.4%
SE Cor. of Malcolm X & 125th	8,254	8,796	7,329	6,884	5,210	5,052	3,190	44,715	-1.3%	-10.2%
SE Cor. of 125th & Malcolm X	7,372	9,049	5,911	6,625	4,492	4,515	3,123	41,087	0.5%	13.3%
NE Cor. of Malcolm X & 125th	8,609	8,193	6,542	7,212	5,047	6,919	4,857	47,379	-4.6%	-27.9%
NE Cor. of 125th & Malcolm X	12,407	13,157	10,487	9,064	7,785	8,240	5,841	66,981	-1.3%	-16.0%
SW Cor. Of Malcolm X & 125th	15,069	15,782	12,183	10,447	11,539	10,635	8,245	83,900	-0.2%	5.6%
SW Cor. Of 125th & Malcolm X	7,286	8,183	7,267	5,115	4,958	5,368	3,664	41,841	0.2%	17.1%
Total	85,299	96,228	76,096	64,093	56,855	63,314	41,436	483,321	-1.3%	-7.7%