



Visitor Totals

| | Current Week | Previous Week | WoW % Change | 2022 | % v 2022 Change | 2021 | % v 2021 Change |
|----------------|--------------|---------------|--------------|---------|-----------------|---------|-----------------|
| Total Visitors | 341,062 | 483,321 | -29.4% | 482,569 | -29.3% | 354,536 | -3.8% |

Key Stats

Friday was the busiest day this week with a total of 65,586 visits. The busiest hour was at 12:00 PM on Friday with 7,583 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 58,786 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday | Total |
|-----------------|---------|---------|-----------|----------|--------|----------|--------|----------|
| Current Week | 56,381 | 47,325 | 44,857 | 51,019 | 65,586 | 33,988 | 41,906 | 341,062 |
| Previous Week | 85,299 | 96,228 | 76,096 | 64,093 | 56,855 | 63,314 | 41,436 | 483,321 |
| Change WoW | -28,918 | -48,903 | -31,239 | -13,074 | 8,731 | -29,326 | 470 | -142,259 |
| WoW % Change | -33.9% | -50.8% | -17.4% | -20.4% | 15.4% | -46.3% | 1.1% | -29.4% |
| 2022 | 68,698 | 65,606 | 82,586 | 64,668 | 60,268 | 74,968 | 65,775 | 482,569 |
| % v 2022 Change | -17.9% | -27.9% | -45.7% | -21.1% | 8.8% | -54.7% | -36.3% | -29.3% |
| 2021 | 30,203 | 48,925 | 71,128 | 52,694 | 72,453 | 43,302 | 35,831 | 354,536 |
| % v 2021 Change | 86.7% | -3.3% | -36.9% | -3.2% | -9.5% | -21.5% | 17.0% | -3.8% |

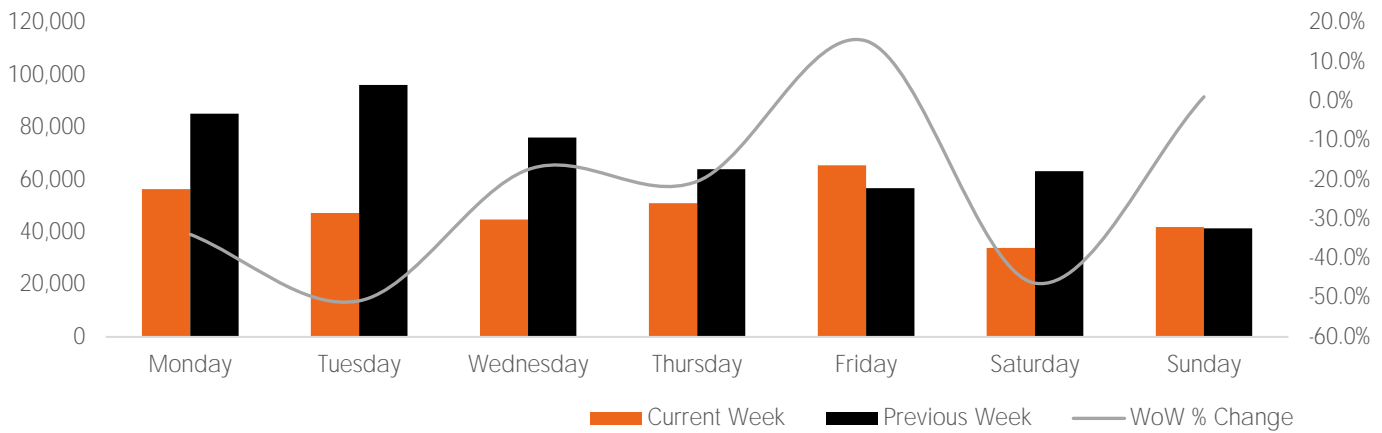
Visitors by Day (Original Locations)

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday | Total |
|-----------------|--------|---------|-----------|----------|--------|----------|--------|--------|
| Current Week | 6,709 | 6,482 | 5,024 | 4,941 | 7,690 | 3,635 | 4,292 | 38,773 |
| Previous Week | 7,541 | 13,182 | 8,523 | 6,176 | 6,690 | 6,770 | 4,243 | 53,125 |
| 2022 | 8,169 | 5,648 | 7,284 | 5,534 | 7,325 | 9,122 | 7,222 | 50,304 |
| 2021 | 3,695 | 5,098 | 7,029 | 7,905 | 8,484 | 5,105 | 4,074 | 41,390 |
| WoW % Change | -11.0% | -50.8% | -17.4% | -20.0% | 14.9% | -46.3% | 1.2% | -27.0% |
| % v 2022 Change | -17.9% | 14.8% | -31.0% | -10.7% | 5.0% | -60.2% | -40.6% | -22.9% |
| % v 2021 Change | 81.6% | 27.1% | -28.5% | -37.5% | -9.4% | -28.8% | 5.4% | -6.3% |

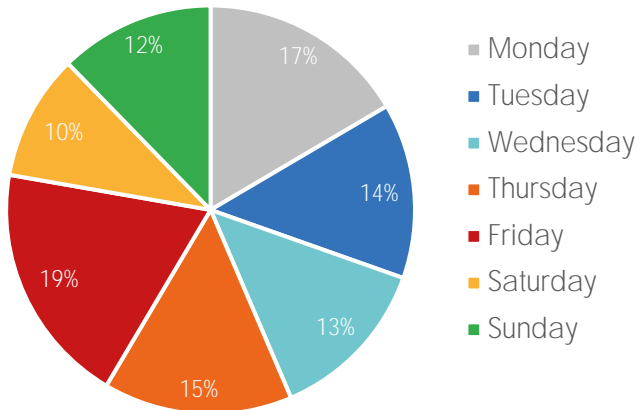
Weather (High/Low F)

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|---------------|---------|---------|-----------|----------|---------|----------|---------|
| Current Week | 62 / 44 | 64 / 46 | 62 / 49 | 50 / 42 | 49 / 39 | 48 / 39 | 61 / 44 |
| | | | | | | | |
| Previous Week | 60 / 46 | 55 / 44 | 56 / 44 | 55 / 41 | 60 / 44 | 60 / 42 | 55 / 45 |
| | | | | | | | |

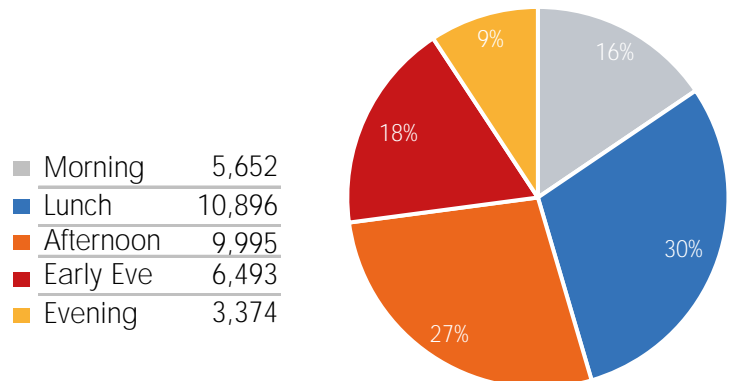
Visitors by Day (All Locations)



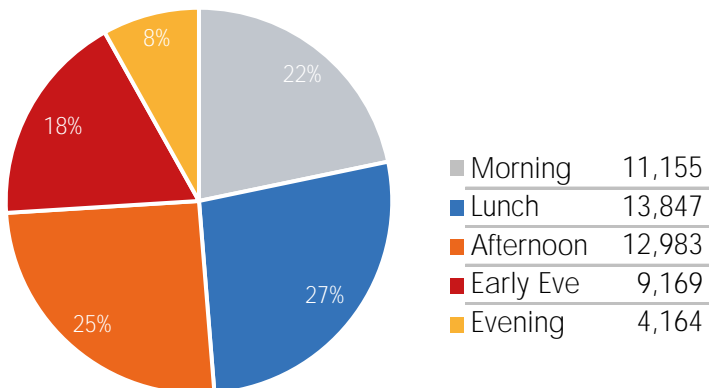
% Share of Visitors by Day



Visitors by Day Part - Weekend

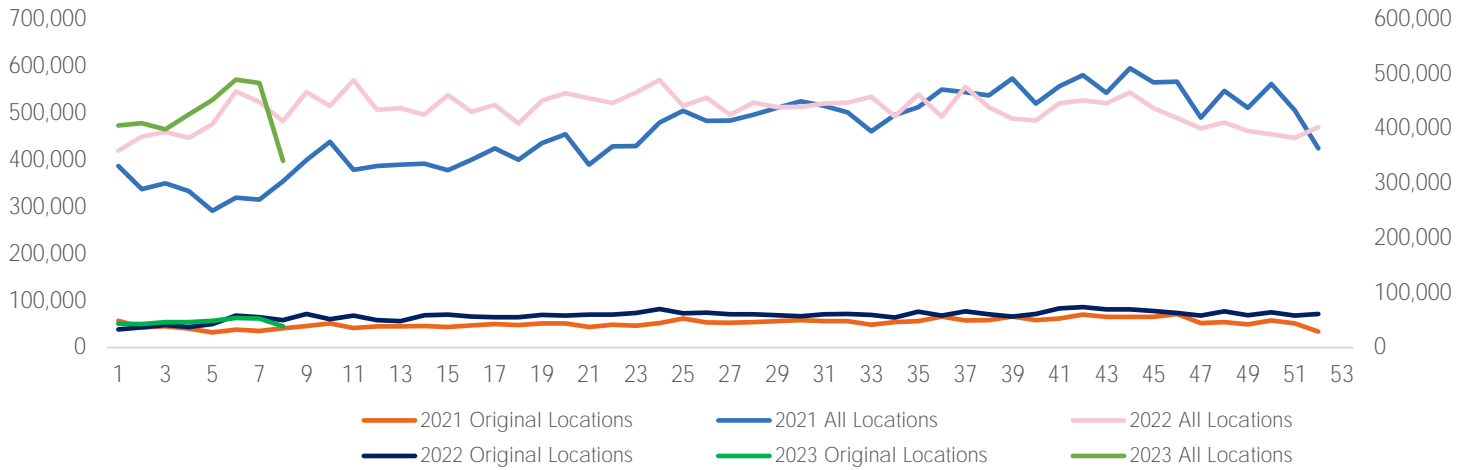


Visitors by Day Part - Weekday

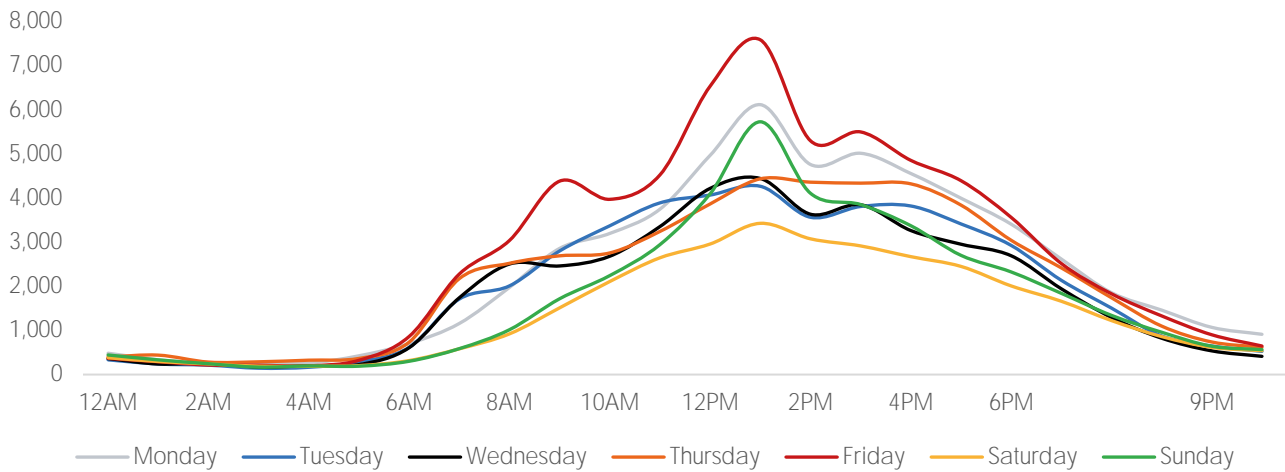


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|-------|--------|---------|-----------|----------|--------|----------|--------|
| 6:00 | 701 | 616 | 608 | 734 | 862 | 317 | 301 |
| 7:00 | 1,157 | 1,710 | 1,739 | 2,172 | 2,276 | 583 | 587 |
| 8:00 | 1,974 | 2,009 | 2,504 | 2,520 | 3,037 | 922 | 1,016 |
| 9:00 | 2,857 | 2,799 | 2,460 | 2,690 | 4,381 | 1,511 | 1,717 |
| 10:00 | 3,197 | 3,370 | 2,680 | 2,755 | 3,969 | 2,108 | 2,242 |
| 11:00 | 3,746 | 3,889 | 3,352 | 3,242 | 4,522 | 2,645 | 2,943 |
| 12:00 | 4,965 | 4,066 | 4,217 | 3,864 | 6,532 | 2,957 | 4,094 |
| 13:00 | 6,114 | 4,265 | 4,442 | 4,434 | 7,583 | 3,426 | 5,726 |
| 14:00 | 4,759 | 3,563 | 3,632 | 4,358 | 5,296 | 3,075 | 4,107 |
| 15:00 | 5,013 | 3,807 | 3,846 | 4,336 | 5,496 | 2,914 | 3,851 |
| 16:00 | 4,555 | 3,819 | 3,263 | 4,320 | 4,852 | 2,671 | 3,372 |
| 17:00 | 3,995 | 3,412 | 2,953 | 3,839 | 4,392 | 2,450 | 2,701 |
| 18:00 | 3,407 | 2,926 | 2,692 | 3,042 | 3,561 | 2,008 | 2,325 |
| 19:00 | 2,617 | 2,135 | 1,943 | 2,417 | 2,516 | 1,661 | 1,840 |
| 20:00 | 1,855 | 1,506 | 1,294 | 1,740 | 1,830 | 1,223 | 1,341 |
| 21:00 | 1,460 | 874 | 824 | 1,098 | 1,329 | 861 | 959 |
| 22:00 | 1,069 | 647 | 537 | 738 | 901 | 616 | 642 |
| 23:00 | 912 | 526 | 413 | 618 | 647 | 541 | 565 |

Visitors by Day by Location

| Entrances | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday | Total | WoW % Change | % v 2022 Change |
|------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|---------------|-----------------|
| 125th St West | 4,987 | 5,070 | 3,953 | 3,795 | 6,113 | 2,690 | 3,192 | 29,800 | -27.4% | -19.9% |
| Frederick Douglas Blv | 1,722 | 1,412 | 1,071 | 1,146 | 1,577 | 945 | 1,100 | 8,973 | -25.8% | -31.6% |
| NW Cor. of Malcolm X & 125th | 5,270 | 5,191 | 5,577 | 4,050 | 7,290 | 4,410 | 4,545 | 36,333 | -31.9% | -32.0% |
| NW Cor. of 125th & Malcolm X | 5,949 | 4,580 | 4,954 | 5,746 | 5,722 | 4,083 | 3,809 | 34,843 | -31.6% | -40.7% |
| SE Cor. of Malcolm X & 125th | 5,458 | 4,327 | 4,320 | 5,508 | 5,989 | 2,714 | 3,227 | 31,543 | -29.5% | -32.1% |
| SE Cor. of 125th & Malcolm X | 4,243 | 4,450 | 3,485 | 5,300 | 5,165 | 2,422 | 3,159 | 28,224 | -31.3% | -19.9% |
| NE Cor. of Malcolm X & 125th | 6,768 | 4,033 | 3,855 | 5,771 | 5,804 | 3,713 | 4,917 | 34,861 | -26.4% | -45.9% |
| NE Cor. of 125th & Malcolm X | 9,510 | 6,473 | 6,179 | 7,253 | 8,955 | 4,423 | 5,907 | 48,700 | -27.3% | -36.8% |
| SW Cor. Of Malcolm X & 125th | 8,166 | 7,762 | 7,179 | 8,357 | 13,270 | 5,708 | 8,344 | 58,786 | -29.9% | -9.5% |
| SW Cor. Of 125th & Malcolm X | 4,308 | 4,027 | 4,284 | 4,093 | 5,701 | 2,880 | 3,706 | 28,999 | -30.7% | -9.3% |
| Total | 56,381 | 47,325 | 44,857 | 51,019 | 65,586 | 33,988 | 41,906 | 341,062 | -29.4% | -29.3% |