



Week 9 2023. Feb 27 2023 to Mar 05 2023

# Footfall Report 125th St BID

## Visitor Totals

	Current Week	Previous Week	WoW % Change	2022	% v 2022 Change	2021	% v 2021 Change
Total Visitors	402,107	341,062	17.9%	544,757	-26.2%	399,917	0.5%

## Key Stats

Monday was the busiest day this week with a total of 77,025 visits. The busiest hour was at 12:00 PM on Monday with 8,044 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 68,834 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd: NE.

## Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	77,025	42,521	61,743	63,523	65,121	39,541	52,633	402,107
Previous Week	56,381	47,325	44,857	51,019	65,586	33,988	41,906	341,062
Change WoW	20,644	-4,804	16,886	12,504	-465	5,553	10,727	61,045
WoW % Change	36.6%	-10.2%	-17.4%	24.5%	-0.7%	16.3%	25.6%	17.9%
2022	77,962	72,253	93,175	87,108	83,896	75,357	55,006	544,757
% v 2022 Change	-1.2%	-41.1%	-33.7%	-27.1%	-22.4%	-47.5%	-4.3%	-26.2%
2021	41,311	54,826	79,971	50,475	72,277	51,041	50,016	399,917
% v 2021 Change	86.5%	-22.4%	-22.8%	25.9%	-9.9%	-22.5%	5.2%	0.5%

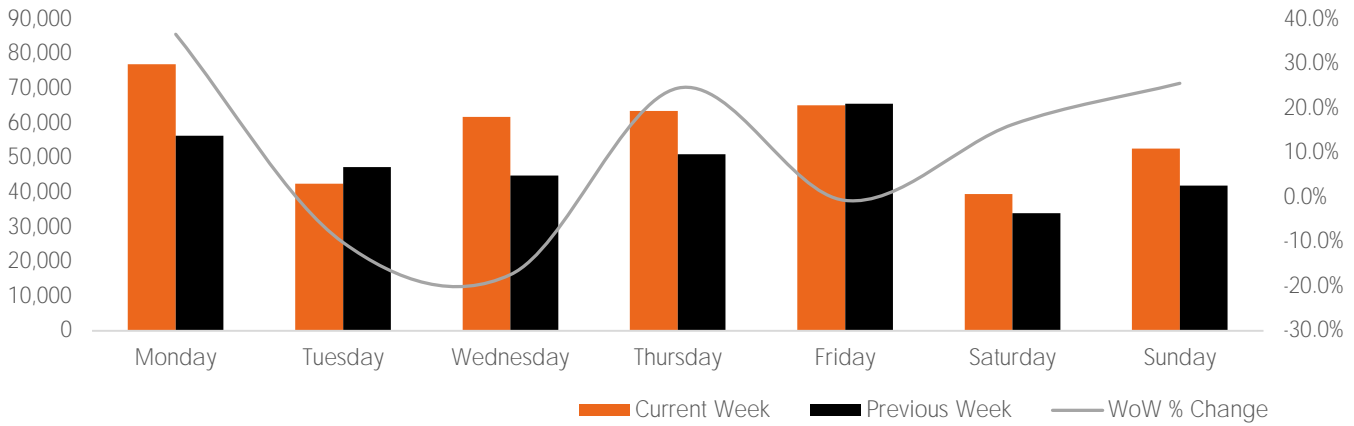
## Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	9,186	5,824	6,917	6,201	7,646	4,229	5,390	45,393
Previous Week	6,709	6,482	5,024	4,941	7,690	3,635	4,292	38,773
2022	8,994	6,679	10,078	11,026	10,395	8,875	5,475	61,522
2021	5,097	5,471	7,813	7,635	8,491	5,978	5,645	46,130
WoW % Change	36.9%	-10.2%	-17.4%	25.5%	-0.6%	16.3%	25.6%	17.1%
% v 2022 Change	2.1%	-12.8%	-31.4%	-43.8%	-26.4%	-52.3%	-1.6%	-26.2%
% v 2021 Change	80.2%	6.5%	-11.5%	-18.8%	-10.0%	-29.3%	-4.5%	-1.6%

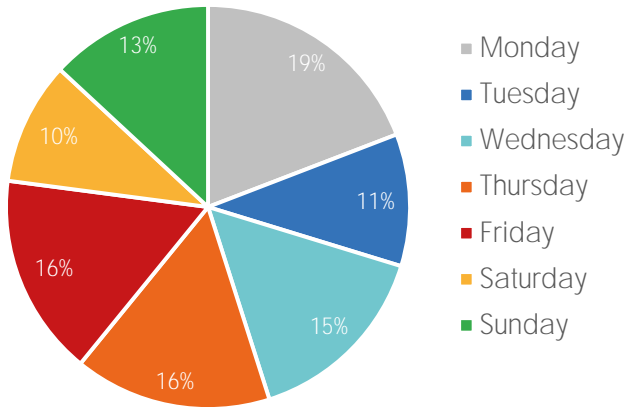
## Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Current Week	50 / 45	50 / 42	53 / 43	54 / 39	55 / 42	55 / 44	62 / 44
Previous Week	64 / 46	62 / 49	50 / 42	49 / 39	48 / 39	50 / 41	64 / 46

## Visitors by Day (All Locations)

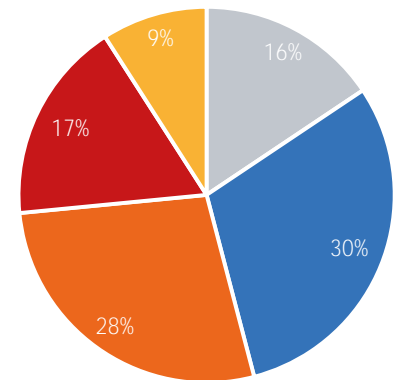


## % Share of Visitors by Day

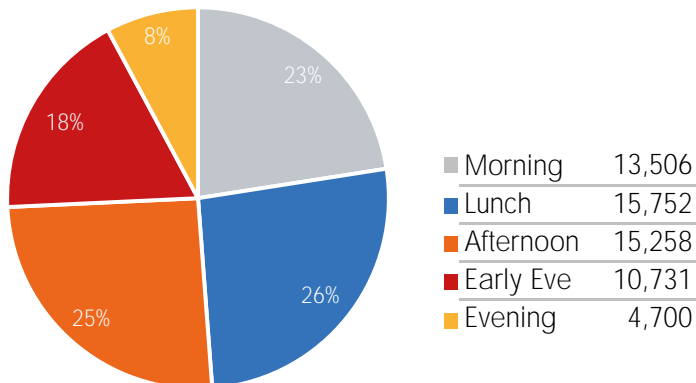


## Visitors by Day Part - Weekend

Morning	6,915
Lunch	13,424
Afternoon	12,195
Early Eve	7,731
Evening	4,023



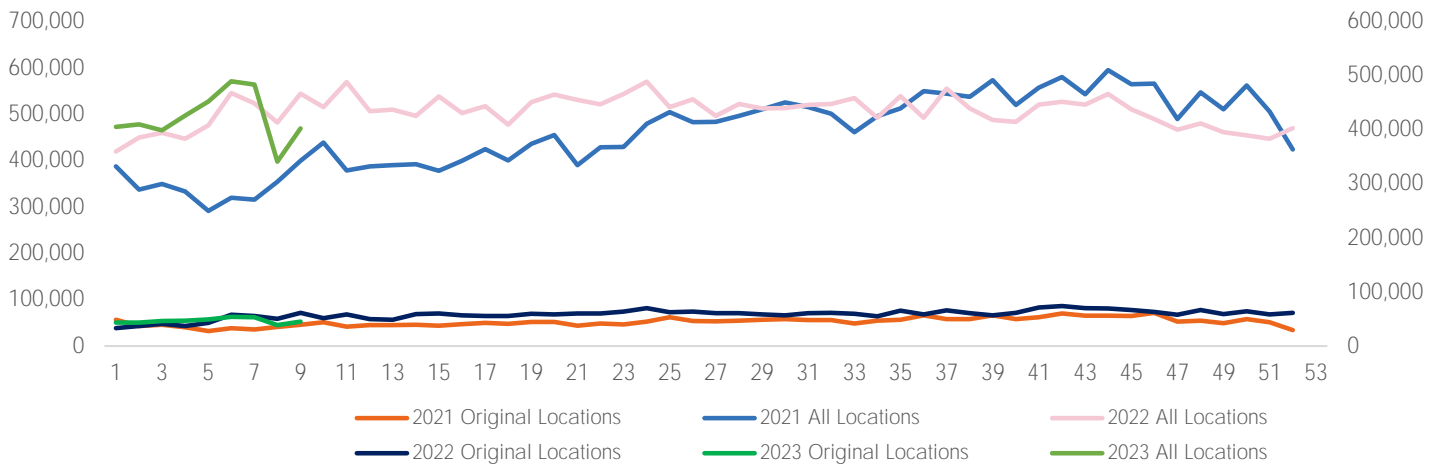
## Visitors by Day Part - Weekday



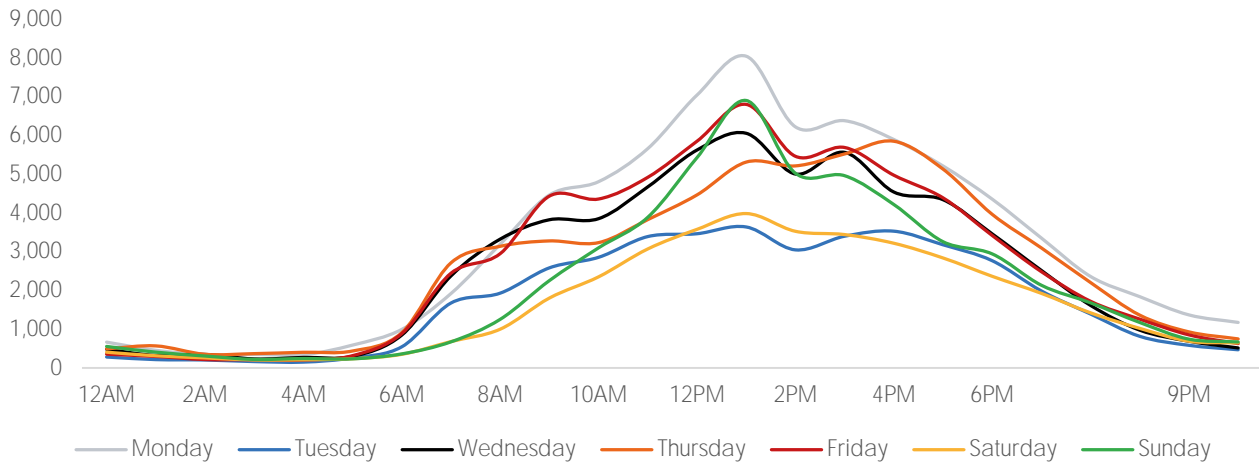
Morning	13,506
Lunch	15,752
Afternoon	15,258
Early Eve	10,731
Evening	4,700

Day Parts are calculated using the following time periods:  
 Morning 06:00AM - 10:59AM  
 Lunch 11:00AM - 1:59PM  
 Afternoon 2:00PM - 4:59PM  
 Early Evening 5:00PM - 7:59PM  
 Evening 8:00PM - 11:59PM

## Long Term Trend by Week



## Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	994	545	848	909	886	351	362
7:00	1,920	1,675	2,375	2,712	2,444	681	673
8:00	3,192	1,930	3,324	3,138	2,949	1,000	1,254
9:00	4,462	2,583	3,824	3,278	4,434	1,803	2,254
10:00	4,807	2,855	3,852	3,234	4,359	2,351	3,100
11:00	5,660	3,390	4,673	3,828	4,919	3,071	3,888
12:00	7,041	3,463	5,623	4,465	5,850	3,576	5,426
13:00	8,044	3,638	6,055	5,312	6,801	3,984	6,902
14:00	6,222	3,047	5,004	5,214	5,462	3,526	5,025
15:00	6,380	3,399	5,563	5,522	5,689	3,442	4,961
16:00	5,895	3,529	4,540	5,850	4,974	3,218	4,218
17:00	5,212	3,178	4,342	5,132	4,390	2,838	3,258
18:00	4,356	2,767	3,459	3,964	3,418	2,365	2,943
19:00	3,352	1,987	2,516	3,097	2,484	1,924	2,134
20:00	2,360	1,391	1,613	2,203	1,720	1,422	1,680
21:00	1,839	816	975	1,362	1,259	1,021	1,173
22:00	1,368	584	689	930	853	690	743
23:00	1,174	469	516	749	628	646	671

## Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change	% v 2022 Change
125th St West	6,828	4,553	5,442	4,761	6,078	3,130	4,008	34,800	16.8%	-21.1%
Frederick Douglas Blv	2,358	1,271	1,475	1,440	1,568	1,099	1,382	10,593	18.1%	-39.2%
NW Cor. of Malcolm X & 125th	8,462	4,586	7,587	6,143	6,859	4,996	5,721	44,354	22.1%	-27.5%
NW Cor. of 125th & Malcolm X	6,736	4,186	6,900	5,691	5,993	4,877	4,772	39,155	12.4%	-41.3%
SE Cor. of Malcolm X & 125th	7,473	3,889	5,946	6,907	5,955	3,158	4,052	37,380	18.5%	-31.3%
SE Cor. of 125th & Malcolm X	5,811	3,999	4,799	6,645	5,134	2,820	3,970	33,178	17.6%	-14.3%
NE Cor. of Malcolm X & 125th	9,263	3,623	5,307	7,233	5,771	4,319	6,175	41,691	19.6%	-33.2%
NE Cor. of 125th & Malcolm X	13,019	5,817	8,505	9,093	8,901	5,145	7,418	57,898	18.9%	-30.1%
SW Cor. Of Malcolm X & 125th	11,179	6,976	9,885	10,478	13,193	6,645	10,478	68,834	17.1%	-13.9%
SW Cor. Of 125th & Malcolm X	5,896	3,621	5,897	5,132	5,669	3,352	4,657	34,224	18.0%	-7.2%
<b>Total</b>	<b>77,025</b>	<b>42,521</b>	<b>61,743</b>	<b>63,523</b>	<b>65,121</b>	<b>39,541</b>	<b>52,633</b>	<b>402,107</b>	<b>17.9%</b>	<b>-26.2%</b>