



Footfall Report

125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change	2022	% v 2022 Change	2021	% v 2021 Change
Total Visitors	446,519	437,926	2.0%	506,925	-11.9%	387,397	15.3%

Key Stats

Monday was the busiest day this week with a total of 80,598 visits. The busiest hour was at 12:00 PM on Monday with 7,803 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 72,164 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	80,598	78,106	63,323	53,220	72,129	32,978	66,165	446,519
Previous Week	50,597	51,720	67,371	71,012	78,055	61,724	57,447	437,926
Change WoW	30,001	26,386	-4,048	-17,792	-5,926	-28,746	8,718	8,593
WoW % Change	59.3%	51.0%	-17.4%	-25.1%	-7.6%	-46.6%	15.2%	2.0%
2022	83,353	86,652	76,646	43,493	85,715	74,585	56,481	506,925
% v 2022 Change	-3.3%	-9.9%	-17.4%	22.4%	-15.9%	-55.8%	17.1%	-11.9%
2021	54,425	57,831	56,506	57,494	66,368	54,012	40,761	387,397
% v 2021 Change	48.1%	35.1%	12.1%	-7.4%	8.7%	-38.9%	62.3%	15.3%

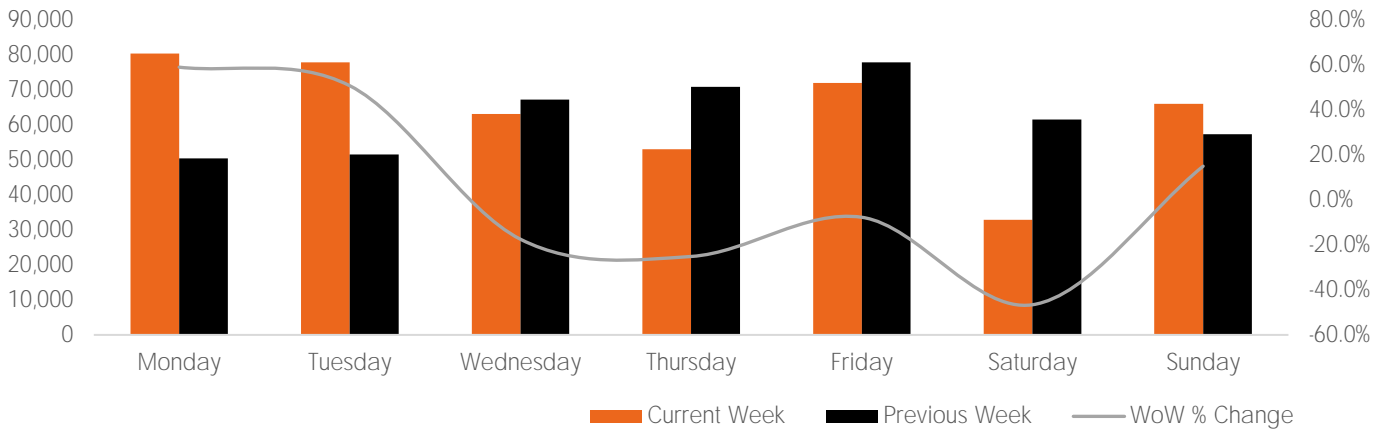
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	9,634	10,495	7,018	5,913	8,175	8,155	6,480	55,870
Previous Week	6,045	7,090	7,459	7,891	8,847	6,385	5,624	49,341
2022	8,297	8,593	6,665	4,012	8,704	7,973	5,631	49,875
2021	7,976	5,740	5,677	7,765	7,224	6,128	5,034	45,544
WoW % Change	59.4%	48.0%	-17.4%	-25.1%	-7.6%	27.7%	15.2%	13.2%
% v 2022 Change	16.1%	22.1%	5.3%	47.4%	-6.1%	2.3%	15.1%	12.0%
% v 2021 Change	20.8%	82.8%	23.6%	-23.9%	13.2%	33.1%	28.7%	22.7%

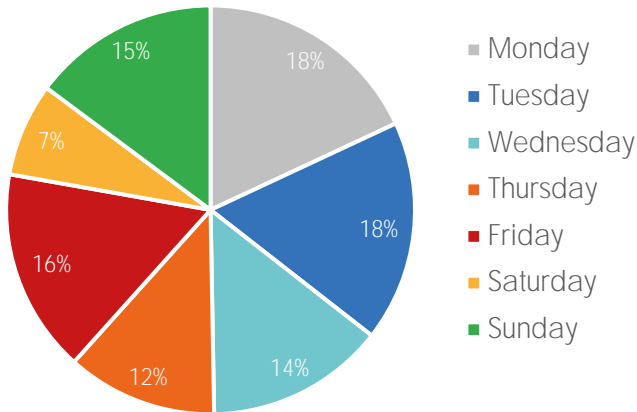
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Current Week	63 / 49	54 / 47	54 / 47	57 / 47	55 / 48	56 / 45	57 / 53
Previous Week	64 / 54	61 / 51	56 / 43	57 / 46	62 / 46	64 / 48	66 / 52

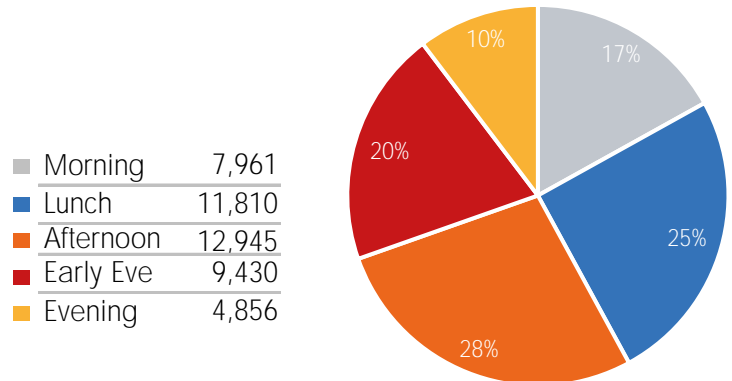
Visitors by Day (All Locations)



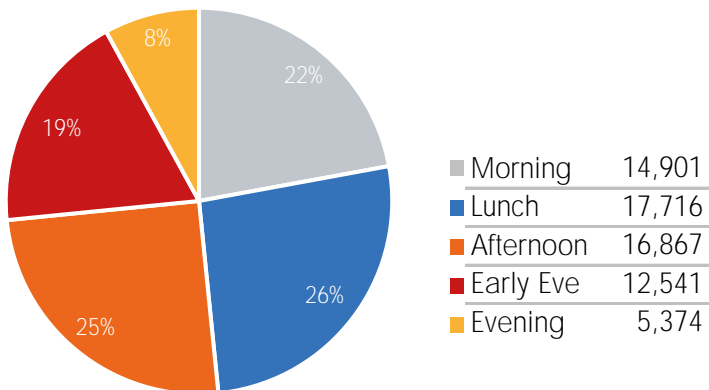
% Share of Visitors by Day



Visitors by Day Part - Weekend

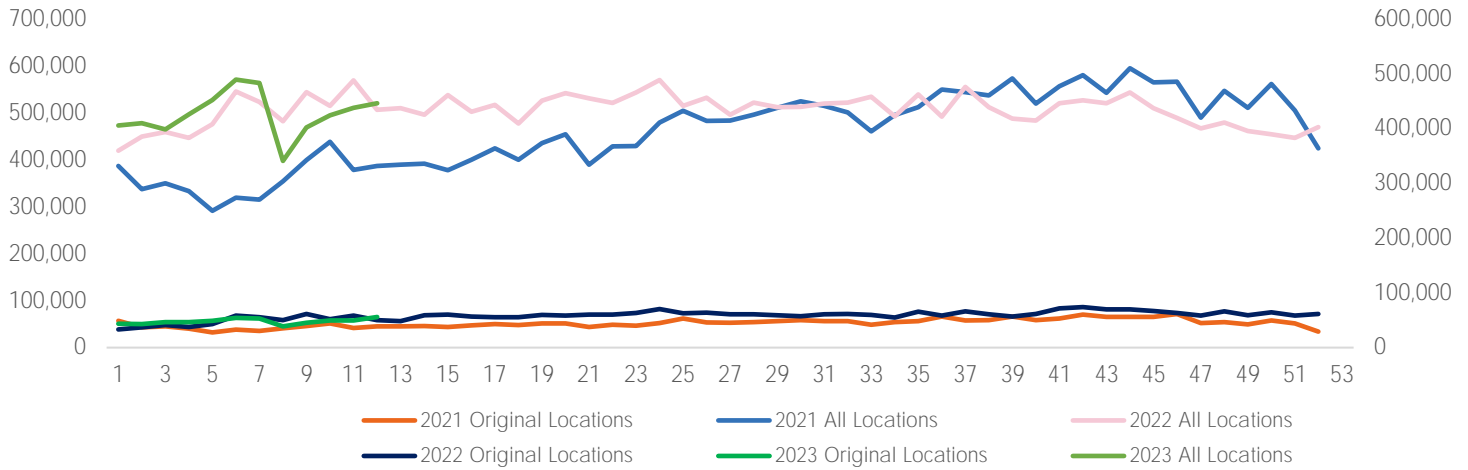


Visitors by Day Part - Weekday

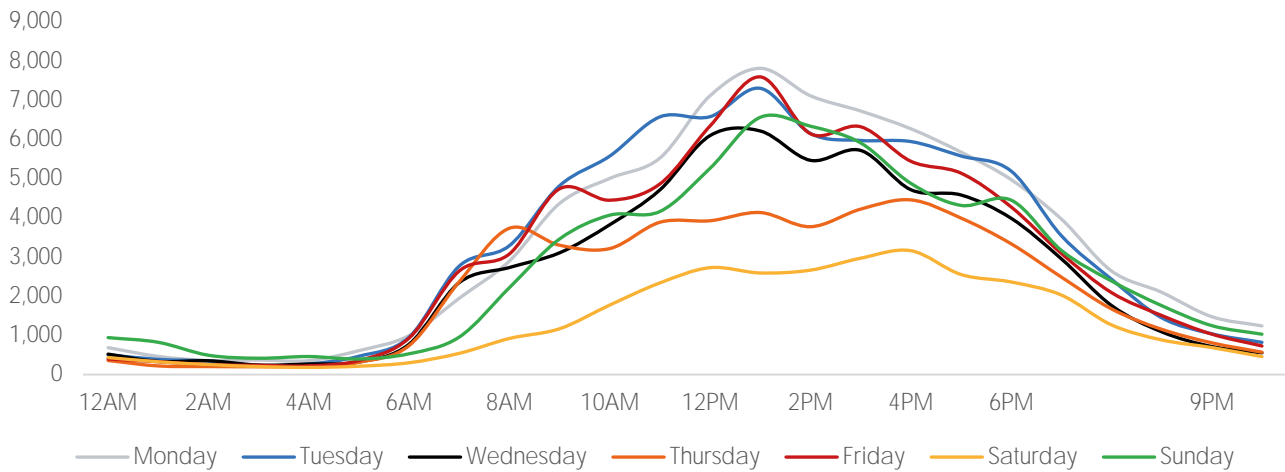


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	993	952	774	737	930	301	530
7:00	1,946	2,765	2,344	2,366	2,640	541	956
8:00	2,895	3,286	2,729	3,729	3,075	920	2,216
9:00	4,361	4,812	3,103	3,296	4,734	1,168	3,456
10:00	4,999	5,568	3,819	3,211	4,443	1,772	4,062
11:00	5,517	6,567	4,707	3,882	4,858	2,336	4,156
12:00	7,107	6,572	6,091	3,920	6,337	2,724	5,259
13:00	7,803	7,295	6,207	4,129	7,586	2,589	6,556
14:00	7,104	6,144	5,459	3,768	6,137	2,661	6,329
15:00	6,716	5,966	5,712	4,215	6,315	2,965	5,904
16:00	6,264	5,938	4,711	4,451	5,436	3,157	4,873
17:00	5,669	5,570	4,576	3,988	5,133	2,550	4,311
18:00	4,968	5,186	3,983	3,333	4,272	2,360	4,445
19:00	3,964	3,541	2,951	2,485	3,088	2,027	3,166
20:00	2,641	2,431	1,761	1,673	2,089	1,266	2,385
21:00	2,097	1,447	1,089	1,154	1,506	883	1,757
22:00	1,475	1,039	714	809	1,030	688	1,247
23:00	1,240	821	556	570	729	458	1,028

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change	% v 2022 Change
125th St West	7,158	8,197	5,520	4,376	6,765	7,444	4,654	44,114	16.4%	19.7%
Frederick Douglas Blv	2,476	2,298	1,498	1,537	1,410	711	1,826	11,756	2.7%	-9.8%
NW Cor. of Malcolm X & 125th	7,827	8,623	7,456	5,900	6,985	3,255	7,190	47,236	-0.1%	-17.5%
NW Cor. of 125th & Malcolm X	7,958	8,730	7,951	6,182	7,368	3,862	6,438	48,489	-1.2%	-22.0%
SE Cor. of Malcolm X & 125th	7,829	7,001	6,031	5,512	6,620	2,756	6,272	42,021	-0.4%	-23.5%
SE Cor. of 125th & Malcolm X	6,092	7,193	4,863	3,832	5,707	2,341	4,777	34,805	0.9%	-6.4%
NE Cor. of Malcolm X & 125th	9,712	6,522	5,382	4,899	6,415	3,330	8,967	45,227	0.7%	-24.8%
NE Cor. of 125th & Malcolm X	13,650	10,467	8,625	8,318	9,896	3,944	11,060	65,960	1.5%	-11.1%
SW Cor. Of Malcolm X & 125th	11,716	12,552	10,019	8,911	14,663	3,498	10,805	72,164	1.0%	-8.4%
SW Cor. Of 125th & Malcolm X	6,180	6,523	5,978	3,753	6,300	1,837	4,176	34,747	1.6%	7.3%
Total	80,598	78,106	63,323	53,220	72,129	32,978	66,165	446,519	2.0%	-11.9%