

## HARLEM HOLIDAY LIGHTS 2024

Don't miss this great opportunity to support the community and promote your brand.

November 19th, Rain Date November 26th.



### BELOW ARE A FEW WAYS YOUR BUSINESS CAN GET INVOLVED THIS YEAR!



#### Level 1 - Storefront Decoration

*Decorate your storefront before November 19th to add to the festive ambience.*

#### Level 2 - Host a Watch Area

*Create a place for people to gather and watch the parade.*



#### Level 3 - Special Deal

*Offer a special holiday kick-off deal for your customers.*

#### Level 4 - Donate

*\$250, or another quantity, to support the event [here](#)*



#### Level 5 - Other ideas

*We would love to work with you on other ideas you may have.*

If you have questions or need to discuss please contact [begona.bid125thst@gmail.com](mailto:begona.bid125thst@gmail.com).

For more information visit [harlemlightitup.com](http://harlemlightitup.com)